

DESIGN SPRINT



FOOTIX

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APPLICATION POUR SUIVRE LE FOOT



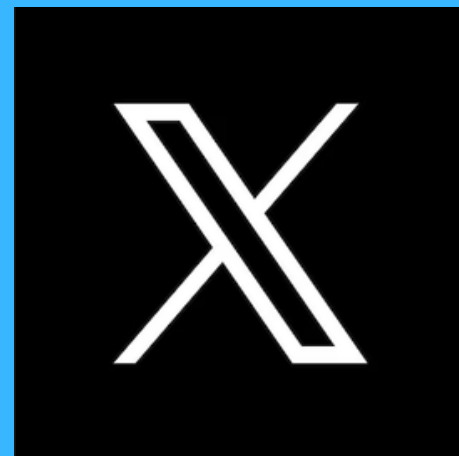
L'EQUIPE



MY CANAL



PRIME VIDEO



X




LE CHAMPIONNAT
DES ETOILES




FOOTIX

Réunir toutes les applications de foot en une

MAQUETTES FOOTIX





FOOTIX


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FOOTBALL NEWS
New Confrontation

Meeting Messi about his new Golden Ball


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WATCH LIVE FOOTBALL



   


Users who wants to sell their stuff


 Your location :
5 Avenue du colonel kk





 **PSG t-shirt**
\$99.99

 **football cleats**
\$69.99

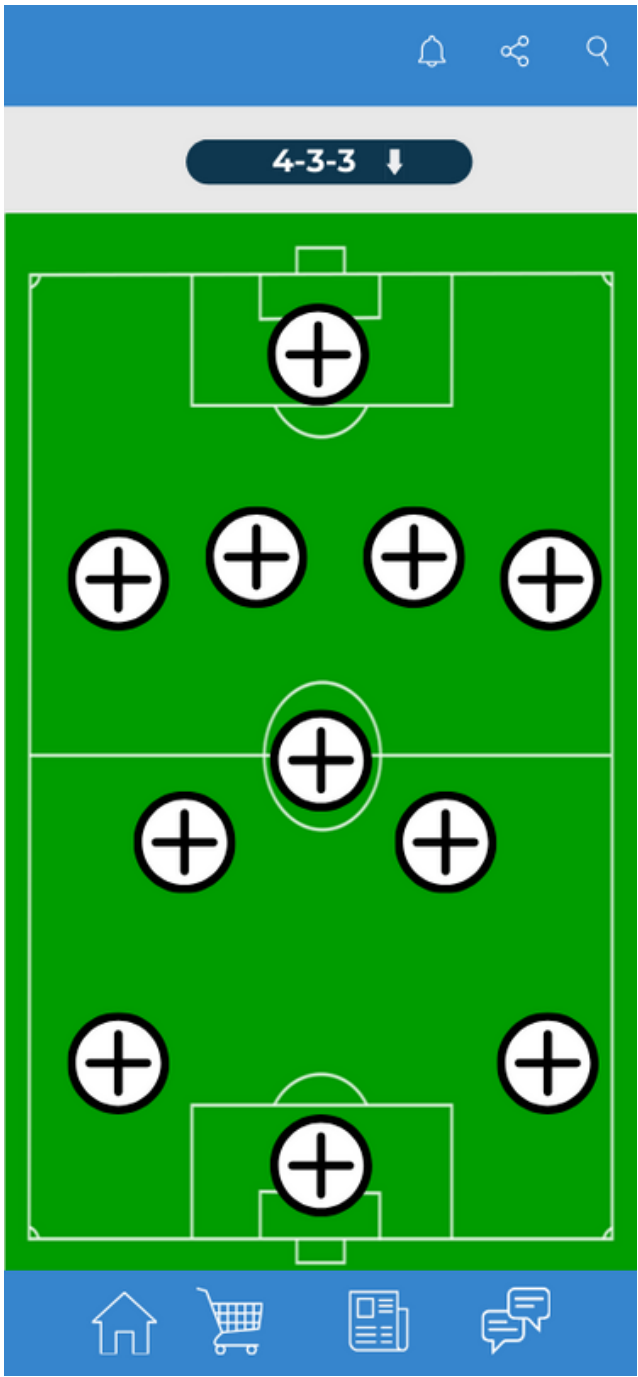
Best Sales

 **PSG short**
\$89.99

 **PSG socks**
\$79.99

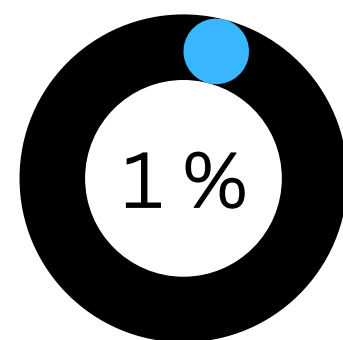
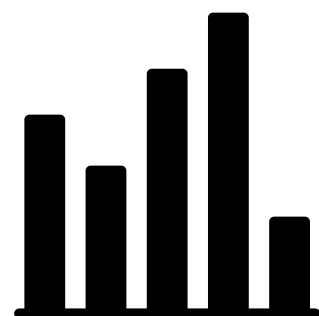
MAQUETTES FOOTIX



ANALYSES MARCHÉ



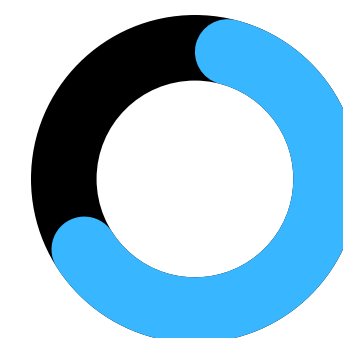
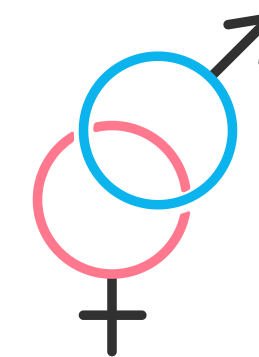
21 Millions de supporters
11 Millions de supporters
inconditionnels
(21% Population française)



**1% des fans de foot
=
210k**

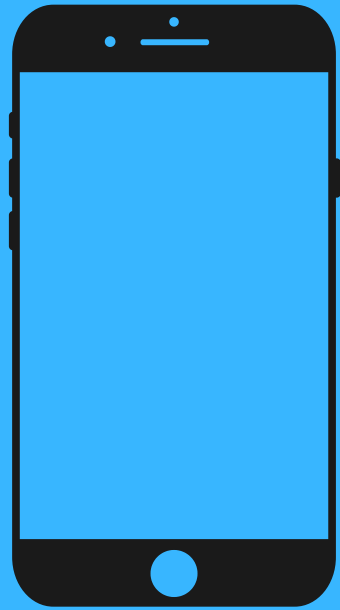


Moyenne âge 35 ans



**70% Hommes
30% Femmes**

S'IMPOSER DANS LE MARCHÉ



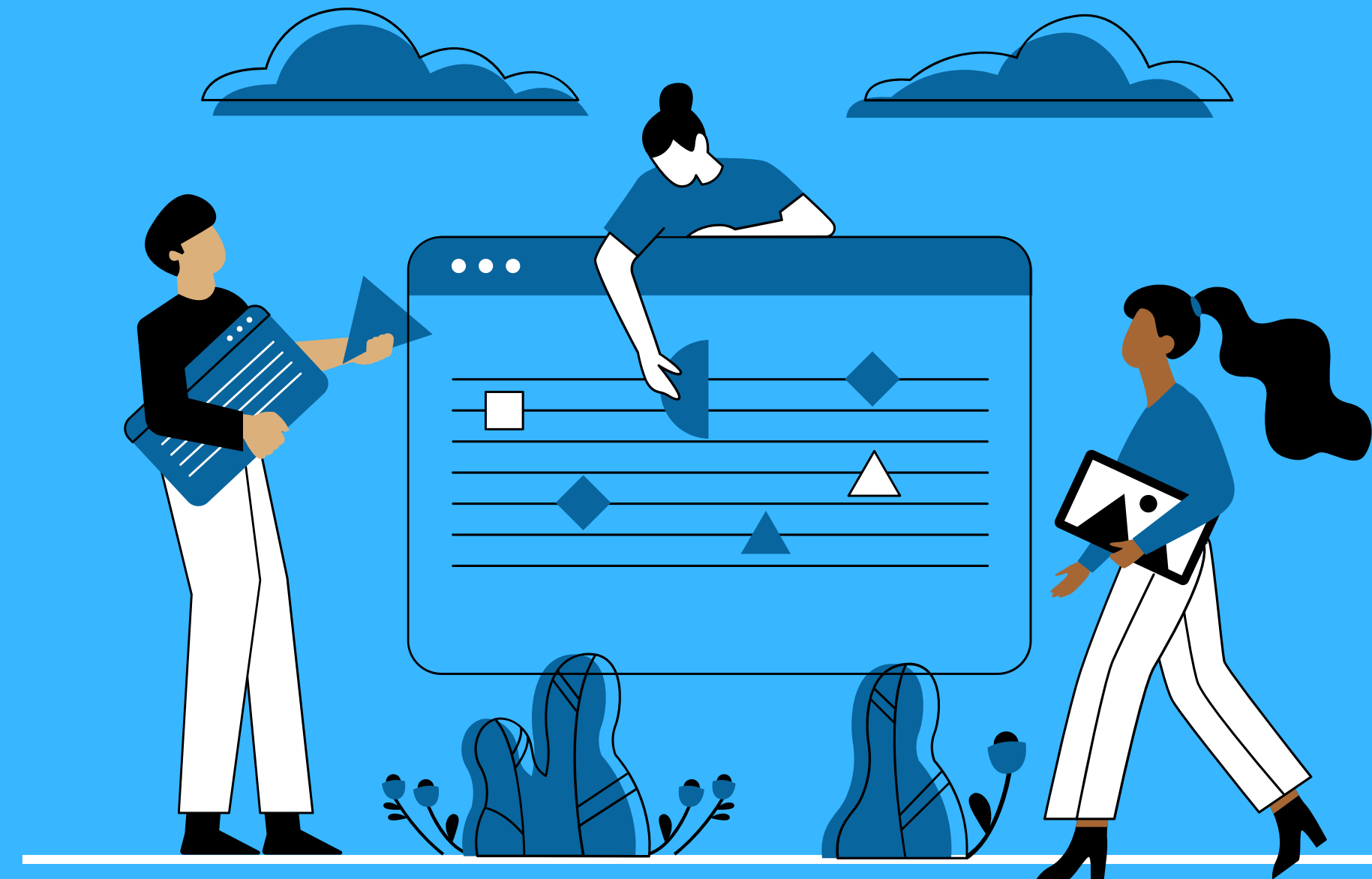
interface intuitif / fluide



Application gratuite



Partenariat influenceurs



MERCI DE NOUS AVOIR ÉCOUTÉ



FOOTIX