Will movies delayed by coronavirus shift to streaming? Not so fast

Hollywood is in a *bind*. Studios are stuck postponing major film releases because of coronavirus, and though it might seem like an obvious next step to simply release them online, experts say it's unlikely these titles will *premiere* on streaming services like Disney+.

bind 困境 premiere 首映

Facing *grim* prospects, upcoming releases including Disney's "Mulan", Paramount's "A Quiet Place" *sequel* and Universal's latest Fast & *Furious* adventure "F9" have all been delayed.

grim 冷酷的;糟糕的 sequel 续集

furious 激情的;狂怒的 theatrical 戏剧的;剧场的;夸张的

"A movie like 'Mulan' has a big budget, and it's not so easy to just put it on Disney+, " Shawn Robbins, chief analyst at Boxoffice.com, told "CNN Business". "A major release like that costs Disney hundreds of millions of dollars and the financial lifespan of a production of that size needs to have some sort of *theatrical* release to make its money back."

The prospect of millions more people staying at home could be a short-term **boon** to these **fledgling** streaming ventures, as well as traditional TV networks. In that regard, companies like Disney and WarnerMedia (the parent of "CNN") — which own multiple channels — are positioned to have more people watching broadcast and cable even if they don't ante up for their individual services.

boon 恩惠;福利 fledgling 无经验的人