# **The Titanic Project**



The Titanic was a luxurious British liner that sunk in the North Atlantic Ocean on April 15, 1912, after colliding with an iceberg during its first voyage from Southampton, UK to New York City, USA. It was a

marvel of modern engineering and the largest passenger ship at the time. However, the disaster resulted in the loss of over 1,500 lives due to a shortage of lifeboats and inadequate safety procedures. This made it one of the deadliest maritime disasters in history. Today, the story of the Titanic lives on and has been retold in numerous books, movies, and documentaries.

#### THE DATASET

The Titanic dataset is a well-known dataset used for analyzing data related to the passengers onboard the ship, including their demographics, ticket information, cabin details, and survival status.

The dataset for this study was obtained from Kaggle and you can download it <u>HERE</u>. The data contains the following:

- Survival (0=No, 1=Yes)
- Passenger Class (Pclass) [1=1st Class, 2=2nd Class, 3=3rd Class]
- Sex = Sex of Passenger
- Age = Age of passenger in years
- SibSp = Number of siblings and spouses onboard the Titanic
- Parch = Number of parents and children aboard the Titanic
- **ticket** = ticket number
- Cabin = Cabin number
- **Embarked** = Point of embarkation [C = Cherbourg, Q = Queenstown, S = Southampton]

So, please continue reading as I delve into the fascinating world of the Titanic dataset analysis.

#### **PROBLEM STATEMENT**

The purpose of this analysis is to predict the likelihood of survival for Titanic passengers based on various factors such as age, gender, ticket number, and other variables. The dataset includes information about 1309 passengers, which is a subset of the total 2,224 individuals that comprised the passengers and crew members of the Titanic. This problem statement is significant as it provides insight into the variables that influenced the survival rates of the passengers during the tragic incident.

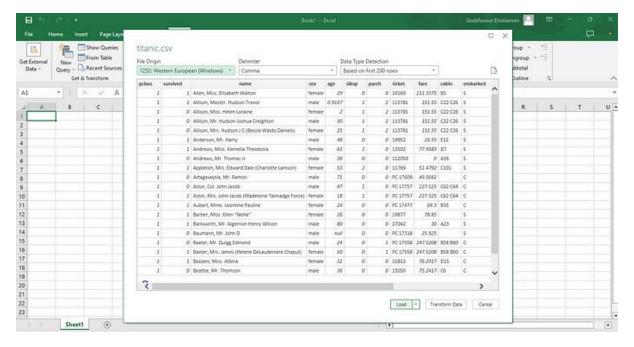
The analysis involved importing and cleaning data, predicting passenger survival, and presenting conclusions.

### **Data Exploration Tool**

I used *Microsoft Excel* for my data exploration and analysis.

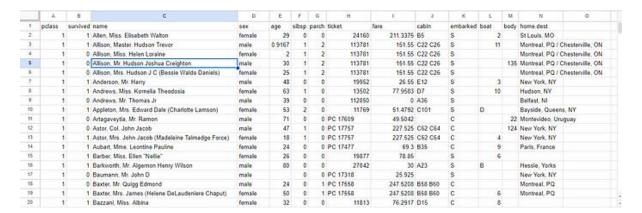
### **STEP 1: DATA IMPORTATION**

Importing the dataset into your worksheet is the initial step in data analytics. The dataset I needed was available in CSV format as a "zip file". I downloaded the file to my computer after unzipping it on my Google Drive and opened it in Excel. To do so, I clicked on the "File" menu and selected "Open".



Loading the data

The display above popped up; then I clicked *Load*. The original data set is displayed below.



The raw data

### **STEP 2: DATA CLEANING**

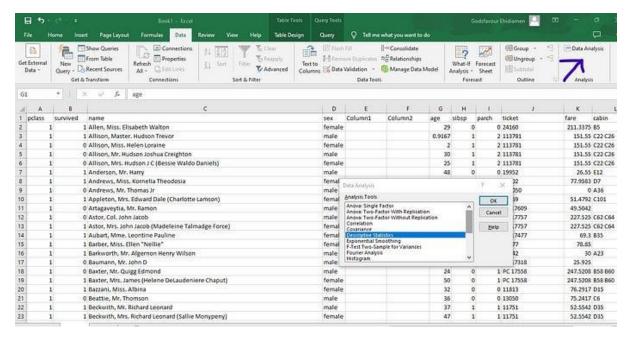
During the examination, I noticed missing values in the age column. Missing values can be problematic for data analysis. Hence, it is important to identify and handle them appropriately.

# **Age Column**

To handle the issue of missing values in the age column of the dataset, I decided to replace them with the average age of all the passengers on board. In order to facilitate my statistical analysis, I created two helper columns to the left of the age column. To achieve this, I simply selected the age column, right-clicked, and chose the "insert" option twice. These new columns allowed me to carry out my analysis without any difficulty.

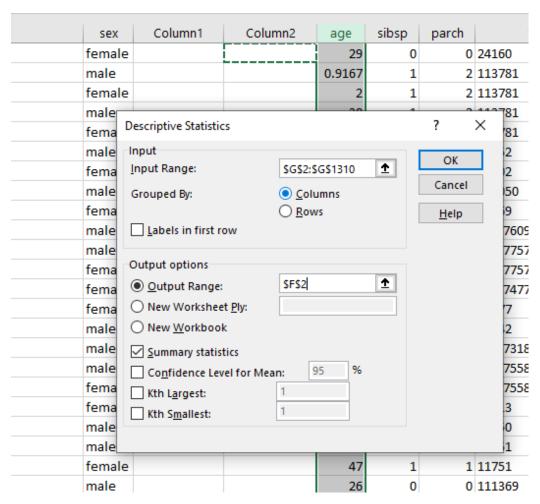
D	E	F	G	
sex	Column1	Column2	age	s
female			29	
male			0.9167	
female			2	
male			30	
female			25	
male			48	
female			63	
male			39	
female			53	
male			71	
male			47	
female			18	
female			24	
female			26	
male			80	
male				
male			24	
female			50	
female			32	L
male			36	
male			37	
female			47	

Then, I carried out *descriptive statistics*. I first selected the age data and clicked on data analysis found in the data ribbon (as seen below). Then select 'OK.'



The data analytics function

It showed a drop-down where I filled in the input and output ranges. After this, I clicked OK.



Descriptive analysis

When working with Excel, the input range refers to the range of cells that contains the data you want to analyze or perform calculations on. On the other hand, the output range refers to the range of cells where the results of a formula, function, or data analysis tool will be displayed.

It is crucial to ensure that the output range is large enough to accommodate all the results of the analysis tool. If the output range is insufficient, you may encounter an error message, which can hinder your work. Therefore, it's always best to double-check the output range's size before applying any formula or function to avoid such errors.

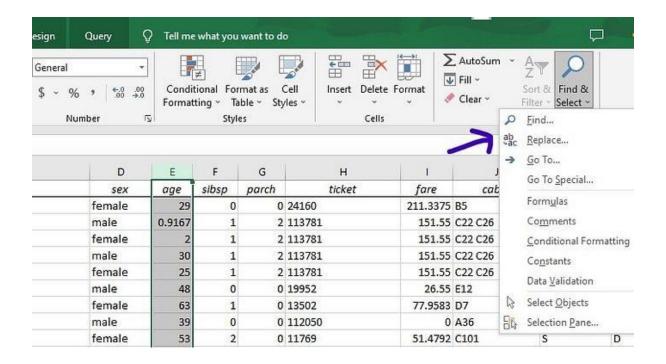
See result below.

	Column1	Column2	age
è	Column1		29
			0.9167
è	Mean	29.88113451	2
	Standard Error	0.445659944	30
è	Median	28	25
	Mode	24	48
è	Standard Deviation	14.4134997	63
	Sample Variance	207.7489736	39
è	Kurtosis	0.14694996	53
	Skewness	0.407671886	71
	Range	79.8333	47
è	Minimum	0.1667	18
è	Maximum	80	24
è	Sum	31255.6667	26
	Count	1046	80
		0	
			24
è			50
è			32
			36
			37

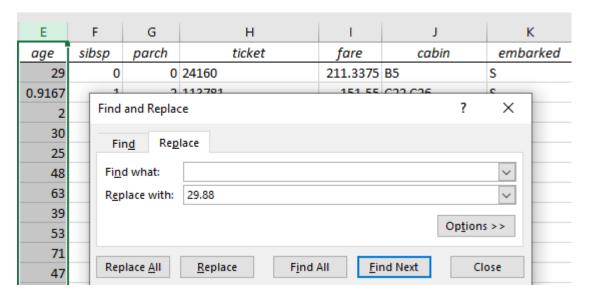
Based on the information provided in the image above, the average age is 28.88.

### **Find & Select**

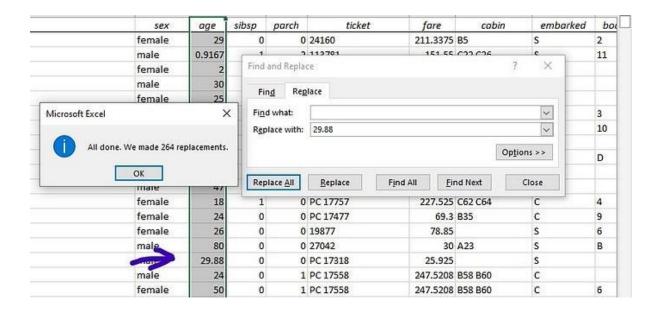
Afterward, I removed the two helper columns and filled in the missing ages using the "Find and Select" option. To accomplish this, select the age column, go to the "Home" tab, find the "Find & Select" dropdown menu, and click on "Replace". As shown in the image below.



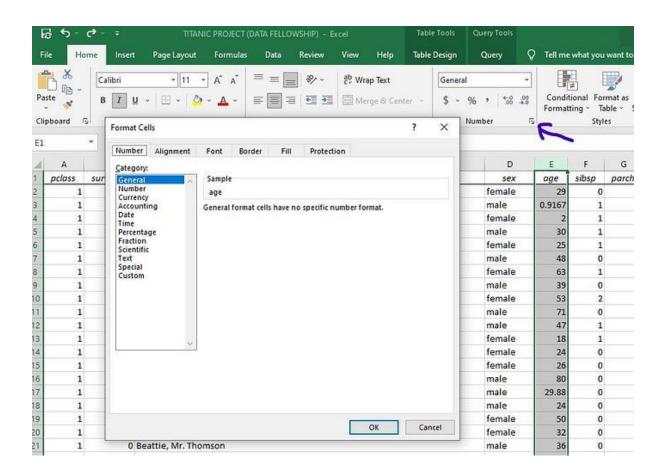
This action resulted in the image below. I left the "Find What" field blank, but filled the "Replace" field with the mean figure (29.88). Then, I selected "Replace All".



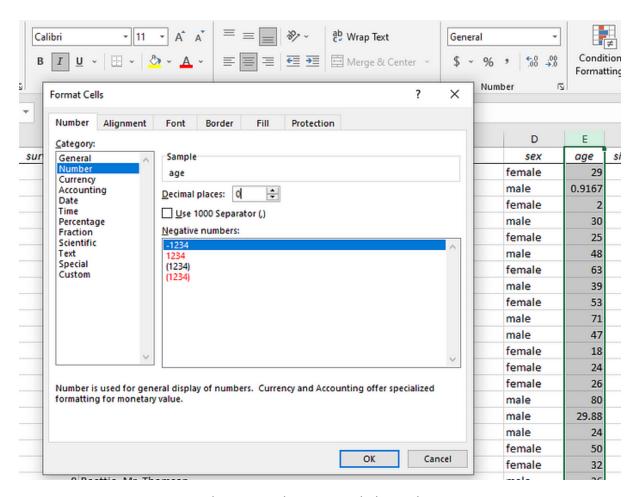
Find and replace function



From the image displayed above, it is evident that the "Find & Select" option has replaced all the empty cells with the value 29.88. After this, click on the "OK" button and exit the drop-down. However, it is not a common practice to have a person's age in decimal points as age is a whole number. Therefore, I rounded off the ages in decimals to the nearest whole number. For instance, if someone is 25.7 years old, the age in a whole number will be 26. Once I became aware of this, I selected the age column, clicked on the "Home" tab, and then clicked the little arrow located near the "Number Format" option. As shown in the image below,



After that, I clicked on "Number" and changed the decimal places to 0. As shown below. Then I clicked "OK".



Changing to the nearest whole number

Hurray! The ages are now in their whole numbers. See image below

sex	age	sib
female	29	
male	1	
female	2	
male	30	
female	25	
male	48	
female	63	
male	39	
female	53	
male	71	
male	47	
female	18	
female	24	
female	26	
male	80	
male	30	
male	24	
female	50	
female	32	
male	36	
male	37	
female	47	

After some analysis, I noticed that it would be helpful to categorize the ages of the passengers. Therefore, I added a new column to the dataset and grouped the ages into three categories. For example, individuals with ages ranging from 0 to 18 were classified as children, while those between 18 to 35 years were classified as young adults. Additionally, passengers aged 35 years and above were grouped as adults.

Following that, I visited the **P Class** column.

### **P Class Column**

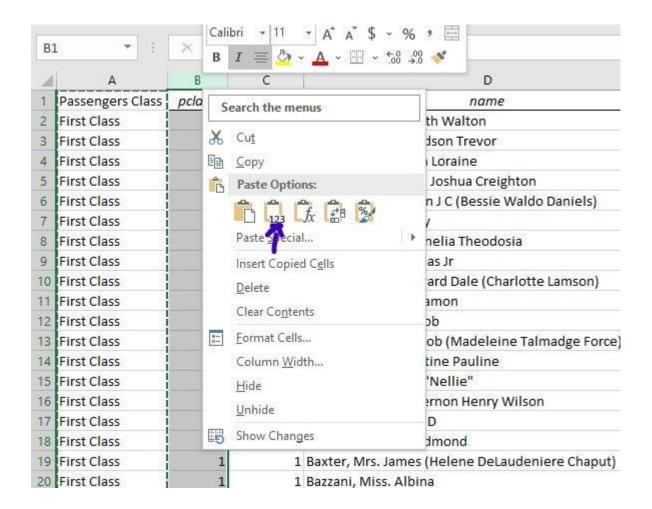
In the dataset, the class of passengers was originally represented by numerical values 1, 2, and 3. However, to make the data more understandable, I converted these numerical values to textual

representations of First Class, Second Class, and Third Class. This was done by creating a new column called "Passenger Class", using the IF function to convert the numerical values to textual representations.

Once the new column was created, I copied the textual representations of passenger class and pasted them into the P Class column, using the "Paste Values" option available by right-clicking on the column. By using this method, we were able to represent the class of passengers in a more meaningful and easily understandable way.



Once the new column was created, I copied the content of the "Passenger Class" column and pasted it into the "P Class" column, overwriting the original numerical values. To do this, I used the "Paste Values" option, which can be found by selecting the column you want to paste into and right-click. As shown below.



### **Survived Column**

According to the data, the value '1' represents those who survived and the value '0' represents those who died. To make the data easier to understand, I used an IF Function to replace '1' with 'Yes' and '0' with 'No' in the 'Survived' column. As shown below.

Then, I copied the new 'Yes' and 'No' column and pasted the values onto the 'Survived' column to replace the original '0' and '1' values, just like I did for the 'P Class' column. As shown below.

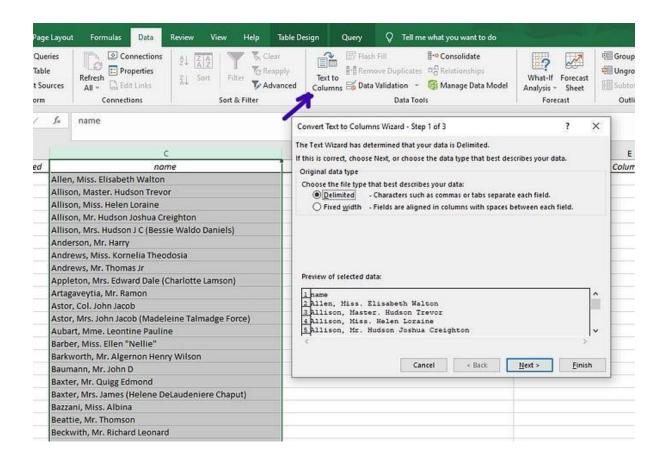
Α	В
Passengers Class	Survived
First Class	Yes
First Class	Yes
First Class	No
First Class	No
First Class	No
First Class	Yes
First Class	Yes
First Class	No
First Class	Yes
First Class	No
First Class	No
First Class	Yes
First Class	No
First Class	No
First Class	Yes
First Class	Yes
First Class	No
First Class	Yes

### **Name Column**

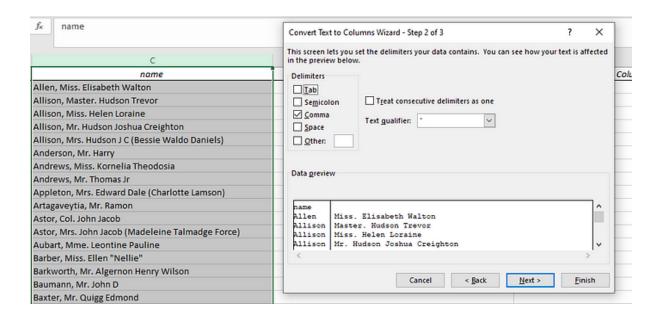
As shown below, upon uploading the raw data, it became apparent that the 'Name' column was disorganized, containing many inconsistencies. This prompted me to clean it up.

Allen, Miss. Elisabeth Walton Allison, Master. Hudson Trevor Allison, Miss. Helen Loraine
-
Allison, Miss. Helen Loraine
Allison, Mr. Hudson Joshua Creighton
Allison, Mrs. Hudson J C (Bessie Waldo Daniels)
Anderson, Mr. Harry
Andrews, Miss. Kornelia Theodosia
Andrews, Mr. Thomas Jr
Appleton, Mrs. Edward Dale (Charlotte Lamson)
Artagaveytia, Mr. Ramon
Astor, Col. John Jacob
Astor, Mrs. John Jacob (Madeleine Talmadge Force)
Aubart, Mme. Leontine Pauline
Barber, Miss. Ellen "Nellie"
Barkworth, Mr. Algernon Henry Wilson
Baumann, Mr. John D
Baxter, Mr. Quigg Edmond
Baxter, Mrs. James (Helene DeLaudeniere Chaput)
Bazzani, Miss. Albina
Beattie, Mr. Thomson
Beckwith, Mr. Richard Leonard

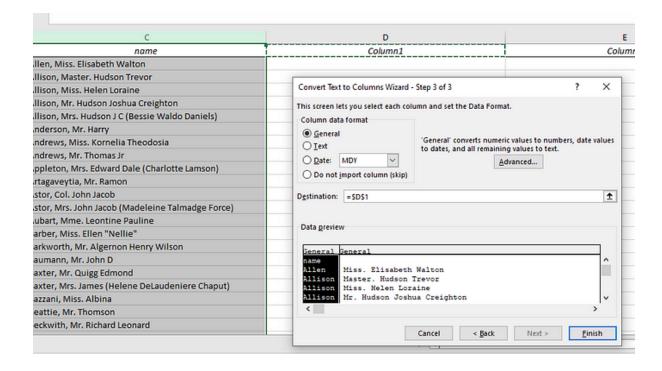
To start, I inserted two helper columns and then used the Delimiter option to separate the comma symbol from the names. I clicked on "Text to columns" found in the Data ribbon. As shown below.



After that, I clicked delimiter. Then, "next" which took me to the next step as shown below.



I unselected the tab, chose Comma, and clicked "Next". On the third wizard, I chose one of the new helper columns as the destination and clicked finish.

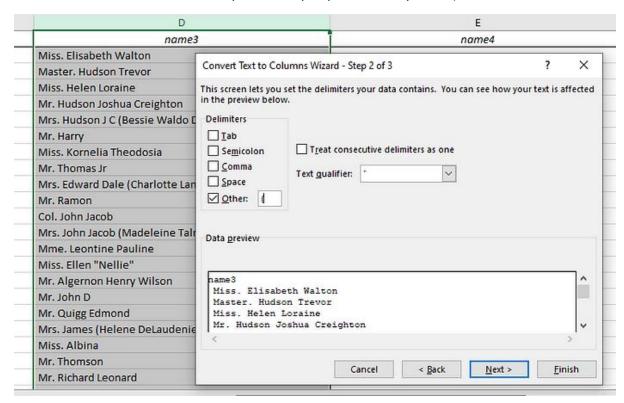


Below is the result of the wizard setup.

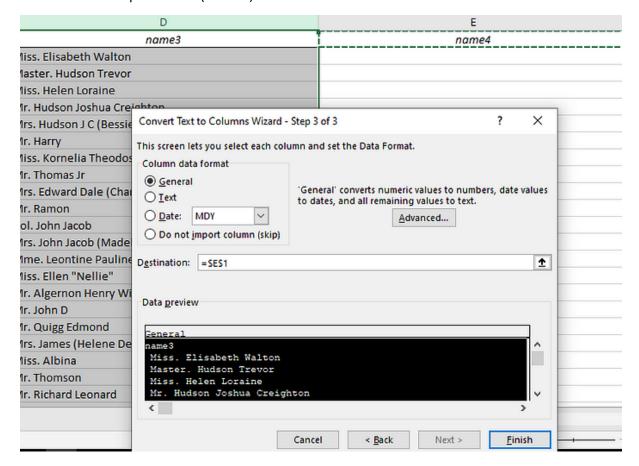
D	E
name2	name3
Allen	Miss. Elisabeth Walton
Allison	Master. Hudson Trevor
Illison	Miss. Helen Loraine
llison	Mr. Hudson Joshua Creighton
Allison	Mrs. Hudson J C (Bessie Waldo Daniels)
Anderson	Mr. Harry
Andrews	Miss. Kornelia Theodosia
Andrews	Mr. Thomas Jr
Appleton	Mrs. Edward Dale (Charlotte Lamson)
Artagaveytia	Mr. Ramon
Astor	Col. John Jacob
Astor	Mrs. John Jacob (Madeleine Talmadge Force)
Aubart	Mme. Leontine Pauline
Barber	Miss. Ellen "Nellie"
Barkworth	Mr. Algernon Henry Wilson
Baumann	Mr. John D
Baxter	Mr. Quigg Edmond
Baxter	Mrs. James (Helene DeLaudeniere Chaput)
Bazzani	Miss. Albina
Beattie	Mr. Thomson
Beckwith	Mr. Richard Leonard

The above image shows that name 2 is clean, but name 3 still looks dirty. To clean column 3, I used the same *Delimiter* option and inserted another helper column. I highlighted column 3 and clicked on "*Text to column*" once more.

This time, I clicked on "Other" and inputed the open parenthesis symbol "(" as shown below.



I used the new helper column (name 4) as the destination. As shown below.



I also used the same procedure to clean the quotation marks (") and separated the names to work with only the first and last names.

1	D	E	F	G	H	1	J
1	name2	name322	name3222	name3223	name3224	name3225	name3.
2	Allen	Miss. Elisabeth Walton		Miss.	Elisabeth	Walton	
3	Allison	Master. Hudson Trevor		Master.	Hudson	Trevor	
4	Allison	Miss. Helen Loraine		Miss.	Helen	Loraine	
5	Allison	Mr. Hudson Joshua Creighton		Mr.	Hudson	Joshua	Creighte
6	Allison	Mrs. Hudson J C		Mrs.	Hudson	J	С
7	Anderson	Mr. Harry		Mr.	Harry		
8	Andrews	Miss. Kornelia Theodosia		Miss.	Kornelia	Theodosia	
9	Andrews	Mr. Thomas Jr		Mr.	Thomas	Jr	
10	Appleton	Mrs. Edward Dale		Mrs.	Edward	Dale	
11	Artagaveytia	Mr. Ramon		Mr.	Ramon		
12	Astor	Col. John Jacob		Col.	John	Jacob	
13	Astor	Mrs. John Jacob		Mrs.	John	Jacob	
14	Aubart	Mme. Leontine Pauline		Mme.	Leontine	Pauline	
15	Barber	Miss. Ellen		Miss.	Ellen		
16	Barkworth	Mr. Algernon Henry Wilson		Mr.	Algernon	Henry	Wilson
17	Baumann	Mr. John D		Mr.	John	D	
18	Baxter	Mr. Quigg Edmond		Mr.	Quigg	Edmond	
19	Baxter	Mrs. James		Mrs.	James		
20	Bazzani	Miss. Albina		Miss.	Albina		
21	Beattie	Mr. Thomson		Mr.	Thomson		
22	Beckwith	Mr. Richard Leonard		Mr.	Richard	Leonard	

I used "Text to column" (space) to separate the names

I then joined them together using the Concatenate function. As shown below.

=CONCATENATE(C2, " ", D2, " ", B2)					
	В	С	D	Е	
	name2				
	Allen	Miss.	Elisabeth	Miss. Elisabeth Allen	
	Allison	Master.	Hudson	Master. Hudson Allison	
	Allison	Miss.	Helen	Miss. Helen Allison	

Finally, I copied the combined names in that column and clicked "paste values" on the original name column. I renamed the name column as "Full name". As shown below.

С
Full Name
Miss. Elisabeth Allen
Master. Hudson Allison
Miss. Helen Allison
Mr. Hudson Allison
Mrs. Hudson Allison
Mr. Harry Anderson
Miss. Kornelia Andrews
Mr. Thomas Andrews
Mrs. Edward Appleton
Mr. Ramon Artagaveytia
Col. John Astor
Mrs. John Astor
Mme. Leontine Aubart
Miss. Ellen Barber
Mr. Algernon Barkworth
Mr. John Baumann
Mr. Quigg Baxter
Mrs. James Baxter
Miss. Albina Bazzani
Mr. Thomson Beattie
Mr. Richard Beckwith

The cleaned name column

### **Headers**

Later on, I realized that the headers were inconsistent. For instance, they were written in improper cases. Hence, I used the *Proper function* to clean the names. Then, I dragged it to the last row so it could fill. I also copied and pasted it on the main header row.

=PROPER(A2)

# **Sex Column**

The 'Proper Function' was used to capitalize the first letter of each word in the 'sex' column which was not too dirty.

Column1	Sex
Female	female
Male	7 male
Female	female
Male	male
Female	female
Male	male
Female	female
Male	male
Female	female
Male	male
Male	male
Female	female
Female	female
Female	female
Male	male
Male	male
Male	male
Female	female
Female	female
Male	male
Male	male

# **Family Size**

In order to better understand the data, I decided to create a new column called "Family Size" which was calculated by adding the values of the "Sibsp" (Siblings/Spouses) and "Parch" (Parent/Children) columns.

To achieve this, I used the "SUM" function and entered "=SUM(F2, G2)" in the formula bar.

F	G	Н
Siblings/Spouses	Parents/Children	Family Size
0	0	0
1	2	3
1	2	3
1	2	3
1	2	3
0	0	0
1	0	1
0	0	0
2	0	2
0	0	0
1	0	1
1	0	1
0	0	0

# **Family Description**

In order to better understand the family size of each passenger, I added a new column to the data set that indicates whether or not a passenger had family members on board. I used the *If Function* to classify the family size of each passenger, labeling those that had no family members on board as "No family" and those with at least one family member as "Family".

Family Size	Family Description
0	No Family
5	Family
5	Family
5	Family
5	Family
5	Family
5	Family
0	No Family
0	No Family
2	Family
1	Family
1	Family
2	Family
2	Family
2	Family
0	No Family
1	Family
1	Family
0	No Family

Additionally, I formatted the Ticket column as text in order to make it easier to read and analyze.

Ticket
24160
113781
113781
113781
113781
19952
13502
112050
11769
PC 17609
PC 17757
PC 17757
PC 17477
19877
27042
PC 17318
PC 17558

### **Fare**

Based on my assessment, I found that the records were mostly accurate. However, a few passengers were listed as having paid zero fare. I assumed that these individuals were part of the cabin crew, including the captain, officers, and deckhands. As the crew members were responsible for navigating the vessel, maintaining its equipment and systems, and ensuring its safety and seaworthiness, it made sense that they would not need to pay. To make the fare column clearer, I formatted it to display two decimal places and added the dollar sign as shown below.

K
Fare (\$)
\$211.34
\$151.55
\$151.55
\$151.55
\$151.55
\$26.55
\$77.96
\$0.00
\$51.48
\$49.50
\$227.53
6227.52
\$227.53
\$69.30
\$69.30

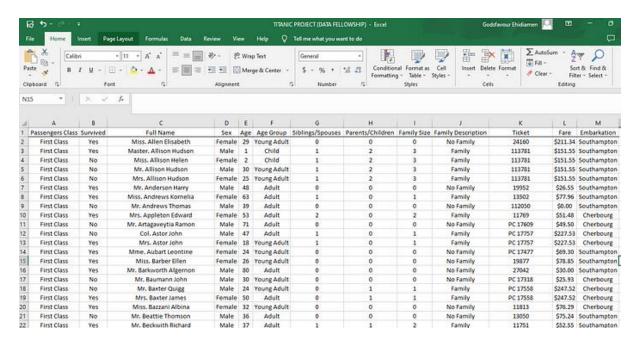
The fare column

### **Embarked**

The Titanic dataset included a column called "Embarked" which provided information about the port of embarkation for each passenger. The dataset includes three ports of embarkation, namely Cherbourg (C), Queenstown (Q), and Southampton (S). To make the data more understandable, I replaced each letter with the corresponding names of the ports.

```
=IF(L2="S", "Southampton", IF(L2="C", "Cherbourg", IF(L2="Q", "Queenstown")))
```

IF function to replace letters with their real words



After cleaning

Now that you understand how I cleaned the data, continue reading so you can gain a deeper insight into the analysis.

#### STEP 2: DATA ANALYSIS

After perfectly cleaning the data, I conducted a thorough analysis.

I determined the survival rate by gender, passenger class, and family size.

#### **Survival Rate of Passengers:**

From the analysis, only 38.30% of passengers survived while 61.80% died.

### **Average Age of Passengers:**

The average age of passengers is 30

### **Proportion Of Male And Female Passengers:**

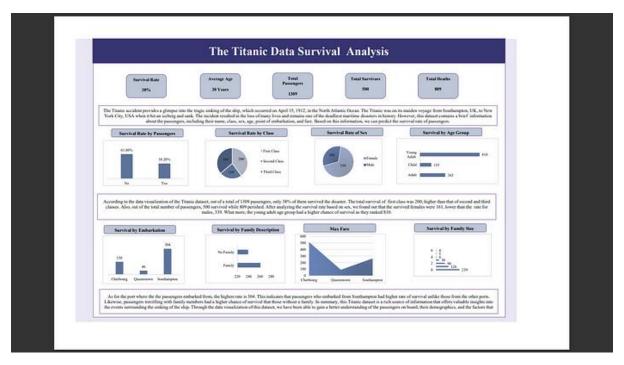
I noticed that there were more females (64.40%) than males (35.60%) on the ship.

## **Passengers With The Highest Survival Rate:**

The first class passengers had the highest survival rate of 40%. The second and third classes had 23.80% and 36.20%, respectively.



**STEP 3: DATA VISUALIZATION** 



Data visualization

### CONCLUSION

In summary, the Titanic dataset provides a wealth of information that sheds light on the circumstances surrounding the ship's tragic sinking. By visualizing this dataset, I was able to gain a better understanding of the passengers on board, including their demographics, as well as the factors that played a role in determining their survival during the disaster.

Thanks for reading.