



# PIZZA SALES REPORT

Jan 15 - Dec 15

Pizza Category

All

1/1/2015

12/31/2015

Home

Best/Worst

## BUSIEST DAYS AND TIMES

### DAYS

Orders are **highest** on weekends,  
**Fridays/Saturday** evenings

### MONTHLY

There are **maximum** orders from  
month of **July and January**

## SALES PERFORMANCE

### CATEGORIES

**Classic category** contribute to  
**maximum sales** and total orders

### SIZE

**Large size pizza** contribute to  
**maximum sales**



817.86K

Total Revenue



38.31

Avg Order Value



2.32

Avg Pizzas/Orderr



21350

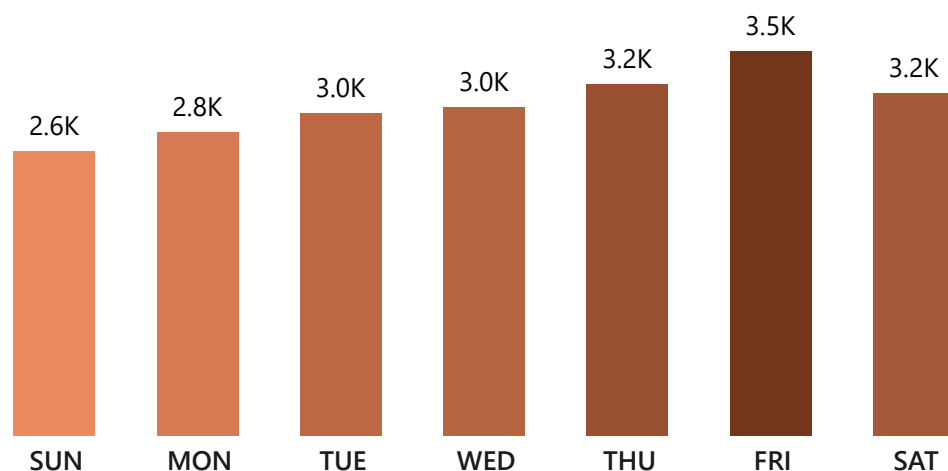
Total Orders



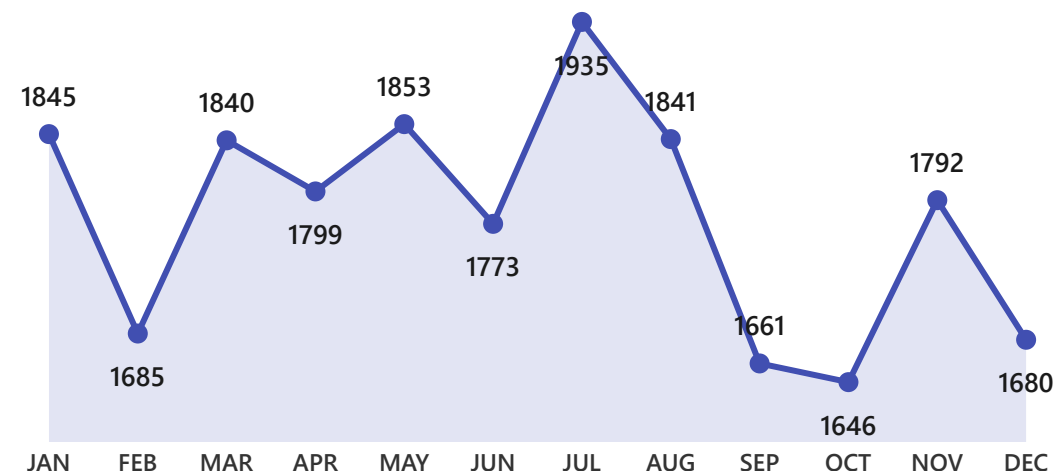
49574

Total Pizza Sold

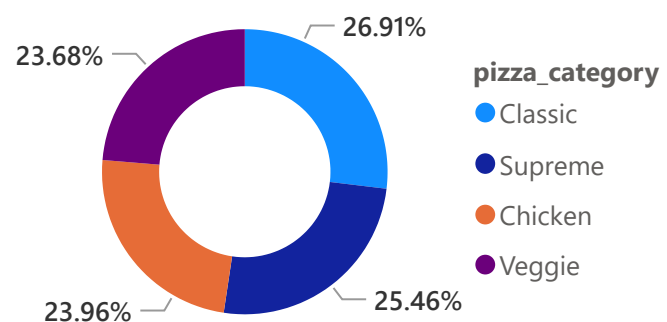
### Daily Trend for Total Orders



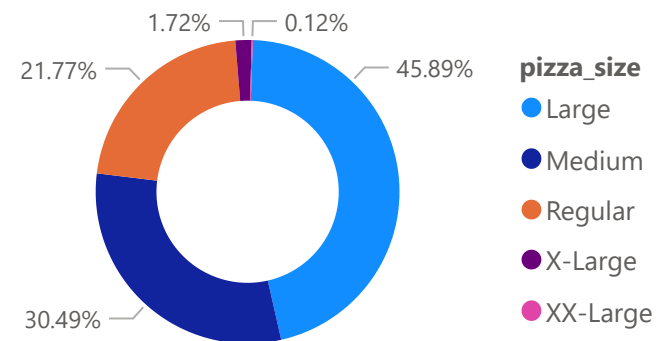
### Monthly Trends for Total Orders



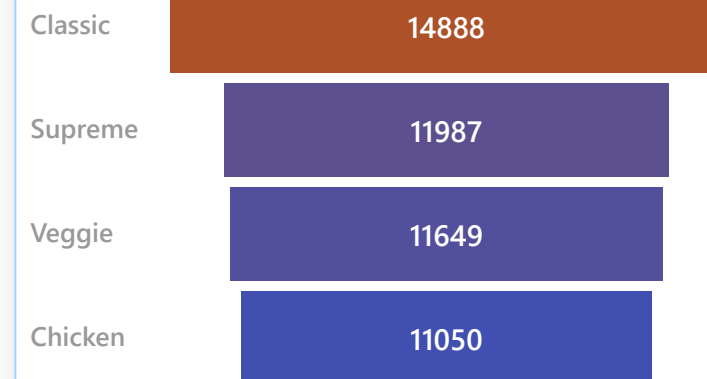
### % Sales by Pizza Category



### % of Sales by Pizza Size



### Total Pizzas Sold by Pizza Category





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## BEST SELLERS

### REVENUE

The **Thai Chicken Pizza** Contribute to **Maximum** Revenue

### QUANTITY

The **Classic Deluxe Pizza** Contribute to **Maximum** Total Quantities

### TOTAL ORDERS

The **Classic Deluxe Pizza** contribute to the **maximum** total orders

## WORST SELLERS

### REVENUE

The **Brie Carre Pizza** Contribute to **Minimum** Revenue

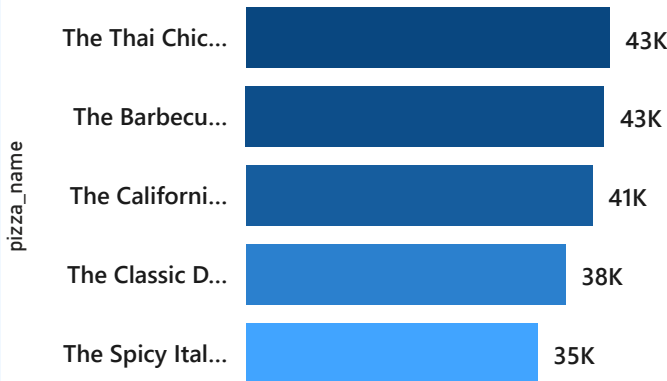
### QUANTITY

The **Brie Carre Pizza** Contribute to **Maximum** Total Quantities

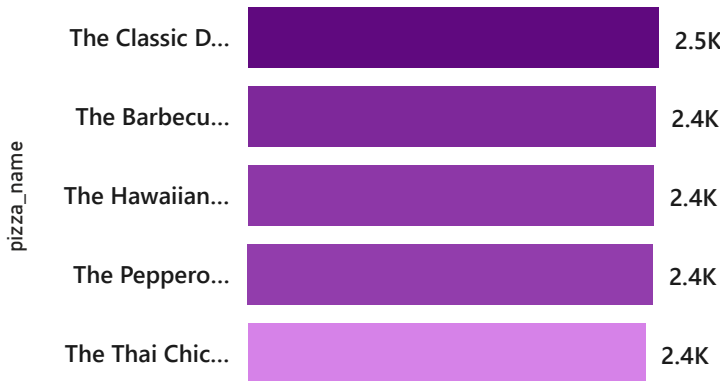
### TOTAL ORDERS

The **Brie Carre Pizza** contribute to the **maximum** total orders

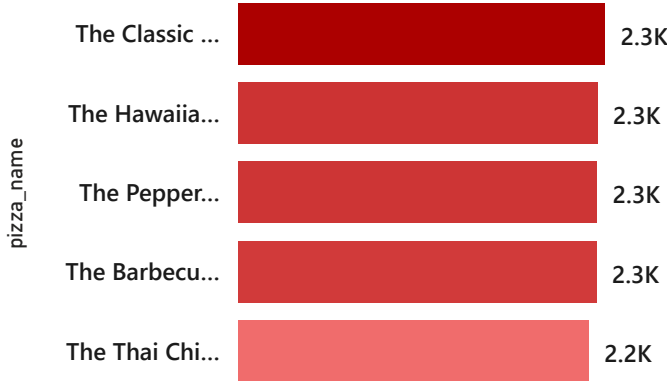
## Top 5 Pizza by Revenue



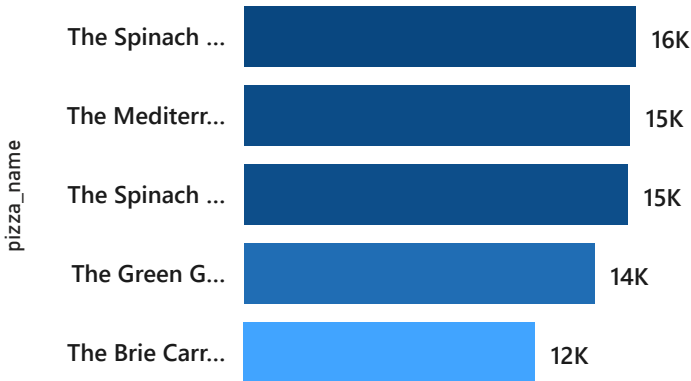
## Top 5 Pizza by Quantity



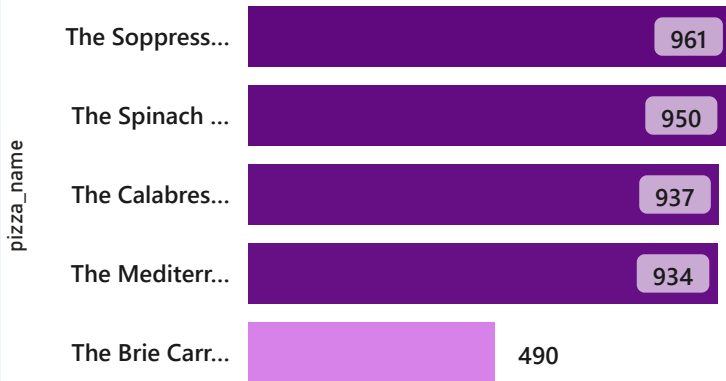
## Top 5 Pizza by Total Orders



## Bottom 5 Pizza by Revenue



## Bottom 5 Pizza by Quantity



## Bottom 5 Pizza by Total Orders

