

GERALD MALIK NDERITU NDUNGU

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SUMMARY

My mission is to build sustainable relationships that bring brands and people together. Excellence, responsibility and conscientiousness is the foundation of everything I do professionally and personally.

EDUCATIONAL BACKGROUND

African Leadership University – Kigali, Rwanda

September, 2017 – May, 2021

BSC (Hons) Computer Science

Relevant Coursework: Python, SQL databases, Artificial Intelligence, Machine learning

PROFESSIONAL WORK EXPERIENCE

Graduation Intern

June, 2020 – Present

African Leadership University (ALU) – Kigali, Rwanda

- Developed Excel workplan templates for different departments in the graduation planning committees.
- Facilitated the interviewing and recruiting of the student steering committee and I currently act as the project lead. Supported the team through setting up and guided them through the process of experience building for the upcoming ALU Rwanda Graduation.

Operations & Student Affairs Interns

September, 2018 – May, 2020

African Leadership University School of Business (ALUSB) – Kigali, Rwanda

- Designed the first Graduation Marketing strategy for the ALU school of business targeting different audiences to push for the strengthening institution's credibility.
- Created 7 marketing campaigns for the ALUSB 2019 Pre-graduation period targeting 8 stakeholders who we amplified our message of credibility to.
- Designed a two-day outdoor experience for the 52 students in the MBA graduating class of 2019 with a budget of 350\$. Received feedback from the students that the experience was the highlight of their MBA journey.

Consumer & Market Intelligence Intern

June, 2019 – September, 2019

L'Oréal East Africa – Nairobi, Kenya

- Oversaw the quarterly rebates payments to L'Oréal Key Accounts and Secondary Accounts.
- Collaborated in the payment of performance commissions, rebates and price reduction refunds to L'Oréal's channel partners.
- Generated market reports and provided data analysis when needed by different departments.
- Compiled the first ever database for the active cosmetics division ACD for L'Oréal East Africa.

EXTRACURRICULAR ACTIVITIES

Founder, BetterMan Collective

September, 2019 – Present

BetterMan Collective is a personal branding organization for men focusing on helping men find meaning in life. Pushing for men to adopt responsibility and excellence and creating conversations on men's mental health.

Experience Designer, Kupambana Africa

August, 2018 – Present

Kupambana Africa is a Pan African student organization at the African Leadership University empowering students with skills and creating conversations on positive self-image of the continent.

I have designed learning experiences for language classes offered by the organization. More than 200 students have benefitted from the Arabic, French and Swahili classes.

SKILLS

Data Analysis with Excel
Quantitative Reporting

UI/UX designs
Customer Experience building

Project Management
Customer Relations

INTERESTS

Consumer Behavior

Wellness and Mindfulness

Environment Advocacy

LANGUAGES

English - Native
Swahili - Native

Kikuyu – Local Dialect

French - Beginner