

AirPods Pro, A \$249 product so good you're willing to risk losing it

Apple's original AirPods have emerged as a surprise status symbol and a runaway hit at a time when Apple desperately needed one to **offset** an ongoing decline in iPhone sales. It's a product so easily spotted on ears in gyms and on streets that it's become a public symbol of Apple's product **lineup** in the post-Steve Jobs era.

offset 抵消; 补偿

lineup 阵容; 时间表

Now Apple hopes to build on this success with a new luxury version of an already luxurious product. The fact that many people still **flock** to buy up these **pricey**, easily misplaced wireless earbuds highlights just how appealing they are.

flock 群; 聚集

pricey 昂贵的

The high-end **earbuds** are a lot of things: an **audiophile**'s dream, a fashion statement, Snoopy's face in headphone form.

earbud 入耳式耳机

audiophile 音响发烧友

The biggest draw to the Pro earbuds is **noise cancellation** — a feature that impressively drowned out sirens and traffic during my busy **commute**. The change is dramatic; it's like **shoving** everyone at a party into a closet so you can better hear the DJ.

noise cancellation 噪声消除

Commute 通勤

shove 推开; 撞

In an earnings conference call on Wednesday, Apple CEO Tim Cook said he anticipates existing AirPods owners to be among the first to buy the Pro model. Judging by how many people waiting in line to buy a Pro set already had AirPods outside an Apple Store in Manhattan on Wednesday, I'd argue he's right. AirPods loyalists are **fanatical** about the earbuds, and the love for them is about to get even deeper.

fanatical 狂热的