What Tinder's biggest 2019 trends reveal about how people are

dating

Are you a vegan who likes kombucha? Are you real, lit, or looking for a real lit match? Do

you even know what these words mean? If not, you probably need to lower your expectations

on Tinder. Yesterday, the dating platform released its Year in Swipe roundup. We've gone

through the data to tell you what people were talking about the most in 2019 on Tinder.

vegan 素食者

roundup 综述;摘要

Australians are wide awoke

Unlike in the US and the UK, Australian Tinder bios were full of almond milk, avo toast and

the keto diet. Among those under the age of 25 — now the biggest age group on Tinder — the

word vegan saw a 112% increase in Australian bios in 2019. Because nothing quite says "I love

you" like good gut health and cutting your carbon footprint in half.

Woke was also the most used word in Tinder bios in Australia — in the US and the UK, the

word woke was the seventh most popular word.

Mission: possible

In 2019, young Tinder users are really interested in what your cause is. Among Generation Z,

the most used term on Tinder was "cause" or "mission", and in particular, issues such as climate

change and environment were close to Tinder users' hearts.

If that sounds daunting, don't worry, we've got you — we've drafted a little chat-up line for

you to try: "Are you my reusable coffee cup? Because I'd like to have more than one drink with

you."

daunting 使人气馁的

Everyone loves Drake

Drake's In My Feelings was the top Spotify song for Tinder users in every country in the world — so if you're really *flagging*, just ask your Tinder crush if they're riding and see what comes of it.

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