

3 Business in the environment

L'entreprise et l'environnement

NOUNS

| | |
|-------------------|---------------------------|
| awareness | prise de conscience |
| balance | équilibre |
| biodegradable | ... biodégradable |
| biofuel | combustible |
| campaign | campagne |
| concern | préoccupation |
| conservation | défense |
| corporate | de l'environnement |
| behaviour | comportement |
| course of action | .. ligne de conduite |
| crop | récolte |
| deforestation | ... déboisement |
| dilemma | dilemme |
| ecologist | écologiste |
| economic issue | .. question économique |
| environmental | issues |
| issues | problèmes |
| environmentalist | de l'environnement |
| defender | de l'environnement |
| excessive | de l'environnement |
| productivity | productivisme |
| global warming | .. réchauffement |
| greenhouse effect | de la planète |
| health hazard | ... effet de serre |
| improvement | ... danger pour la santé |
| leak | amélioration |
| litter | fuite |
| noise pollution | ... déchets |
| nuclear energy | ... nuisances sonores |
| oil slick | ... énergie nucléaire |
| oil spill | ... nappe de pétrole |
| marée noire | |

VERBS

| | |
|----------------------|---------------------------|
| ozone layer | couche d'ozone |
| policy | politique |
| polluter | pollueur |
| pollution | pollution |
| power/energy | ... énergie |
| pressure group | .. groupe de pression |
| radioactive fallout | .. retombées |
| rainforest | forêt pluviale |
| resources | ressources |
| rubbish/refuse | ... ordures |
| rubbish tip | décharge |
| sewer/drains | ... égout |
| toxic waste/gases | déchets/gaz toxiques |
| trade agreement | .. accord commercial |
| wildlife | faune et flore |
| to achieve | |
| one's aim | atteindre son but |
| to damage | endommager |
| to discard | débarrasser de (se) |
| to endanger | mettre en danger |
| to gain ground | ... gagner du terrain |
| to harm | nuire |
| to monitor | contrôler |
| to poison | empoisonner |
| to protect | protéger |
| to recycle | recycler |
| to release | dégager |
| to solve/to work out | .. résoudre |
| to take action | ... agir |
| to take a stand on | prendre position |
| to target | cibler |
| to threaten | menacer |
| to throw away/out | .. jeter |
| to waste | gaspiller |

Exercise 1

Match the following words and write five sentences.

1. corporate
 2. biodegradable
 3. noise
 4. work
 5. take action
 - a. behaviour
 - b. out
 - c. behaviour
 - d. pollution
 - e. products
- I. Environmental and consumer groups are beginning to influence ■.
- II. The ■ from airports and motorways makes life very hard for the people who live in the area.
- III. It is therefore very important to ■ a solution before they all go mad!
- IV. In order to protect the environment, manufacturers must be forced to make ■.
- V. If politicians and businessmen do not ■ rapid ■ to defend the environment, it will be too late to save many animal species, plants, countries!

Exercise 2

Find the odd man out and explain why.

1. environmentalist – polluter – awareness – ecologist
2. improvement – crop – threaten – dilemma
3. trade agreement – rainforest – rubbish tip – oil slick
4. global warming – nuclear energy – health hazard – economic issue
5. work out – throw away – solve – throw out

Exercise 3

Choose the right word to fill in the gaps.

problems stand issues tips greenhouse pressure awareness
businesses local economic environment dilemma

Nowadays, environmentalists and other ■ groups demand that local ■ should be concerned not only with economic ■ but with ■ issues such as rubbish ■ and should take a ■ on global ■ such as the ■ effect. The ■ that businesses have to face is that of finding a balance between ■ and green issues. Fortunately, some companies are experiencing a new ■ of these issues and the role that they must play in the defence of the ■.

Exercise 4

Find the nouns in the list that correspond to the following verbs. Choose one of the adjectives below to qualify each one and translate the expressions.

- rapid strange big harmful important
1. to improve
 2. to campaign
 3. to pollute
 4. to act
 5. to behave