

Noah Bogatinoff

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EDUCATION

California Polytechnic State University, San Luis Obispo

2017 – 2021

Bachelor of Science in **Economics, Concentration in Marketing Management** | Major GPA: **3.5**

CERTIFICATIONS

Google Data Analytics Professional Certificate on Coursera

Aug 2021 - Oct 2021

Topics: *SQL, R, Tableau, Data Analysis, Spreadsheets, Data structures, Data storytelling*

PROFESSIONAL EXPERIENCE

Momentum Marketing

Jun 2021 – Aug 2021

Business Development Representative

- Expanded product reach and client base by roughly 10% through outbound sales
- Qualified up to 100 sales prospects a week based on ideal customer profile in Silicon Valley
- Exhibited effective communication with in-field product demonstrations

Follett Higher Education

Jan 2019 - Apr 2020

Inventory Associate

- Coordinated with managerial staff to manage inventory levels and aid in production planning
- Effectively implemented daily workflow procedures, resulting in a 15% increase in efficiency

Projects

Personal Data Analyst Portfolio

noahbogatinoff.github.io

Jul 2021 – Current

- Designed SQL and Python queries using big data for use in data visualization tools and predictive analytics
- Evaluated scraped data from Amazon and created correlation matrices using Python libraries

Data Analytics Case Study: Bike Sharing Success

Aug 2021 – Oct 2021

- Produced detailed reports and presentations analyzing bike share data through exploratory data analysis
- Compiled and analyzed data with R scripts and R markdown to communicate marketing strategies based off riding patterns

NBA Salary Prediction Model

Sept 2020 – Jun 2021

Team Lead, Senior Project

- Formulated statistical models with advanced NBA statistics to provide a foundation for future studies
- Conducted and managed original research data to determine the effects of a strong season on future salary

Leadership and Involvement

Event Coordinator, Cal Poly Engineers Without Borders (EWB) – IMPACT

Sept 2020 – Jun 2021

- Developed promotional material and assisted in organizing large-scale local community service events

Member, American Marketing Association

Sept 2019 - Jun 2021

Member, Cal Poly Consulting Club

Oct 2020 - Jun 2021

Technical Skills:

- Proficient in Python, SQL, R, and Spreadsheets
- Strong understanding of Tableau, Power BI, Microsoft Access, HTML, & SPSS
- Some experience with Adobe Creative Cloud, Google Analytics & Ads

Personal Skills:

- Client Communication
- Organization
- Problem-Solving
- Adaptability
- Leadership