

Total revenue

378.508

Total profit

92.338



Customer Behavior

	BT01	BT02	BT03	BT04	BT05	CU01	CU02	CU03	CU04	CU05
BT02	1,431									
BT03	1,078	1,455								
BT04	856	1,079	887							
BT05	625	868	628	509						
CLH01	178	234	198	184	153					
CLH02	193	228	220	177	186	324				
CLH03	238	313	241	242	218	290	390			
CLH04	634	823	529	544	475	553	602	788		
CLH05	1,236	1,778	1,344	972	774	431	539	596	1,389	
DM01	506	805	574	484	404	413	527	492	1,119	1,187
DM02	750	1,063	803	586	424	394	468	501	942	1,287
DM03	587	746	612	450	376	231	241	284	685	882
DM04	430	521	436	348	276	252	267	293	656	675
DM05	485	590	440	385	326	308	415	418	940	829
KCN01	853	1,072	792	632	507	202	208	261	592	994
KCN02	953	1,339	1,063	791	650	267	291	307	840	1,303
KCN03	700	856	728	540	419	165	165	200	560	781
KCN04	562	682	565	465	346	141	161	157	412	684
KCN05	975	1,236	891	700	555	206	228	279	736	1,141
KDA01	1,714	2,201	1,736	1,326	1,006	566	632	679	1,461	2,408
KDA02	1,751	2,399	1,812	1,348	1,125	464	518	554	1,400	2,407
KDA03	1,567	2,116	1,679	1,168	995	431	480	542	1,134	2,299
KDA04	1,689	2,186	1,734	1,265	987	449	541	582	1,526	2,440
KDA05	1,525	2,095	1,638	1,170	916	493	624	643	1,404	2,260
MN011	862	1,233	928	668	524	183	177	195	557	1,106
MN012	1,161	1,701	1,267	878	651	186	230	264	719	1,479
MN013	892	1,218	912	661	509	138	142	170	461	1,114
MN014	1,067	1,562	1,128	846	648	233	231	285	728	1,536
MN015	719	905	690	503	420	183	204	216	527	963
NHH01	691	985	736	559	442	213	215	264	668	959
NHH02	737	994	800	601	471	183	195	220	551	906
NHH03	541	776	580	434	308	152	200	220	471	866
NHH04	677	975	722	521	411	249	258	313	703	1,032
NHH05	662	990	765	522	382	247	283	273	670	1,042
NTT01	1,841	2,606	1,881	1,410	1,142	348	360	447	1,150	2,318

Month

All

Day of Week

All

Day of Month

All

Year

All

Dashboard

Profit

Total Category

13



Total Sub Category

66

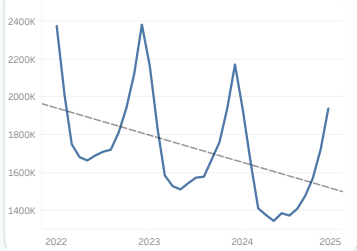
Quantity

1,038,429

Profit of Product - Customer

	B2	A2	C1	B1	C2	A1
[BTT] Bông tẩy trang						
[CLH] Chống lão hoá						
[DM] Dưỡng ẩm & môi						
[KCH] Kem chống nắng						
[KDA] Kem dưỡng ẩm						
[MN] Mặt nạ						
[NHH] Nước hoa hồng						
[NTT] Nước tẩy trang						
[SDD] Serum dưỡng da						
[SRM] Sỏi rửa mặt						
[TM] Kem đặc trị hỗ trợ trị mụn						
[TTBC] Tẩy tế bào chết						
[XK] Xịt khoáng						

Average Order Value



Outlier by Category

