

Workers are losing their chains --- High **staff turnover** is costly

Workers are **in a phase of** being **footloose** and **fancy-free**. The proportion of Americans leaving their jobs **voluntarily** is **at a 17-year high**. A survey by Gallup in 2017 found that around half of American employees were hoping to leave their current job.

footloose 自由自在的

fancy-free 无忧无虑的

voluntarily 自愿，以自由意志

at a 17-year high 达到 17 年来的新高

staff turnover 人事交替率

in a phase of 在...阶段

High turnover is not great news for employers. Nick South of the Boston Consulting Group says a certain amount of **churn** is good for bringing fresh blood into a company. But anything over 20% a year can be **disruptive**. Even in low-skilled jobs, replacing workers can be expensive. The post must be advertised; managers spend time interviewing; new workers take a while to **learn the ropes**.

churn 搅拌

disruptive 破坏性的

learn the ropes 懂行，弄清门道

So how can companies **hang on to** their staff? Technology can help managers to spot particular individuals who might be planning to quit, and to **head off** the problem with some well-chosen words of encouragement or improved benefits; some **Silicon Valley** firms are looking into this approach. One academic paper looked at the language people used when communicating with colleagues, and how closely they **cleaved to** the linguistic style of their organizations.

hang on to 紧紧抓住

head off 阻止

Silicon Valley 硅谷

cleave to 坚持，忠于

The survey looked at over 10m emails exchanged over five years at an American tech firm. It found that new employees who were slow to learn the corporate *lingo* were more likely to get fired, and that *long-lasting* employees who veered away from the culture in their messages were more likely to quit for another job. But this raises the prospect of managers using artificial intelligence to *comb through* employees' emails. Instead, to make an old-fashioned suggestion, they could just stop by their desks for a chat.

lingo 行话, 术语

long-lasting 永久的

comb through 仔细搜寻

My job consists of basically **masking** my **contempt** for the assholes in charge, and at least once a day retiring to the man's room, where I **fantasize** about a life that doesn't so closely **resemble** hell. A recent study found that keeping US employees was harder than ever, but this trend is not just American. Other studies show that 60% of people in Hong Kong don't enjoy their jobs, and the level is higher in Singapore and Malaysia. As for the mainland well, a Zhaopin survey showed that many white collar workers were dissatisfied with few promotion opportunities, and young workers are harder to keep than ever. **Prioritizing** creativity and flexibility over high salaries.

Wait, what the hell are those people doing? What company is this? Can we at least get some sad looking workers? That's better.

We've covered stories about how AI is being used to select and interview job applicants, and also review performance. Now tech companies are working on algorithms to detect, through inter-company emails, unhappy employees who might quit. But what if, this exact AI managing of humans is what makes us unhappy? Technology promised to give us the **4-day-work week** years ago, but instead, we just got more done and more was expected of us. Today's workers produce as much in one day, as **the pre-computer generation** did in the same industry in a week. But if your experience is increasingly being treated as a piece of data for an AI, Would you be happy?