

Max Greenwald

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Github: github.com/MaxGreenwald/
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Education: Princeton University, Class of 2017
A.B. Computer Science & Public Policy (Expected)

Computer Science GPA: 3.60 Princeton, NJ
Cumulative GPA: 3.52

Kent Denver School, Class of 2013

Unweighted GPA 4.0

Denver, CO

SAT scores: 800 Math, 800 Writing, 690 Reading; 800 SAT Math Subject Test

Experience: (Tech + Art)

Federal Trade Commission, Cybersecurity Intern (Summer 2015, Washington, DC)

The Office of Tech and Research at the FTC investigates tech companies for deceptive acts against consumers. I used mostly open source software to analyze network traffic between applications, servers and advertising companies searching for illicit consumer data privacy and security breaches.

Wolfram Research Inc., Consultant and Hackathon Evangelist (June 2014 - Present, Remote Telework)

Wolfram is a computing software company with products like Mathematica and WolframAlpha. I am promoting their new coding language and have built several applications with it, consulted for their PR, financial and dev teams as well as integrating the company into the university hackathon scene.

Reactful (a Google Campus TLV supported startup), Intern (June-July 2014, Tel Aviv, Israel)

Reactful is a data analytics company that tracks a user's "digital body language" to increase website conversions. I coded Chrome extensions, evaluated Google Analytics, created biz dev strategy and conducted sales pitches.

iDTech Camp at Stanford University, Instructor (August 2014, Palo Alto, CA)

iDTech is a tech camp for teenagers to learn coding skills. I taught "Intro to Java" for ages 12 to 17, was responsible for camper evening fun activities and was trained in CPR, 1st Aid, and peer-to-peer interventions.

Tryba Architects, Graphic Designer (Summer 2013, Denver, CO)

Tryba Architects is Denver's premier architecture and urban design firm. I designed presentations for clients, created schematics for building designs and started an internal project-status system to improve employee efficiency.

Ken Burns (renowned documentary filmmaker), Project Manager Intern (Summer 2012 Walpole, NH)

Burns' films have earned 2 Grammy's and 3 Emmy's. I worked on "The Roosevelts" documentary film series: editing clips and improving sound quality. I was 1 of 3 interns selected in the U.S.

Leadership & Activities:

VP of Operations and Master of Ceremonies, HackPrinceton (2014-Present)

I am responsible for Hackathon event management and operations for 600+ participants from 25+ universities. This includes logistics, meal services and customer issues. I am also directly responsible for bringing in sponsorships from BuzzFeed, Wolfram, Zynga and Yo. And I MC'ed the closing awards ceremonies in the campus stadium.

Director of E-Academy and Idea Factory, Princeton Entrepreneurship Club (2014-Present)

I am creating an annual conference called E-academy (launching in 2015) to help spread entrepreneurship to younger students and underserved populations. I am also in charge of Idea Factory which creates entrepreneurship outreach for students at Princeton via weekly events and nationally prominent speakers.

Creator, Class of 2017 "Largest Study Break Ever" (2014-Present)

Conceived and organized a semi-annual 300-student study break during final exams to relieve stress at a trampoline park (Budget: \$6,500).

Princeton Rugby Team, Flanker. Treasurer (2014-Present) and Team Social Chairman (2013-2015)

Member of Princeton 3-D Printing Club and Princeton Chess Club (2013-Present)

Skills & Projects:

- Python, Linux, C, Java, HTML, CSS, Assembly and familiar with Javascript/jQuery, Swift, SQLite.
- Proficient with Illustrator, InDesign, and Photoshop.
- Wrote a Unix Shell and Dynamic Memory Management program in C.
- See Github at <https://github.com/MaxGreenwald/> for a few of my public apps/webapps

Awards & Selections:

Princeton Silicon Valley Tiger Trek (2014)

Selected as 1 of 20 students (out of 220 applicants) to represent Princeton on a tech tour of 30 companies.

Kleiner Perkins Caufield Byers Engineering Fellows Finalist (2014)

Selected as a top engineering candidate to work for one of the KPCB portfolio companies.

14 International Film Awards (2011-2012)

for 2 documentary short films I produced, directed, and edited

...full documentary film resumé available upon request

Fun Facts:

- Founded the irreverant Princeton movement to capture the Guinness World Record for “Most People Howling Simultaneously” (check out the book in 2016!)
- Lived in Barcelona Spain (2007-08); fluent in Spanish
- Can solve the 5x5 Rubix cube almost as fast as you can say “You’re such a nerd.”