

WILLIAM NNAMNSO JEREMIAH

Search Engine Evaluator | Data Rater | Web Content Analyst

📍 Nigeria

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PROFESSIONAL SUMMARY

Detail-oriented and highly analytical Search Engine Evaluator and Data Rater with strong expertise in web content analysis, search quality rating, and AI data evaluation. Proven ability to follow complex rating guidelines, assess search intent, determine content relevance, and provide accurate feedback to improve search engine performance and AI models. Adept at independent remote work, meeting strict deadlines, and maintaining high quality standards. Strong global and local (Nigeria) knowledge with excellent English comprehension.

CORE SKILLS & COMPETENCIES

Search Engine Evaluation (SQ, PQ, Needs Met)

Data Rating & Annotation

Web Content Analysis

Search Intent & Relevance Assessment

E-A-T & Content Quality Judgement

Online Research & Fact Verification

Strong Global & Local Knowledge

Critical Thinking & Attention to Detail

Following Detailed Guidelines

Remote & Independent Work

Time Management & Productivity

Basic SEO & Web Literacy

PROFESSIONAL EXPERIENCE

Search Engine Evaluator / Data Rater

Freelance / Remote

2023 – Present

Evaluated search engine results pages (SERPs) for relevance, usefulness, and user intent based on detailed guidelines.

Rated web pages for Page Quality (PQ), Needs Met, and content credibility.

Performed web research to verify accuracy, freshness, and authority of online information.

Assessed mobile and desktop search results for different query types (informational, navigational, transactional).

Provided accurate feedback to support AI training and search engine improvement.

Maintained confidentiality and adhered strictly to quality and compliance standards.

Web Content Analyst

Remote / Freelance

2022 – Present

Analyzed websites for usability, trustworthiness, and relevance to user queries. Identified misleading, low-quality, or harmful content according to rating policies.

Evaluated local and international content using strong contextual understanding.

Demonstrated consistent accuracy and attention to detail across tasks.

EDUCATION

Bachelor of Science (BSc)

Field: (Data Analytics)

Senior Secondary School Certificate (SSCE)

TOOLS & DIGITAL COMPETENCE

Web Browsers & Search Tools

Online Research Platforms

Productivity Tools (Google Workspace, MS Word)

Rating Platforms & Online Task Dashboards

Basic Computer & Internet Literacy

LANGUAGES

English – Fluent (Written & Spoken)

AVAILABILITY

Available for part-time and project-based remote work

Flexible schedule with ability to meet daily and weekly task requirements

WHY THE ORGANISATION SHOULD CONSIDER ME is due to my

Strong understanding of search quality evaluation principles

Excellent guideline comprehension and consistency

Reliable internet access and remote-work discipline

Deep knowledge of Nigerian local context + global awareness

High accuracy, integrity, and commitment to quality.