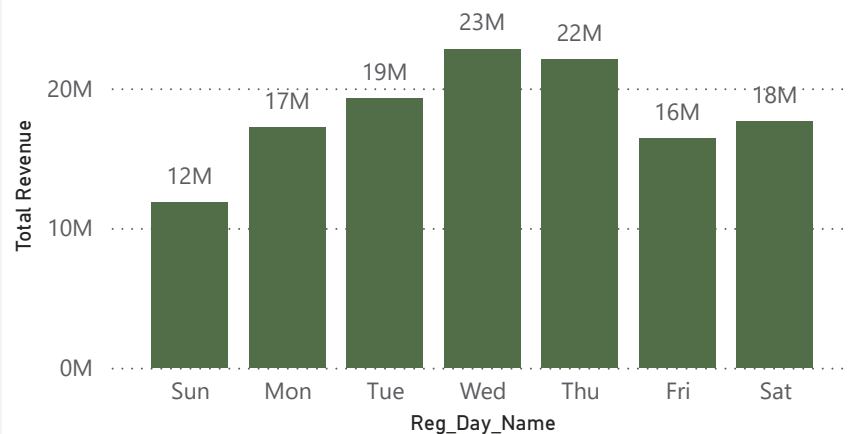


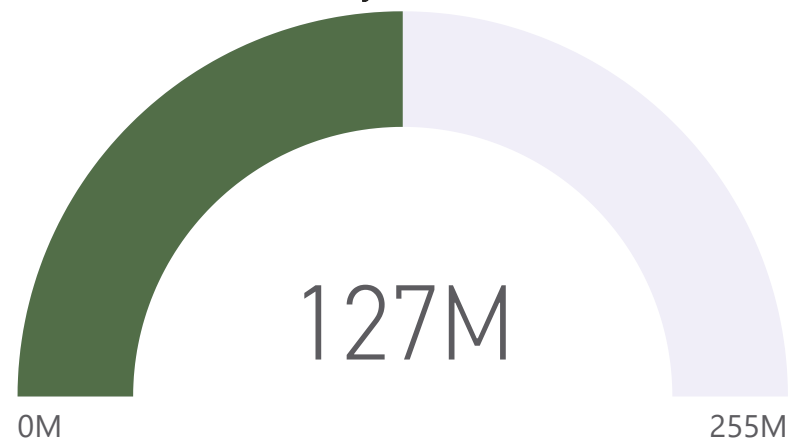


REVENUE DASHBOARD

Daily Revenue



Yearly Revenue



Total Revenue
127M

Leads
761

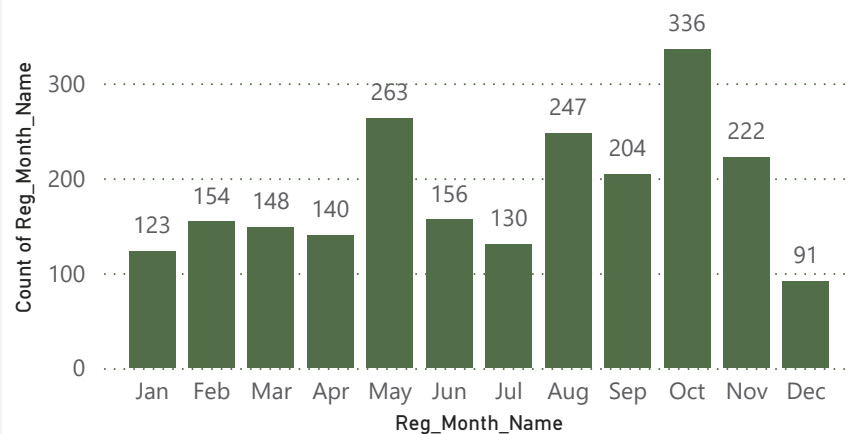
Total Reg.
2K

conversion
43.04%

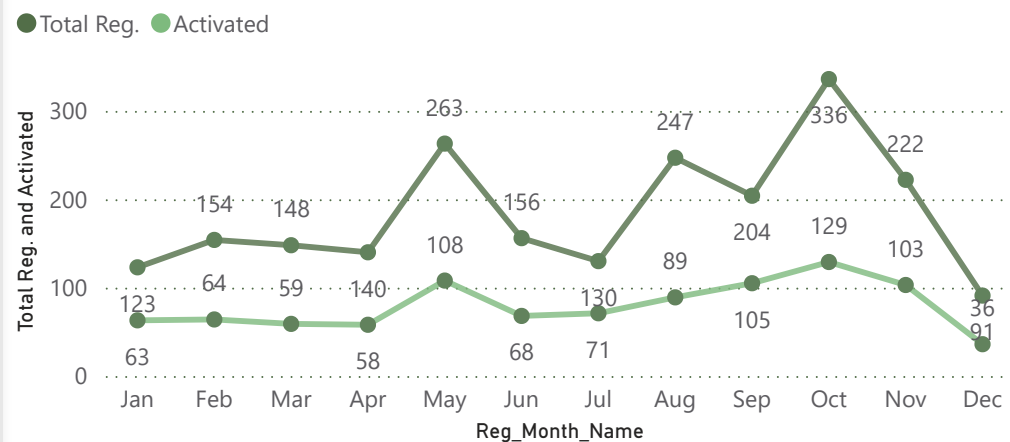
Activated
953

AVO
133.56K

Monthly Revenue



Monthly Registration and Activations



Course Product

All

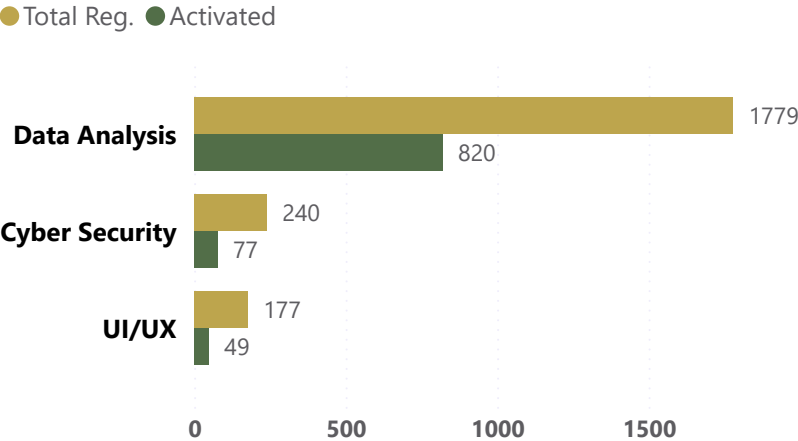
Year.1

All

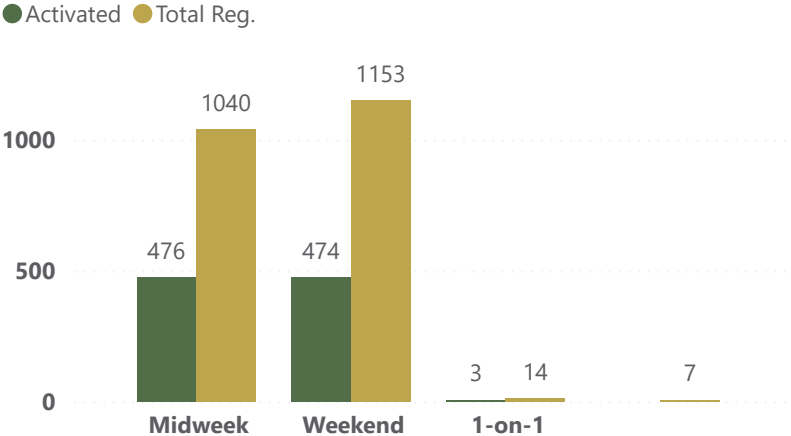


COURSE PERFORMANCE PER LOCATION DASHBOARD

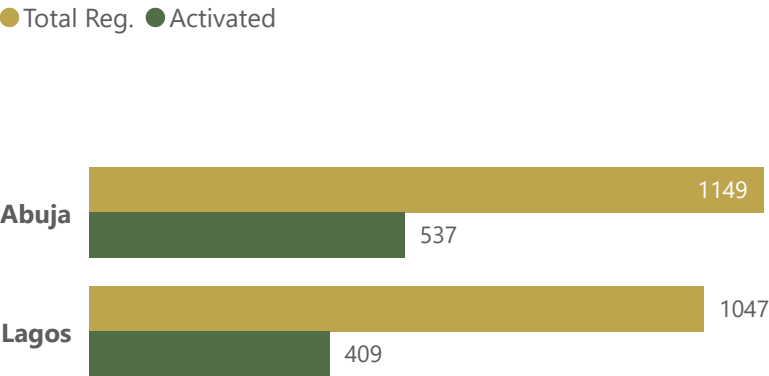
Total Reg. and Activated by Course Product



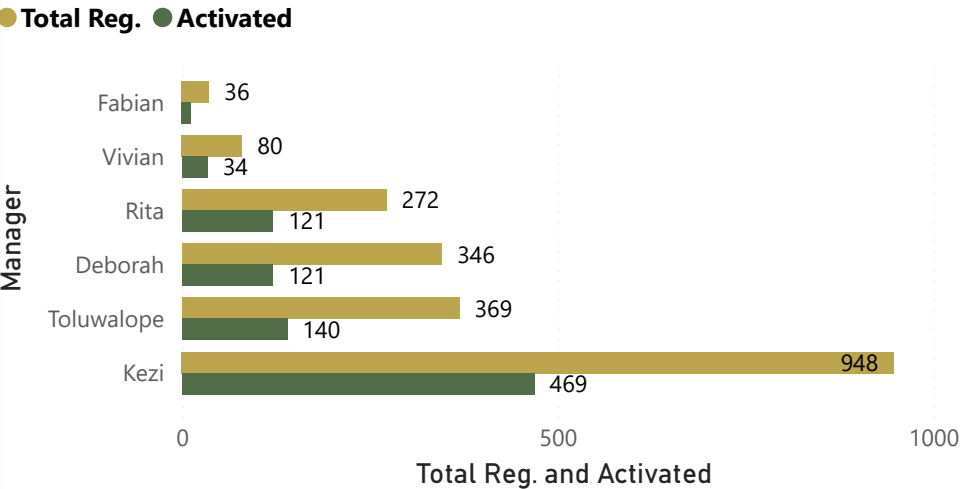
Activated and Total Reg. by Training Session



Total Reg. and Activated by Training Location



Total Reg. and Activated by Manager



This dashboard highlights top performing courses, sales team, and training locations. It identifies courses with high reg. and activation rates, and sales team consistently achieve high results. Abuja emerges has a location with significant engagement.

AVO
133.56K

conversion
43.04%

Total Revenue
127M

Total Reg.
2K

Activated
953

Location
All

Session
All

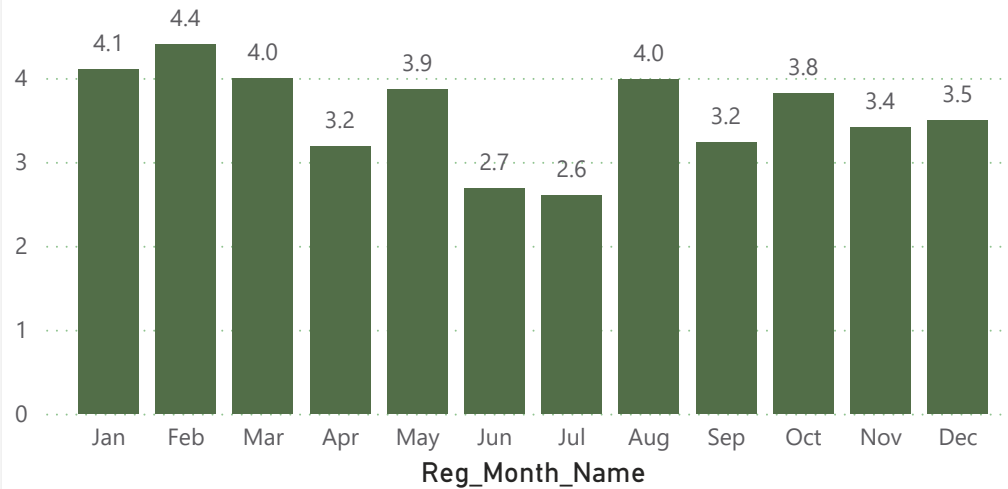
Manager
All



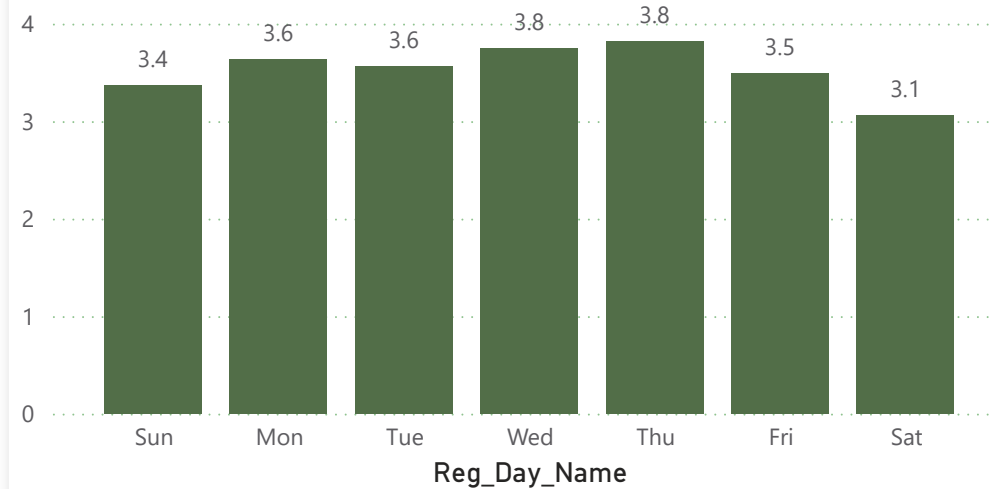
AVERAGE REGISTRATION AND ACTIVATION CHARTS

The average daily and monthly registrations and activations indicates a consistent growth trend from 2021 till date. The charts shows there is a high conversion rate of registered candidates to activated candidates.

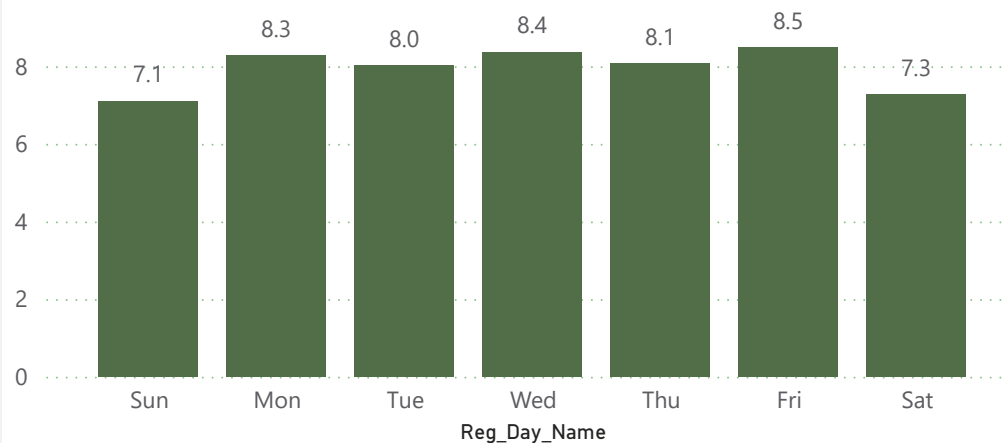
Average Reg. by Reg_Month_Name



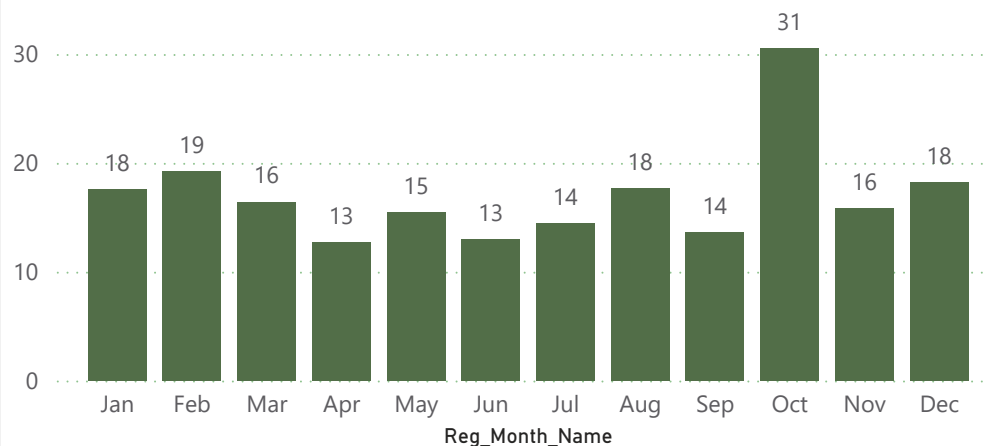
Average Reg. by Reg_Day_Name



Average Actv. by Reg_Day_Name



Average Actv. by Reg_Month_Name



Pmt_Mont... ▾

All ▾

Training L... ▾

All ▾

AVO

133.56K

Average Actv.

40.25

Average Reg.

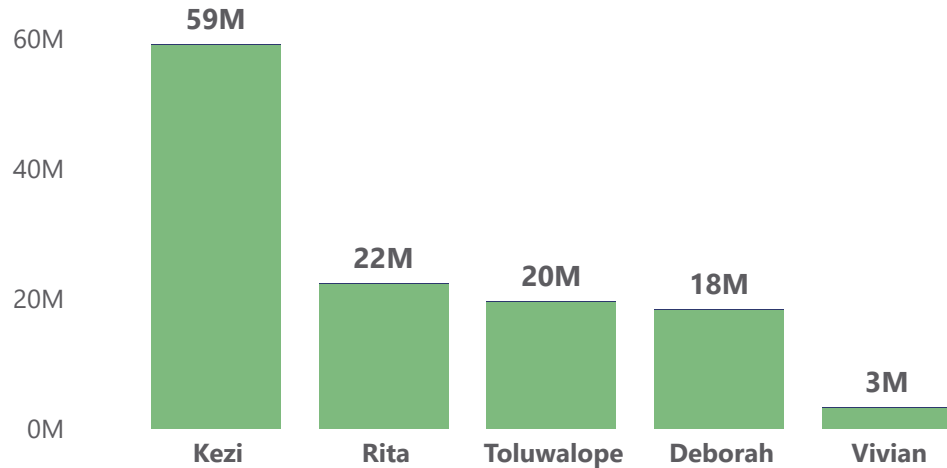
3.54



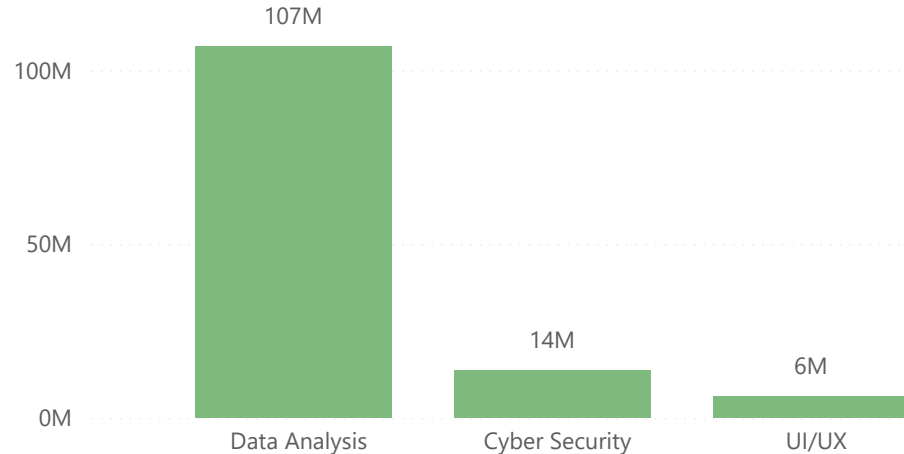
SALES PERFORMANCE DASHBOARD

Revenue by Manager over Reg. Year

● Total Revenue ● Reg. Year

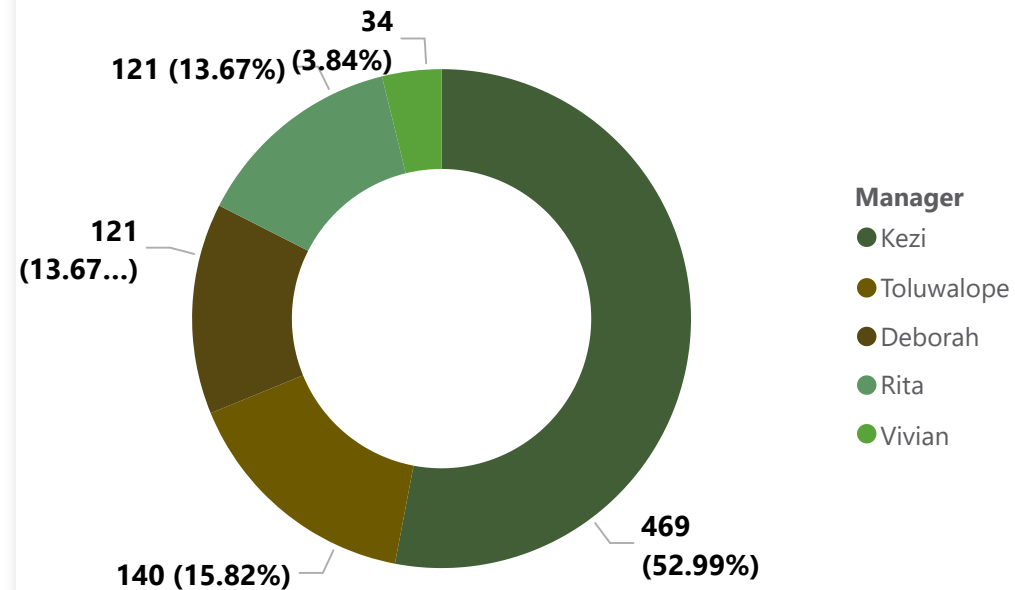


Total Revenue per Course Product



The charts reveals substantial improvement from 2022 till date. Kezi has consistently outperformed with a total revenue of 59m. However, a significant breakthrough emerged in 2024, with Rita, Deborah, and Toluwalope achieving a remarkable sales figures of 22m, 20m, and 18m respectively. To capitalize on this positive trend, we should maintain this momentum and analyze this strategies employed by Rita, Deborah, and Toluwalope to identify replicable best practices.

Activation by Manager



Manager

All

Year

All

Course Product

All

Total Reg.

2K

Total Revenue

127M

Activated

953



PROGRESS BAR CHART

This chart tracks the payment progress for each payment date , from the initial payment to the final one. Over the years, we've seen a positive trend in payment rates with 71.98% start date payment known, 76.43% 2nd payment known, 69.70% 3rd payment known, and of the final payment of 99.69% known payment.

Start date identifier PROBARs

Start Date identifier ● Known ● Unknown



Payment date 2nd identifier PROBARs

Payment date 2nd identifier ● known ● Unknown



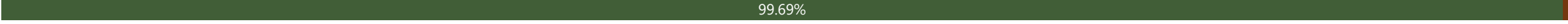
Payment date 3rd identifier PROBARs

Payment Date 3rd identifier ● known ● Unknown



Payment date identifier PROBARs

Payment Date identifier ● Known ● Unknown





PERFORMANCE METRICS DASHBOARD

Month ▼

All ▼

Year ▼

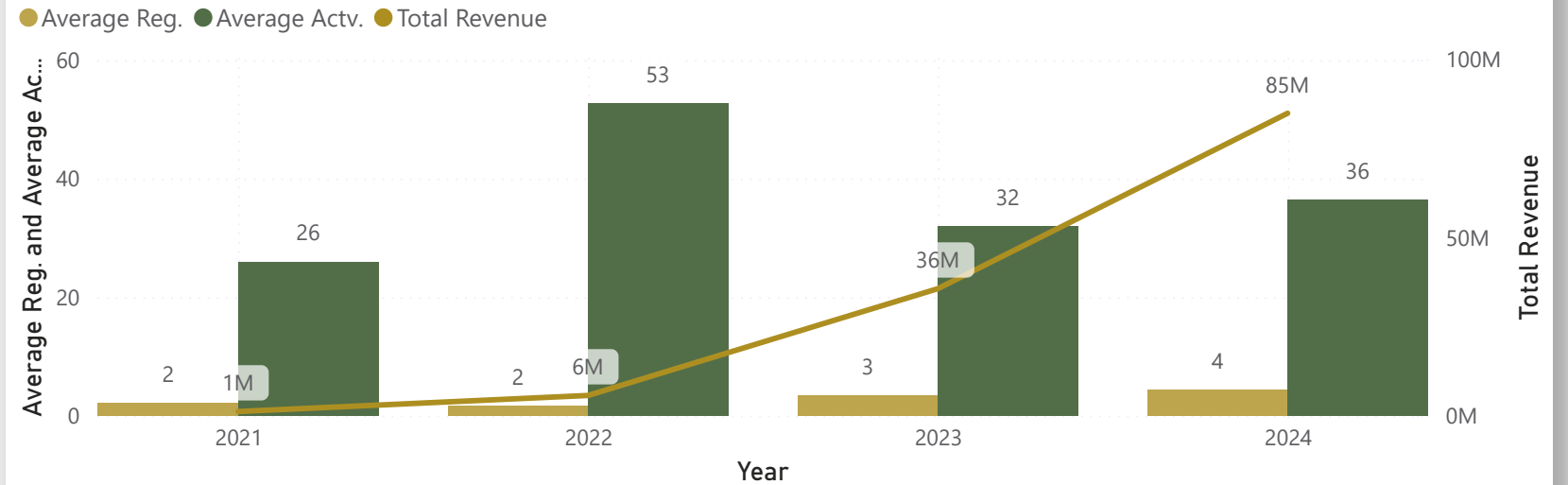
2021

2023

2022

2024

Customer Growth and Revenue Analysis



Total Reg.

2K

Average Actv.

40.25

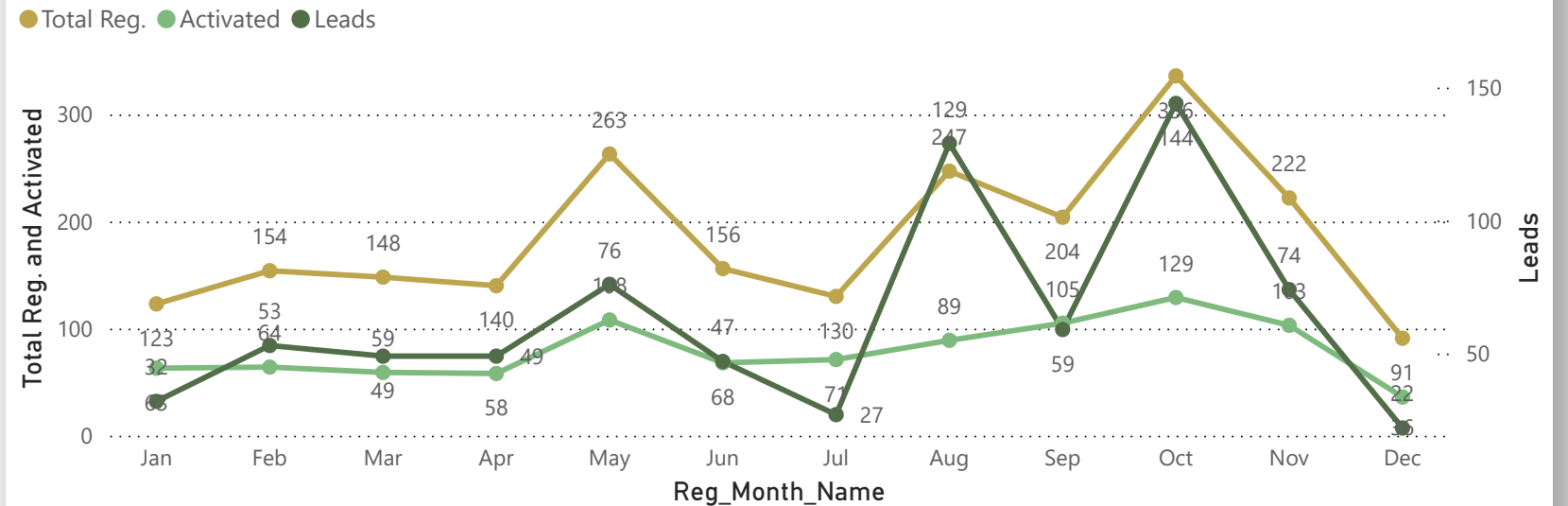
Activated

953

Average Reg.

3.54

Month Leads, Reg and Activation





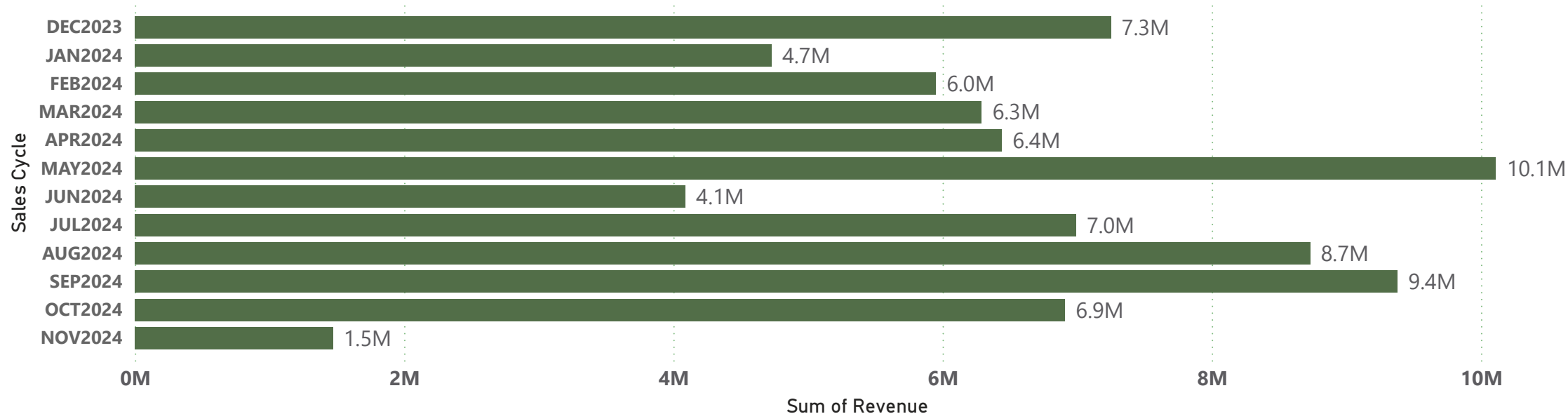
SALES CYCLE REVENUE FROM DEC. 2023 TILL DATE AND REVENUE TRACKER DASHBOARD

Course Produ... 

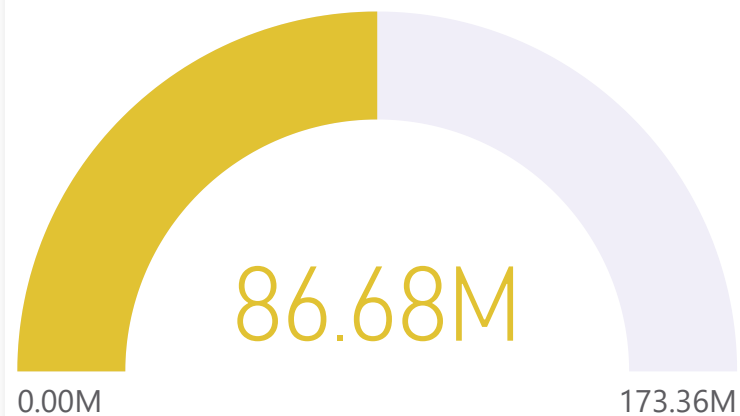
All 

» Quick measure

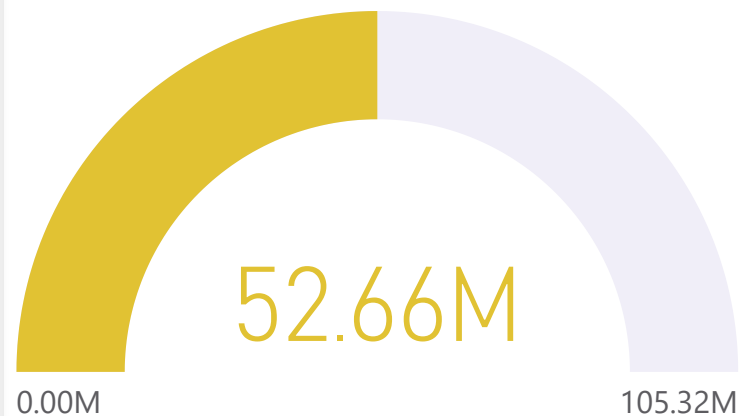
Sales Cycle Revenue by Sales Cycle



2024Revenue



2024AbujaRev



2024LagosRev

