

# **Aviation Business Analysis:**

Determining Which Aircraft Are The Lowest Risk For The Company To Start This New Business Endeavor

# **Project Outline**

- Background
- Data exploring and data cleaning
- Risk assessment analysis
- Visualizations and insights
- Recommendation
- Conclusion
- References



## Background

- Dataset provided by the National Transportation Safety Board (NTSB).
- contains valuable information on civil aviation accidents and selected incidents spanning over six decades.
- Our objective: analyze this data into actionable insights that will guide stakeholders decision-making process as we venture into the aviation industry.

### Data exploring and data cleaning

### Data Cleaning in Python



Updating or removing missing, inaccurate, incorrectly formatted, duplicated or irrelevant information in the data

- Understanding the Data: Familiarize with the dataset's structure, and variables.
- Handling Missing Values: Address any missing or incomplete data points.
- Aggregate the data in a meaningful way to derive insights at a higher level of abstraction

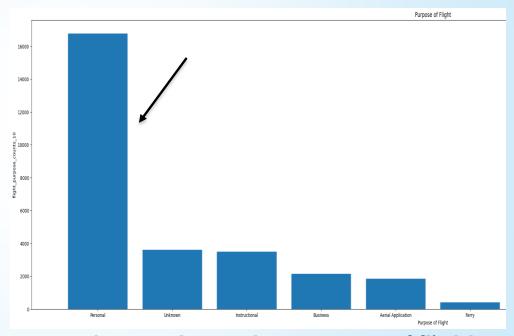
# Risk assessment analysis, &visualizations insights

- Identify the best type/model of business based on the analysis of the purpose of flight
- Identifying High-Risk Factors: Explore variables such as aircraft type(make & model), injury severity and engine type
- Comparative Analysis to compare the safety records of different aircraft types to ascertain which ones have historically demonstrated lower risk profiles.

# Identify the best type/model of business based on the analysis of the purpose of flight

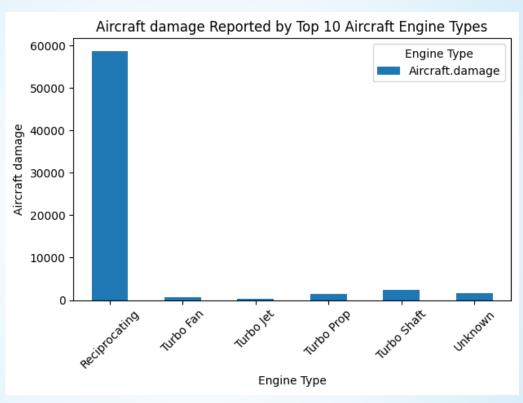
#### **Purpose of flight**

Personal 16757 Unknown/ 3608 Instructional 3497 Business 2150 Aerial Application 1847 404 Fe/rry Positioning 372 Other Work Use 342 Executive/corporate Aerial Observation 212 Public Aircraft Skydivina 14

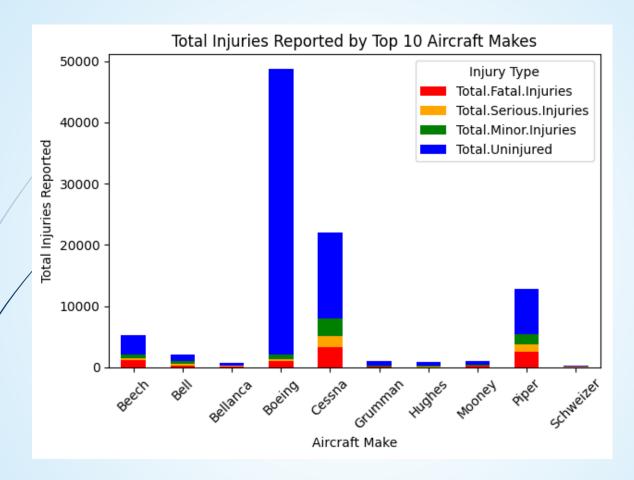


The most popular purpose of flights for personal reasons

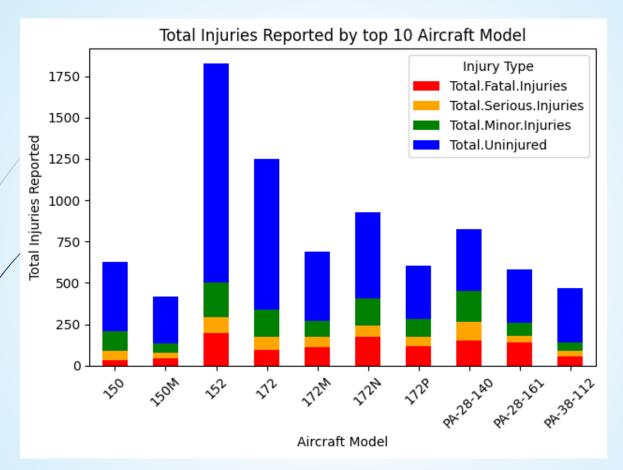
## **Identifying High-Risk Factors**



Best engine type recommended: Turbo fan



Best Air craft make recommended: Boeing, Cessna



Best Air craft make recommended : DC-10-10', '727-200', 'DC-10-30

#### Recommendation

- Most popular purpose of flight: Personal
- Best 3 aircraft commercial make based on total uninjured: ['Boeing', 'Mcdonnell Douglas', 'Cessna']
- Best 3 commercial aircraft model based on total uninjured: ['DC-10-10', '727-200', 'DC-10-30']
- Best aircraft engine: Turbo Fan

## **Dashboard**





### References

- https://github.com/learn-co-curriculum/dsc-phase-1-project-v3
- <u>https://www.kaggle.com/datasets/khsamaha/aviation-accident-database-synopses</u>