

E. Geoffrey Pierce

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EDUCATION

BRIGHAM YOUNG UNIVERSITY

B.A. Communications; Emphasis in Public Relations

Recipient: Monson Full-tuition Scholarship (8 semesters)

Member: Public Relations Student Society of America (PRSSA)

Provo, Utah

April 2015

PROFESSIONAL EXPERIENCE

THE DAILY UNIVERSE

Reporter

Contact and survey university students weekly to draft accurate representation of student opinions and insights. Arrange meetings with professors and university leadership to assess views on campus achievements. Publish 3 articles weekly (total of 56) that outline campus events and analyze student reactions.

Provo, Utah

September 2014 - Present

EDELMAN

Public Relations Intern

Monitored company-client relations to ensure that needs were met and procedures explained. Conferred with visiting professionals prior to official meetings to explain company values and answer any questions. Traveled to various companies to market approachable team and learn the diversity of methods used.

New York, New York

April 2014 - September 2014

HILTON HEAD RESORT

Guest Relations Intern

Welcomed guests and familiarized self with needs to guarantee their most comfortable stay. Planned and scheduled requested activities for guests to maintain efficient travel and customer satisfaction. Mediated customer – employee disagreements by seeking clarification through accurate details and encouraging understanding.

Hilton Head Island, South Carolina

April 2013 - September 2013

THE GRAND HERALD

Editor

Edited public relations column daily and accurately defined author's opinions. Received and summarized community response articles to enable efficient writing of reaction column. Researched areas of public interest to find material of particular relevance and appeal.

Greenville, South Carolina

May 2013 - August 2013

SKILLS AND INTERESTS

Creative Writing; Verbal and Written Communication; Perseverance and Patience; Literacy and Comprehension; Critical Thinking; Interpersonal Communication; Collaboration; Critiquing; Judgment and Decision Making