

CAR RENTAL WEBSITE PLANNING.

Navigation Section (Navbar)

Include the essential links users need to navigate your site easily:

- Logo (my custom brand)
- Home
- Browse Cars / Available Cars
- How It Works
- Pricing
- About Us
- Contact
- Optional: Sign In / Register buttons or profile icon

Header Section

content:

- A strong headline (e.g., "Drive Your Dream Car Today")
- A subheading (e.g., "Affordable car rentals for any journey")
- Call-to-Action (CTA) button: **"Browse Cars"** or **"Book Now"**
- Background image or video of a nice car or road scene

Main Section

This is where the core content lives. You can break it down into several parts:

1. Search or Booking Form

Let users select what they're looking for quickly.

Fields might include:

- Pickup location
- Drop-off location
- Pickup and return dates
- Car type
- Search button

2. Featured Cars / Popular Rentals

Showcase top rental options.

Include for each car:

- Image
- Car name/model
- Type (e.g., SUV, Sedan, Hatchback)
- Price per day
- Availability
- CTA: "Rent Now" or "View Details"

3. How It Works Section

Explain the process in 3–4 simple steps.

Example steps:

- A. Choose Your Car
- B. Select Dates
- C. Confirm Booking
- D. Pick Up & Drive

4. Why Choose Us / Features

Highlight what makes your service stand out.

Examples:

- 24/7 Customer Support
- Wide Range of Cars
- Easy Online Booking
- Insurance Included
- Affordable Prices

5. Customer Testimonials

Build trust with social proof.

Include:

- Name and photo (if possible)
- Short quote or review
- Star rating

6. Call to Action Section

Encourage users to take the next step.

Example:

- "Ready to hit the road? Find your perfect ride today!"
- Button: "**Get Started**" or "**Book a Car**"

Footer Section

Wrap things up with extra info and links

content:

- About the Company
- Quick Links (Home, Browse Cars, etc.)
- Contact Info (email, phone, address)
- Social Media Links
- Newsletter signup
- Legal links (Terms & Conditions, Privacy Policy)