

1. Narrative and Justification: The Media Trust Crisis.



1.1 Introduction and Mission Statement.

\$NOAGENDA is not just a token; it is the infrastructure for the next generation of independent communication.

Our mission is clear: To build the first international, decentralized, and self-funded media outlet whose integrity and agenda cannot be bought by corporate interests or state subsidies. \$NOAGENDA is the financial response to the credibility crisis plaguing conventional journalism.

1.2 The Problem: The Hijacking of the Narrative.

Public trust in Conventional Media Outlets (CMOs) is at an all-time low. This collapse is due to a fundamentally flawed funding model:

- **Structural Dependence:** Most CMOs critically rely on two sources: **state subsidies** (which condition editorial alignment in favor of the current government) and **large corporate advertisers** (who censor stories that impact their interests).
- **Financial Opacity:** The origin of the money that shapes the news is obscure and not auditable by the citizen. The reader only receives the final version of the news, not the source of its funding.
- **The "Bought Agenda":** The result is a homogeneous, biased narrative focused on maintaining the status quo. "Important agendas" are defined by the financier, not by truth or social relevance.

1.3 The \$NOAGENDA Solution: Radical Transparency and Self-Financing.

\$NOAGENDA addresses this crisis by creating a virtuous cycle of **transparent and sovereign funding** that guarantees editorial independence.

A. Financial Independence (SGF)

Our transaction tax model (3% to the SGF) ensures the media outlet is funded by **daily, micro-decentralized contributions from its own users**, rather than a single large payer. The SGF is the working capital of \$NOAGENDA, ensuring that:

- **State Subsidies are not Accepted:** The most common source of political pressure is eliminated.
- **Revenue Transparency:** SGF income (daily taxes) is publicly visible on the blockchain.

B. Credibility and Scalability

We will begin with a **Simple Website and National Collaborations** (Phase 1), where content is the priority. The goal is to grow organically as a high-quality digital media outlet.

C. Future Vision: The Free International Media Outlet

The \$NOAGENDA token is designed to become the **exchange and currency of an international communication platform** (Phase 3). We envision an ecosystem where the SGF funds foreign correspondents and investigation projects anywhere in the world.

\$NOAGENDA offers a path toward truly free information that is scalable and auditable by everyone.

2. Technical and Contract Aspects.

The \$NOAGENDA project is built on the **Binance Smart Chain (BSC)**, utilizing the BEP-20 standard. This blockchain was chosen for its efficiency, low transaction costs, and high speed, which are essential for a volume-based, self-funding model.

2.1 Smart Contract Details (BEP-20 Token)

- **Total Supply:** 1,000,000,000 \$NOAGENDA
- **Blockchain:** BNB Chain (BSC)
- **Standard:** BEP-20

The smart contract is designed to be immutable after launch, meaning the core rules regarding taxes and distribution **cannot be altered by the team**.

2.2 Dynamic Tokenomics: The Tax Mechanism.

The \$NOAGENDA BEP-20 contract automatically executes a 4% tax on every transaction (both buy and sell), instantly distributing it into two auditable streams:

- **Auto-Liquidity (Auto LP):** 1% of every transaction is automatically sent to reinforce the liquidity pool on PancakeSwap. This mechanism converts the tokens and pairs them with BNB, stabilizing the price and consistently increasing the total liquidity available.
- **Security and Development Fund (SGF):** 3% is sent to a dedicated, publicly viewable wallet. The SGF is the key to our editorial freedom, as it provides the funding for the self-sustaining media platform (Legal, CEX, Marketing). **Crucially, the medium does not**

rely on a single donor or government for funding, as the revenue is generated from the distributed volume of thousands of transactions.

2.3 Security and Reserve Blocking (Vesting)

To eliminate the risk of team *rug-pulls* and secure the long-term investment:

- **Initial Liquidity (LP):** A high percentage of the funds raised in the presale will be immediately locked on PancakeSwap via a verified third-party locking service (e.g., PinkLock). This LP will be locked for the maximum time allowed by the launchpad.
- **Reserve Vesting:** All team, marketing, and listing reserves are subject to verifiable vesting contracts, as detailed in the Tokenomics section. Tokens are released gradually and automatically, preventing the possibility of large-scale market sales:
 - **Creator Reserve (4.925%):** Locked for 2 years.
 - **Future/SGF Reserve (20%):** Locked for 10 months before vesting begins.

2.4 Token Burning Mechanism (Deflation)

In the event that the Presale Hard Cap is not reached, the smart contract is programmed to execute an automatic burn:

- **Unsold Tokens:** Any tokens remaining unsold after the Presale will be sent to the *null address* (0x000...), permanently removing them from the total supply.
- **Deflationary Impact:** This action immediately reduces the circulating supply, providing a price boost immediately after launch and benefiting all holders.

3. Legal Structure and Jurisdictional Sovereignty.

\$NOAGENDA's commitment to transparency extends beyond the blockchain's smart contract to include a legal architecture designed for **active resistance against state interference** and the optimization of resources for independent journalism.

3.1 The LLC as a Vehicle for Global Independence.

Instead of submitting to local regulatory frameworks that often stifle independent initiatives through excessive tax burdens and centralized bureaucracy, \$NOAGENDA will operate under an **International Limited Liability Company (LLC)** established in a pro-technology jurisdiction.

- **Purpose:** The LLC acts as the sovereign legal arm to manage global operations that require an interface with the traditional financial system.
- **Resource Efficiency:** By operating from an optimized fiscal jurisdiction, we ensure that the **3% SGF tax** is used entirely to fund the truth, preventing community funds from being absorbed by state taxes that finance agendas opposite to our mission.
- **Censorship Protection:** This international legal structure provides a superior legal shield, making it harder for local political pressures to freeze assets or silence the media's editorial line.
- **Global Contracts:** The LLC allows for the agile hiring of collaborators and correspondents anywhere in the world, using both traditional currencies and digital assets without territorial restrictions.

3.2 Radical Transparency and Auditing.

Choosing an LLC reinforces our narrative of financial sovereignty:

- **Total Segregation:** SGF funds are managed in a fiduciary capacity by the LLC exclusively for the development of the ecosystem.
- **Accountability:** The use of funds by the LLC will be periodically reported to holders, offering transparency that exceeds the standards of traditional private companies.

4. Tokenomics and Financial Architecture.

The \$NOAGENDA project operates with a fixed maximum supply of **1 Billion Tokens**. Our financial architecture is based on full transparency and mandatory long-term commitment, achieved through strict vesting and immutable smart contract rules.

4.1 Token Distribution (Static Tokenomics)

The initial distribution of the total supply is segmented into four auditable categories, designed to prevent massive sell-offs and ensure project sustainability:

- **Presale (IDO):** 25.075% of the total supply is allocated for the public token sale, providing immediate liquidity for the project's foundational needs (legal setup and auditing).
- **Creator Reserve:** A minimal 4.925% is reserved for the founding team. This entire amount is **strictly locked for two years** to align the team's interests with the long-term success of the project.

- **Listings, Marketing, and Partners:** A significant 50% is designated for covering Centralized Exchange (CEX) listing fees, major marketing campaigns, and strategic partnerships. This large pool is subject to a controlled release through **vesting of 10% monthly over 10 months, beginning five days after the token launch**. This method ensures that these funds are deployed responsibly and gradually.
- **Future Development (SGF):** The remaining 20% is dedicated to the Security and Development Fund (SGF). This reserve is initially **locked for 10 months** and then released via **vesting of 10% monthly over the following 10 months**, ensuring the project has resources for sustained growth well into the future.

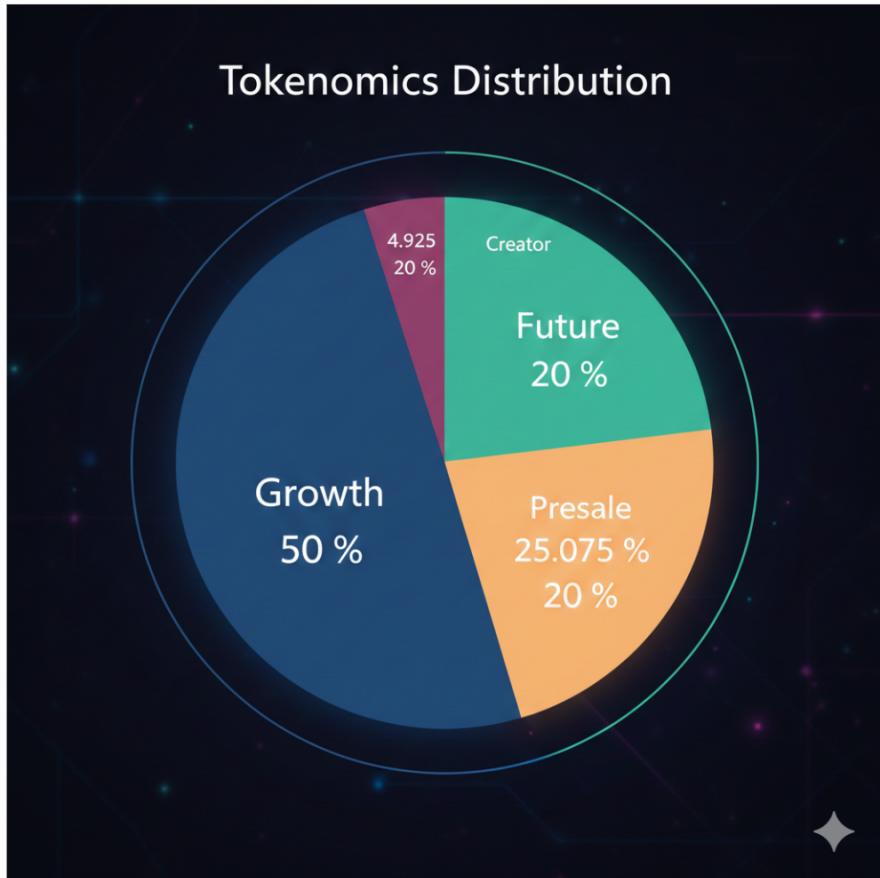
4.2 Dynamic Tokenomics: The 4% Transaction Tax.

To ensure continuous self-financing for the media platform, an immutable 4% tax is applied to every \$NOAGENDA transaction (buy or sell) via the smart contract:

- **1% Auto-Liquidity (Auto LP):** This portion automatically reinforces the PancakeSwap liquidity pool, promoting price stability and market health.
- **3% Security and Development Fund (SGF):** This portion is directed to the SGF, providing the continuous, decentralized funding necessary for legal compliance, audits, and operating expenses of the media platform. This mechanism eliminates reliance on traditional subsidies or corporate advertising.

4.3 Visualizing Distribution.

The proportions demonstrate a primary focus on growth and controlled market exposure:



Presale: 25.075 %

Creator: 4.925 %

Growth: 50 %

Future: 20 %

5. Roadmap \$NOAGENDA (Sovereign Communication Medium).

This strategic roadmap prioritizes legal and financial credibility, focusing entirely on expanding content production and platform functionality to establish \$NOAGENDA as a self-sufficient and innovative media organization.

Phase 1: Foundation and Credibility (January - March 2026)

The focus is on establishing the **unshakeable legal and financial base** so the media platform can operate without reputational or compliance risks.

Key Milestones:

- **Legal Independence:** Incorporation of the International LLC (January 2026). This entity will be the official vehicle to manage the SGF and ensure that presale capital is deployed with maximum jurisdictional efficiency.
- **Security:** Full External Audit of the smart contract (Jan 2026). Immediate publication of the report to verify the immutability of taxes and vesting.
- **Launch:** Presale and Listing on PancakeSwap (Jan 2026). This secures initial capital for the SL and the SGF.
- **Platform V1: Launch of the Official Website (Simple)** in February 2026. This includes publishing the Whitepaper, Tokenomics, and Audit/Legal reports. The website serves as the proof-of-life and transparency hub.
- **Initial Content:** Publication of the **first articles/reports** with national collaborators (Feb-Mar 2026). This starts content production to establish the editorial line.

Phase 2: Consolidation and Media Development (Q2 - Q3 2026)

The focus shifts to growing the audience and developing tools that demonstrate the superiority of the self-funded model.

Key Milestones:

- **Content Strategy:** Hiring of *freelance* collaborators through the SL to increase the **daily/weekly production** of news and analysis. This expands the editorial line to international topics.
- **Platform V2:** Development of the **Civic Grant Platform**. This tool allows *holders* to propose, and the team to approve, the allocation of SGF funding to micro-projects.
- **Access Growth: Feasibility Study and Negotiation** with Tier 2 Centralized Exchanges (CEX). This increases liquidity and access to the token to fund content consumption.
- **Real-Time Transparency:** Development of an **SGF Traceability Module** on the V2 website. This visually shows how the SGF funds are being spent (e.g., \$4,000 USD to Lawyer; \$1,500 USD to Reporter).

Phase 3: International Expansion and Editorial Innovation (Q4 2026 and Beyond)

The ultimate goal is to consolidate \$NOAGENDA as a global reference medium, using blockchain innovation as a competitive advantage.

Key Milestones:

- **Editorial Expansion:** Launch of English/Other Language Editions of the website. Hiring of international correspondents (funded by the SGF). This moves the project from a national medium to a free global voice.
- **Token Integration:** Research and develop mechanisms for the **direct utility of the \$NOAGENDA token** on the platform (e.g., access to premium newsletters or exclusive forums). This increases the use case and demand for the token through content consumption.
- **Forum Presence:** Participation in journalism, ethics, or transparency conferences, presenting the **\$NOAGENDA model** as the **future of free media financing**. This builds credibility and attracts high-level partners and collaborators.



6. Conclusion: A New Contract of Trust

The \$NOAGENDA project has been designed as the antidote to opacity and structural dependence. We have established a **Contract of Trust** on two unshakeable fronts:

- **Immutable Trust (Smart Contract):** The blockchain guarantees that the 4% tax is distributed correctly and that team reserves remain locked. This is auditable by anyone.
- **Sovereign Trust (LLC):** Our international legal structure ensures that the SGF remains out of reach from fiscal greed and administrative censorship, serving only the truth.

By choosing an **LLC**, \$NOAGENDA does not just talk about freedom; it exercises it from its very foundational base.

"Jack Noagenda" December, 2025.

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