

Garnett Achieng'

Kenyan | Kigali, Rwanda | +250783834747/+254714426927

gachieng17@alustudent.com | LinkedIn: Garnett Achieng | Skype ID: garnetachieng | Portfolio: garnettachieng.journoportfolio.com

SUMMARY

Problem solver with experience in Research and Analysis, Strategic Communications and Curriculum Design. She is interested in the collision of digital cultures, women and girls' rights and platform governance.

EDUCATIONAL BACKGROUND

African Leadership University (ALU) – Kigali, Rwanda

September 2017 – January 2021

BA. Global Challenges (Hons)

Capstone Project: It's the Trolls for Me: How Online GBV is Influencing Kenyan Women's Participation on Twitter.

Awards: Top Degree Programme Student Award (2018/2019)

PROFESSIONAL WORK EXPERIENCE

Research Fellow

October 2020 - Present

Pollicy – Kampala, Uganda (remote)

- Providing desk and user experience research support for the development of a mobile game that will be used to teach African women digital security practices.
- Researching how African feminist organizations and collectives can make use of Facebook data (project sponsored by Facebook).

Curriculum Design Assistant

June 2020 - September 2020

Digital Economy Programme (DEP) at ALU – Kigali, Rwanda

- Assisted in the design of the "Practical E-commerce in Africa" and "Digital Strategy for Africa" courses which will be instructed to 70+ DEP students through curating learning content and defining learning outcomes.

Digital Content & Internal Communications Lead

December 2019 - Present

Baobab Consulting – New York, USA (remote)

- Led the development of a new visual identity for Baobab's social media platforms and boosted brand recognition and reputation across platforms.
- Ideated and implemented a new social media content strategy and as a result grew our social media audience across 4 platforms by 560% in 8 months.

Shared Value Research Intern

June 2019 - September 2019

African Wildlife Foundation (AWF) – Kampala, Uganda

- Authored AWF's first white paper on shared value that was distributed to ~20 Ugandan corporations, highlighting business incentives for investing in environmental conservation.
- Mapped out entrepreneurial opportunities that AWF could invest in and ultimately boost livelihoods of communities living around 3 Ugandan national parks.

EXTRACURRICULAR ACTIVITIES

Winner, Tech Ambassador for a Day Competition

January 2020

Emerged as global winner for the competition organized by the Tech Embassy of Denmark and Chatham House and visited Silicon Valley institutions like the Hewlett Foundation, IBM and Tesla to learn about the social implications of technological disruption.

Co-founder and Facilitator, Reading to Transgress

July 2019 - Present

Co-created a safe intellectual digital reading club where we host 68 African women, and engage with the wealth of knowledge that African women scholars and activists create through monthly reading and discussion sessions.

Editorial Board Member, Women's Media Center FBomb

August 2018 - Present

Publish articles monthly and have since developed a brand as an essayist with a keen eye for East African stories on digital cultures, the digital divide, and women and girls' rights. (Work in [portfolio](#))

Social Transformation Committee Head, Student Representative Council (SRC)

February 2018 - February 2019

Led a team of 5 in organizing monthly community events raising awareness on issues such as climate justice, sexual harassment, Gender Based Violence, mental health etc for 566+ students at ALU. Also a founding SRC member.

SKILLS

- Data Analysis (NVivo)
- Strategic Communications
- Digital Marketing
- Research (Desk, UX and Field)

INTERESTS

- Digital Rights
- Gender Equality
- Tech Policy

LANGUAGES

- Turkish - Professional
- English - Native
- Luo - Native
- Kiswahili - Native
- German - Intermediate