

PITCH DECK

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CITTIC TBI CUSAT

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PROBLEMS TO BE SOLVED

- Students lack practical skills and portfolios required to secure jobs in tech fields.
- Traditional education often doesn't focus on real-world applications and hands-on experience.
- High costs of finishing schools and post-graduate training centres, which not all students can afford.
- Lack of opportunities for students to earn during learning

WHY DOES IT NEED TO BE SOLVED?

- Students **struggle** to become job-ready after graduation without additional costly education.
- There is a growing demand for skilled professionals in tech, but students find it hard to stand out without practical experience.
- Students are seeking alternatives that are more **affordable** and **effective** in helping them secure jobs or freelance opportunities.

CURRENT SOLUTIONS

Finishing schools

- Intensive training
- Expensive
- Mostly fully offline training
- Large curriculum
- Not applicable for college students
- Pass percentage is 90% but skill learned are poor due to large curriculum

Online platforms

- Affordable courses
- Fully online
- Large curriculum
- No Mentors or support
- Applicable for students but mostly self paced

WHY NOW?

- The tech industry is rapidly evolving, with a high demand for skilled talent across the globe.
- Remote work is becoming mainstream, making it important for students to be competitive globally.
- Students now seek more practical, flexible, and affordable alternatives to traditional education and high-cost finishing schools.
- Increased financial pressures on students post-pandemic make it critical for them to earn while they learn.

CORE INSIGHT

- Students are highly motivated by opportunities to earn money and build a strong portfolio simultaneously.
- If students can both learn in-demand skills and create products that demonstrate their abilities, they are more likely to succeed in securing jobs or freelance opportunities.
- Students love gamified learning experiences, which drive engagement and motivation.

SOLUTION

- NoTime provides a unique platform that blends learning with real-world project development.
- Students will be able to acquire technical skills, build portfolio-worthy projects, and potentially earn money through their creations.
- The business offers a hybrid model: online learning with peer collaboration and regular offline meet-ups for enhanced engagement.
- The platform is affordable, provides mentoring, and integrates a ranking system that motivates students to excel.

IDEA SPACE YOU'RE OPERATING IN

- EdTech, particularly project-based learning platforms
- Competitors include other finishing schools, online learning platforms (like Udemy), and coding boot camps.
- We are blending education, freelancing, and entrepreneurship by giving students the chance to build and sell their products.

HOW THE BUSINESS WILL MAKE MONEY?

- **Student Fees:** Students pay a subscription fee when they onboard (e.g., monthly course fees).
- **Stake in Products:** The platform takes a share of revenue from products or services that students build and sell.
- **Future Partnerships:** Plan to partner with firms like Well-Found to help students secure remote jobs after graduation, earning a commission when students are placed.

COMPETITORS

Udemy/Coursera

- Online platforms
- Affordable courses
- But they lack personalized guidance and hands-on project-based learning

Brototype

- Finishing school
- Intensive tech training
- expensive.

Training programs

- High fees
- No earning opportunities

FOUNDER MARKET FIT

- The founders have deep experience in **education, technology, and start-ups**, understanding the challenges faced by students when transitioning from **education to employment**.
- The company has a proven track record of success:

CREATED 100+
FREELANCERS

5+ PRODUCTS
BUILT

STUDENT PASS PERCENTAGE
OF OVER **95%** AND
RETENTION RATE OF **80%**

₹2 LAKHS IN THE LAST 3
MONTHS IN
REVENUE

OUR TEAM



THRISHA KANNAN

Founder & CTO



MUHAMMED RINSHAD S R

Founder & CEO

**"Learn to
Build and
Explore your way"**

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THANK YOU

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