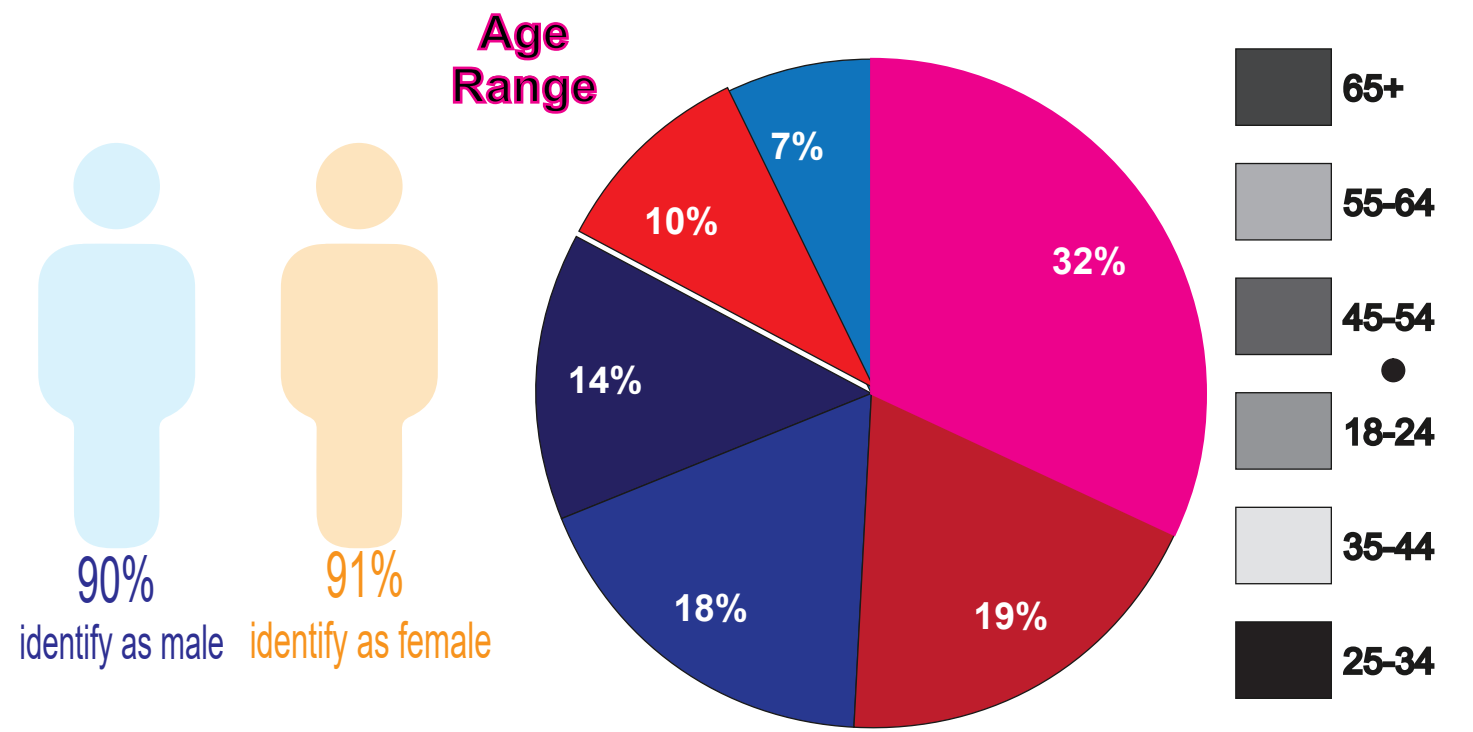
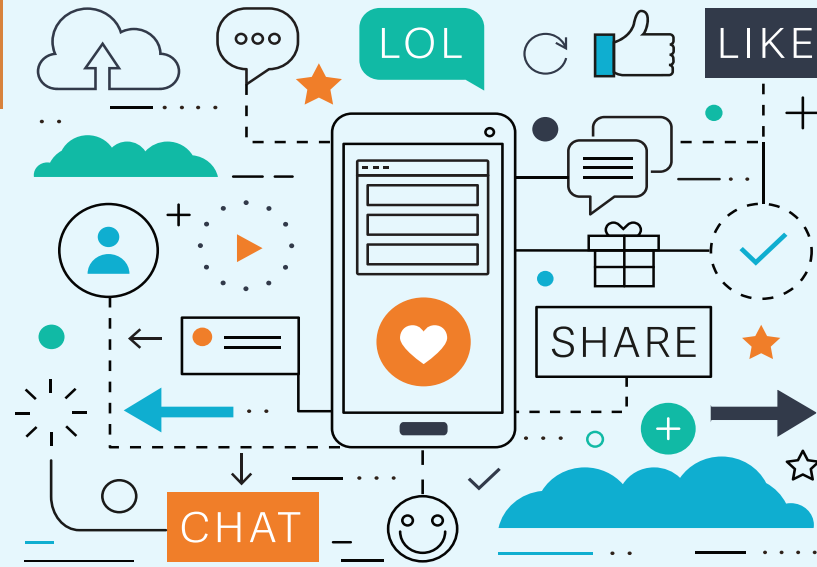
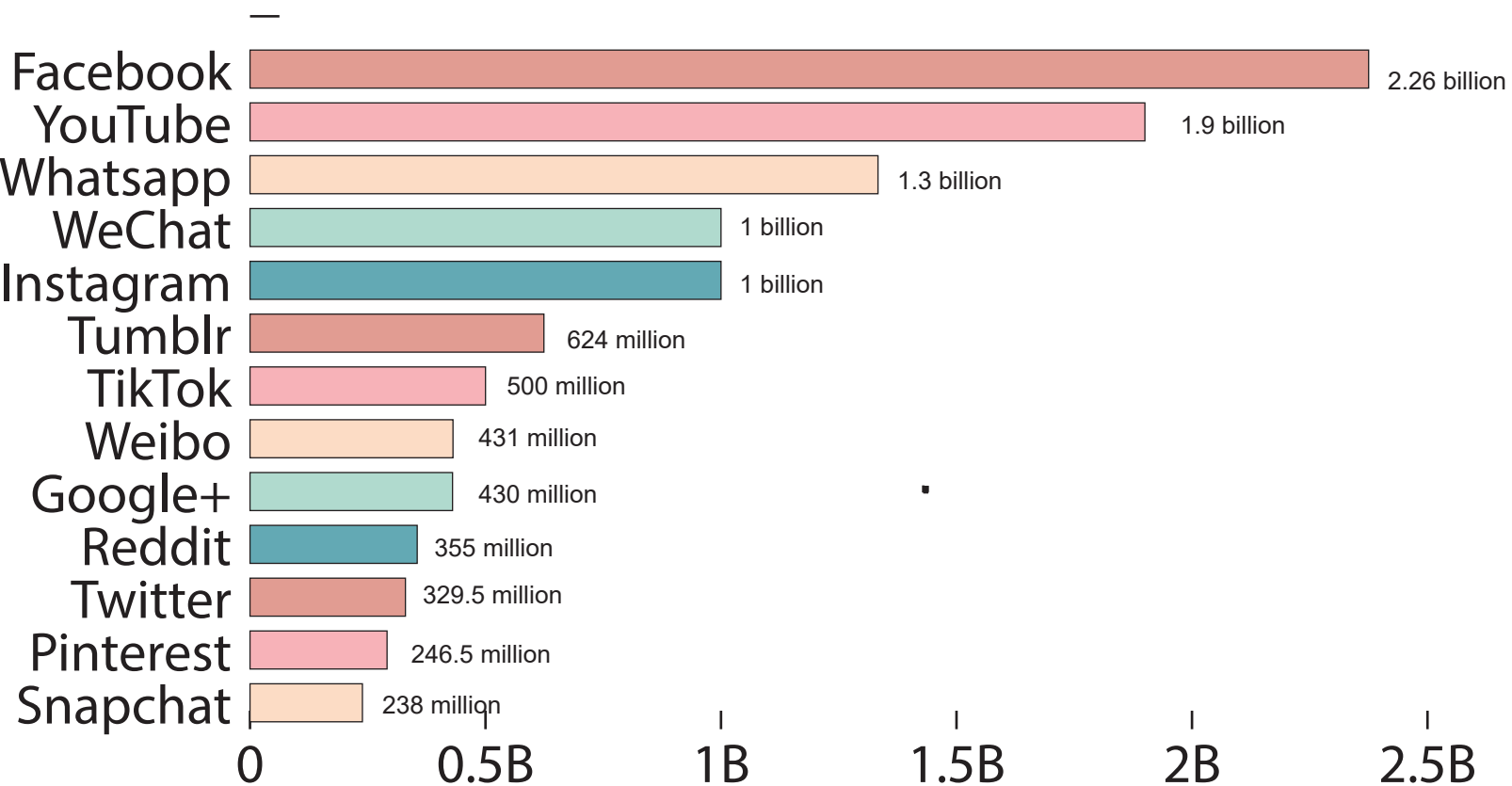


The World's Use of the Internet

The Internet has become a part of everyone's daily life and it is hard to imagine living without it. From simply checking the weather to see how to dress in the morning, to connecting with family and friends, the Internet is a link to activities. The Internet is in our phone, TVs, home appliances, automobiles, and computers, of course. Who is using the most of what and why? What is it that keeps people on the Internet the most and who and where are they?



Number of people using social media platforms 2018



Data sets source: ourworldindata.org

Percentage of the world using the Internet 1990 to 2017

The overarching trend globally – and, as the chart shows, in all world regions – is clear: more and more people are online every year. The speed with which the world is changing is incredibly fast. On any day in the last 5 years there were on average 640,000 people online for the first time. This was 27,000 every hour.

