Noah Campbell

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Education

B.C.S - [H] - COMPUTER SCIENCE - HONOURS APPLIED COMPUTING | UNIVERSITY OF WINDSOR | 2016 - PRESENT

· Cumulative average: 86%.
· Expected completion: August 2020

Professional Experience

CAMPUS AMBASSADOR | BLACKBERRY | 2019 - PRESENT

· Leveraged my strong relationship with BlackBerry to create exciting opportunities for University of Windsor Students at the world's largest Cyber Security company.
· Hosted several events to raise awareness of BlackBerry's transition into the cybersecurity space, professional development and employment strategies, and opportunities for women in STEM & entrepreneurship.
· Hosted the inaugural Driving Diversity: Women in STEM Panel with Quicken Loans, WEtech Alliance, Windsor-Essex Economic Development Corporation and others that helped launch the RISE Women in Entrepreneurship Network in Windsor-Essex.
· Responsible for the development, deployment, and promotion of the BlackBerry Bootcamp Program.
· Facilitates collaborative discussion on research and new-venture opportunities between BlackBerry and the Campus Community under the supervision of the Vice President of Business Operations and Strategic Accounts in the Office of the CEO at BlackBerry.
· Serves as an on-campus knowledge resource for everything BlackBerry.

CO-FOUNDER & CHIEF EXECUTIVE OFFICER | WINHACKS | 2019-2020

· Founded, designed, and executed the regions first-ever major hackathon that benefitted from over 400 active participants and 77 project submissions (an above average number).
· Pivoted the event on short notice to be completely digital in the wake of the COVID-19 pandemic.
· Created a platform for students to partake in technical and non-technical portfolio building opportunities.
· Leveraged a partner ecosystem of several public and private partnerships globally to fund and execute the event.
· Raised over $50k in sponsorship dollars from public and private sources.
· Led an organizing team of over 30 students.
· Devised and executed a global promotional strategy with key partners.
· Published a comprehensive overview of the event to inform the region of our success.

DEVELOPER STUDENT CLUB LEAD| UNIVERSITY OF WINDSOR | 2019 - PRESENT

· Selected to lead one of the first of only 25 North American Chapters of the DSC Program.
· Invited to speak at Google's first-ever North American Developer Student Clubs Summit in Toronto (https://www.youtube.com/watch?v=Ue2a5a9OtGA).
· Responsible for planning events in partnership with Google Developers and local tech champions to encourage students to start technical projects throughout the academic year.
· Supports student developer efforts in a series of technical projects by organizing workshops and tech talks on current and relevant topics, providing students with transferable knowledge they can use in their endeavors.
· Manages progress of student projects to ensure tasks are completed on time and with care.
· Liaises with a global network of students to cultivate new campus programs, events, and initiatives.

TECHNICAL TRAINING CONTENT WRITER – STUDENT | BLACKBERRY | 2019

· Served as an integral member of a team that plans and designs world class training programs supporting services and partners to enable global audiences for everything BlackBerry.
· Continually improved the quality and efficiency of global programs, deployments, and operations, measuring and evaluating results to drive exceptional customer experience.
· Updated existing training content with new product and service features.
· Developed new training content based on stakeholder requirements and business priorities using Adobe Experience Manager and other industry-standard tools.
· Facilitated the content development cut score meeting process which leverages the Angoff methodology.
· Assisted with quality assurance and content proof reading.
· Assisted with global training scheduling and instructional design requiring a high-degree of project management and organization among cross-functional teams alongside Subject Matter Experts.

- Managed training request intakes and content development processes using JIRA under the agile methodology.
- Designed, developed and, deployed the BlackBerry UEM Cloud technical accreditation for external audiences along with several other internal training programs. Entirely creating a technical accreditation program is a first-of-its kind achievement for a coop student.

CHAIR, CANADIAN UNDERGRADUATE COMPUTER SCIENCE CONFERENCE | WINDSOR | 2018 - 2019

- Responsible for reporting to the CS-Canada/Calgary oversight committee and past conference Chairs for guidance on conference organizing activities monthly.
- Developed and implemented new strategies, plans and methods to engage undergraduate students (Bilingual) in participating at the 2019 Canadian Undergraduate Computer Science Conference.
- Identified conference tasks and people who are responsible for them, helping to select the other vice chairs and coordinators.
- Prepared a detailed budget planning with Finance team and submit it to the Advisory Committee for the approval.
- Worked with the sponsorship team to build various sponsorships plans and packages.
- Oversaw the successful design, development, and implementation of the conference website and other advertisement initiatives.
- Recruited appropriate volunteers for all committee positions.
- Collaborated with local and global tech companies such as Google, Quicken Loans, Green Shield Canada, and WEtech Alliance to source dynamic and diverse speakers, workshop facilitators, and presenters to ensure a phenomenal experiential learning relationship.
- Successfully executed a national research conference for close to 200 delegates, garnering positive publicity for both my campus and the community on the international stage.

COURSE DEVELOPER | UNIVERSITY OF WINDSOR | 2018 - 2020

- Responsible for the development and revision of selected Applied Information Technology hybrid and e-learning courses in the School of Computer Science.
- Reviews past content of similar courses to identify strengths and weaknesses of content formation and delivery in order to craft a customized teaching strategy and plan conveyed through the syllabus and tailored to the specific course.
- Creates assignments, presentations, rubrics, and other evaluation components based on relevant data and trends using Camtasia.
- Extensively researches industry relevant practices from a variety of sources (textbooks, websites, etc.) to bring these techniques into the classroom giving students pertinent and job-applicable training.
- Utilizes the Blackboard Learn Learning Management Systems (LMS) to host and disseminate all content while creating an interactive learning platform with in-house surveys, discussion boards, and quizzes.
- Topics include: Web analytics, Cyber-Ethics Python Programming for Beginners, Social Media Marketing and Mobile Technology for End Users.

COMMUNICATIONS ASSISTANT AND DEVELOPER | FACULTY OF GRADUATE STUDIES AND OFFICE OF QUALITY ASSURANCE – UNIVERSITY OF WINDSOR| 2018

- Responsible for the design, development, and maintenance of new websites for the Faculty of Graduate Studies and Office of Quality Assurance through content management systems (Drupal), HTML and CSS.
- Adhered to University design guidelines and the AODA to create visually appealing and functionally accessible web pages and content.
- Reviewed website analytics delivered through the Google Search Consoles to identify the most popular pages and building a marketing and re-branding strategy based on the most pertinent information for students and faculty/staff.
- Researched other graduate school websites and suggests/implements approved changes.
- Collaborated with the Research Ethics Board in creating, disseminating, and evaluating ethically-sound market research tools.
- Ensured the successful implementation of new technologies (both software and systems) in the Faculty in addition to creating and facilitating training sessions on such technologies.
- Consistently maintained technical systems across the office; also liaising with other technical departments on campus.
- Also responsible for creating and maintaining accessible forms used across the university using Adobe Acrobat Pro.

CAMPUS AMBASSADOR | COMMUNITECH, WATERLOO | 2018 - 2019

- Responsible for leading personal development and technical workshops to University of Windsor Computer Science Students.
- Travels to Waterloo head office to assist in the successful facilitation of events, competitions, and conferences.
- Promotes Communitech around and outside the Windsor campus through events, booths, and workshops.
- Successfully organized, hosted, and promoted the University of Windsor and Communitech Code/Design to Win challenge, garnering the highest registration out of all 28 participating schools in Canada two years in a row.
- Coordinates with other Campus Ambassadors on a national scale to develop new recruitment strategies and techniques.

TEACHING ASSISTANT | UNIVERSITY OF WINDSOR - SCHOOL OF COMPUTER SCIENCE | 2017 - PRESENT

- Evaluates student exams, papers, and projects, adhering to a strict rubric established by the course instructor.

· Holds weekly office hours to respond to the inquiries of students with a high degree of detail, intricacy, and effectiveness.
· Tutors struggling students on challenging course materials to improve their overall understanding and performance in the course.
· Liaises with professor regarding student development opportunities and challenges.
· Courses assisted with: Social Media and Mobile Technology for End Users (F2017 – S2018, W2019, W2020), Programming for Beginners (F2018, F2019), and Cyber-Ethics (S2020).

Key Competencies, Awards, and Certifications
· Strong project management, customer service, communication, and problem-solving skills.
· Unparalleled ability to maintain confidentiality, professionalism, and cultural sensitivity at all times, even in challenging situations.
· Familiar with many types of software (AEM, JIRA Microsoft Office Suite, Wix, Joomla, Blackboard LMS, Drupal versions 6 – 8, and so on) and very willing to learn.
· Familiar with the HTML, CSS, and Python scripting languages.
· Winner of the 2018 WEtech Alliance Young Professional/Student of the Year Award.
· Winner of the 2018 University of Windsor, Faculty of Science Ambassador Award.
· Winner of the 2018 University of Windsor Rising Star Award.
· Winner of the 2019 University of Windsor, Faculty of Science Teaching Assistant Excellence Award.
· University of Windsor, Faculty of Science, Gold LEAD Medallion Scholar.
· First ever Student Advisor to the WEtech Alliance Board of Directors.