

# Winning Space Race with Data Science

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### **Executive Summary**

### Summary of methodologies

- ✓ Data Collection
- ✓ Data Wrangling
- ✓ EDA with data Visualization
- ✓ EDA with SQL
- ✓ Building an interactive map with Folium
- ✓ Building a Dashboard with Plotly Dash
- √ Predictive analysis (Classification)

#### Summary of all results

- ✓ Exploratory data analysis results
- ✓ Interactive analytics demo (using screenshots)
- √ Predictive analysis results

#### Introduction

#### Project background and context

• Here, we predict whether SpaceX Falcon 9's first stage landing will be successful or not. This is crucial because SpaceX advertises Falcon 9's launch to cost 62 million dollars while other providers charge upwards of 165 million dollars. The lower cost that SpaceX can afford is only because it can make its first stage land, saving lots of money. Hence if we can predict whether the first stage will land successfully or not, we can determine the cost of the launch. This information can then be used while bidding against another company for a rocket launch.

#### Problems you want to find answers

- What factors influence in determining whether the launch will be successful or not?
- To determine what effect each variable /feature has to the possibility of landing successfully
- Under what parameters would SpaceX achieve optimal success in landing?

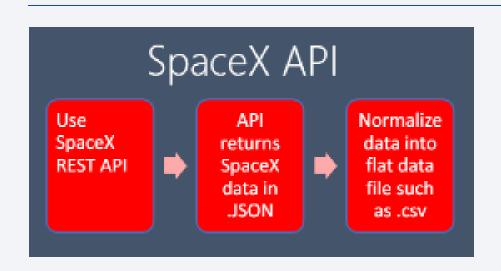


# Methodology

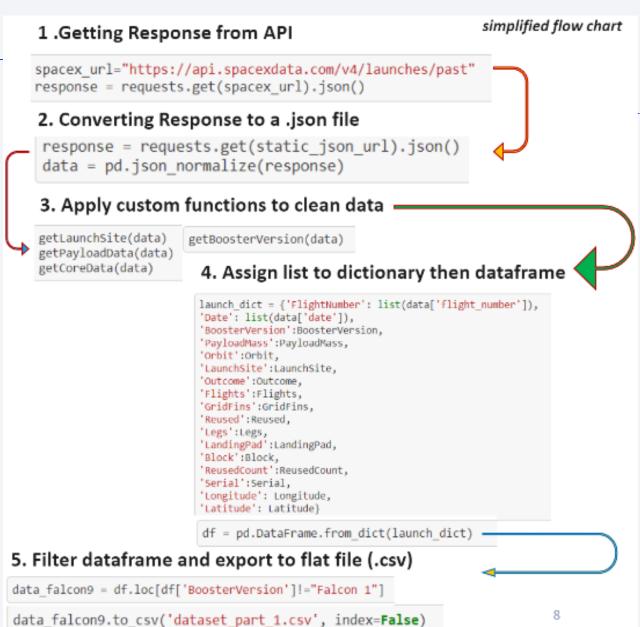
#### **Executive Summary**

- Data collection methodology:
  - The data was collected by sending get request to SpaceX API and by webscraping Falcon 9 and Falcon Heavy Launches Records from Wikipedia.
- Perform data wrangling
  - Dealing with missing values, creating new columns, one hot encoding.
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
  - We test four different models of classification: Logistic Regression, Tree, SVM, KNN and chose the best performing model.

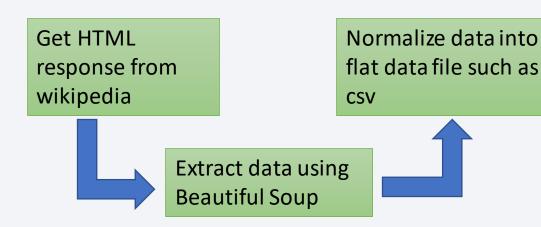
### Data Collection - SpaceX API



 GitHub URL of the completed SpaceX API calls notebook



## **Data Collection** Web Scraping



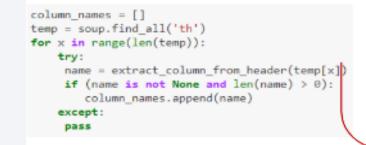
 GitHub URL of the completed web scraping notebook.

simplified flow chart

#### 1 .Getting Response from HTML

page = requests.get(static url) 2. Creating BeautifulSoup Object < soup = BeautifulSoup(page.text, 'html.parser') 3. Finding tables html tables = soup.find all('table'

#### 4. Getting column names



#### 5. Creation of dictionary

```
launch_dict= dict.fromkeys(column_names)
# Remove an irrelvant column
del launch_dict['Date and time ( )']
launch_dict['Flight No.'] = []
launch_dict['Launch site'] = []
launch_dict['Payload'] = []
launch_dict['Payload mass'] = []
launch_dict['Orbit'] = []
launch_dict['Customer'] = []
launch dict['Launch outcome'] = []
launch dict['Version Booster']=[]
launch_dict['Booster landing']=[]
launch_dict['Date']=[]
launch dict['Time']=[]
```

6. Appending data to keys (refer) to notebook block 12

```
In [12]: extracted_row = 0
         #Extract each table
         for table_number, table in enumerate
             for rows in table.find_all("tr")
```

#check to see if first table

#### 7. Converting dictionary to dataframe

df = pd.DataFrame.from dict(launch dict)

#### 8. Dataframe to .CSV

```
df.to_csv('spacex_web_scraped.csv', index=False)
```

## **Data Wrangling**

When a booster detaches itself during a rocket launch, it doesn't always land successfully and it fails in many different ways:

- False Ocean: Unsuccesfully landed to a specific region in the ocean
- True Ocean: Succesfully landed to a specific region in the ocean
- True RTLS: Successfully landed to the ground pad
- False RTLS: Unsuccessfully landed to the ground pad
- True ASDS: Successfully landed on a drone ship
- False ASDS: Unsuccessfully landed on a drone ship

Github url to Notebook

Perform exploratory Data Analysis (EDA) on dataset



Calculate the no. of launches at each site



Calculate mission outcomes per orbit type



Export the dataset as csv



Calculate the no. of occurrence of each orbit



Create landing outcome label from outcome column



Calculate success rate for each landing type

### **EDA** with Data Visualization

#### Scatter graphs used for exploration:

- Flight Number vs. Payload mass
- Flight Number vs. Launch Site
- Payload vs. Launch Site
- Orbit vs. Flight Number
- Payload vs. Orbit Type
- Orbit vs. Payload mass



 Scatter plots help us visualize, how much one variable is affected by another, i.e. it shows the correlation between two variables.



 Apart from scatter plot we also used bar graph (Mean vs. Orbit) and Line graph (Success Rate vs. Year) to explore the trends of the given variables.

Github url to Notebook

# **EDA** with SQL

#### SQL queries that were performed to investigate/explore the dataset:

| ☐ Display the names of the unique launch sites in the space mission  |
|--|
| ☐ Display 5 records where launch sites begin with the string 'CCA'   |
| ☐ Display the total payload mass carried by boosters launched by NASA (CRS)  |
| ☐ Display average payload mass carried by booster version F9 v1.1  |
| ☐ List the date when the first successful landing outcome in ground pad was acheived.  |
| ☐ List the names of the boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000                               |
| ☐ List the total number of successful and failure mission outcomes   |
| $lacktriangle$ List the names of the booster_versions which have carried the maximum payload mass. Use a subquery  |
| ☐ List the failed landing_outcomes in drone ship, their booster versions, and launch site names for in year 2015   |
| ☐ Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, i descending order |

• <u>GitHub URL</u> of Notebook

### Build an Interactive Map with Folium

- To visualize the Launch Data into an interactive map. We took the Latitude and Longitude Coordinates at each launch site and added a Circle Marker around each launch site with a label of the name of the launch site.
- We assigned the dataframe launch\_outcomes(failures, successes) to classes 0 and 1 with Green and Red markers on the map in a MarkerCluster()
- Using Haversine's formula we calculated the distance from the Launch Site to various landmarks to find various trends about what is around the Launch Site to measure patterns. Lines are drawn on the map to measure distance to landmarks.

Github URL to Notebook

### Build a Dashboard with Plotly Dash

- Plotly is a python wrapper on the javascript library 'leaflet'. It enables us to interact with our data visualizations and also host it as a website that stays up 24\*/7, this is done using Flask and Dash web framework.
- What we have included:-
- 1. <u>Pie Chart</u>: That shows number of launches from each launch site as well as number of successful and failed launches from those sites.
- 2. <u>Scatter Graph</u>: Relationship between the success of a launch (Outcome) and Payload (in kg) for different versions of boosters.

#### Github URL to Notebook

# Predictive Analysis (Classification)

#### **BUILDING MODEL**

• Load our dataset into NumPy and Pandas and Transform Data

Split our data into training and test data sets

• Standardize/Normalize all the parameters

Github URL to Notebook

#### **EVALUATING MODEL**

- Check accuracy for each model
- Get tuned hyperparameters for each type of algorithms and plot Confusion Matrix for the same

#### IMPROVE MODEL

Use feature engineering and model tuning for the same.

#### FIND THE BEST PERFORMING CLASSIFICATION MODEL

Find the model with best accuracy score and also the best performing parameters for that model

### Results



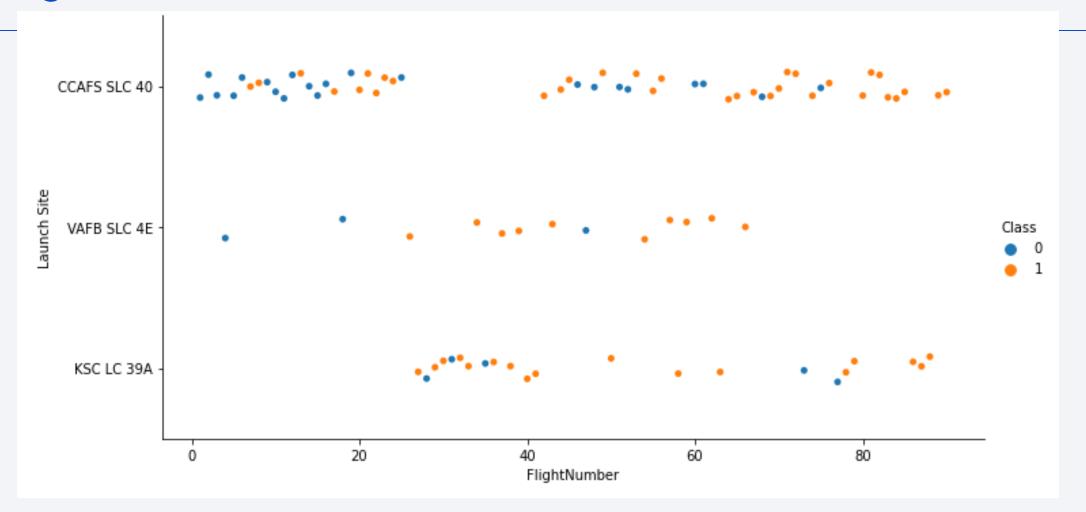
• Exploratory data analysis results

• Interactive analytics demo in screenshots

Predictive analysis results

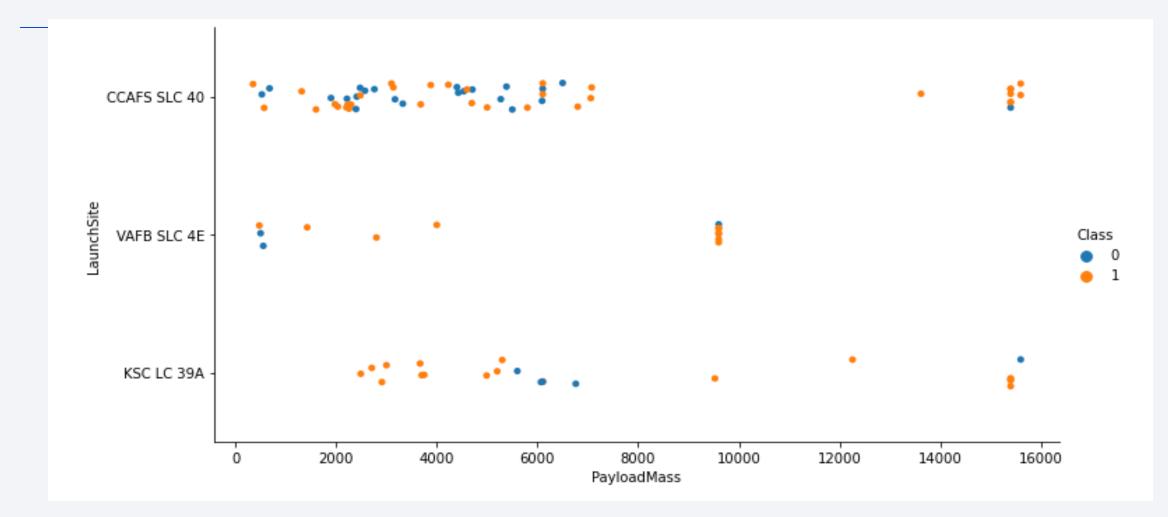


### Flight Number vs. Launch Site



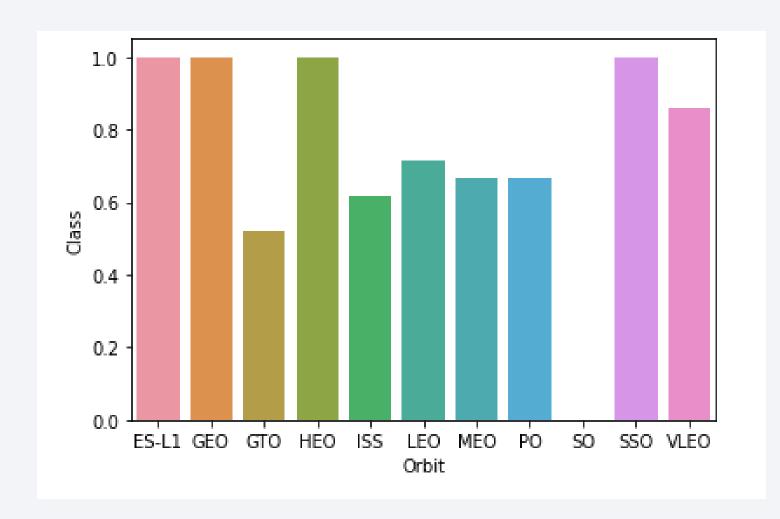
• The more amount of launches at a site, higher the success rate of that launch site (CCAFS SLC40)

### Payload vs. Launch Site



• There is no clear pattern to be found using this visualization to come to a conclusion if the Launch Site is dependant on Pay Load Mass for a successful launch or not.

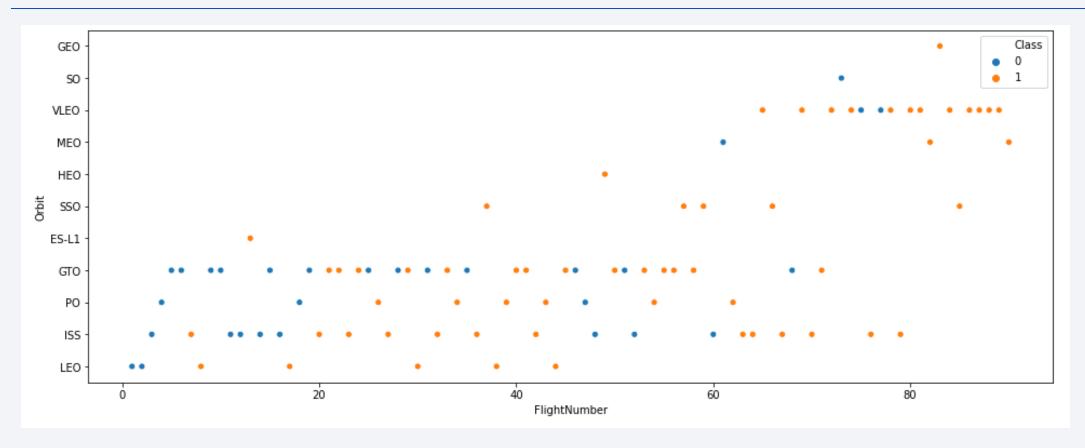
## Success Rate vs. Orbit Type



#### As seen from the bar graph:

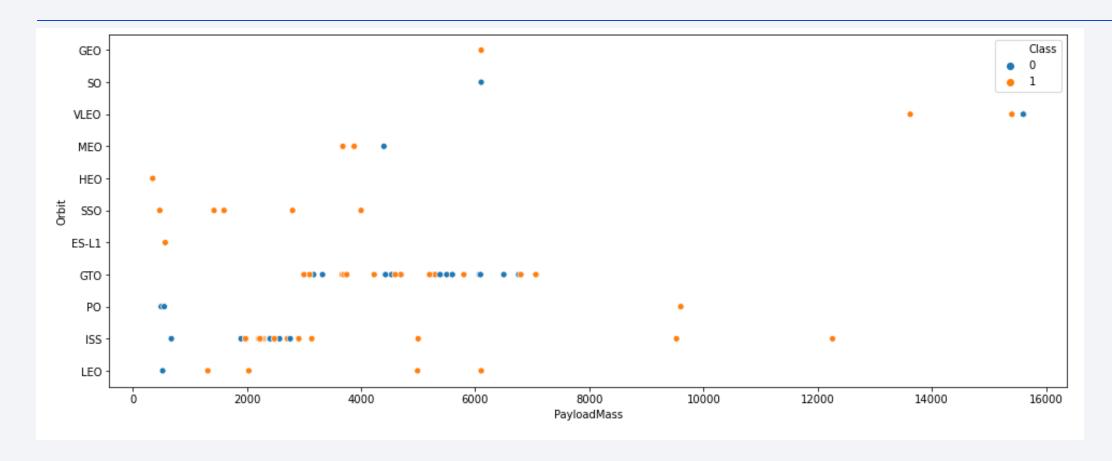
Orbits <u>GEO,HEO,SSO,ES-L1</u> have the best Success Rates.

# Flight Number vs. Orbit Type



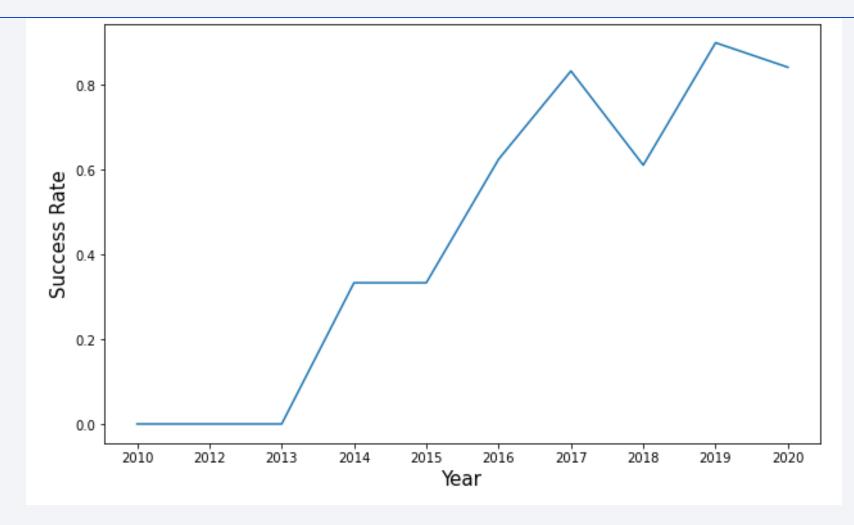
• It seems from the graph that in the LEO orbit the Success appears related to the number of flights; on the other hand, there seems to be no relationship between flight number when in GTO orbit.

## Payload vs. Orbit Type



 Heavy payloads have a negative influence on GTO orbits and positive on GTO and Polar LEO (ISS) orbits.

# Launch Success Yearly Trend



• The success rate of landings have steadily increased from 2013 to 2020

#### All Launch Site Names

Query:%sql SELECT DISTINCT(LAUNCH\_SITE) FROM SPACEXTBL;

• Result: launch\_site

CCAFS LC-40

CCAFS SLC-40

KSC LC-39A

VAFB SLC-4E

• Explanation: Using the word DISTINCT in the column Launch\_Site means it will show only unique values for the sites.

# Launch Site Names Begin with 'CCA'

- Query: %%sql SELECT \*
  FROM SPACEXTBL WHERE LAUNCH\_SITE LIKE 'CCA%' LIMIT 5;
- Result:

| DATE           | timeutc_ | booster_version | launch_site     | payload  | payload_masskg_ | orbit        | customer           | mission_outcome | landing_outcome     |
|----------------|----------|-----------------|-----------------|--|-----------------|--------------|--------------------|-----------------|---------------------|
| 2010-06-<br>04 | 18:45:00 | F9 v1.0 B0003   | CCAFS LC-<br>40 | Dragon Spacecraft Qualification Unit                             | 0               | LEO          | SpaceX             | Success         | Failure (parachute) |
| 2010-12-<br>08 | 15:43:00 | F9 v1.0 B0004   | CCAFS LC-<br>40 | Dragon demo flight C1, two CubeSats, barrel of<br>Brouere cheese | 0               | LEO<br>(ISS) | NASA (COTS)<br>NRO | Success         | Failure (parachute) |
| 2012-05-<br>22 | 07:44:00 | F9 v1.0 B0005   | CCAFS LC-<br>40 | Dragon demo flight C2  | 525             | LEO<br>(ISS) | NASA (COTS)        | Success         | No attempt          |
| 2012-10-<br>08 | 00:35:00 | F9 v1.0 B0006   | CCAFS LC-<br>40 | SpaceX CRS-1   | 500             | LEO<br>(ISS) | NASA (CRS)         | Success         | No attempt          |
| 2013-03-<br>01 | 15:10:00 | F9 v1.0 B0007   | CCAFS LC-<br>40 | SpaceX CRS-2   | 677             | LEO<br>(ISS) | NASA (CRS)         | Success         | No attempt          |

• Explanation: Using 'LIMIT 5' means it will only show 5 records from SPACEXTBL and LIKE 'CCA%' means the launch sites it chooses will start from 'CCA'

## **Total Payload Mass**

• Query: %%sql SELECT SUM(PAYLOAD\_MASS\_\_KG\_) FROM SPACEXTBL WHERE CUSTOMER = 'NASA (CRS)';

Result:

45596

• **Explanation:** The function 'SUM' does summation over all the values in the column 'PAYLOAD\_MASS\_KG'.

'WHERE' clause filters the customers to only have 'NASA (CRS)'.

### Average Payload Mass by F9 v1.1

• Query: %%sql SELECT AVG(PAYLOAD\_MASS\_\_KG\_) FROM SPACEXTBL WHERE BOOSTER\_VERSION LIKE 'F9 v1.1%';

Result:

1 2534

• **Explanation:** The function 'AVG' returns the average value of the entire column 'PAYLOAD\_MASS\_\_KG\_'
'WHERE' clause filters dataset to contain only rows with boosters 'F9 v1.1'

## First Successful Ground Landing Date

Query:
 %%sql SELECT MIN(DATE) FROM SPACEXTBL WHERE LANDING\_OUTCOME = 'Success (ground pad)';

Result:

1 2015-12-22

• Explanation: The function 'MIN' returns the minimum/earliest date.

'WHERE' clause filters the rows to contain only successful landings on ground.

#### Successful Drone Ship Landing with Payload between 4000 and 6000

Query: %%sql SELECT DISTINCT(BOOSTER\_VERSION), LANDING\_\_OUTCOME,
 PAYLOAD\_MASS\_\_KG\_ FROM SPACEXTBL WHERE LANDING\_\_OUTCOME = 'Success (drone ship)' AND PAYLOAD\_MASS\_\_KG\_ BETWEEN 4000 AND 6000;

Result:

| booster_version | landing_outcome      | payload_masskg_ |
|-----------------|----------------------|-----------------|
| F9 FT B1021.2   | Success (drone ship) | 5300            |
| F9 FT B1031.2   | Success (drone ship) | 5200            |
| F9 FT B1022     | Success (drone ship) | 4696            |
| F9 FT B1026     | Success (drone ship) | 4600            |

• **Explanation**: 'WHERE' clause filters data to contain only successful launches on the ship. 'AND' clause provides additional filter to contain boosters that has weight between 4000 – 6000 kg

#### Total Number of Successful and Failure Mission Outcomes

- Query: 1) %%sql SELECT COUNT(LANDING\_OUTCOME) AS SUCCESSFUL\_MISSIONS FROM SPACEXTBL WHERE LANDING\_OUTCOME LIKE 'Success%';
   2) %%sql SELECT COUNT(LANDING\_OUTCOME) AS FAILURE\_MISSIONS FROM SPACEXTBL WHERE LANDING\_OUTCOME LIKE 'Failure%';
- Result:



• **Explanation**: The 'COUNT' function counts the total number of rows returned by the query.

'WHERE' clause finds the landing outcomes that were either a success or a failure.

## **Boosters Carried Maximum Payload**

Query: %%sql SELECT DISTINCT(BOOSTER\_VERSION),
 PAYLOAD\_MASS\_\_KG\_ FROM SPACEXTBL
 WHERE PAYLOAD\_MASS\_\_KG\_ = (SELECT
 MAX(PAYLOAD\_MASS\_\_KG\_) FROM SPACEXTBL)

• Result:

• Explanation: The function 'DISTINCT' returns only unique boosters used for the launch. The 'WHERE' clause here returns the result from another query (subquery) which is the maximum payload that was carried.

| ${\bf booster\_version}$ | payload_masskg_ |
|--------------------------|-----------------|
| F9 B5 B1048.4            | 15600           |
| F9 B5 B1048.5            | 15600           |
| F9 B5 B1049.4            | 15600           |
| F9 B5 B1049.5            | 15600           |
| F9 B5 B1049.7            | 15600           |
| F9 B5 B1051.3            | 15600           |
| F9 B5 B1051.4            | 15600           |
| F9 B5 B1051.6            | 15600           |
| F9 B5 B1056.4            | 15600           |
| F9 B5 B1058.3            | 15600           |
| F9 B5 B1060.2            | 15600           |
| F9 B5 B1060.3            | 15600           |

#### 2015 Launch Records

Query: %%sql SELECT LANDING\_\_OUTCOME, BOOSTER\_VERSION, LAUNCH\_SITE,
 YEAR(DATE) AS DATE\_YEAR FROM SPACEXTBL WHERE LANDING\_\_OUTCOME = 'Failure (drone ship)' AND YEAR(DATE) = '2015'

#### • Result:

| landing_outcome      | booster_version | launch_site | date_year |
|----------------------|-----------------|-------------|-----------|
| Failure (drone ship) | F9 v1.1 B1012   | CCAFS LC-40 | 2015      |
| Failure (drone ship) | F9 v1.1 B1015   | CCAFS LC-40 | 2015      |

#### • Explanation:

'YEAR(DATE)' returns only years from the date column and renames ir 'date\_year'. The 'WHERE' clause returns the result of a subquery that returns failed landing on drones for the year 2015.

#### Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

• Query: %%sql SELECT LANDING\_\_OUTCOME, COUNT(LANDING\_\_OUTCOME) AS COUNT FROM SPACEXTBL WHERE DATE BETWEEN '2016-06-04' AND '2017-03-20'

GROUP BY LANDING\_OUTCOME ORDER BY COUNT DESC

• Result:

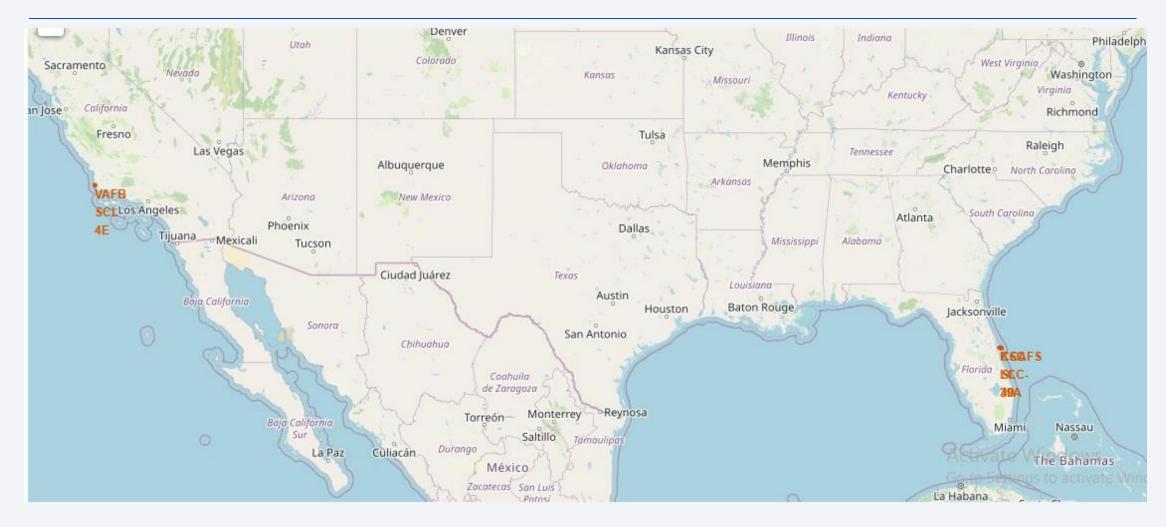
| landing_outcome      | COUNT |
|----------------------|-------|
| Success (drone ship) | 2     |
| Success (ground pad) | 2     |
| Failure (drone ship) | 1     |
| No attempt           | 1     |

• Explanation: The 'BETWEEN' function in 'WHERE' clause returns rows that has dates between '2016-06-04' and '2017-03-20'.

'GROUP BY' function combines all the rows based on the function (COUNT) 'ORDER BY' function orders them in descending order using function 'DESC'.

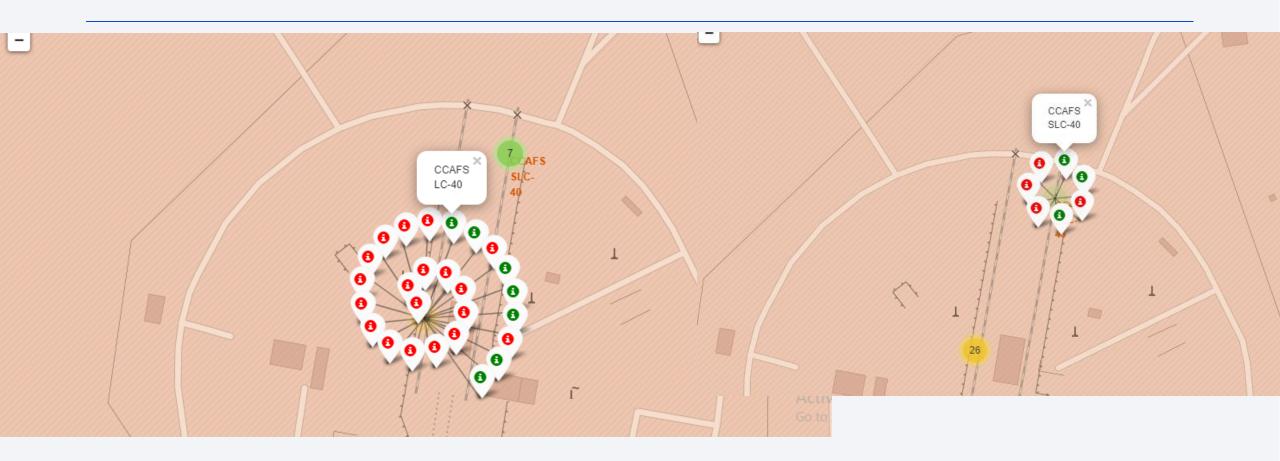


## Folium Map for global sites



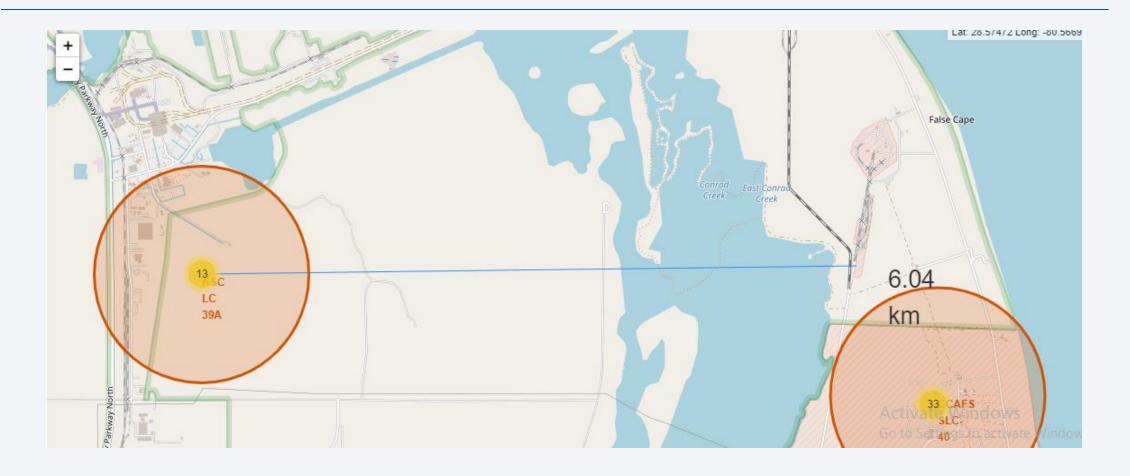
• As shown in the above figure, the SpaceX launch sites are in the USA coasts of Florida and California.

# Folium Map: Color labeled Markers



- Green Markers = Successful launches
- Red Markers = Failed Launches

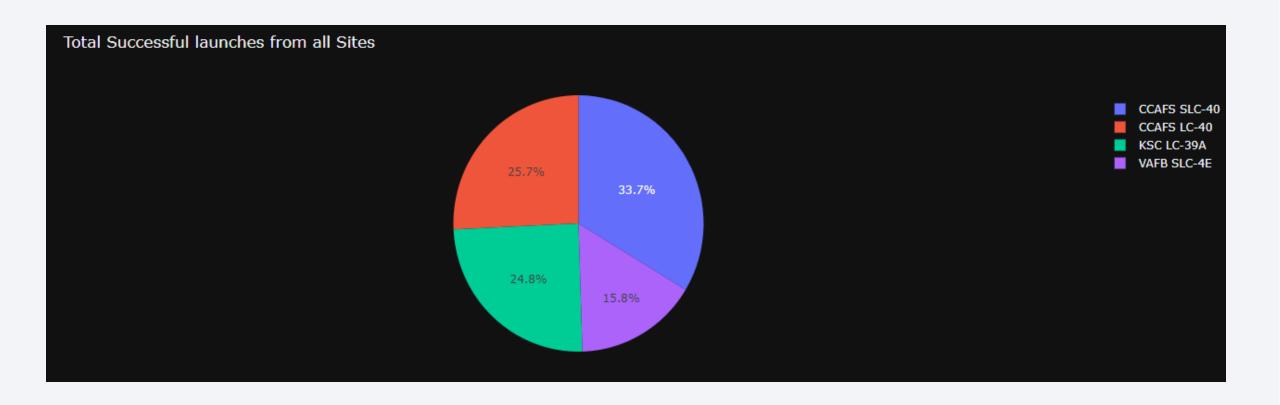
## Folium Map: Finding distance



• Here we find the distance from Launch Site (KSC LC 39A) to 'nearest railway line' using Haversine formula.

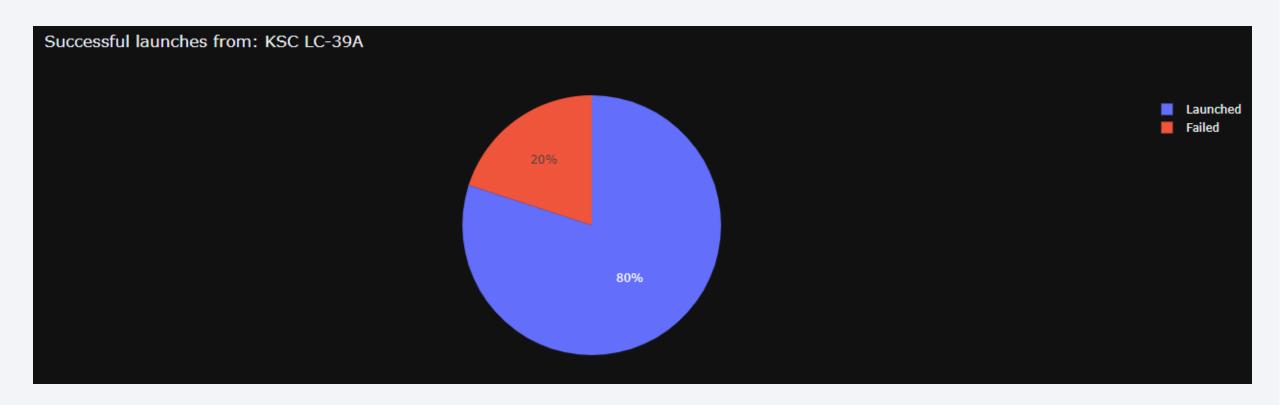


### Success counts for all the launch sites



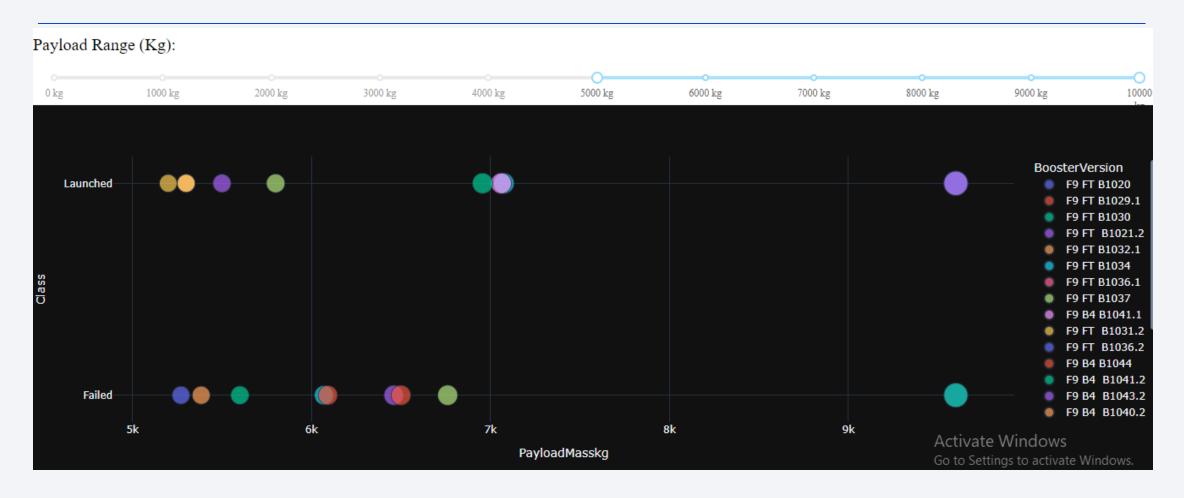
• We can see that CCAFS SLC-40 had the most number of successful launches.

# Launch site with highest success ratio



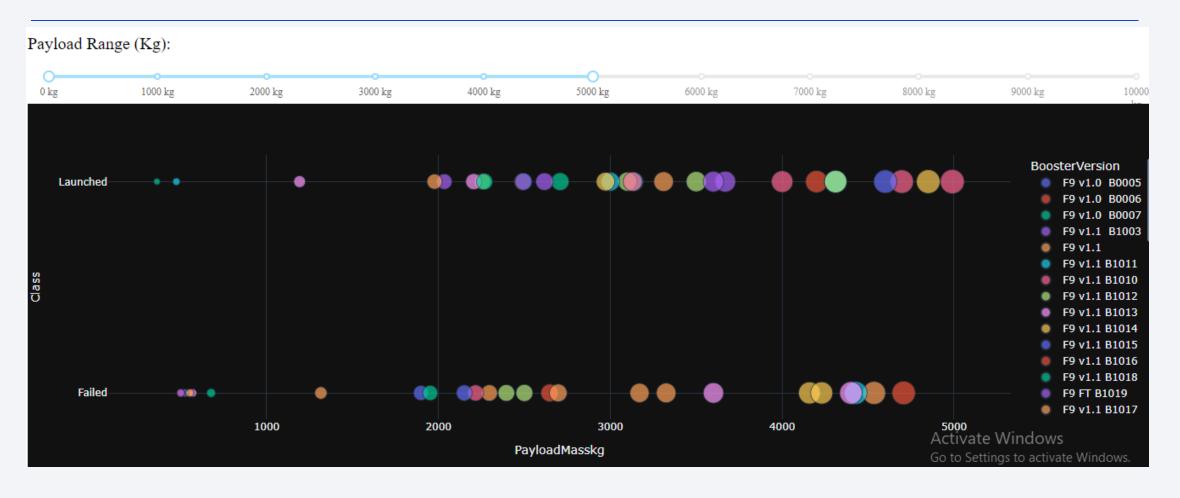
• KSC LC-39A is the most successful launch site, it had 80% of its launches successful

# Payload vs. Launch outcome scatter plot for heavy payloads (5000-10000 kg)



• It seems the successfull launch ratio for heavy payload is less

# Payload vs. Launch outcome scatter plot for light payloads (0-5000 kg)

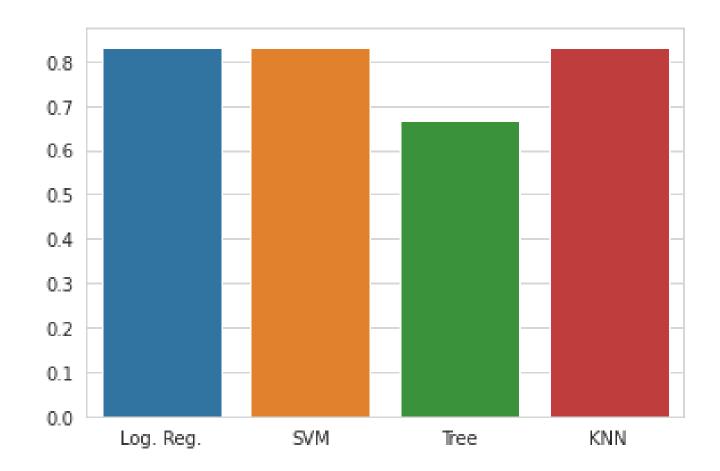


The successfull launch ratio for light payload is more than that of heavy payload.



### Classification Accuracy

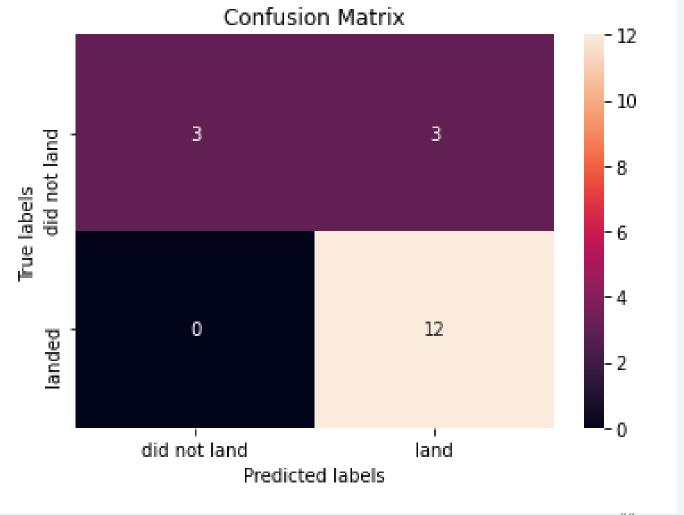
- As we can see, the classification accuracy of all but Tree algorithm is extremely close at 83.33%
- The best algorithm is SVM with the following parameters:
- Kernel = sigmoid, C = 1.0 and gamma = 0.0316



### **Confusion Matrix**

• On the right is the confusion matrix for SVM classification algorithm.

• As we see the False Negative = 0, hence the problem is that of False positives.



#### Conclusions

- The SVM Classifier Algorithm is the best for Machine Learning for this dataset.
- Low weighted payloads perform better than the heavier payloads.
- The success rate of launches has steadily increased for SpaceX over the years (2013-2020) hence it seems that they will eventually perfect the launches.
- We can see that KSC LC-39A had the most successful launches of all the launch sites.
- Orbit GEO, HEO, SSO, ES-L1 has the best Success Rate.

