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ENGL 101H

Dr. Turner

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Reading Response 2

I read two articles consisting of discussions in relation to genre and situations in a specialized field like Technical Communication and Professional Writing: "What Do Technical Communicators Need to Know about Genre?" by Brent Henze and "Found Things: Genre, Narrative, and Identification in a Networked Activist Organization" by Natasha N. Jones.

Brent Henze emphasized how crucial detecting unique situations. He stated some examples, such as class introduction and manual sheet for starters. As per his words from his passage, "For instance, among all the many communication possibilities available to you, you can assume that you're being asked to produce a certain very specific type of response" (Henze 340), like initiating with my name and how I would describe my name, instead of reading my resume or singing. Another words are "You make some … illustrations on the page, … and then you submit the completed list to your boss: mission accomplished." (Henze 341). Then, the boss said that it might be too complicated due to genre contexts.

Contrarily, Jones has been directing on the hardship of organizations of important records. She is highly concerned on the ethnographic aspects of the IPNW (Innocence Project Northwest). She attempted to follow Spinuzzi's data collection methods by artifacts. She was determined to collect IPNW "interrelated and broad

categories of texts" (Jones 301) or "genres" (Jones 301), such as "spoken, written, and electronically-mediated discourse" (Jones 301).

  Both articles delivered appreciable emphasis on methods to tackle some real-life issues in technical communication. Since I am deeply passionate and curious about genres and situations technical communication, ultimately, I believe that applying significant methods focused on what clients and users expect can possibly construct more effective and meaningful technical communication practices serving our audiences better.

Works Cited

Henz, B. (2012). Chapter 14: What Do Technical Communicators Need to Know about

Genre? In J. Johnson-Eilola & S. A. Selber (Eds.), Solving Problems in Technical

Communication (1st ed., pp. 337-361). University of Chicago Press.

Jones, N. N. (2016). Found things: Genre, narrative, and identification in a networked

activist organization. Technical Communication Quarterly, 25(4), 298-318.