



Jun 10, 2024

Nkrumah Okyere

has successfully completed

Applying Data Analytics in Marketing

an online non-credit course authorized by University of Illinois Urbana-Champaign and offered through Coursera

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CERTIFICATE



A handwritten signature in black ink, appearing to read 'Unnati Narang'.

Unnati Narang

Assistant Professor of Business Administration and John M. Jones School of Marketing
Gies College of Business
University of Illinois at Urbana-Champaign

A handwritten signature in black ink, appearing to read 'Joseph T. Yun'.

Joseph T. Yun

Professor of Accountancy & Director of Data Science Research Service
University of Illinois at Urbana-Champaign

Verify at:

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Coursera has confirmed the identity of this individual and their participation in the course.