

# PATRICK NJOROGE

Tel +254 704819537 | Email: [designernjosh@gmail.com](mailto:designernjosh@gmail.com) | [My Portfolio](#)

## PROFESSIONAL SUMMARY

A dedicated and creative individual with 4+ years of work experience in Graphic Designing and Video Editing. Knowledge of developing and implementing design strategies to enhance brand images. Possess strong technological expertise. Possesses strong problem-solving and analytical skills. Excellent communication and customer service skills.

### Areas of Expertise

Graphic Design | Web Development | Marketing | Content Creation | Branding | Typography | Product Review | Social media management | Customer service | Linked In | Photoshop | Adobe Illustrator | Creativity | Communication | Strategic | Problem Solving | Time Management

## ACADEMIC QUALIFICATIONS

Ajira digital program, 2022

Udemy – Graphic Design With AI

Kenya Certificate of Secondary Education | Nyandarua High School | 2020

### Notable Trainings

- Leadership Experience- cohort 16 - The Taifa Teule | 2023
- Graphic Design - Ajira Digital | 2023
- Kituo cha Sheria Training | 2022
- Career Development - Corporate Career designernjosh@gmail.com Academy | 2022

## WORK EXPERIENCE

### FREELANCE

#### GRAPHIC DESIGN & VIDEO EDITING | – PRESENT

**Overall Purpose:** Responsible for creating design projects for various use such as marketing design, publishing them and generating creative ideas.

#### Graphic Design

- Designs event posters, flyers and banners for online or print purposes.
- Develops graphics for product illustrations and logos.
- Selects vibrant or dim colors depending on the theme of each design.
- Produces new ideas and develops interactive designs.

#### Content Creation

- Pitches creative concepts.
- Creates and interactive social media content.

#### Product Review

- Endorses product through creative designs in social media.
- Reviews final layouts and suggests improvements when necessary.
- Analyses customer preference through design interaction.

#### Video Editing

- Creates business and event commercials.
- Edits event coverage videos.
- Creates creative content such as podcasts.

#### Customer Service

- Acts on client's feedback.
- Keeps the client databases up-to-date.

- Explains the rationale behind graphic design decisions.
- Operates designing software such as Adobe Photoshop, Illustrator, Premiere Pro etc.

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## GRAPHIC DESIGNER

**CLASSY CURVES COLLECTIONS | 1/2022- 8/2023**

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**Overall Purpose:** Responsible for creating interactive designs for fashion product and managing social media platforms, sales and advertising

### Product Promotion

- Created promotion poster of all fashion designs on offer.
- Uploaded and managed promotion sale alerts online.
- Created daily posters for fashion designs

### Content Creation

- Illustrated concepts by designing examples of art arrangement, size, type size and style and submitting them for approval.
- Carried on online client engagement activities across social media.
- Created interactive social media content such as hashtags, stories and reels.

### Sales and Marketing

- Led the sales team and coordinated marketing strategies.
- Contributed to the board of corporate image.

### Customer Service

- Responded to online client queries.
- Managed client complaints across social media platforms.
- Updated sales on social media.

### Database Management

- Updated the database for new sales and completed transactions.
- Maintained confidential database access.
- Worked with the finance team to maintain databases.

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## SOCIAL MEDIA MANAGER

**NAMAIYANA HIGHTABLE BAR & RESTAURANT | 1/2025- PRESENT**

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**Overall Purpose:** Responsible for creating interactive designs for the business and managing social media platforms, sales and advertising

### Content Creation

- Came up with content ideas for the business and uploaded them on the relevant platforms
- Managed the platforms, ie carried on online client engagement activities across social media.
- Created interactive social media content such as hashtags, stories and reels.

### Sales and Marketing

- Led the sales team and coordinated marketing strategies.
- Contributed to the board of corporate image.

### Customer Service

- Responded to online client queries.
- Managed client complaints across social media platforms.
- Updated sales on social media.

### Graphic Design

- Crafted stunning visuals including posters logos, flyers, menus and other eye catching visuals
- Uploaded the designs on various social media platforms

### Major Clients

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Patrick Njoroge CV

- **Namaiyana high table gardens** | A Bar & Restaurant in Narok.
- **Davison Properties** | A real estate company.
- **Oxford Signs and Photos** | A branding company.
- **Kira Paints** | A hardware store.
- **Enkipai Hill Hotel** | Tourist hotel located in Narok County.

## REFERENCES

### **MR. DENNIS NZIOKA**

Manager, Versatech Solutions  
Narok

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### **MR. BRAMUEL SIMIYU**

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### **MR. ARON LANG'AT**

MANAGER, NAMAIYANA HIGH TABLE

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