Project 2 - Website Analysis

Noah Schoonover
Myles Willis
Adam Schmidt

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- Theme:

  The goal of this project is to simplify the way contact information and social accounts are shared with the people you meet. we aim to provide users with the ability to share their "Zolink", a personalized contact card web page that can be used for personal, business and networking purposes, without the need for their own server or domain. We hope to allow users to share complete contact cards with one link, QR code, or Zolink username.

- Group Name: Zolink

- Group Members:

  - Noah Schoonover

  - Myles Willis

  - Adam Schmidt

1. Background

   Nearly everyone has accounts on social media platforms such as Instagram, LinkedIn, Snapchat, etc. When you meet someone it can be a pain to share each of these accounts individually in addition to other contact information. Why not have a way to share the information you want all at once?

2. Website Analysis

(a) Five existing websites found which offer services for creating digital contact/ business cards include: CardURL, OVOU Card, Switchit, vCard Maker and HiHello. Each of these sites vary in their execution of this service in their use of the unique features they offer to customers and the way they envision their system being used. The features of each of these sites is listed below.

- **CardURL (Paid service subscription)**

    - View and download count tracking (card statistics)

    - Notify contacts of modifications

    - Create multiple cards with varying information

    - Direct import to contact lists on mobile devices

    - Short, personalized URL and QR code

    - Profile photo

- **OVOU Card (Paid physical card)**

    - Physical card with NFC and QR code

    - Customize-able card and personal page

    - Add directly to contacts on mobile devices

    - Host individual URL as public web-page

    - Choose username or have one generated through OVOU site

    - Profiles do not show on search engines

- **Switchit (Paid service subscription + App)**

    - Add media (Video and Images)

    - Smart Contact Manager

    - Fully developed app to create and share profiles

    - Personalized notes on contacts users receive

    - Business card scanner (Photo to digital)

    - Sync with Outlook, Google Calendar, iCloud Calendar

    - File attachment (PDF fill forms , documents ,etc)

- Call and text contacts using the app

  – **vCard Maker (Free)**

  - Add job/social network information

  - Lacks QR code

  - Lacks Unique link/online hosting

  - (.vcf) file creation and download

  - Attach .vcf file to emails and messages to be downloaded

  – **HiHello (Paid service subscription + App)**

  - Mobile app

  - QR code, NFC tag sharing

  - Address book

  - Import google contacts

  - Paper business card transcriptions

  - Custom colors/page customization

  - Personalized link

  - Include files and profile videos

  - Sync with Outlook and Google services

(b) We are aiming to:

- Allow users to create an account and add the information they desire on their Zolink.

- Allow users to create multiple contact cards with different purposes.

- Have an option to make contact cards public or private.

- Create a unique URL and QR code for every card so that the user will be able to share these cards easily.

(c)

	Zolink	CardURL	OVOU Card	Switchit	vCard Maker	HiHello
QR Code	V	V	V	X	X	V
Unique URL	V	V	V	X	X	V
Multiple Cards	V	V	X	X	X	X
Add personal info	V	X	V	V	V	V
Page Customization	V	O	V	O	X	V
Import to mobile	X	V	V	V	X	V
Physical card	X	X	V	X	X	X
File Upload	V	X	X	V	V	V
Public/Private cards	V	V	X	V	X	X