

Max Greenwald

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Github: <https://github.com/MaxGreenwald/>

Education: Princeton University, Class of 2017
A.B. Computer Science & Public Policy (Expected)

Computer Science GPA: 3.60 Princeton, NJ
Cumulative GPA: 3.52

Kent Denver School, Class of 2013

Unweighted GPA 4.0

Denver, CO

SAT scores: 800 Math, 800 Writing, 690 Reading; 800 SAT Math Subject Test

Experience: (Tech + Art)

Reactful (a Google Campus TLV supported startup), Intern (June-July 2014, Tel Aviv, Israel)
Reactful is a data analytics company that tracks a user's "digital body language" to increase website conversions. I coded Chrome extensions, evaluated Google Analytics, created biz dev strategy and conducted sales pitches.

iDTech Camp at Stanford University, Instructor (August 2014, Palo Alto, CA)

iDTech is a tech camp for teenagers to learn coding skills. I taught "Intro to Java" for ages 12 to 17, was responsible for camper evening fun activities and was trained in CPR, 1st Aid, and peer-to-peer interventions.

Tryba Architects, Graphic Designer (Summer 2013, Denver, CO)

Tryba Architects is Denver's premiere architecture and urban design firm. I designed presentations for clients, created schematics for building designs and started an internal project-status system to improve employee efficiency.

Ken Burns (renowned documentary filmmaker), Project Manager Intern (Summer 2012 Walpole, NH)

Burns' films have earned 2 Grammy's and 3 Emmy's. I worked on "The Roosevelts" documentary film series: editing clips and improving sound quality. I was 1 of 3 interns selected in the U.S.

Leadership & Activities:

VP of Operations and Master of Ceremonies, HackPrinceton (2014-Present)

I am responsible for Hackathon event management and operations for 600+ participants from 25+ universities. This includes logistics, meal services and customer issues. I am also directly responsible for bringing in sponsorships from BuzzFeed, Wolfram, Zynga and Yo. And I MC'ed the closing awards ceremonies in the campus stadium.

Director of E-Academy and Idea Factory, Princeton Entrepreneurship Club (2014-Present)

I am creating an annual conference called E-academy (launching in 2015) to help spread entrepreneurship to younger students and underserved populations. I am also in charge of Idea Factory which creates entrepreneurship outreach for students at Princeton via weekly events and nationally prominent speakers.

Creator, Class of 2017 "Largest Study Break Ever" (2014-Present)

Conceived and organized a semi-annual 300-student study break during final exams to relieve stress at a trampoline park (Budget: \$6,500).

Princeton Rugby Team, Flanker. Treasurer (2014-Present) and **Team Social Chairman** (2013-Present)

Member of Princeton 3-D Printing Club and Princeton Chess Club (2013-Present)

Skills & Projects:

- Languages: Python, C, Java, HTML, CSS, Javascript/jQuery, Assembly and familiar with Swift.
- Proficient with Illustrator, InDesign, and Photoshop.
- Wrote a Unix Shell and Dynamic Memory Management program in C.
- See Github at <https://github.com/MaxGreenwald/> for a few of my public apps/webapps

Awards & Selections:

Princeton Silicon Valley Tiger Trek (2014)

Selected as 1 of 20 students (out of 220 applicants) to represent Princeton on a tech tour of 30 companies.

Kleiner Perkins Caufield Byers Engineering Fellows Finalist (2014)

Selected as a top engineering candidate to work for one of the KPCB portfolio companies.

14 International Film Awards (2011-2012)

for 2 documentary short films I produced, directed, and edited
...full documentary film resumé available upon request

Fun Facts:

- Founded the irreverent Princeton movement to capture the Guinness World Record for "Most People Howling Simultaneously" (check out the book in 2016!)
- Lived in Barcelona Spain (2007-08); fluent in Spanish
- Can solve the 5x5 Rubix cube almost as fast as you can say "You're such a nerd."