

## What the app does

Shows % of calories in Fats

Shows % of calories in Carbs

Shows % of calories in Protein

Displays total calories eaten

Recommends meals

Tells you what food to stay away from

## Features

Can be accessible with all phones

Able to read any language on the label

Takes picture of the food label

Able to search a database of healthy food combinations

User can type the food out, not just take a picture

Notifications on how you are eating through the week

## Price

Bi-Monthly based plan, \$10 every other month

Would be expensive to create and put out the app

## Future growth

In addition to an app, there could be a service where it takes your specific dietary restrictions and plans out your meals and it sends you the ingredients

## Hurdles

Some food labels are different than others so the app must be able to read all types of labels

Foods without labels

Being able to take into account for allergies, diabetes, etc

## Advertisement

Use apps like tiktok and instagram to show the features and get the word out

pay influencers to promote the app