

# BEST PRACTICES FOR LEGAL AND ETHICAL WEB DESIGN

1

## **Data Collection & Consent**

Processing personal data is generally prohibited, unless it is expressly allowed by law, or the data subject has consented to the processing.



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## **Privacy Policy**

The purpose of privacy policy is to inform data subjects at or before the point of data collection how their data is collected and processed.



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## **Avoiding Dark Patterns**

Deceptive techniques used by online platforms to manipulate users' behaviour, often without their knowledge or consent.



## **Data Security**

In order for system to have secure data must have confidentiality, integrity and availability.



4

## **Cookies**

They track user behaviour to enable personalized browsing experience.



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