

ACC Task1

QUIZ

1. Which statement best describes the business problem that Accenture is tasked to address for this project?

 **Correct Answer:**

The client has reached a massive scale within recent years and is having big issues retaining and hiring the best talent. The client needs help to find out why this problem has arisen.

2. Which statement lists the three requirements that Accenture is tasked to fulfill for this project?

 **Correct Answer:**

Audit of big data practice, recommendations for IPO, analysis of popular content

3. Which task out of these options is the most relevant to you as a data analyst, and therefore which one will you work on?

 **Correct Answer:**

Analysis of sample data sets with visualizations to understand the popularity of different content categories