

What make male CEOs are wearing

It now seems like years ago that Silicon Valley's **hoodie** culture made male executives' wardrobes more casual across most industries. From financial companies to **insurers** to **automakers**, traditional dress codes **morphed** into "dress appropriately."

hoodie 卫衣; 连帽衫

insurer 保险公司

automaker 汽车制造商

morph 变化; 变换

Now executive men in more traditional offices are figuring out how to dress down but still look professional, and those at tech firms are growing up and wondering how to dress up but still look cool.

"It should look effortless. People shouldn't be able to put their finger on why you look as good as you do," said Nick Hart, founder of Spencer Hart.

Here are some items high-powered men are wearing when dressing for work and weekends:

The sneakers

Sneakers have gone totally upscale, with **eye-popping** price tags to match. Some executives will throw down more than \$1,000 for a pair.

sneaker 运动鞋

eye-popping 使人瞠目的; 惊人的

Netflix CEO Reed Hastings and Snap CEO Evan Spiegel have shown a preference for wearing Common Projects sneakers.

The jeans

Of course, great jeans with a **blazer** and smart **loafers**, if not sneakers, is a modern classic look.

blazer 夹克

loafer 懒汉鞋; 拖鞋

Some handsome staples include the JBrand Kane fit jeans, the AG Graduate fit, and the Frame L'Homme, said Jaci Jaye of Wall Street Stylist.

The glasses

If you have to wear glasses, there's no reason they can't add a touch of style. Microsoft CEO Satya Nadella is often seen in a *striking* pair.

striking 显著的; 突出的

For colorful *frames* that are not *exorbitantly* priced, you might try Eyebobs. The company has noted that top execs like Revlon chairman Ron Perelman have been spotted in them.

frames 镜框

exorbitantly 过高地