




Nnamdi Echegini

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Hardworking and reliable in almost any task, focused on going above and beyond to support team members and serve customers. Strong organization capability with proven multitasking abilities proven while handling academic activities and great enthusiasm towards technology.

Education

MAY, 2022 TO PRESENT

**Diploma, Computer Programming / Algonquin College,
Ottawa, ON, Canada.**

SEPTEMBER, 2011 TO JULY, 2017

**High School Diploma / Tower of Ivory, Akwaibom State,
Nigeria.**

Skills

- Proper employee to customer Communication skills, product Promotion, market research and trend Analysis skills.
 - Data entry and Data analysis (Microsoft Excel and Microsoft access).
 - Decent Graphics Design skill level (Adobe Illustrator).
 - Advanced Computer skills (Java, HTML, Windows, Linux, MS SQL Server)
 - Team Player.
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Experience

AUGUST, 2018 – MARCH, 2022

**Customer Service & Digital Marketing / The Elects, Lagos,
Nigeria**

- Resolution of issues with customers both in person and over the phone, while also increasing brand credibility and building customers trust.
- Documentation of points to share with internal team.
- Ensured that gadgets purchased by customers from far distances, were delivered in good conditions.
- Getting reviews from customers on service delivery and improvements that can be made.
- Maintenance of social media postings with consistent branding across the various platforms.
- Promotion of products to increase audience engagement and brand awareness.
- Building of content strategies for digital media in line with branding and messaging standards.

MARCH, 2020 – MAY, 2021

Entrepreneur / Urban Fusion, Lagos, Nigeria

- Prepared marketing strategies for my clothing brand to target key consumers and increase customer base, withstanding the challenging year (2020)
 - Built relationships with vendors, delivery agencies and monitored supply chain to spot and correct deficiencies.
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Languages

- English - Advanced