

Noah Nelson

(608) 632-5540 | noahlandrynelson@gmail.com

EDUCATION

Bachelor of Business Administration—Viterbo University, La Crosse WI

August 2020 – May 2024

Major: Sports Management and Leadership | Minor: English Writing | 3.08 GPA

- **D.B Reinhart Institute of Ethics in Leadership Student Fellow**
August 2023 – May 2024
 - Established relationships with community leaders
 - Helped with organization and operation of the annual Lecture Series
 - Worked alongside mentor to develop and refine writing and storytelling skills
- **Student Athlete Advisor Committee (SAAC) Member**
August 2023 – May 2024
 - Golf team member working in Viterbo SAAC's Leadership Development
 - Worked in group to organize city-wide fundraiser
 - Attended meetings and brainstorming sessions
- **Relevant Coursework**
 - Economics 101 – Macroeconomics
 - Management 374 – Systems Thinking and Leadership Seminar
 - Finance 331 – Financial Management
 - Sports Management and Leadership 330 – Finance for Sport Leaders
 - Sports Management and Leadership 350 – Event and Facility Management

ACADEMIC RESEARCH AND PRESENTATIONS

Sportswashing Independent Study

May 2023 – June 2024

- **Summer Undergraduate Research Fellowship (SURF) Research Term**
May 2023 – November 2023
 - Authoritarian Sportswashing – A Qualitative Case Study Using Soft Power Metrics***
 - Engaged in mentored research throughout seven-month term
 - Produced 10,000-word scholarly paper as first author
 - Presented findings confidently at 7 Rivers Research Symposium
 - Anticipated submission for publication in Q3 2024*
- **7 Rivers Symposium Presentation**
November 2023
 - Crafted an engaging PowerPoint presentation about SURF project
 - Used public speaking skills to convey complex information in simple terms
 - Demonstrated extensive knowledge of the topic over 15 minutes and questions

- **Homelessness Independent Study**

January 2024 – June 2024

Continued mentored relationships regarding ethics and homeless care
Demonstrated knowledge of homelessness and informed others on it
Wrote 8,000-word, 6 interview study

JOURNALISM EXPERIENCE

Lumen Student Newspaper

January 2022 – May 2024

- **Lumen Student Newspaper: Sports Editor**

January 2022 – May 2023

Established journalistic principles via interview and writing practice
Produced 10+ articles a semester including editorials, features, and news
Interviewed a Holocaust survivor and travelled to exclusive events

- **Lumen Student Newspaper: Assistant Editor**

August 2023 – December 2023

Integrated new practices and helped bring the publication online
Wrote four articles for each issue and filled in for other editors
Expanded skillset in editorial writing and engaged in mentored journalism

- **Lumen Student Newspaper: Editor [Work in Progress]**

January 2024 – May 2024

Will organize and plan publication timelines
Will delegate responsibilities effectively
Will ensure the release and distribution of four issues

ESPN Radio La Crosse

May 2023 – August 2023

- **Production Intern**

Wrote multiple articles for the company website
Appeared on-air to discuss sports topics, both local and international
Traveled to events with a media pass to find stories
Incorporated multimedia into work and expanded storytelling skillset

Individual Journalism Experience

January 2023 – Present

- **YouTube Content**

January 2023 – Present

Produced multiple research videos with interview content
Evolved skillset in multimedia storytelling
Travelled to location for interview and background footage

- **Rotary Lights 30 Year Anniversary Publication [Work in Progress]**
January 2024 – June 2024
 Received commissioned work request from local non-profit leader
 Produced researched publication by analyzing archives and interviews
 Communicated with community leaders via interview

INDIVIDUALIZED SERVICE

Event Coordinator – Independent Living Resources ***January 2023 – December 2023***

- **Basic Needs Drive**
January 2023 – April 2023
 Took creative approach to class-required community service hours
 Collected 750+ donated goods for homeless individuals
 Distributed goods with Independent Living Resources
 Broadened sense of social issues and formed perspectives on homelessness
- **Winter Needs Drive**
August 2023 – December 2023
 Continued work with Independent Living Resources without tie to class
 Distributed flyers across La Crosse and produced promotional materials
 Collected 250+ items focused on providing warmth for winter

MISCELLANEOUS SKILLS

Microsoft Office

Exhibited advanced knowledge of Word, Excel and SharePoint
 Used Office software in professional work

Adobe Creative Cloud

Created content on Photoshop and Premiere Pro for use in other projects
 Created and printed flyers for the Basic Needs Drive

Creative Writing

Wrote multiple pieces of creative work in advanced classes and clubs
 Learned storytelling and narrative structures from different perspectives

