Answers to the Analytical Questions

Staging models

The staging models are

- stg_customers.sql
- stg_orders.sql
- stg_order_items.sql • stg_products.sql

stg_customers.sql

```
{{ config(materialized ='view')}}
with source_customer as (
    select
    customer_id,
    customer_zip_code_prefix,
    customer_city,
    customer_state

    from {{source('ecommerce','olist_customers')}}
 )
 select * from source_customer
```

stg_orders.sql

```sql
with source_orders as (
    select
    order_id,
    customer_id,
    order_status,
    order_delivered_carrier_date,
    order_purchase_timestamp,
    order_approved_at,
    order_delivered_customer_date,
    order_estimated_delivery_date
    from {{source('ecommerce','olist_orders')}}
 )
 select * from source_orders
```

Stg_order_items.sql

```sql
with source as (
    select
    order_id,
    order_item_id,
    product_id,
    seller_id,
    shipping_limit_date,
    price,
    freight_value
    from {{source('ecommerce','olist_order_items')}}
 )
 select * from source
```

stg_products.sql

```sql
with source as (
    select
    product_id,
    product_category_name

    from {{source('ecommerce','olist_products')}}
 )
 select * from source
```

Staging models are intermediary data models used in data processing and ETL (Extract, Transform, Load) pipelines. They serve as temporary storage areas where raw data is cleaned, transformed, and prepared before being moved to more refined models or the final data warehouse.

In this stage, the tables needed for the transformation were the four tables and the columns needed for the modelling were selected as well.

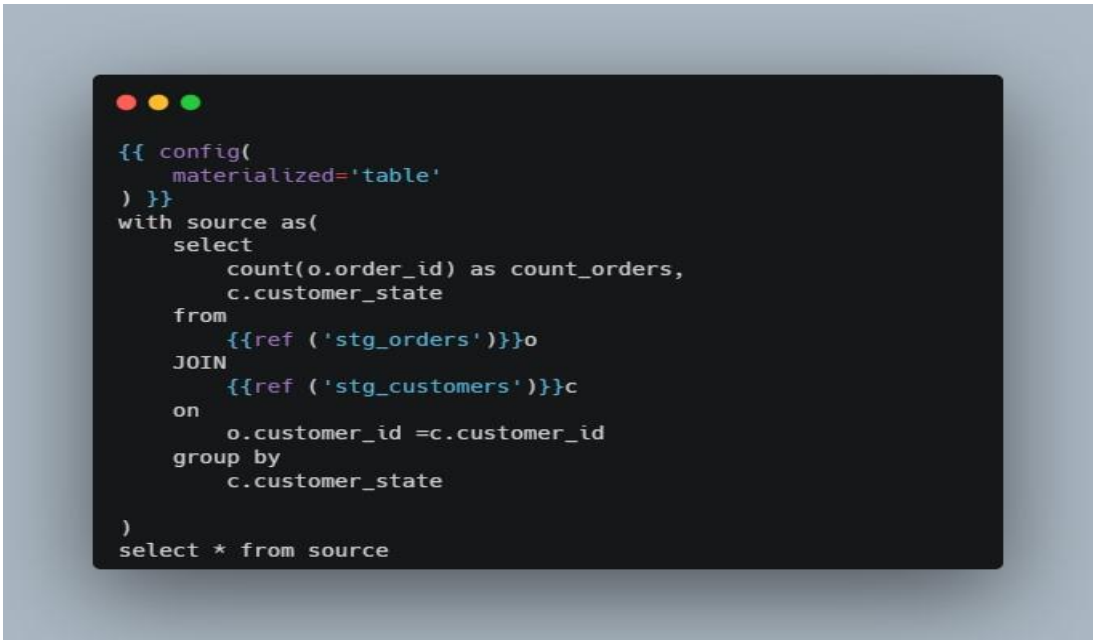
Intermediate Models

Int_sales_by_category.sql

```sql
{{ config(
    materialized='table'
) }}
WITH product_data AS (
    SELECT
        p.product_category_name,
        SUM(o.price) AS total_price
    FROM
        {{ ref('stg_products') }} p
    JOIN
        {{ ref('stg_order_items') }} o
    ON
        p.product_id = o.product_id
    JOIN
        {{ ref('stg_orders') }} oo
    ON
        oo.order_id = o.order_id
    GROUP BY
        p.product_category_name
)

SELECT * FROM product_data
```

int_orders_by_state.sql



```
{{ config(
    materialized='table'
) }}
with source as(
    select
        count(o.order_id) as count_orders,
        c.customer_state
    from
        {{ref ('stg_orders')}}o
    JOIN
        {{ref ('stg_customers')}}c
    on
        o.customer_id =c.customer_id
    group by
        c.customer_state

)
select * from source
```

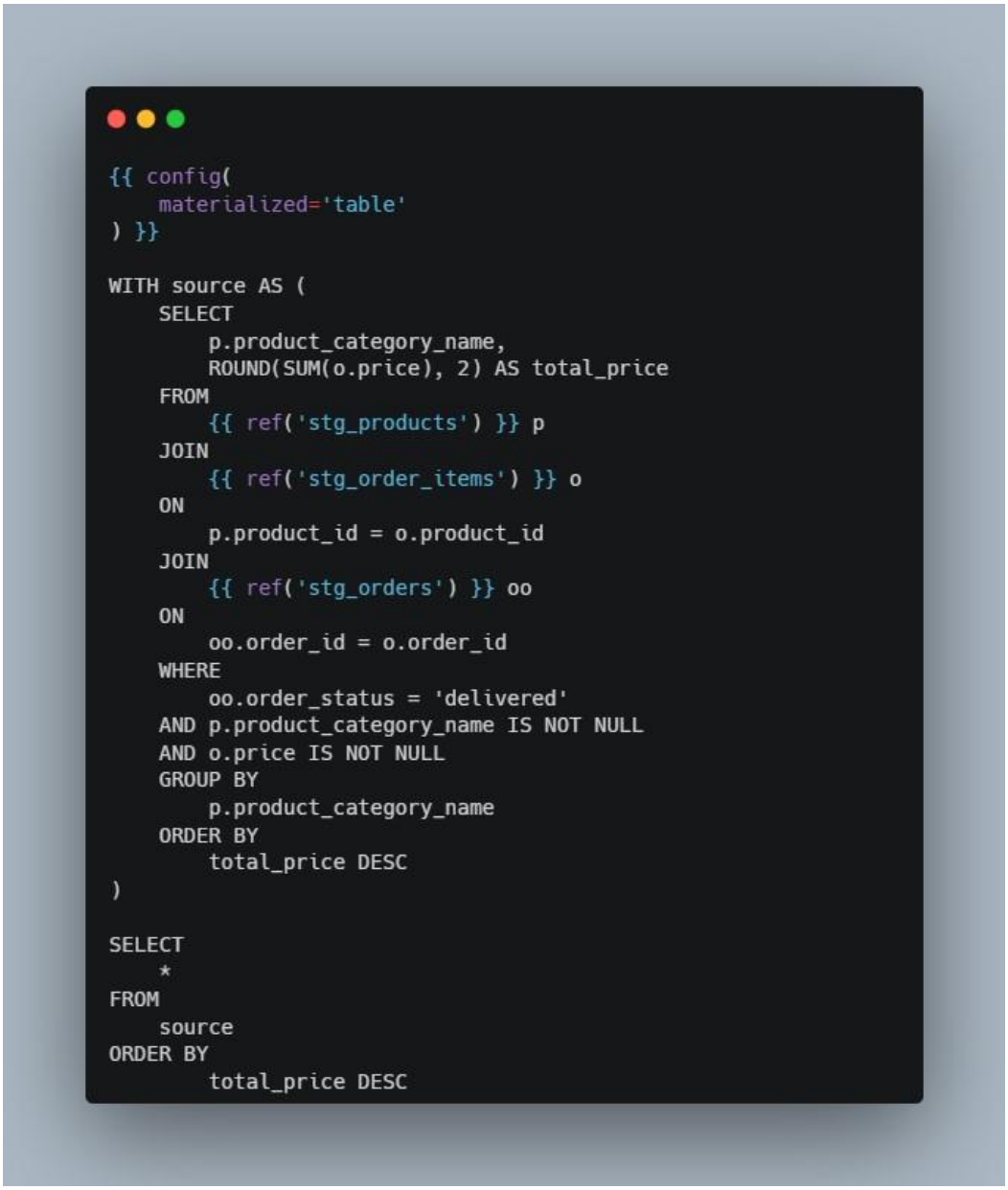
Int_avg_delivery_time.sql

```
{{ config(
    materialized='table'
) }}
WITH source AS (
    SELECT
        order_id,
        DATE_DIFF(
            DATE(SAFE_CAST(order_delivered_customer_date AS TIMESTAMP)),
            DATE(SAFE_CAST(order_purchase_timestamp AS TIMESTAMP)),
            DAY
        ) AS delivery_time_days
    FROM {{ ref('stg_orders') }}

)SELECT
    order_id,
    AVG(delivery_time_days) AS avg_delivery_time_days
FROM source
group by order_id
order by avg_delivery_time_days
```

Final Models

fct_int_sales_by_category.sql



```sql
{{ config(
    materialized='table'
) }}

WITH source AS (
    SELECT
        p.product_category_name,
        ROUND(SUM(o.price), 2) AS total_price
    FROM
        {{ ref('stg_products') }} p
    JOIN
        {{ ref('stg_order_items') }} o
    ON
        p.product_id = o.product_id
    JOIN
        {{ ref('stg_orders') }} oo
    ON
        oo.order_id = o.order_id
    WHERE
        oo.order_status = 'delivered'
    AND p.product_category_name IS NOT NULL
    AND o.price IS NOT NULL
    GROUP BY
        p.product_category_name
    ORDER BY
        total_price DESC
)

SELECT
    *
FROM
    source
ORDER BY
        total_price DESC
```

Fct_avg_delivery_time

```
{{ config(
    materialized='table'
) }}
WITH source AS (
    SELECT
        order_id,
        DATE_DIFF(
            DATE(SAFE_CAST(order_delivered_customer_date AS TIMESTAMP)),
            DATE(SAFE_CAST(order_purchase_timestamp AS TIMESTAMP)),
            DAY
        ) AS delivery_time_days
    FROM {{ ref('stg_orders') }}
    WHERE order_delivered_customer_date IS NOT NULL
      AND order_purchase_timestamp IS NOT NULL
      AND SAFE_CAST(order_delivered_customer_date AS TIMESTAMP) IS NOT NULL
      AND SAFE_CAST(order_purchase_timestamp AS TIMESTAMP) IS NOT NULL
)SELECT
    order_id,
    AVG(delivery_time_days) AS avg_delivery_time_days
FROM source
group by order_id
order by avg_delivery_time_days
```

Fct_Orders_by_state

```
{{ config(
    materialized='table'
) }}

with source as(
    select
        count(o.order_id) as count_orders,
        c.customer_state
    from
        {{ref ('stg_orders')}}o
    JOIN
        {{ref ('stg_customers')}}c
    on
        o.customer_id =c.customer_ids
    where o.order_status ='delivered'
    group by
        c.customer_state

)
select * from source
order by count_orders desc
```