

JIMOH ABDULBASIT OYEWALE

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CAREER SUMMARY

Creative and detail-oriented Graphic Designer with 4 years of experience in developing visually compelling and impactful design solutions for a variety of clients and industries. Adept at using design software to create logos, branding materials, print and digital marketing collateral, web graphics, and user interfaces. Strong ability to collaborate with teams. To deliver projects within deadlines and exceed client expectations.

SKILLS

Design Tools:

Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects), Figma, Sketch, CorelDRAW

Web & UI/UX:

HTML/CSS, WordPress, Bootstrap, Wireframing, Prototyping

Creative Fields:

Branding, Typography, Layout Design, Print Design, Packaging Design, UI and Interactive Design, Digital Advertising

Other:

Time Management, Communication, Collaboration, Problem-solving

EXPERIENCE

Graphic Designer/CEO

Noble Creations and Technology– Lagos State

09/2022 – Present

Conceptualize and design marketing materials including brochures, flyers, digital ads, social media graphics, and email campaigns for clients in diverse industries.

Collaborate with the marketing team to develop cohesive and impactful branding solutions for new product launches and campaigns.

Spearhead redesign of the company's website, improving user interface and increasing website traffic by 35%.

Manage multiple projects concurrently, ensuring delivery within deadlines and budgets.

Junior Graphic Designer
Mys.com –Lagos, State
07/2020 –08 /2022

Assisted senior designers in creating visual content for various print and digital media, including promotional materials, advertisements, and logos.

Supported the design team with brainstorming sessions, client presentations, and revisions based on client feedback.

Worked on product packaging designs for local brands, contributing to increased brand visibility and customer engagement.

Maintained organized project files and ensured smooth communication between clients and the design team.

EDUCATION

Bachelor of Science in Computer Science
Kwara State University – Kwara State

SSCE- 2021
The Righteous College-Lagos State

CERTIFICATIONS

Adobe Certified Expert (ACE) – Photoshop, Illustrator

Google UX Design Certificat

PROJECTS & ACCOMPLISHMENTS

Branding for Fitzpatrick: Designed a comprehensive branding package, including logo, business cards, and corporate identity materials, leading to a successful product launch.

Remote Graphic Designer for Vita-Energeia Holdings: Creating a social media graphics package that boosted engagement by 50% over a 3-month period.

Branding For Deeque Empire, Mhiztee Couture, H.O.P Enterprise and some other brands:
Designed a lot of comprehensive branding package, including logos, business cards, and corporate identity materials, leading to successful and increment in their sales.

PORTFOLIO

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