

Is the best way to find love ... not on an app?

Here's at least one sign that some young adults are **disaffected** with dating apps. On a **sweltering** Saturday evening not long ago, 250 men and women in their 20s and 30s packed into a Williamsburg bar without air conditioning to match-make via PowerPoint. Over two hours, a dozen presenters clicked through slides **extolling** the virtues, **idiosyncrasies** and dating criteria of their best friends. The event, called DateMyFriend.ppt, was sort of like Tinder meets "The Office."

disaffected 不满的; 愤愤不平的

sweltering 闷热的; 酷热的

extoll 赞美; 颂扬

idiosyncrasy 气质; 性格; 习惯

Friends have long been each other's "wing" people, **facilitating** conversations with strangers at bars or, more recently, delivering judgment on Bumble and Tinder matches. But dating apps have left many people feeling isolated or **frustrated** and hungering for more real-life interaction.

facilitate 促进; 帮助

frustrated 沮丧的; 失意的

There's now a dating app designed to combat the loneliness of dating apps, called Ship, that enlists friends in the matchmaking process. Ship was created collaboratively by Betches Media, a lifestyle company for millennial women, and Match Group, which owns Tinder and OkCupid. Users invite a "crew" of friends to sign up with them, **swipe** for them, and participate in group chats on the platform.

swipe 抨击

60% of matches on the app come from people who are swiping on behalf of their single friends. About 20% of people on the app are currently in committed relationships, according to the company: They are there solely to provide support and feedback.

"For the last five to seven years, dating apps haven't reflected the way that young people actually engage with each other, how they meet, date, talk, gossip about dating life," said Mandy Ginsberg, Match's CEO. Young women were "walking around, taking screenshots and sending them to friends. It was an obvious miss."