Costco caps the number of China shoppers one day after crazy debut

Costco Wholesale Corp.'s first outlet in Shanghai has capped the number of customers at 2, 000, a day after it opened and was overrun with customers willing to fight over discounted

products and wait hours to pay for their purchases.

overrun 泛滥;蹂躏 cap 限制

It had to suspend operations on Tuesday citing "heavy traffic and customer flows,"

according to a text message to consumers shared on Weibo, China's micro-blogging website.

The *frenzy* at Costco's store comes at a time when the U.S. and China are locked in a

tit-for-tat tariff war that shows no signs of abating and is making American firms wary of

investing in the largest Asian economy.

frenzy 狂怒;狂暴

tit-for-tat 针锋相对的

abate 减轻;减少

wary 谨慎的;机警的

Costco is also entering a market where many of its global rivals have struggled and given up.

Carrefour SA sold an 80% stake in its China unit at a discount in June while German wholesaler

Metro AG is looking to sell its operations.

carrefour 家乐福

Local news reports said the retailer offered discounts as deep as 60% on some products and

initial annual membership for just 199 yuan (\$28).

The sale includes the nation's famous *fiery liquor* drink from Kweichow Moutai Co. and

Wuliangye Yibin Co. Moutai's coveted baijiu bottles, according to messages posted on a local

investing website, are being lapped up as these are available in Costco at 1, 500 yuan and can be

resold at marked-up prices of as much as 2, 500 yuan.

fiery 热烈的;暴躁的

liquor 酒

"There's no other word to describe Shanghai's Costco but crazy, " said a Weibo user, who

gave up on the shopping plan Tuesday after seeing two-hour queues at the checkout counters.