

Store Products Categories – Planning

1. eBooks

- Travel guides
- Self Help
- Reports
- Manuals

2. Software

- Wordpress themes
- Wordpress plugins
- Website themes
- Bootstrap templates
- Desktop software
- Digital course themes
- eCommerce themes
- Email and newsletter templates
- HTML5 templates
- Web apps
- Mobile apps
- Shopify themes
- Skins
- JavaScripts
- Mobile Design templates
- PHP Script
- Python Scripts
- Adobe Scripts
- Code snippets
- CSS templates

3. Video

- Animations
- Drone footage
- Educational videos
- Event coverage
- How-to videos

- Presentations
 - Product demonstrations, reviews and unboxing
 - Stock footage
 - Tutorials
 - Webinars
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- Adobe After Effects project files
 - Logo reveals
 - Lower thirds
 - Motion Graphics
 - Overlay Textures
 - Adobe Premiere Pro Templates
 - Text presets
 - Titles
 - Video effects and transitions

4. Photography

- Backgrounds
- digital prints – Home Décor, Wall Arts
- Drone images
- Editorial images
- Event Photos
- Portraits
- Stock Photos – Animals, Business, Cities, Architecture, Fashion, Nature, Food and Cooking, Tech, Travel

5. Graphics and Digital Arts

- Certificate templates
- Digital art pieces
- Email signatures
- ePubublishing
- Fonts
- Game assets
- Google Slides themes
- Graphic objects
- Icons

- Illustrations
- Logo templates
- Patterns
- Canva Templates
- Adobe Photoshop actions
- Adobe illustrator templates
- Posters
- Signs
- Social Media graphics – Facebook, covers, Instagram grids, Instagram posts, stories, soundcloud covers, twitter covers, Youtube Covers, Youtube Thumbnails, Linkedin Covers,
- Presentation templates
- Print templates
- Product mockups
- Resume/CV templates
- T-shirt designs
- Text effects and letters
- Textures
- UI elements
- Vectors
- Web elements

6. Documents

- EPUB documents

- > Case Studies
- > Informational pieces

- Live documents

- > Google docs
- > Google Sheets

- PDFS

- > Blueprints
- > How -to guides
- > Manuals
- > Manuscripts
- > Printable documents
- > Planners
- > Checklists

- >Activities
- > Guides
- > Lists
- > Signage
- > Stationery
- > Reports
- > Quick-start or “101” guides
- > white papers
- > workbooks
- **Presentations**
 - > Powerpoint
 - > keynote
 - > Google Slides
 - > SlideShare
- **Spreadsheets**
 - > Formats: MS Excel, Google Sheets, Apple Numbers
 - > Budgeting worksheets
 - > Contact lists
 - > Data sets
 - > Formula worksheets
- **Templates**
 - > Business and legal documents
 - > Contracts
 - > Company policies
 - > License agreements
 - > Privacy policies
 - > Terms and conditions
- **Content / web copy**
- **Professional templates**
- **Resumes/CV templates**

7. Courses

- Test preparation courses
- Crash courses
- Bootcamps
- In-depth courses
- Livestreams and webcasts

Topics

Accounting

Arts and humanities

Building and planning

Business and management

Coding and development

Career development

Computing and IT

Design

Digital business

Domestic skills

Economics and finance

Education

Engineering

Entrepreneurship

Environment and development

Film, TV, and video

Health and fitness

History

Languages

Law

Lifestyle

Love and relationships

Marketing

Math

Medicine

Music
Nursing and health care
Office productivity
Personal development
Photography
Psychology and counseling
Science
Social media
Social science
Software
Technology
Test preparation
Travel
Writing

8. Web-based applications

Automation
Bookkeeping, budgeting, and finances
Cloud storage
Contact management
Creative tools
Dating
eLearning
Recipe and cooking
Email marketing
Health and fitness
Help desk and support

Project management

Site builders

Site monitoring

Social media management and publishing

Productivity

Travel

9. Fonts

Blackletter fonts

Decorative fonts

Display and heading fonts

Font collections

Glyphs, symbols, and ornaments

Layered type systems

Non-western fonts

Paragraph and body fonts

Retro and niche style fonts

Sans serif fonts

Script fonts

Serif fonts

Slab serif fonts

Wedding fonts