

# RULE



Fig. 1  
ADVERTISING IS A WEAPON;  
BE CAREFUL WHERE YOU POINT IT



Fig. 2  
CREATIVITY COMES OUT BOTH ENDS



Fig. 3  
DON'T ACT BIG

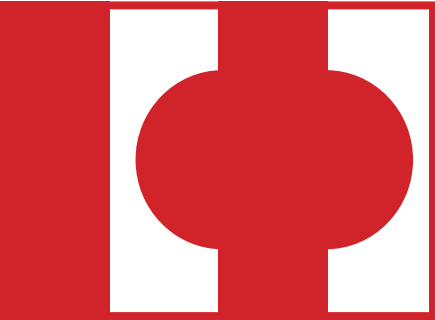


Fig. 7  
FIND PEOPLE WHO MAKE YOU BETTER

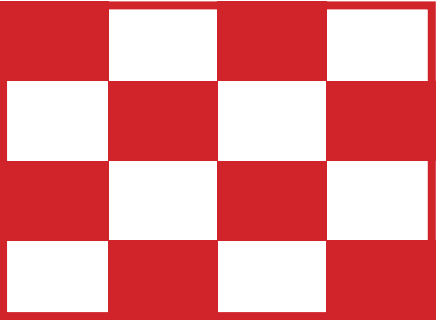


Fig. 8  
GET RID OF THE CRAP

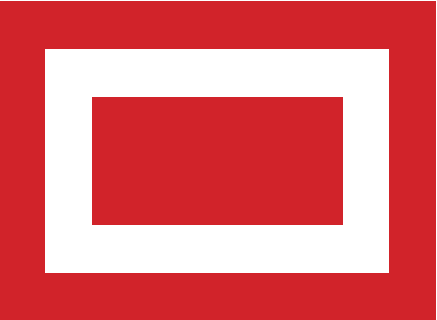


Fig. 9  
HIRE WRONG

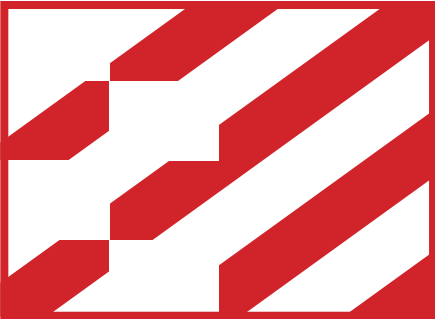


Fig. 13  
LET GO



Fig. 14  
STAY FOOLISH



Fig. 15  
THE WORK COMES FIRST

# S

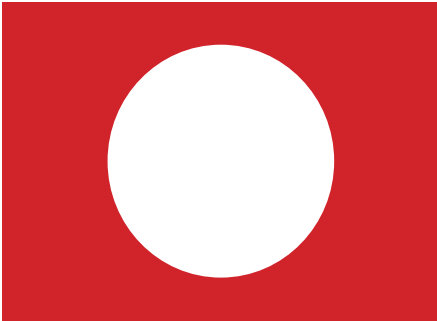


Fig. 4  
DON'T SAY IT, BE IT



Fig. 5  
DO SOMETHING PEOPLE WILL LOVE



Fig. 6  
FAIL HARDER



Fig. 10  
INDEPENDENCE IS EVERYTHING



Fig. 11  
NO SHARP STUFF

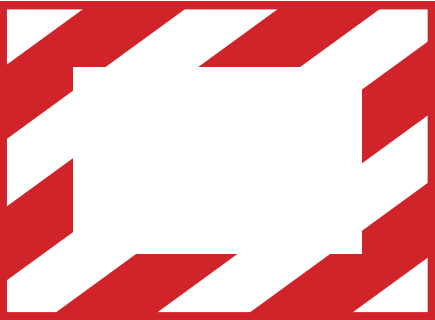


Fig. 12  
PATIENCE AND PROGRESS  
ARE FUCKING HARD

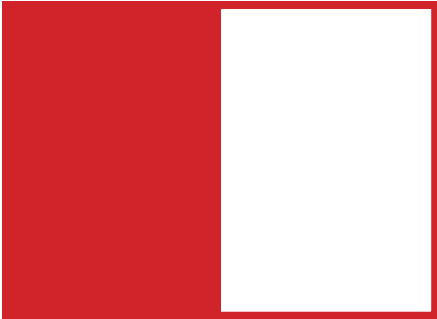


Fig. 16  
WALK IN STUPID

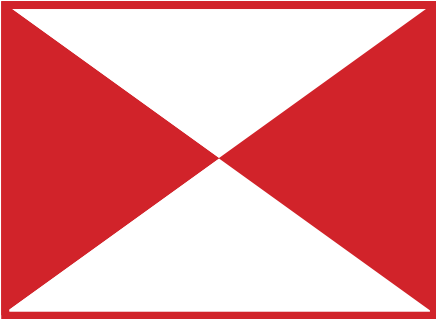


Fig. 17  
WE HAVE TO EVOLVE THIS MOTHER

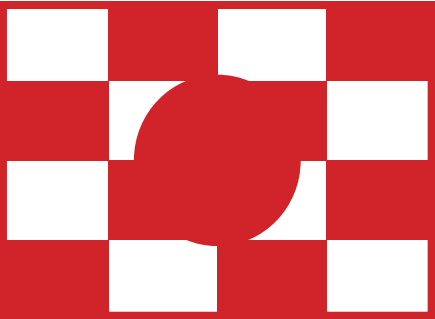


Fig. 18  
SHUT UP WHEN SOMEONE'S TALKING