

# Nnachi Joy

07043560704 • 09021652365

[nnachijoychima2000@gmail.com](mailto:nnachijoychima2000@gmail.com)

---

## PROFILE

Proactive Technical Product Manager with a knack for turning complex ideas into valuable products. I excel at understanding user needs and working with teams to deliver impactful solutions. My focus is on creating products that not only solve problems but also delight users.

---

## EDUCATION

**B.A., Mass Communication**

**March 2016 - May 2020**

Second Class Degree (upper division)

Abia State University, Uturu.

- Specialization in Media Studies
- 

## RELEVANT EXPERIENCE

**Product Management, HNG 11**

**July - Sept. 2024**

- Led the PRD development for [Homework AI](#) and [Tifi.tv](#), defining product vision and strategy leading to a 30% increase in feature adoption.
- Collaborated with developers to ensure smooth execution by managing over 50 GitHub tickets with clear requirements.
- Facilitated weekly cross-functional meetings and daily stand ups, improving team alignment and reducing blockers by 20%.
- Tested and approved product features pre-launch, ensuring high-quality delivery in line with user needs.

## Product Management, Forkhive

Jan. - March 2024

- Managed the development of [Forkhive](#), ensuring 99.9% uptime and quick response to updates and issues.
  - Ensured proper maintenance improving user engagement by 20% with responsive, modern designs.
  - Coordinated cross-functional teams, delivering projects on time and boosting client satisfaction by 25%.
  - Directed consulting services, helping clients make smarter, data-driven decisions.
- 

## RELEVANT SKILLS

- **User research:** Surveys, Interviews, Usability Testing.
  - **Tools:** Jira, Trello, Linear, Slack, Teams, Meet, Zoom.
  - **Strategic planning:** Road map, Competitive Analysis, Vision Setting.
  - **Data analysis:** Data gathering, Statistical Analysis, Performance metrics.
  - **Agile Methodology:** Sprint Planning, Daily stand-ups, Retrospectives.
  - **Stakeholder Management:** Communication, Expectation management, Conflict Resolution.
- 

## CERTIFICATIONS

Certificate of Proficiency / Finalist

**Product Management**

HNG Internship

Certificate of Completion

**Product Management**

Career Ex

