When creating a piece of work, I generally aim for a simplistic design that doesn't overwhelm. I try to only keep what is necessary on each page, and either discard the rest or place it in an area that isn't distracting. Having options is nice, but there is such a thing as having too many options. This allows for a nice tidy appearance, and is also more efficient as I will not need to code extraneous features.

I also attempt to adhere to modern design philosophies, such as flat icons, rounded corners, and sticking to a simple color scheme that doesn't blast the viewer with a barrage of colors. I believe that the less amount of colors a website has, the cleaner the website looks. I try to stick to around 3 colors, white, black, and a single accent color to draw attention to an important element.

Font choice and styling is also another important consideration I take to mind. Do I want a more modern look with sans serif fonts, or do I want a more sophisticated look with serif fonts? Whatever the case, careful styling must be considered so that the final product will not look either too sparse or overly verbose. Having a wall of text is overwhelming, and having a few words here or there gives no information.

Of course, if you have a specific design in mind, I'll be happy to oblige and will attempt to adhere to your specifications to the best of my ability. Maybe you dig a 90's GeoCities look? Have an unhealthy obsession with anime characters and want to reflect that? Like having a bunch of colors? Need something that looks bad on purpose because you think you're a comedian? I can do that. After all, this is your website. All I'm doing is providing the code. I am at your disposal.