

DESIGN SPRINT



FOOTIX

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APPLICATION POUR SUIVRE LE FOOT



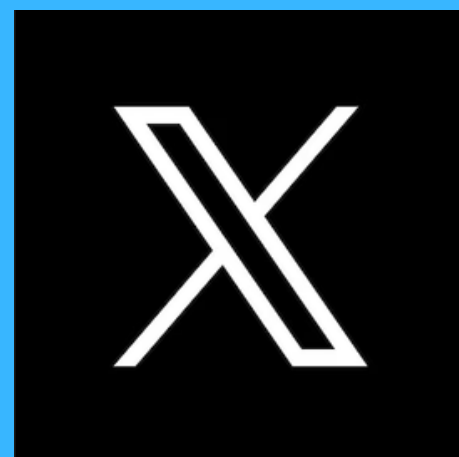
L'EQUIPE



MY CANAL



PRIME VIDEO



X



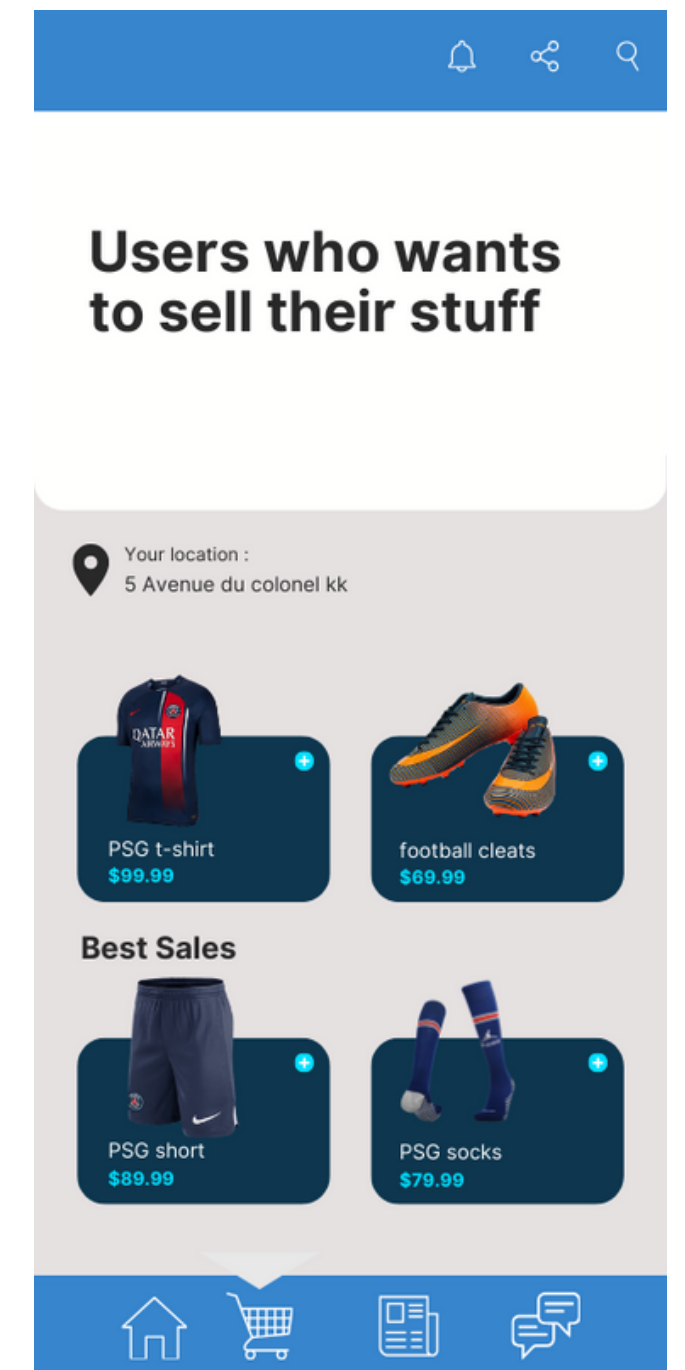
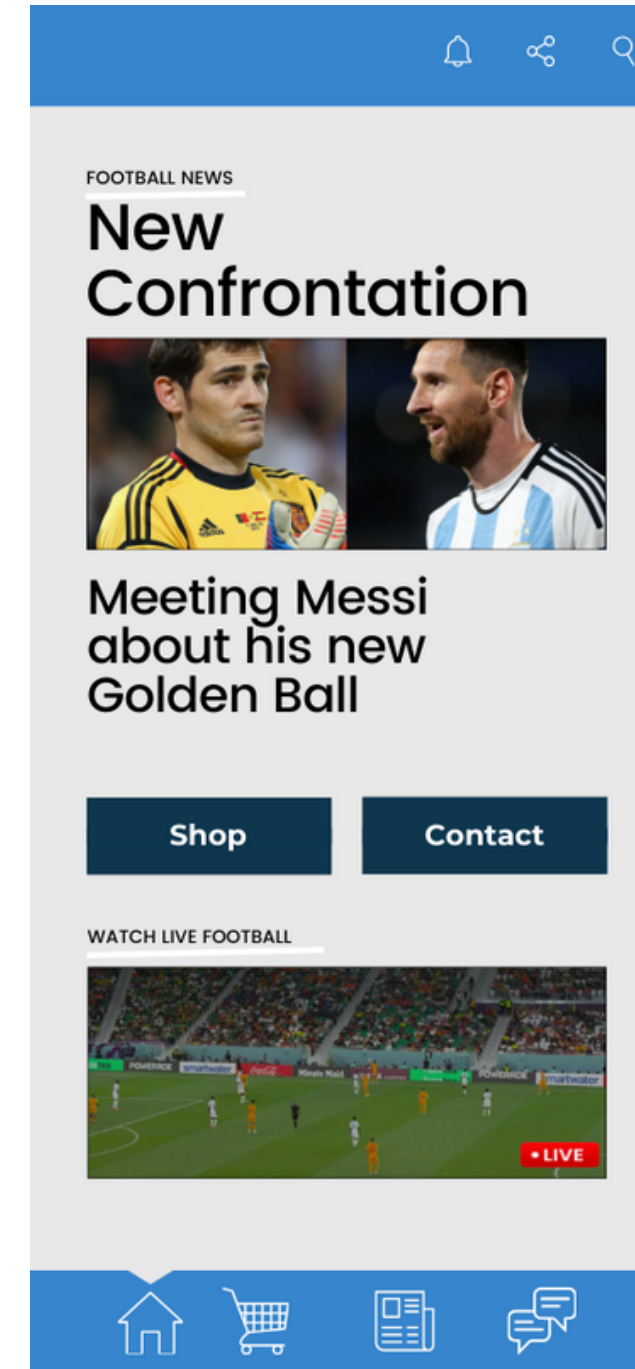
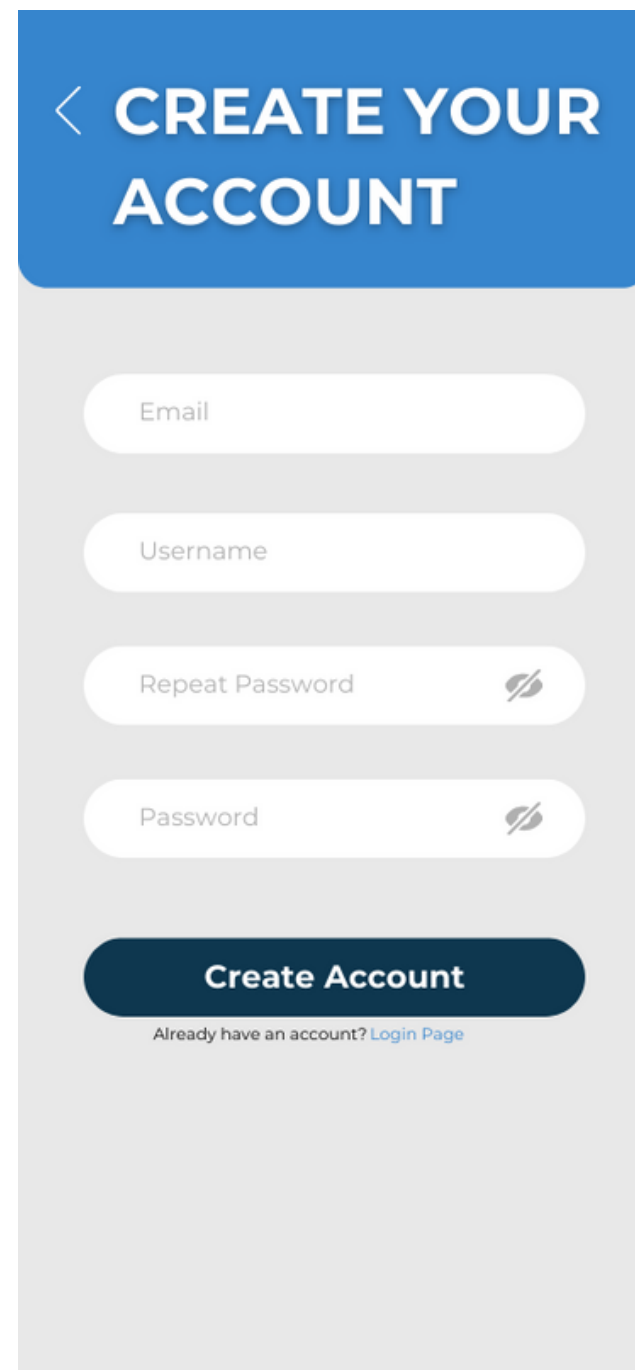
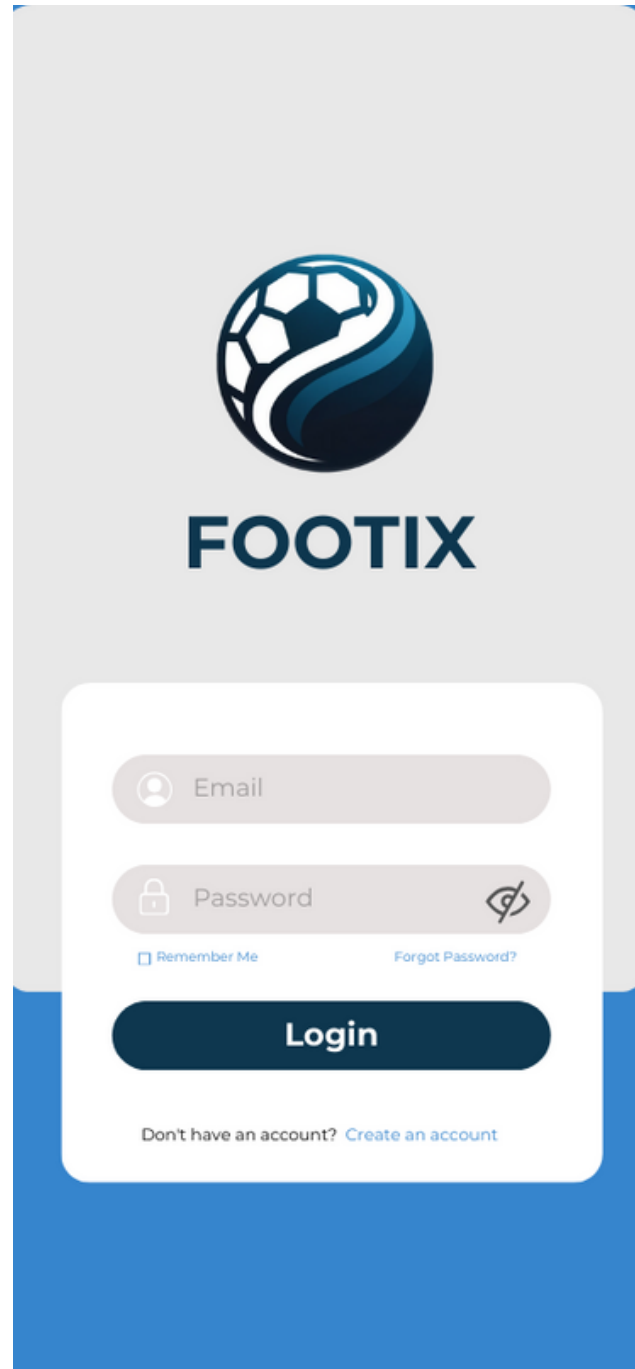
LE CHAMPIONNAT
DES ETOILES



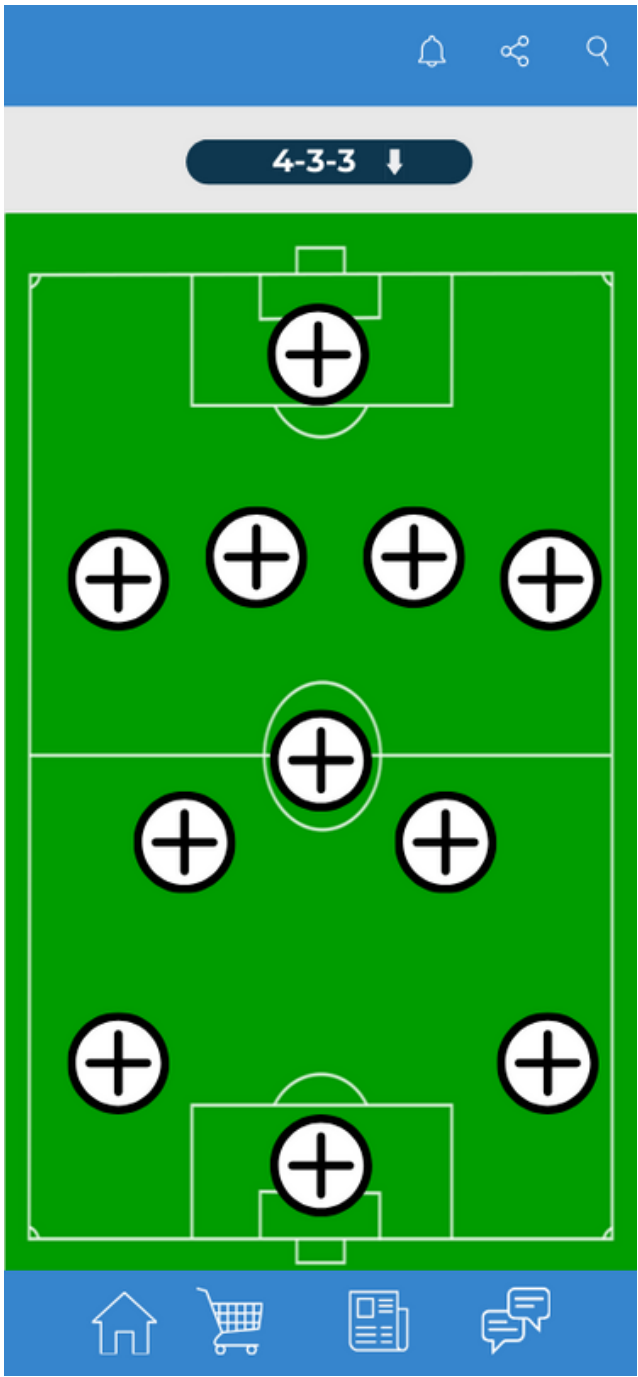
FOOTIX

Réunir toutes les applications de foot en une

MAQUETTES FOOTIX



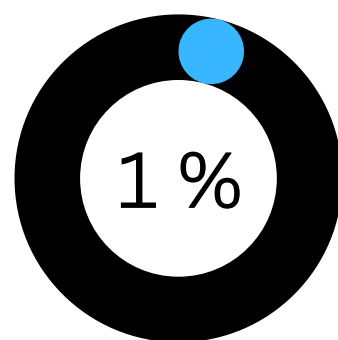
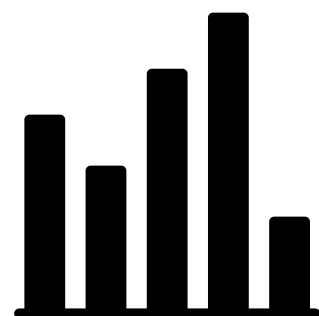
MAQUETTES FOOTIX



ANALYSES MARCHÉ



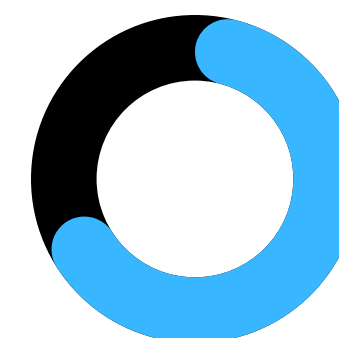
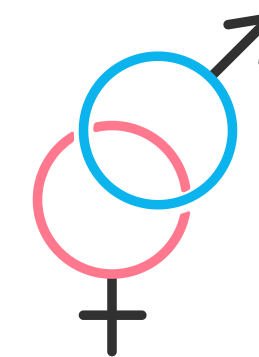
21 Millions de supporters
11 Millions de supporters
inconditionnels
(21% Population française)



**1% des fans de foot
=
210k**

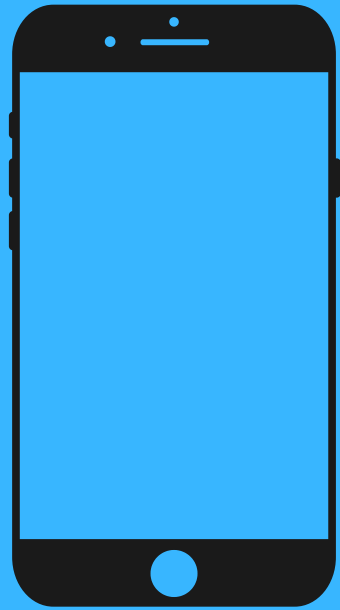


Moyenne âge 35 ans



**70% Hommes
30% Femmes**

S'IMPOSER DANS LE MARCHÉ



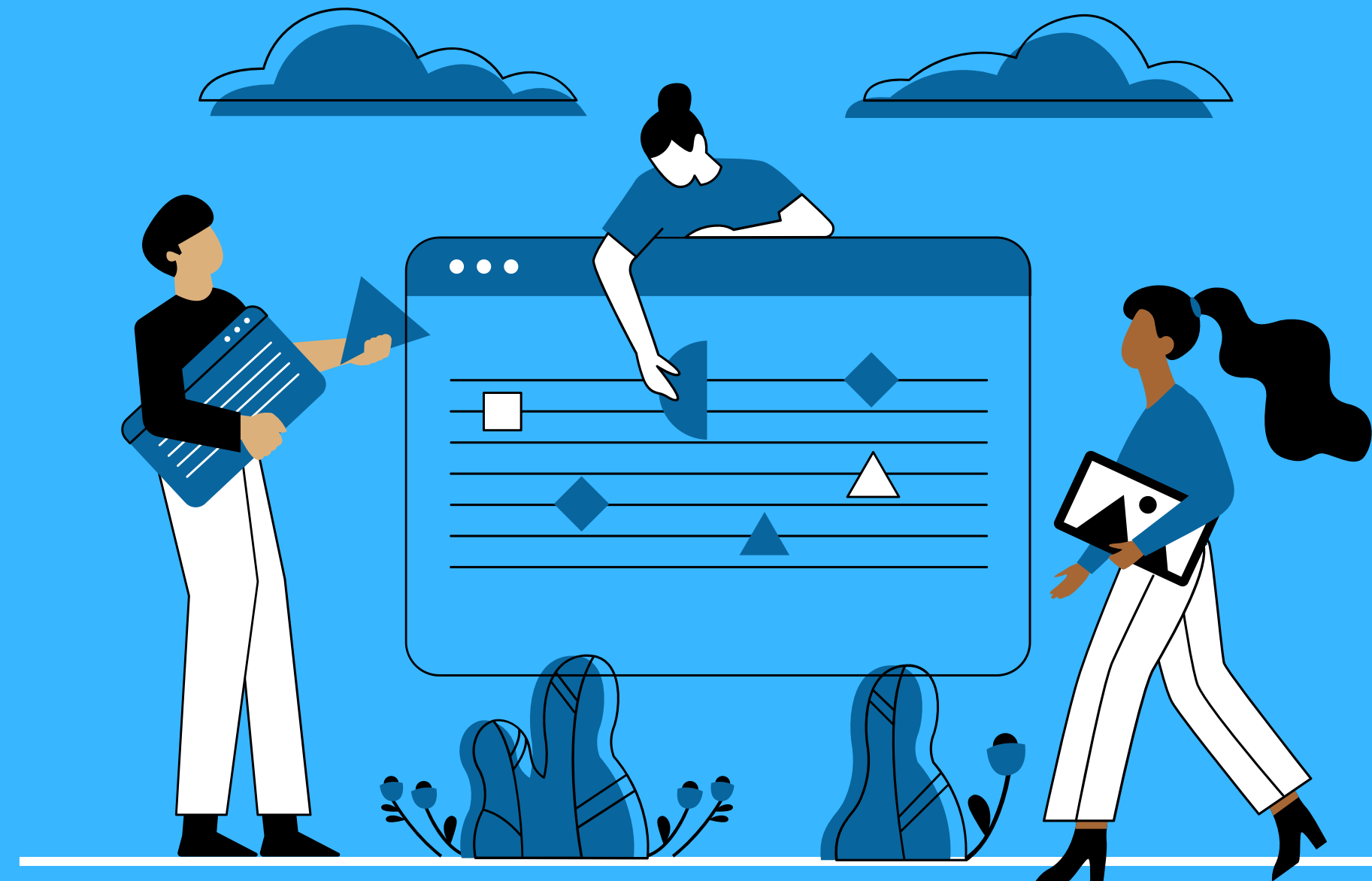
interface intuitif / fluide



Application gratuite



Partenariat influenceurs



MERCI DE NOUS AVOIR ÉCOUTÉ



FOOTIX