

"K" LINE LOGISTICS

New company name logo • mark

■ Mark



■ Logo

"K" LINE LOGISTICS

■ English company name logo

"K" LINE LOGISTICS (U.S.A.) INC.

■ Combination of mark and logo (standard pattern)



■ Combination of mark and logo (pattern with English company name)



About color

CMYK M100%+ Y100%	PANTONE DS 73-1C
FOCLTONE 1076	RGB R240: G0: B0

- "K" Line Red
 - ◆ When printing in 4 colors
Magenta 100% + Yellow 100%
 - ◆ When printing in single color
DS 73-1 C(PANTONE)
1076 (FOCOL TONE)
 - ◆ When printing in single color
DS 73-1 C(PANTONE)
1076 (FOCOL TONE)
 - ◆ RGB
(When using with WEB, etc.)
R240: G0: B0



- "K" Line Black
 - ◆ When printing in 4 colors
Black 100%
 - ◆ When printing in single color
Black 100%
 - ◆ RGB
(When using with WEB, etc.)
R0: G0: B0



- "K" Line Gray
 - ◆ When printing in 4 colors
Cyan 5% + Magenta 5%
Yellow 5% + Black 55%
 - ◆ When printing in single color
Black 60%
 - ◆ RGB (When using with WEB, etc.)
R147: G146: B: 145