

# DESIGN SPRINT



**FOOTIX**

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# APPLICATION POUR SUIVRE LE FOOT



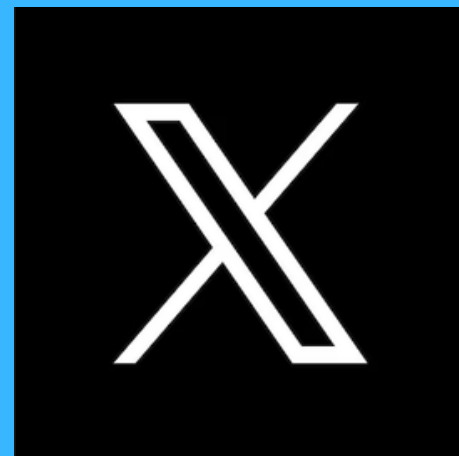
L'EQUIPE



MY CANAL



PRIME VIDEO



X




LE CHAMPIONNAT  
DES ETOILES



**FOOTIX**

**Réunir toutes les applications de foot en une**

# MAQUETTES FOOTIX





## FOOTIX

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**FOOTBALL NEWS**  





## New Confrontation






### Meeting Messi about his new Golden Ball

[Shop](#) [Contact](#)


**WATCH LIVE FOOTBALL**  



  

## Users who wants to sell their stuff

Your location :  
5 Avenue du colonel kk




PSG t-shirt  
\$99.99




football cleats  
\$69.99





**Best Sales**



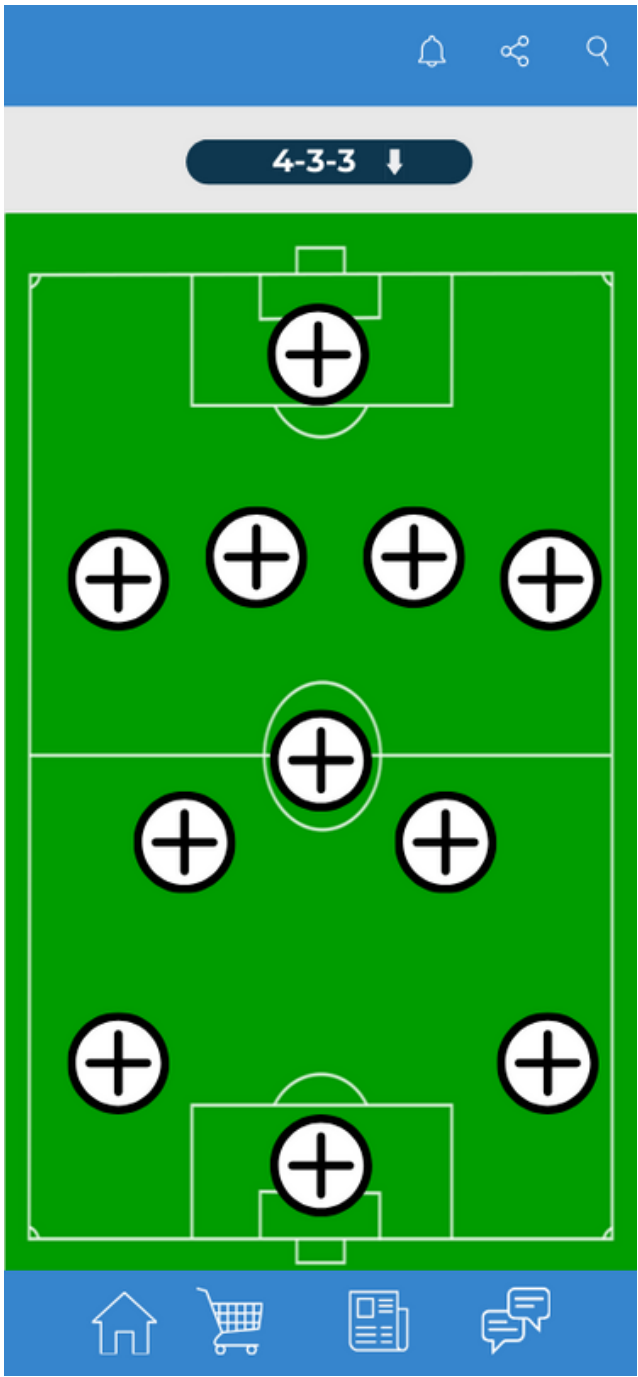
PSG short  
\$89.99



PSG socks  
\$79.99

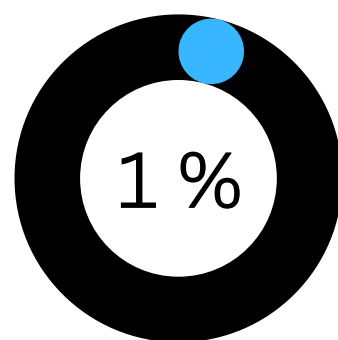
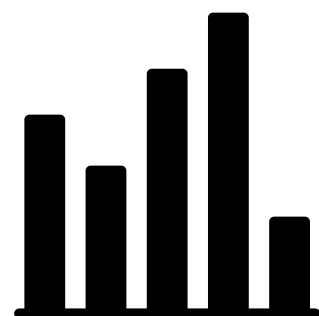
# MAQUETTES FOOTIX



# ANALYSES MARCHÉ



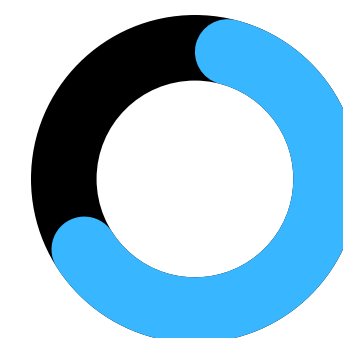
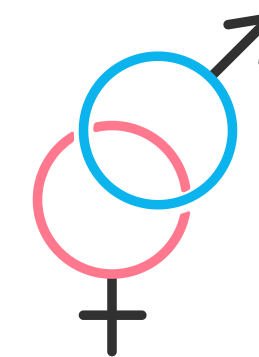
21 Millions de supporters  
11 Millions de supporters  
inconditionnels  
(21% Population française)



**1% des fans de foot  
=  
210k**

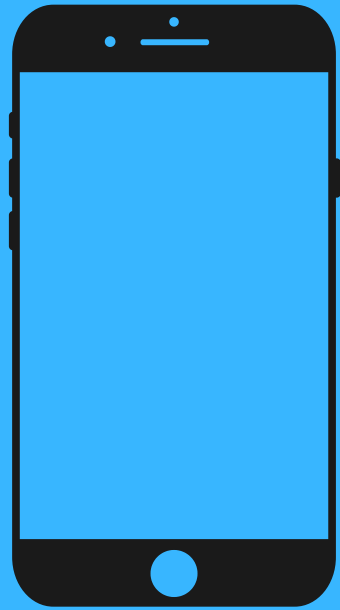


**Moyenne âge 35 ans**



**70% Hommes  
30% Femmes**

# S'IMPOSER DANS LE MARCHÉ



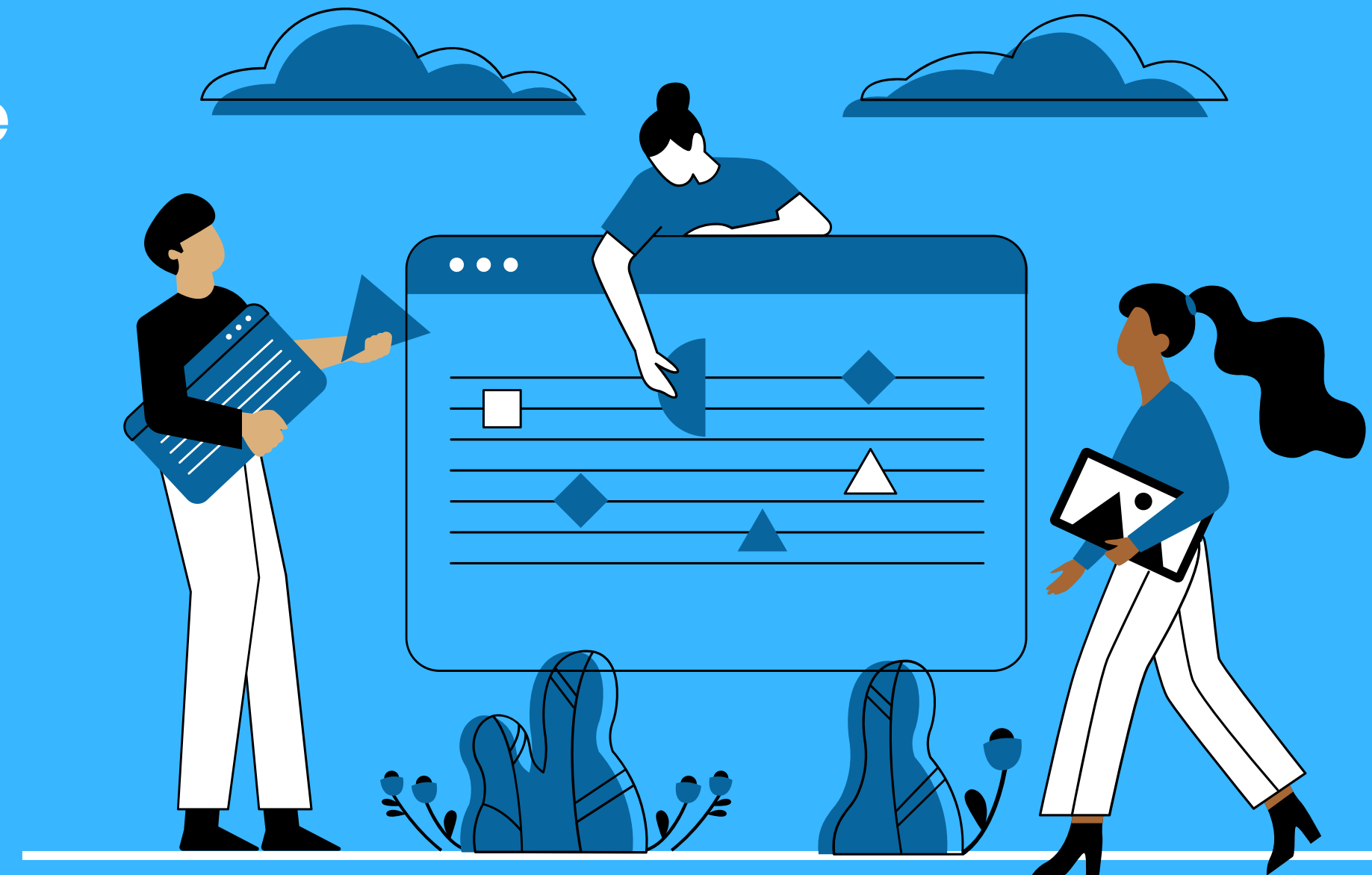
interface intuitive / fluide



Application gratuite



Partenariat influenceurs





MERCI DE NOUS AVOIR ÉCOUTÉ



**FOOTIX**