CopyClip

Preface:
Project Requirements

Basic Features

- Recent Items
- Pinned Items
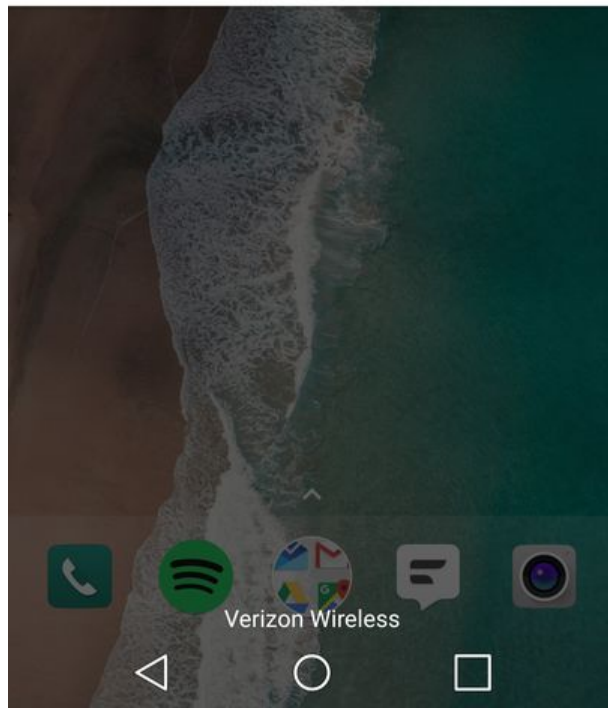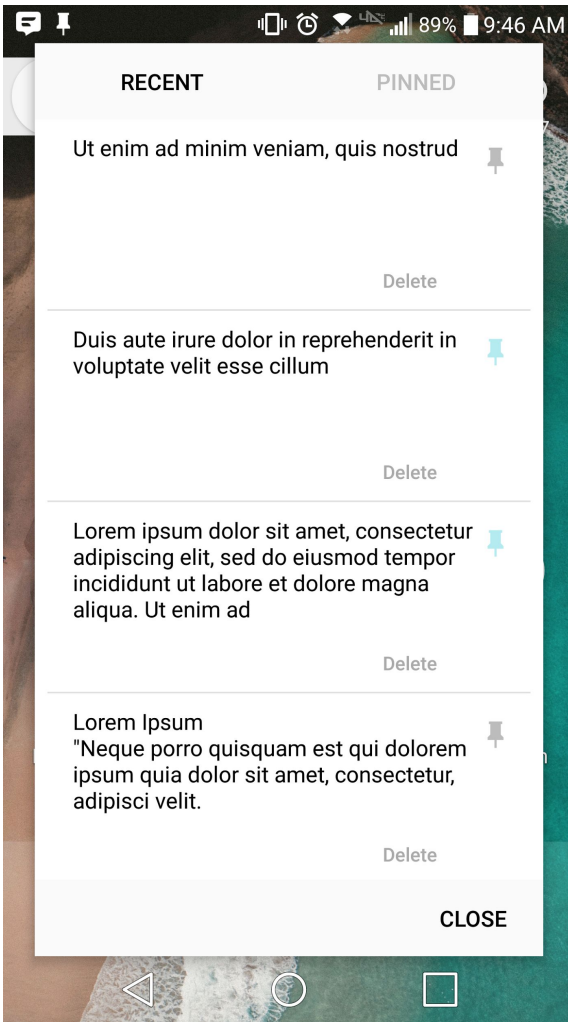- Edit
- Delete

100%

Auto

Evergreen • 2m

CopyClip
Display Buffer

Verizon Wireless

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CLOSE

Maximum Recent items

5

Maximum Pinned items

10

RECENT   PINNED

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Lessons Learned

Sometimes the customer is just wrong

Thomas Parker Dec 7, 2017 at 6:58 AM 👍 0 👎 2

★★★★★

I don't get it. The phone has a built in clipboard which uses the copy and Paar functions. This also uses the same functions. I don't see a benefit to using this app

You replied on **Dec 8, 2017** at **9:20 AM**

You can save multiple clips and use them later whenever you want to. Your phone can only maintain one clip at a time, and then overwrites the old one. You can pin clips so save them for later. You can create clips that you know you will need to use in the future

Sometimes the customer is just wrong

Dec 4, 2017 at 3:58 PM 👍 0 👎 0

★★★★★

Text can't even be selected/copied/edited, don't see any use for this.

You replied on **Dec 4, 2017** at **5:17 PM**
All you have to do is click the text item to copy it back to you clipboard. It's that simple

Flemming Vange Pedersen Dec 8, 2017 at 4:29 AM 👍 0 👎 0

★★★☆☆

Show history (3 items) ⌄

Decent app which does as described. It does however lack a lot compared to similar apps. It's a good start, and I hope more options are added. Being unable to comprehend how this app works or how to utilize it, is not a enough to 1 star an app. Shame on those who 1 star this because they lack understanding. To the dev, keep up the good work 😉

Android Studio and the API

- Gradle/Hot Reloading is awesome when it works
- "Don't use the deprecated package"
  - "Btw - our new package is only compatible with the newest API"
- Android Studio only sometimes tells you when a given library is no longer compatible

Teams

- Make sure that tasks are clearly defined for all members of the team
- Try to reduce bottlenecks
- Feature Branching is great when it works

Next Steps

More power, same simplicity

Increase User Acquisition

- Achievements
  - 550 downloads in only 5 days
  - Over 80 countries represented
- Respond to all feature requests
- Compile Requests
- Release future updates
- Support other languages

New Features

- Give user the option to disable the permanent notification
- Add button in app to add custom clip
- Replicate features in competition (ClipStack, Clipper etc..)
- Have CopyClip stop listening in certain apps (I.E. lastpass)
- Be able to edit the copied text with specific format
- Store images and other formats
  - Provide preview for custom formats for keeping formatted and pasting simple
- Ability to snooze the notification and the service
- Preferences quick access

Marketing Strategy

- Overall goal is to maintain above 4 star reviews with as many downloads as possible
- Continue to market on online forums such as Reddit and blogs
- Reach out on Twitter and provide information on updates as well as answer questions via Twitter
- Use Facebook to create another easy way for contacting us the developers
- Create a simple and slick website that will display our dev blogs and provide a way to keep up to date with our progress
- Reach out on as many sites as possible to raise awareness of CopyClip and its capabilities