```
In [1]:
 1
   import numpy as np
 2
   import matplotlib.pyplot as plt
 3 import pandas as pd
In [2]:
   dataset = pd.read csv('/Users/myyntiimac/Desktop/Social Network Ads.csv')
   X = dataset.iloc[:, [2, 3]].values
   y = dataset.iloc[:, -1].values
In [3]:
    from sklearn.preprocessing import StandardScaler
   sc = StandardScaler()
 3 X = sc.fit_transform(X)
In [4]:
   from sklearn.model selection import train test split
   X_train, X_test, y_train, y_test = train_test_split(X, y, test_size = 0.25, random_state = 0
In [6]:
   from sklearn.naive_bayes import GaussianNB
In [7]:
   Regression=GaussianNB()
In [8]:
 1 Regression.fit(X_train, y_train)
Out[8]:
▼ Gaus$ianNB
GaussianNB()
In [9]:
 1 y_pred =Regression.predict(X_test)
In [10]:
   from sklearn.metrics import confusion_matrix
   cm = confusion_matrix(y_test, y_pred)
 3
   print(cm)
[[65 3]
[ 7 25]]
In [11]:
   bias =Regression.score(X_train, y_train)
 2
   bias
Out[11]:
0.8833333333333333
```

```
In [12]:
```

```
variance = Regression.score(X_test, y_test)
variance
```

Out[12]:

0.9

In [13]:

```
1 #ROC AND AUC
2 from sklearn.metrics import roc_curve, roc_auc_score
```

In [14]:

```
1 # Compute the False Positive Rate (FPR), True Positive Rate (TPR), and thresholds
2 fpr, tpr, thresholds = roc_curve(y_test, y_pred)
```

In [16]:

```
1 auc = roc_auc_score(y_test, y_pred)
2 auc
```

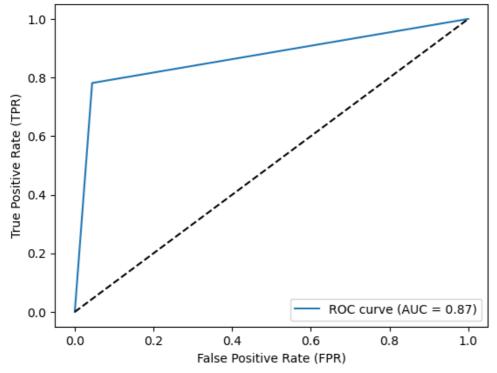
Out[16]:

0.8685661764705882

In [17]:

```
# Plotting the ROC curve
plt.plot(fpr, tpr, label='ROC curve (AUC = {:.2f})'.format(auc))
plt.plot([0, 1], [0, 1], 'k--') # Random guess line
plt.xlabel('False Positive Rate (FPR)')
plt.ylabel('True Positive Rate (TPR)')
plt.title('Receiver Operating Characteristic (ROC) Curve')
plt.legend(loc='lower right')
plt.show()
```

Receiver Operating Characteristic (ROC) Curve



Insight:In the case of AUC = 0.87, the model demonstrates reasonable discriminative ability, but there is still room for improvement. It correctly ranks 87% of the positive samples higher than the negative samples, on average, across different classification thresholds. However, it might misclassify some instances, leading to false positives or false negatives.

```
In [18]:
```

```
from sklearn.model_selection import cross_val_score
accuracies = cross_val_score(estimator = Regression, X = X_train, y = y_train, cv = 10)
print("Accuracy: {:.2f} %".format(accuracies.mean()*100))
print("Standard Deviation: {:.2f} %".format(accuracies.std()*100))
```

Accuracy: 87.67 % Standard Deviation: 8.95 %

In [22]:

```
1 from sklearn.model_selection import GridSearchCV
```

In [23]:

In [24]:

```
# Create an object of GridSearchCV
grid_search = GridSearchCV(estimator= Regression, param_grid=param_grid, cv=10)
grid_search = grid_search.fit(X_train, y_train)
best_accuracy = grid_search.best_score_
best_parameters = grid_search.best_params_
print("Best Accuracy: {:.2f} %".format(best_accuracy*100))
print("Best Parameters:", best_parameters)
```

Best Accuracy: 87.67 %
Best Parameters: {'var_smoothing': 1e-09}

In []:

1