



Microsoft®
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Professional

DIY ETL with Azure tools

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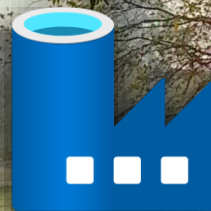


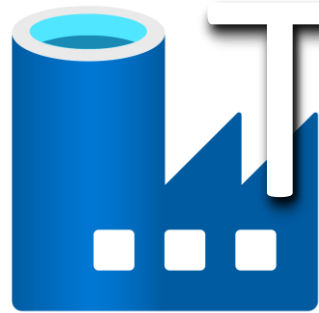
Photo by [Toni Lluch](#) on [Unsplash](#)

A dark, narrow alleyway at night. The walls are made of brick. On the right wall, there is some graffiti. A light source is visible at the end of the alley, creating a bright glow. The ground is dark and appears to be paved. The overall atmosphere is mysterious and urban.

Customer driven ETL

Photo by [Connor Fisher](#) on [Unsplash](#)

ETL & ELT

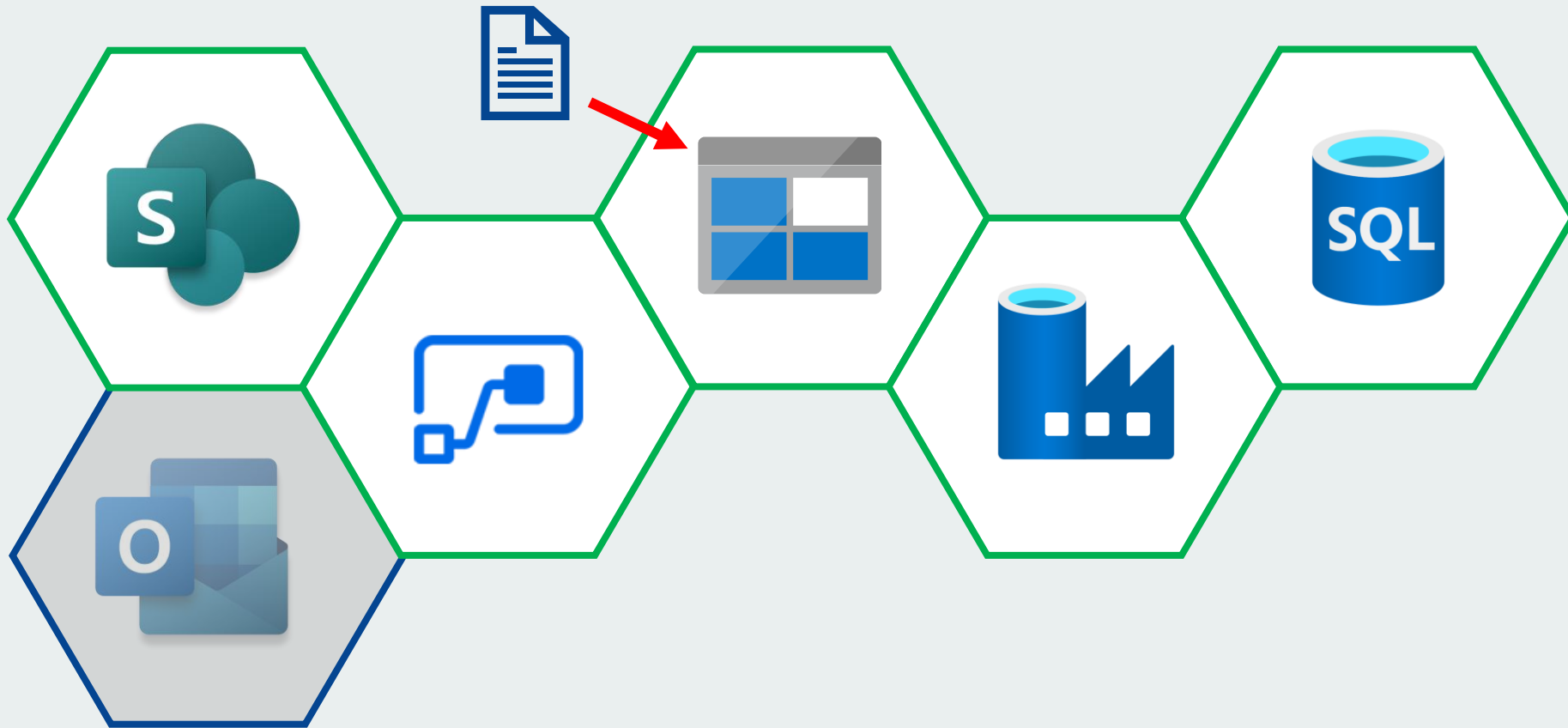


Informatica
Talend
Etc...

Event-driven ELT

- The finance team upload data files every morning that need to be brought together for calculations and reporting.
- Use technologies the finance team are familiar with.
- Backup the files from SharePoint to ensure an immutable source of historical data

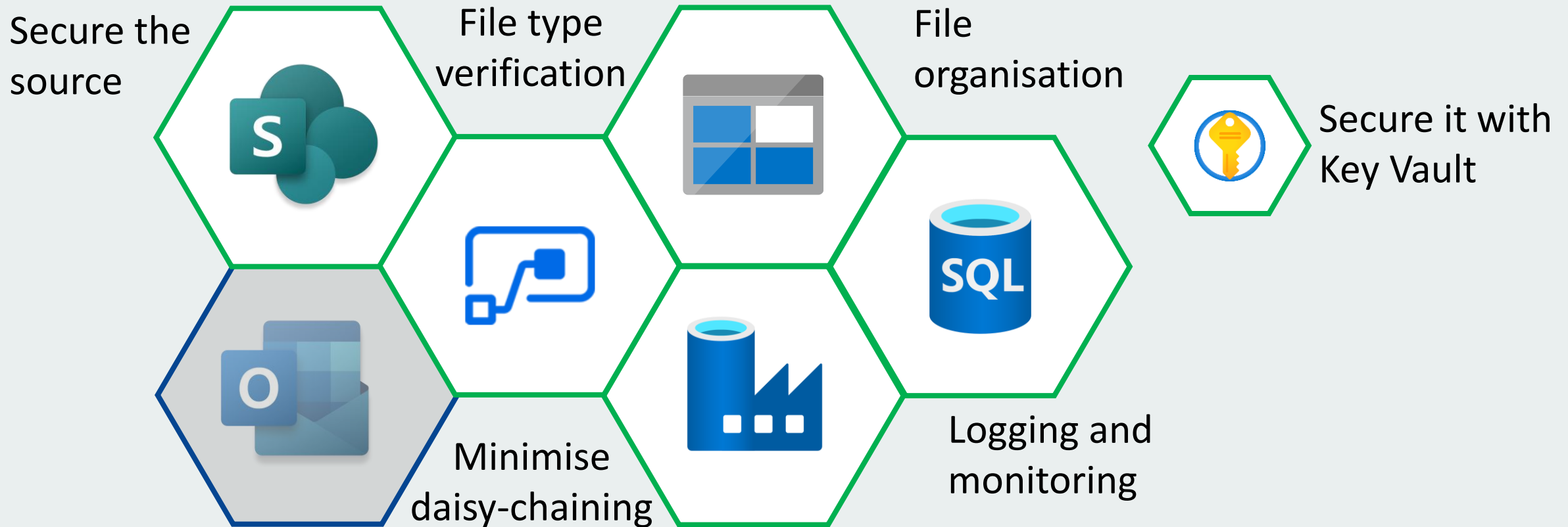
Event-driven ELT



Event-driven ELT



Event-driven ETL



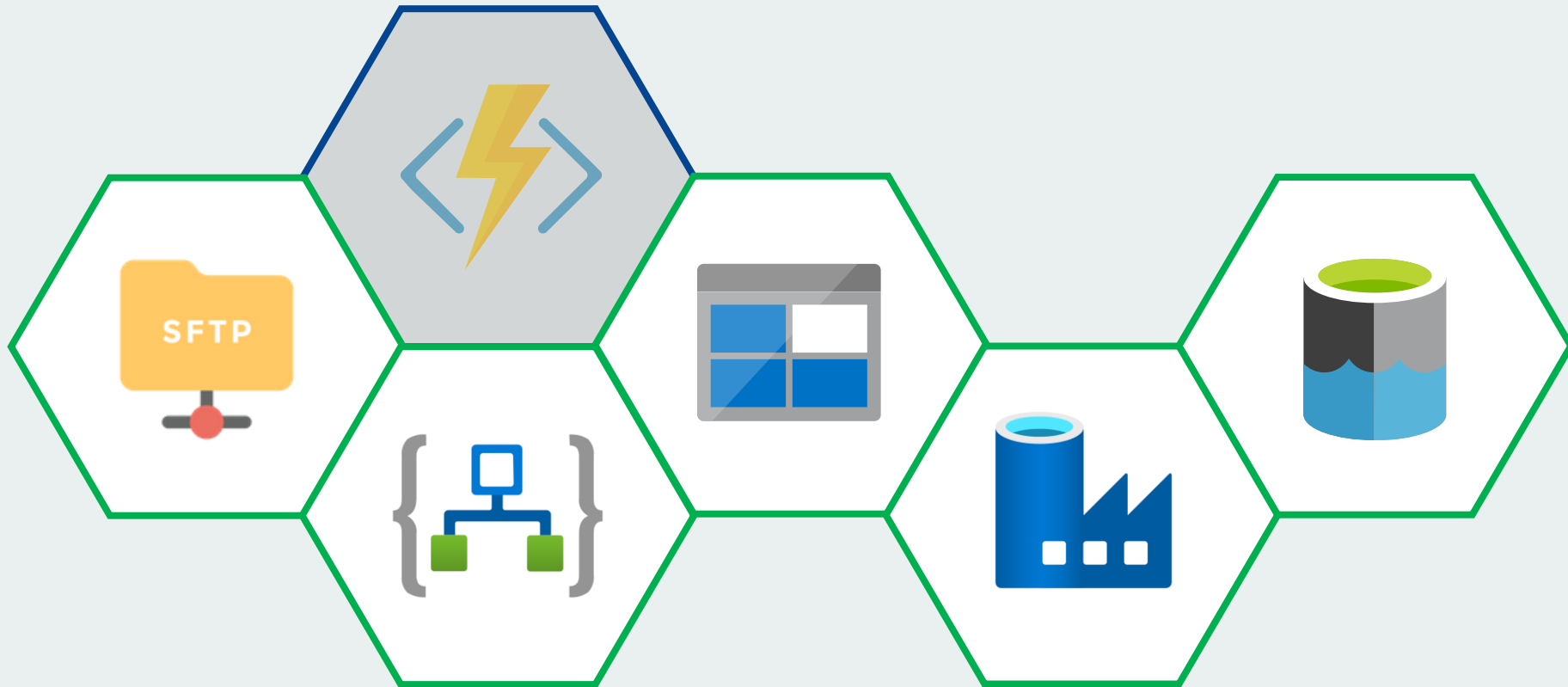


Demo

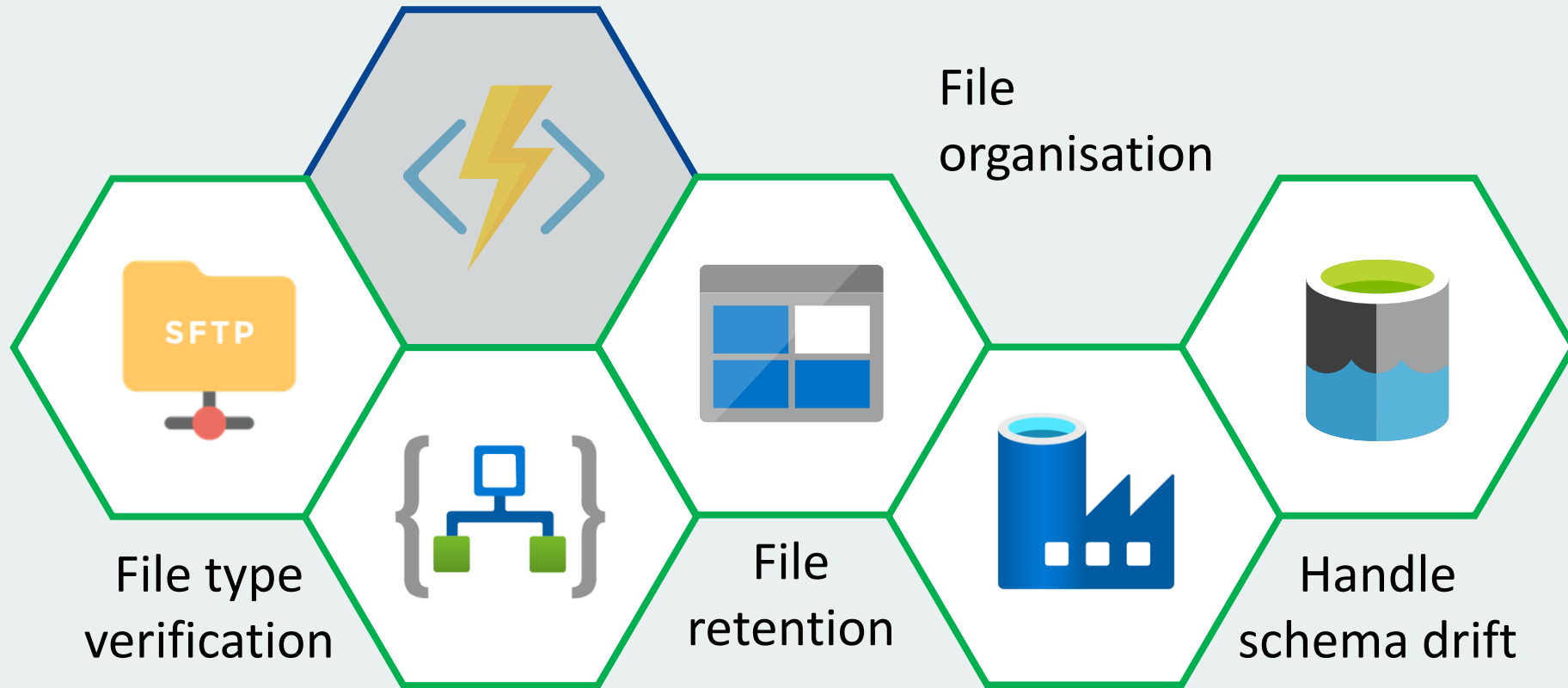
Externally-driven ETL

- Third-party supplier provides data via their FTP
- Other options are paid development time (think £££) or “use our reporting platform”.
- You have no control over the reliability or frequency. Schema changes can occur without warning.
- We need to combine this data with internal data sources and enable data science projects

Externally-driven ETL



Externally-driven ETL





Demo

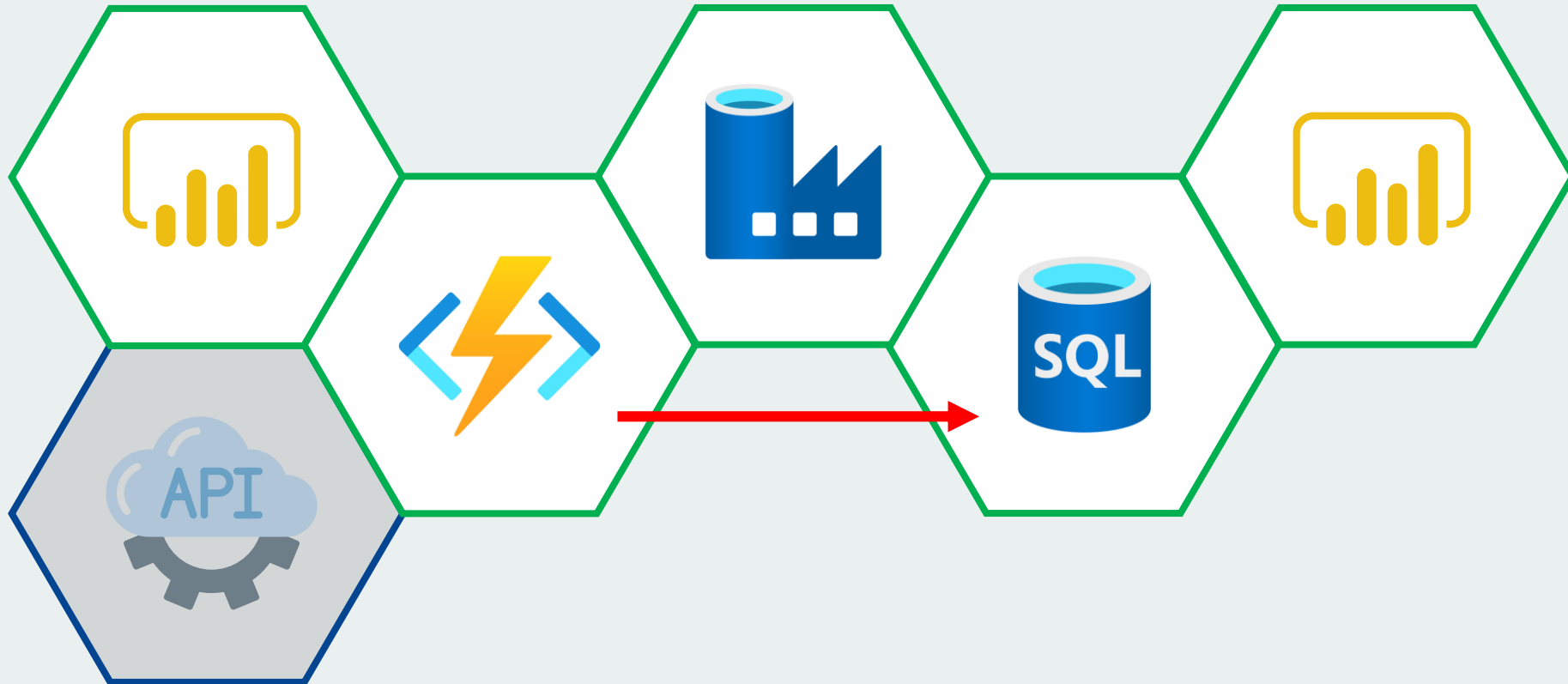
Insight-driven ETL

- The company needs to know how Power BI is being used.
- They want metrics on security, content usage and licensing.
- The CIO wants department teams to be responsible for their own governance.

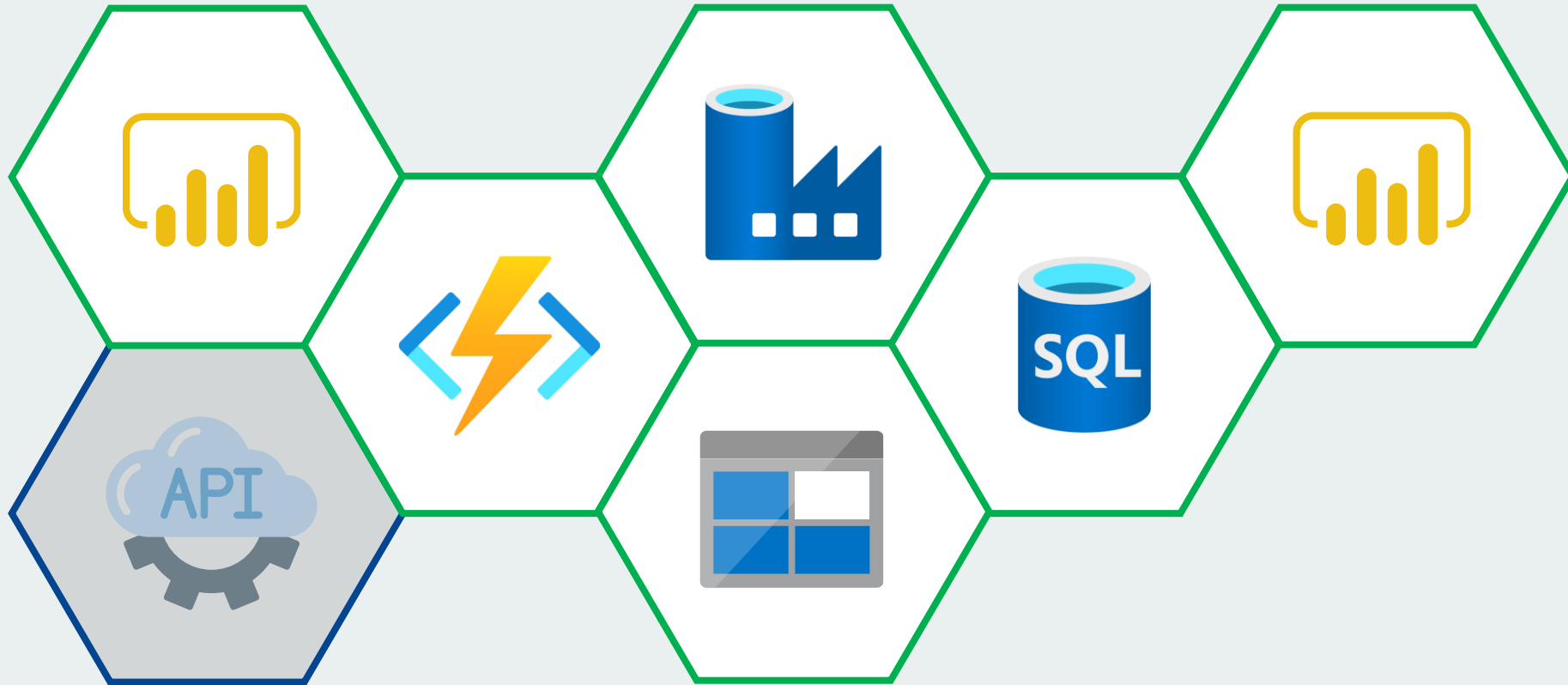
Insight-driven ETL



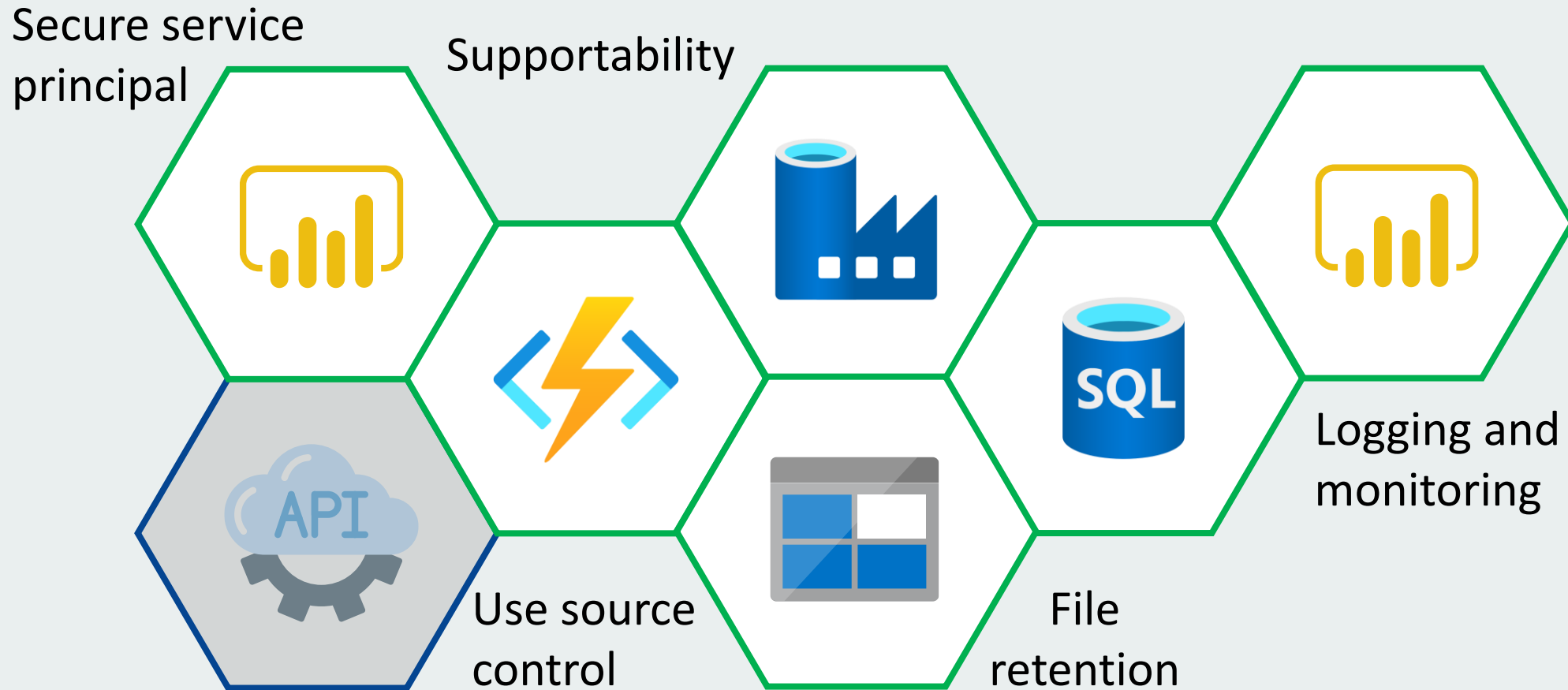
Insight-driven ETL



Insight-driven ETL



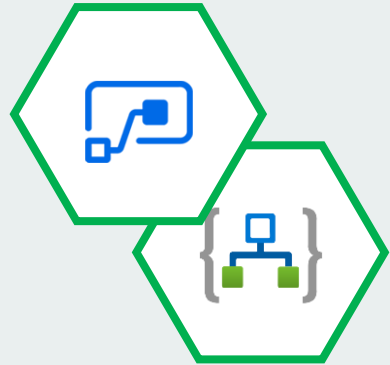
Insight-driven ETL





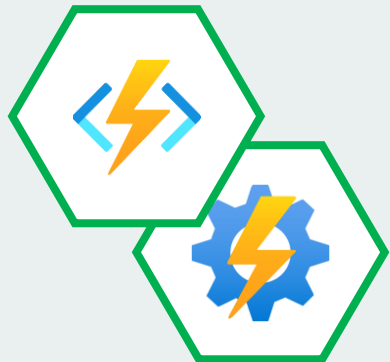
Demo

Azure Tools



Workflow tools
Great for event-based ETL/ELT

\$ \$ | \$ | 😊



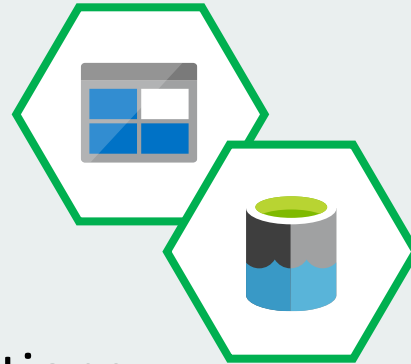
Serverless compute
Ideal for more complex solutions

\$ | \$ | 🤖



ETL/ELT workforce
Not always needed in data pipelines

\$ | \$\$ | 😊



Cheap storage
Good for landing data

\$ | \$\$ | 🤖

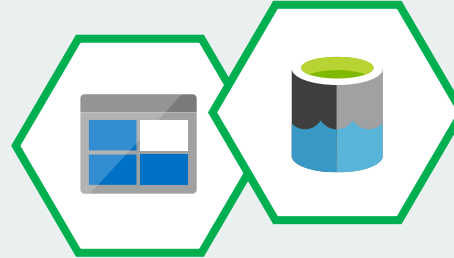
Cost to buy | Cost to run | Supportability

Azure Tools

Workflow tools



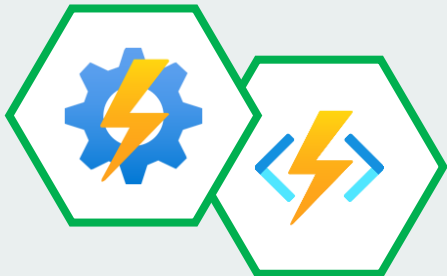
Data Storage



Analytics



Custom code



Orchestration



Databases



Big data tools



A close-up, high-contrast photograph of several interlocking metal gears. The gears are made of a dark, textured material, possibly steel, and are arranged in a way that shows their teeth meshing together. The lighting is dramatic, with deep shadows and bright highlights on the edges of the teeth. The text "Bring tools together" is overlaid in the center in a white, sans-serif font.

Bring tools together

Photo by [Bill Oxford](#) on [Unsplash](#)

Thank You



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