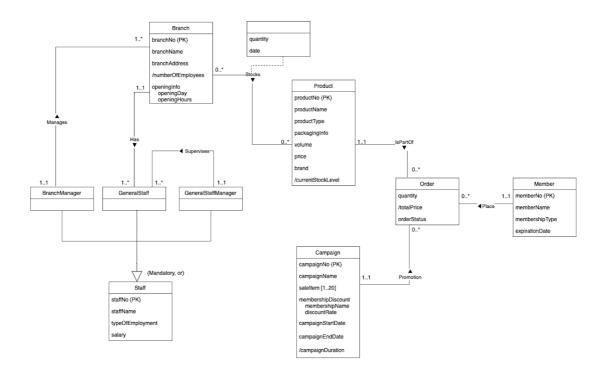
Database Modelling and Design Report

Task 1: Conceptual data model

-- Screenshot of conceptual data model



-- Generalization /specialisation

Staff's roles are specialized into three subclasses from superclass (Staff).

A General Staff is a staff working in each branch, and each branch has one to several General Staffs.

General Staff Manager is a staff who supervises one to several General Staffs.

A branch manager exists in each branch and is a staff who manages the sales and operation of one to several branches.

There are no other kinds of Staff different than these three Staff. Also, each staff member can have only one role. Therefore, it has {mandatory, or} constraint.

-- Attributes on relationship

When the branch is stocking the products, quantity and date are recorded.

-- Assumptions

- 1. Only the General Staff need to report when something happens, and they report to the "General Staff Manager". The one who "General Staff" should report to will be indicated by Fk derived from GeneralStaffManager (GeneralStaff.staffNo) after the Logical data model transforms in task2.
- 2. Sale items are limited from 1 to 20 per sale campaign.
- 3. The total price of the Order entity is calculated by considering the product price, quantity, membership type of the Member (customer), and the discount rate of the Campaign.

Task 2: Logical data model

<pre>Product (ProductNo, productName, productType, packagingInfo, volume, price,</pre>	Branch (branchNo, branchName, branchAddress, openingDay, openingHours, staffNo)
brand)	Primary key branchNo
Primary key ProductNo	Foreign key staffNo references
Derived currentStockLevel	BranchManager(staffNo)
Alternate Key productName, brand	Derived numberOfEmployees
Campaign (campaignNo, campaignName,	Order (productNo, campaignNo, memberNo,
membershipName, discountRate,	quantity, orderStatus)
campaignStartDate, campaignEndDate)	Order and Green and addless and a second
Primary key campaignNo	Primary key productNo, campaignNo, memberNo
Derived campaignDuration (campaignEndDate	Foreign key productNo references
– campaignStartDate)	Product(productNo)
	Foreign key campaignNo references
	Campaign(campaignNo)
	Foreign key memberNo references
	Member(memberNo)
	Derived totalPrice ((1-
BranchManager (staffNo, staffName,	Campaign.discountRate)*Product.price*quantity) GeneralStaff (staffNo, staffName,
typeOfEmployment, salary)	typeOfEmployment, salary, branchNo,
type of the first	superviseStaffNo)
Primary key staffNo	_
	Primary key staffNo
	Foreign key branchNo references
	Branch(branchNo)
	Foreign key superviseStaffNo references
4	GeneralStaffManager(staffNo)
GeneralStaffManager (staffNo, staffName, typeOfEmployment, salary)	Stocking (branchNo, productNo, quantity, date)
	Primary key branchNo, productNo
Primary key staffNo	Foreign key branchNo references
	Branch(branchNo)
	Foreign key productNo references
	Product(productNo)
Member (memberNo, memberName,	SaleItem (saleItemNo, campaignNo)
membershipType, expirationDate)	Primary Key saleItemNo
Primary key memberNo	Foreign key campaignNo references
	Campaign(campaignNo)

-- How to translate the conceptual data model into the logical data model

There are few steps that can apply to Task1 CDM for Logical Data Model transform in task2.

Create relation for each strong entity:

Staff, Branch, Product, Member, Campaign

Create relation for Superclass/Subclass:

Since BranchManager, GeneralStaff, and GeneralStaffManger have {mandatory, disjoint} constraint from the Superclass (Staff), get every attributes from the Superclass and discard Staff relation. superviseStaffNo attribute in the GeneralStaff relation indicates the manager that the General Staff should report to.

One-to-many:

The entity on one side's PK is becoming FK of the Many side. Branch relation gets staffNo as FK from BranchManager. GeneralStaff relation gets branchNo as FK from Branch and superviseStaffNo as FK from GeneralStaffManager.

Many-to-many:

A Stocking relation is created by taking the branchNo of the Branch entity and the productNo of the Product entity as FK and using it as a composite PK.

Complex:

An Order relation is created using the productNo of the Product entity, the memberNo of the Member entity, and the campaignNo of the Campaign entity as FK and using it as a composite PK.

Multi-valued:

The saleItem attribute in the Campaign entity becomes a new relation using campaignNo as Fk.