

BRIGHT COFFEE SHOP SALES ANALYSIS



Presented by:

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OBJECTIVES

Number of Sales

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Product sales by time
intervals



Time intervals sales

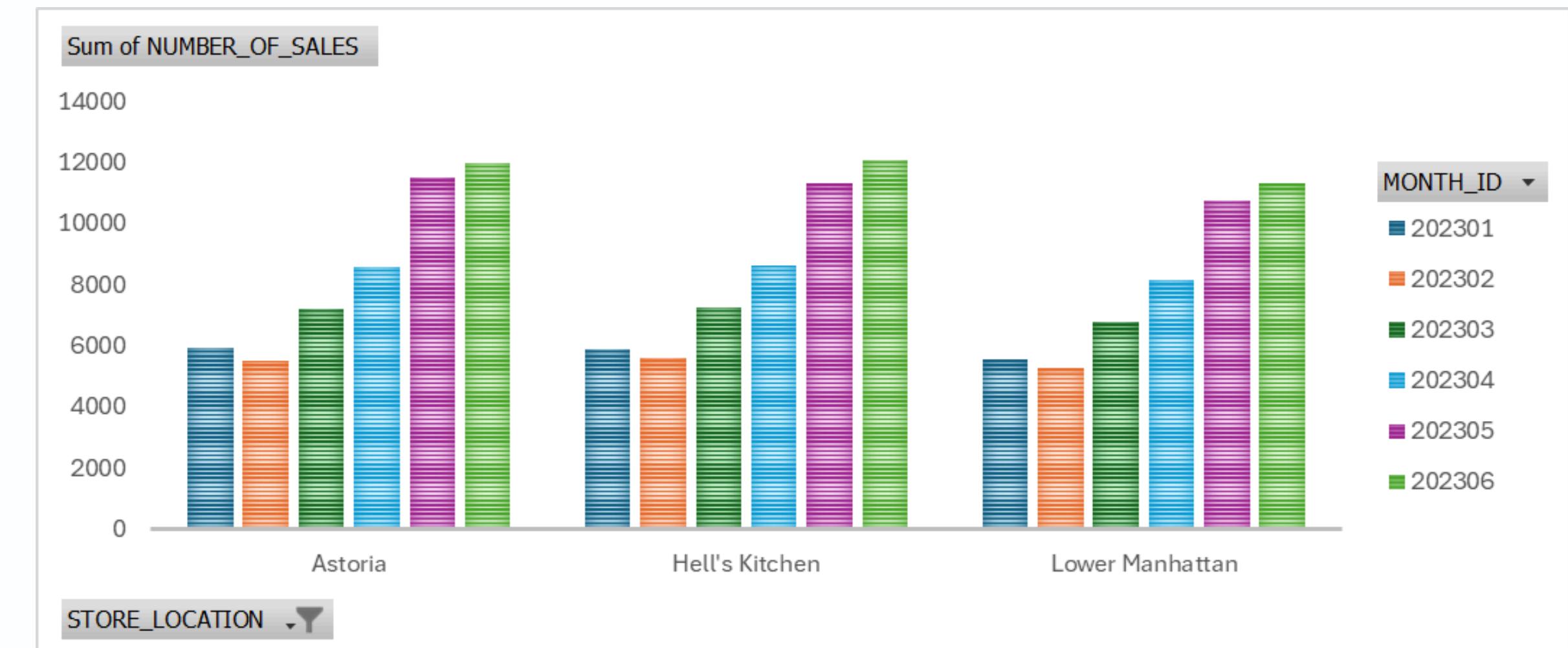
Product costs

Total product Sales

NUMBER OF SALES



NUMBER OF SALES FOR EACH STORE ARE ALMOST IDENTICAL. WITH HELL'S KITCHEN LEADING ASTORIA BY A COUPLE OF HUNDREDS

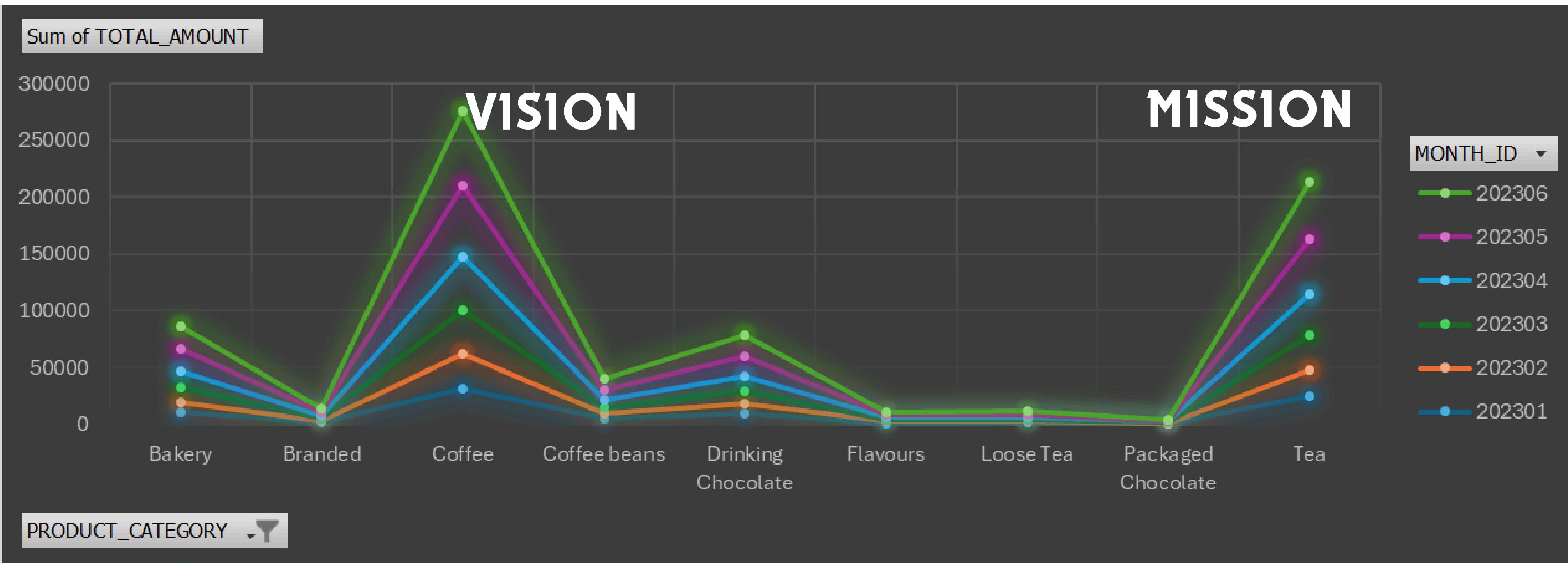


TIME INTERVALS SALES

Total sales of each store during Morning,
Afternoon, Evening and Night. With Morning
having the highest sales in each store.

LOCATION	AFTERNOON	EVENING	MORNING	NIGHT	Grand Total
Astoria	17235	10430	22934		50599
Hell's Kitchen	13017	7828	29362	528	50735
Lower Manhattan	14175	4077	29455	75	47782
Grand Total	44427	22335	81751	603	149116

PRODUCT COSTS

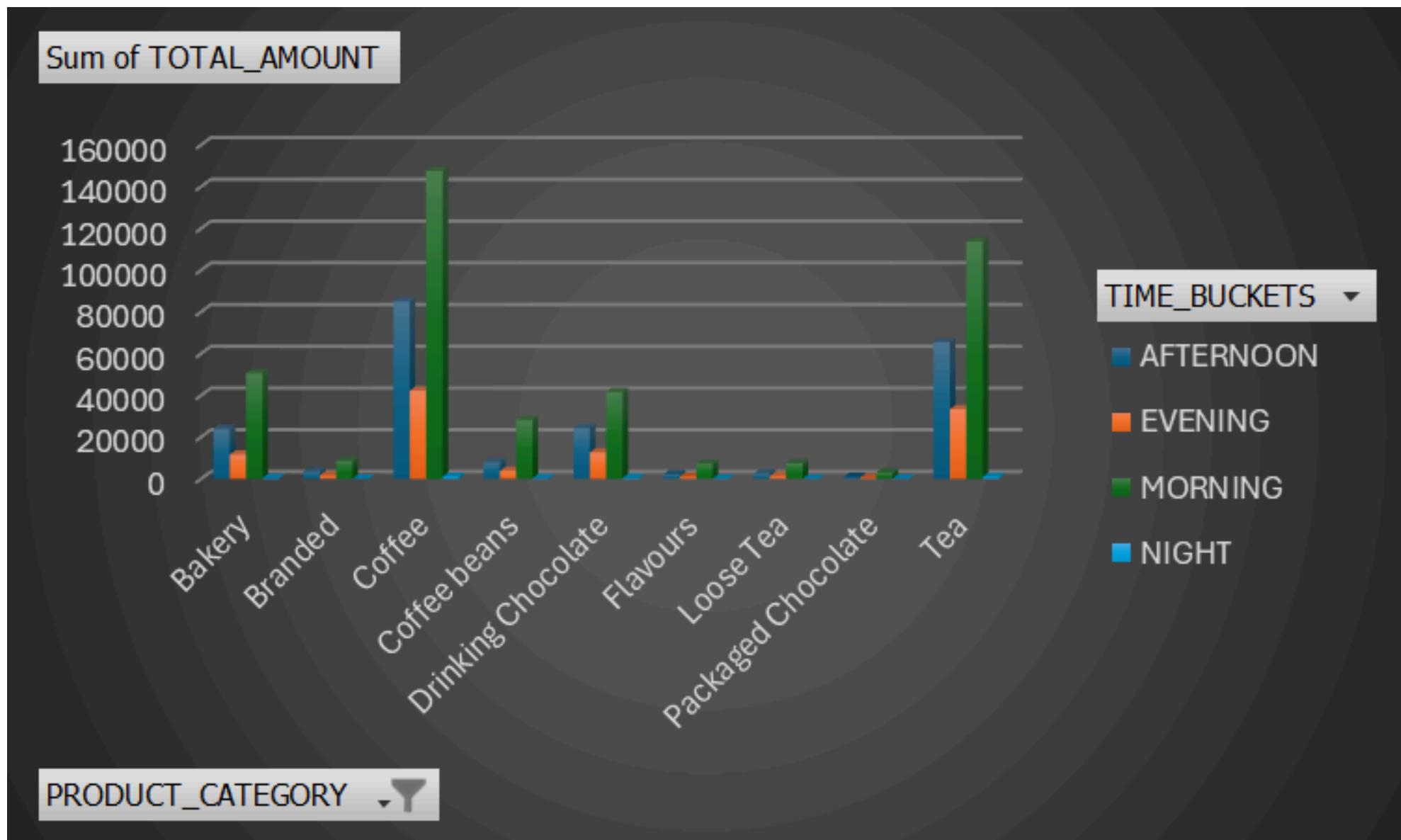


TOTAL PRODUCT SALES

Table show the total sales of each product from Bright Coffee

Products	UNIQUE PRODUCTS SOLD
Bakery	22796
Branded	747
Coffee	58416
Coffee beans	1753
Drinking Chocolate	11468
Flavours	6790
Loose Tea	1210
Packaged Chocolate	487
Tea	45449
Grand Total	149116

PRODUCT SALES BY TIME INTERVALS



MOST SALES ARE MADE IN THE MORNING WITH COFFEE BEING THE MOST SOLD PRODUCT

OUR SERVICE



MARKET RESEARCH

Doing some research to see if they can introduce some new products.



NEW STORE

Checking if there's a potential for a new store location.



STORE SURVEYS

Need to do some location survey to see which products customers like and how to optimize sales



CUSTOMER SERVICE

The core of every store is customer service and keeping each customer happy.



THANK YOU

Bright Coffee