

Uchechukwu Onyeka

Kigali, RW | P: +250787229723 | iam.ichieuche@gmail.com | ichieuche.xyz

EDUCATION

AFRICAN LEADERSHIP UNIVERSITY - B.A (Hons) Global Challenges - Arts and Culture June 2022

- Relevant Coursework: Design Thinking, Human-Computer Interaction (IDF), Research Methods, Radical Thinking;
- A Research Report on Understanding Design Thinking and its Impact on User Experience | [Click here to view](#)

EXPERIENCE

TOPTAL San Francisco Bay Area, USA
Product Designer June 2020 – Present

- Working remotely as a freelance product designer, identifying problems through client interviews and meetings, and collaborating with developers to help build various software solutions, particularly apps and websites, using proven user-centered processes.

OBODO Manchester, United Kingdom
Product Designer June 2020 – Present

- Working closely with the CEO, engineering, and business partners to craft simple, intuitive, and delightful digital experiences, and leading the product design efforts across iOS, Android, and Web platforms for the agency’s clients worth over \$100,000.
- Leading design strategies to deliver compelling user experiences across all platforms and advocating 100% for the user needs with a genuine understanding of novel technologies and business goals.

HEXAKOMB Kigali, Rwanda
Product Designer Jan 2020 – June 2020

- Planned and implemented the redesign of Hexakomb’s **Nokanda**, collaborating with UI developers and engineers to optimize the product for better user experience. Nokanda now helps over 10,000 users in Rwanda access mobile money services more accessible and faster.
- I led the design team to achieve multiple ideas for wireframes and mockups that translated to user flows and interactions for over 7 in-house and external clients’ products. This included; websites, dashboards, mobile, and web apps.

LIFERITHMS San Fransico, USA
Product Design Lead Dec 2019 – March 2020

- I directed the design vision and helped to set product direction for a behavioral and time blocking startup where I designed new concepts and overhauled the visual design for a beta Minimum Lovable Product called Lifechitect, and increased users by 42%.
- Worked closely with engineering, growth, marketing to addressed concepts and designs through sketches, wireframes, high fidelity components, and prototypes. Tested product with 206 Beta users, which led to iterative designs from user feedbacks gotten from the usability testing.

AGRIPREDICT Lusaka, Zambia
User Experience Designer Apr 2019 – Nov 2019

- I facilitated UX efforts on design for new app features, re-design of the website, data visualizations for a dashboard, and end-user interactions related to large data sets that increased ROI by 28%.
- I executed the redesign of the company’s brand identity and visual designs; I collaborated with engineers to code the front-end and conducted market research and 10 user feedback sessions.

PAGATECH Lagos, Nigeria
UX Designer Intern May 2019 – Aug 2019

- I collaborated with product managers, and senior UX designers to design and test micro-interactions, flows, and mockups, using qualitative and quantitative research methods to communicate product functionality through a Human-Centered Design process accurately.
- Facilitated a 1-week design sprint with internal stakeholders and delivered a user-centered interface update for product features. I also spearheaded the switch from Invision to Figma as our primary design tool, which cut costs, streamlined collaboration, and handoff and fostered a feedback culture.

Technical Skills:

User Research
Visual Design
Site Map / Flows
Interactive Rapid Prototyping
Usability Testing

Tool Kit

Figma
Adobe CC
Sketch
Invision / Protopie
Miro / Mural

Notable Mentions

Fluent in English
Certified from IDF,
& Udacity
Love Table Tennis,
& Phonetography