NNACHI JOY

07043560704 • 09021652365

nnachijoychima2000@gmail.com

SUMMARY

Passionate and proactive Product Manager with hands-on experience in software development, product management, and market research. Known for effectively working with teams to build useful tools and clear, actionable product plans. Experienced in creating boilerplates, writing product requirement documents, and implementing innovating strategies.

EDUCATION

B.A. Mass Communication   **March 2016 - May 2020**
Second Class Degree (upper division)
Abia State University, Uturu.
- Specialization in Media Studies

RELEVANT EXPERIENCE

PM Internship, HNG 11 (Boilerplate & GitHub Ticket Management)   **Stage 2-4**
- Collaborated with team to draft Python boilerplates, with functionalities such as user authentication, messaging, and payments.
- Defined and documented the requirements and best practices.
- Coordinated with developers and designers to prioritize tasks and ensure timely resolution of issues.
- Managed and created detailed GitHub tickets for various features, improvements, and bug fixes.
- Provided clear and actionable requirements for each ticket to streamline the development process.

PM Internship, HNG 11 (PRD & Market Research)   **Stage 1-2**
- Developed a comprehensive Product Requirements Document (PRD) for an AI-powered application that transforms text into TikTok videos and generates thumbnails.
- Conducted user research to identify key pain points and opportunities for the product.
- Outlined detailed user flows, feature requirements, and acceptance criteria to guide the development process.
- Conducted market research to identify trends, competitive landscape, and potential user needs for the project.
- Presented findings in a clear and concise manner to inform strategic decisions.

RELEVANT SKILLS

- **User research:** Surveys, Interviews, Usability Testing
- **Strategic planning:** Road map, Competitive Analysis, Vision Setting
- **Data analysis:** Data Visualization, Statistical Analysis, A/B testing, Performance metrics
- **Agile Methodology**: Sprint Planning, Daily stand-ups, Retrospectives
- **Stakeholder Management:** Communication, Expectation management, Conflict Resolution