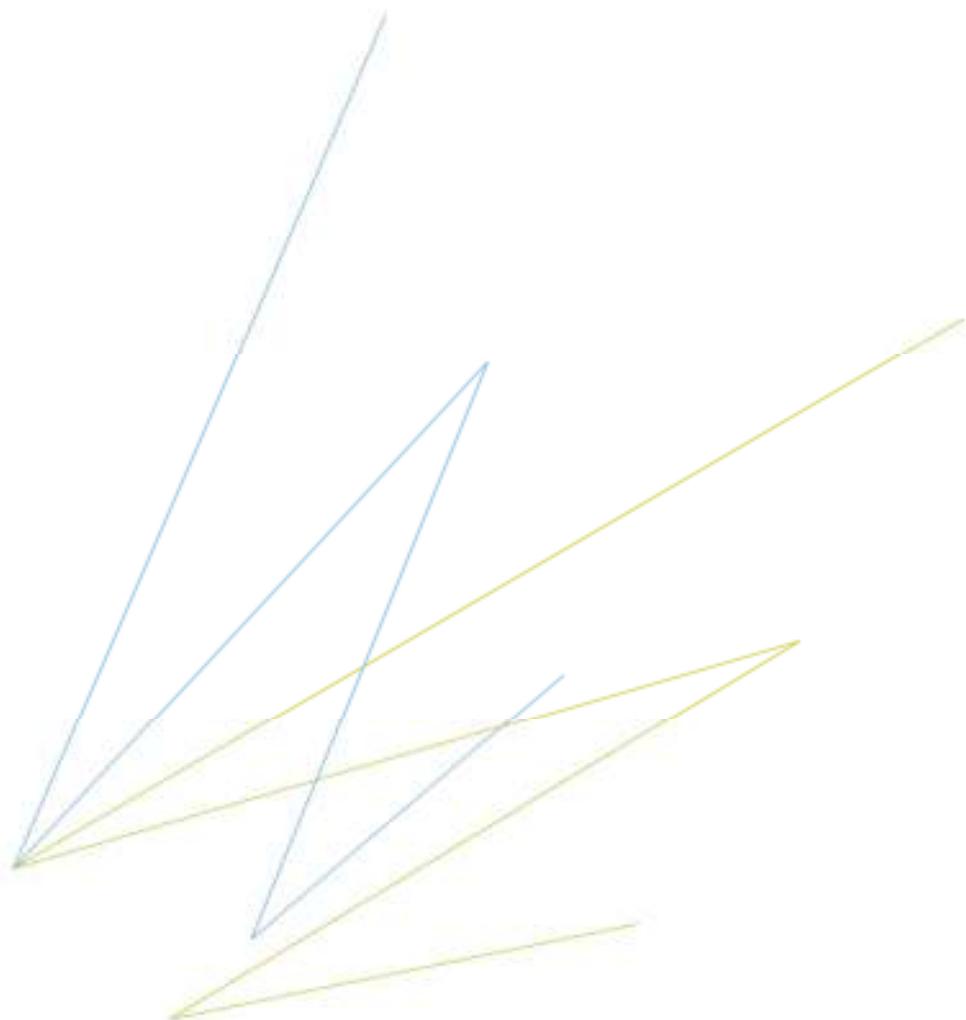


## Criteria d

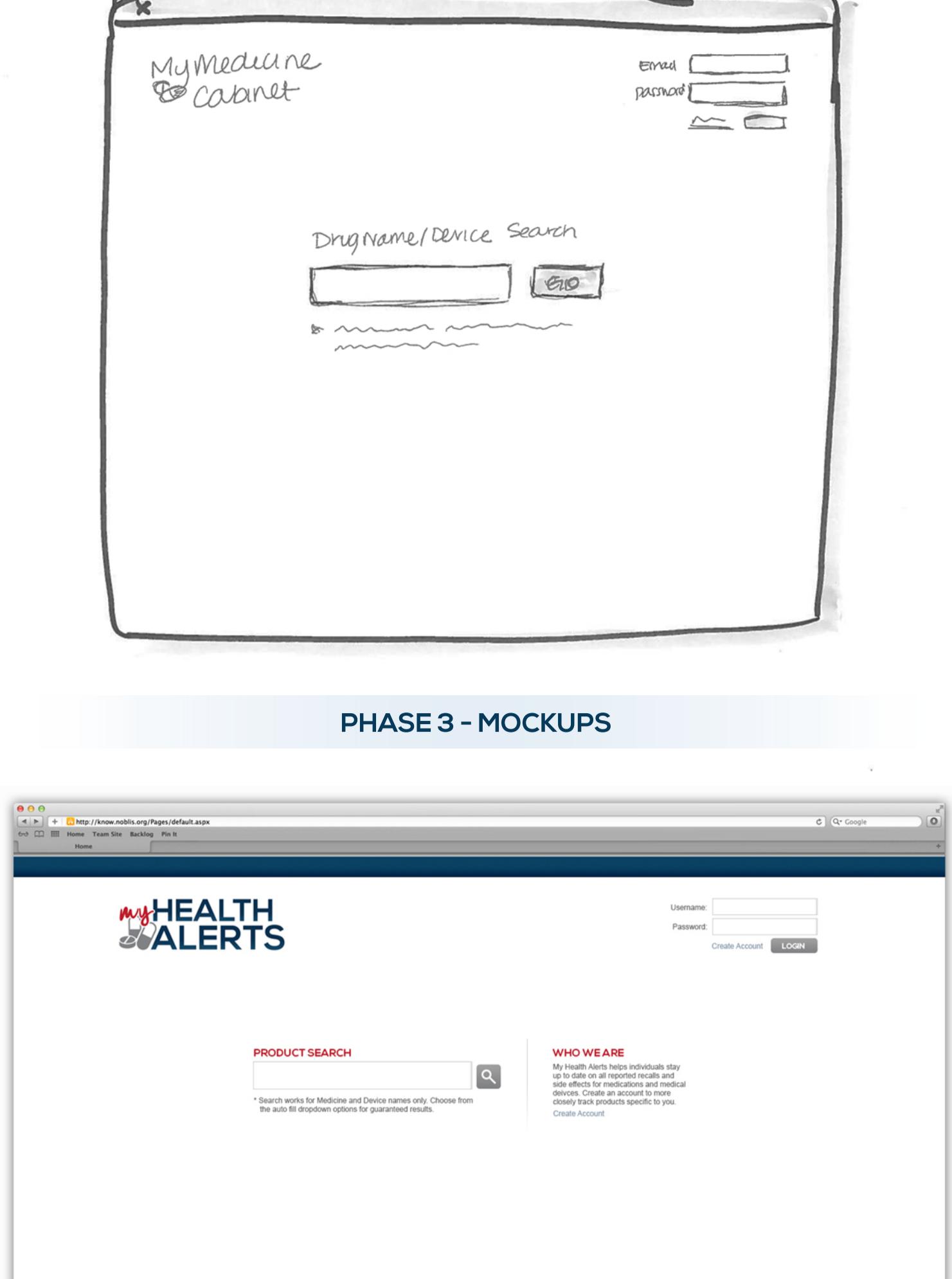
used at least three “human-centered design” techniques or tools

*Doing What's Right—Doing What Works*

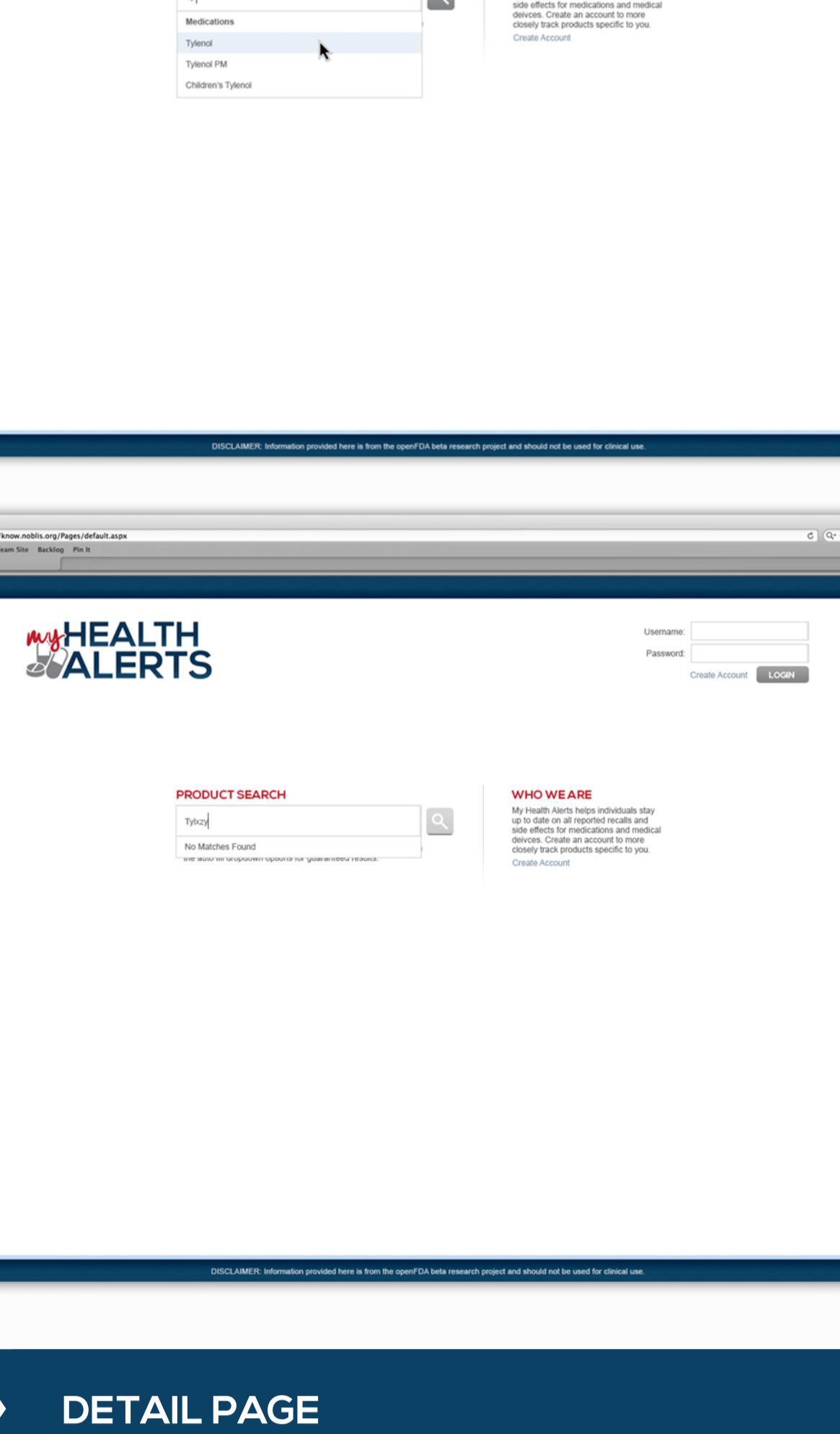


## LANDING PAGE

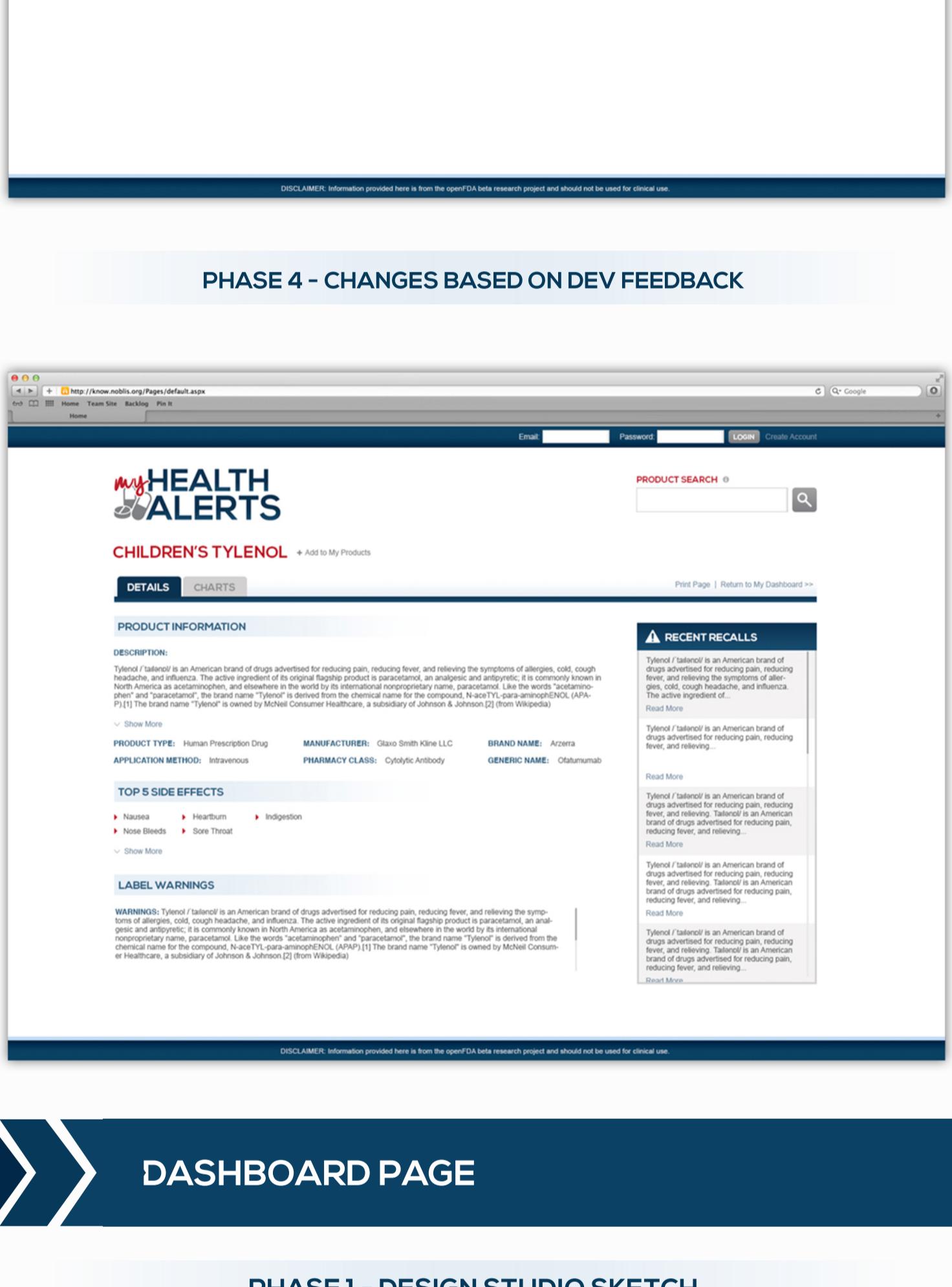
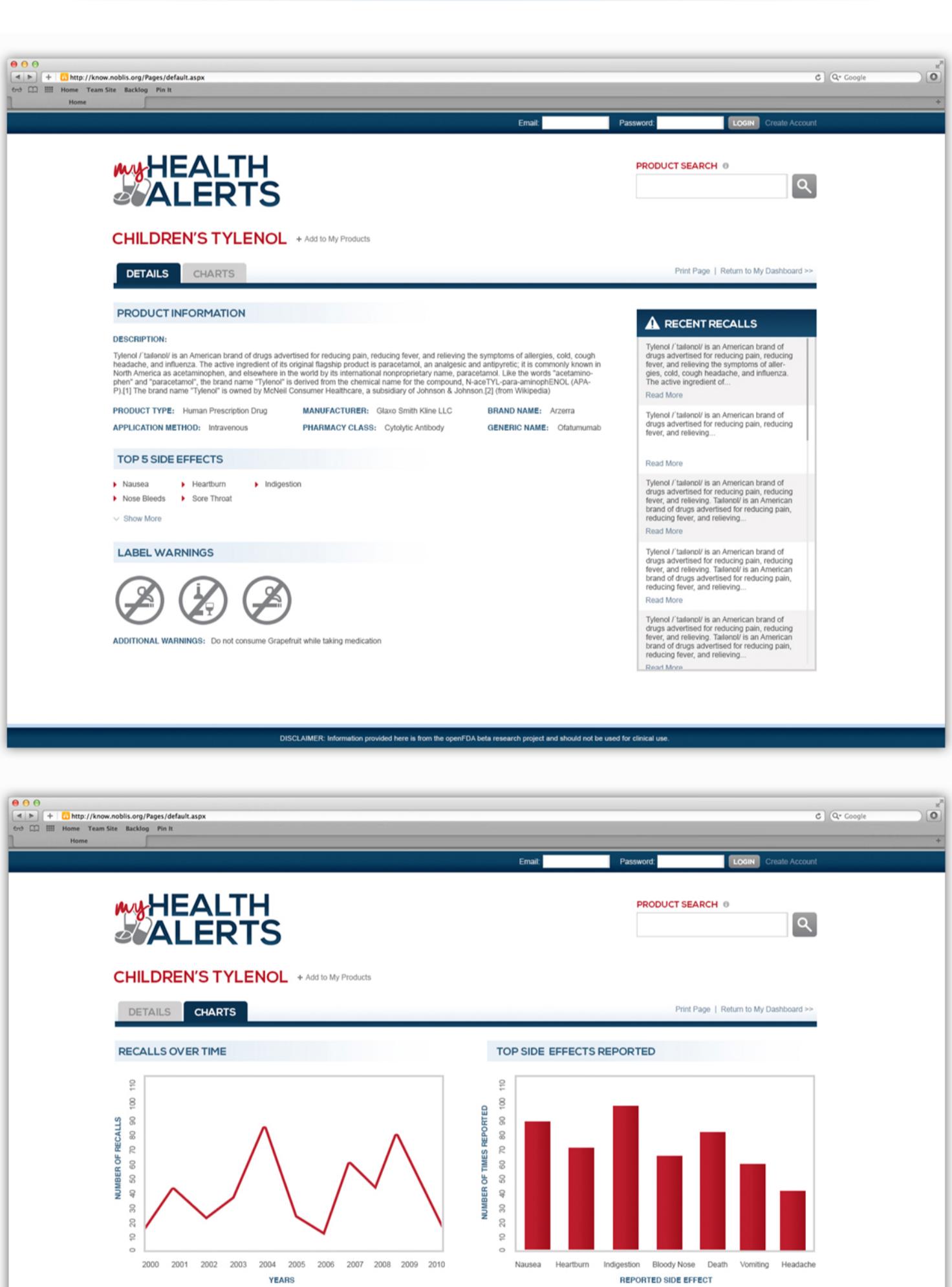
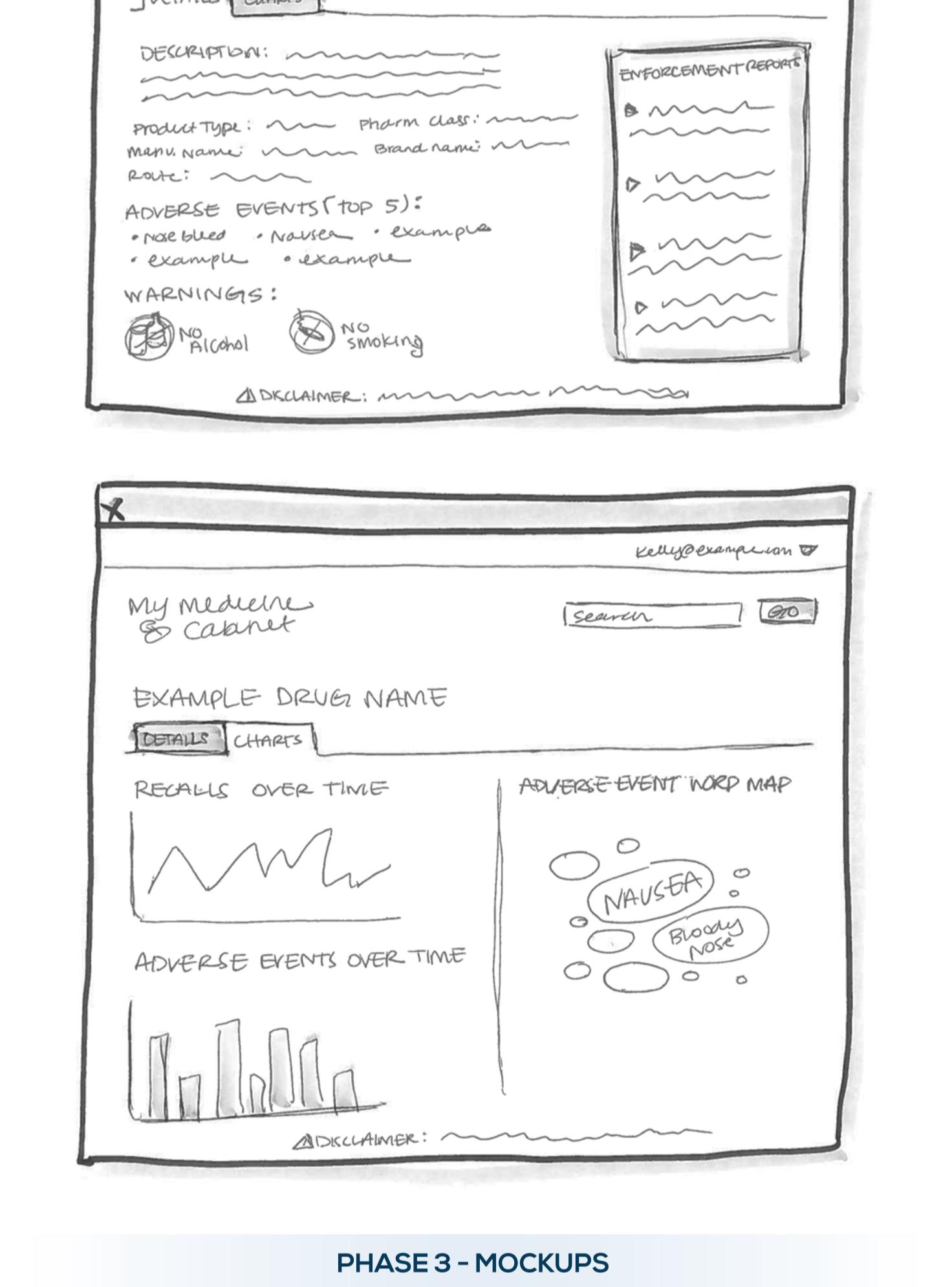
### PHASE1 - DESIGN STUDIO SKETCH



### PHASE 2 - WIREFRAMES

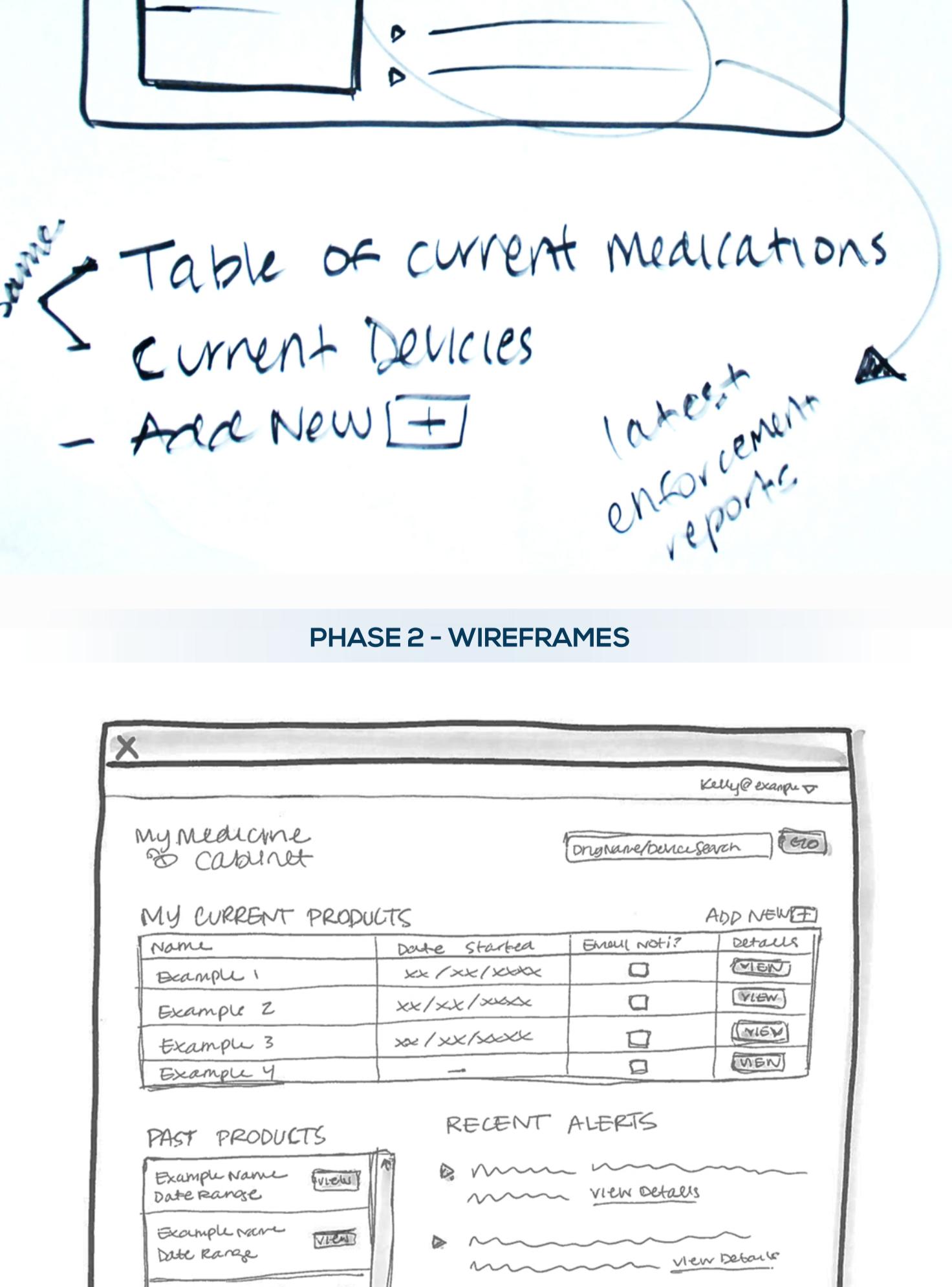


### PHASE 3 - MOCKUPS

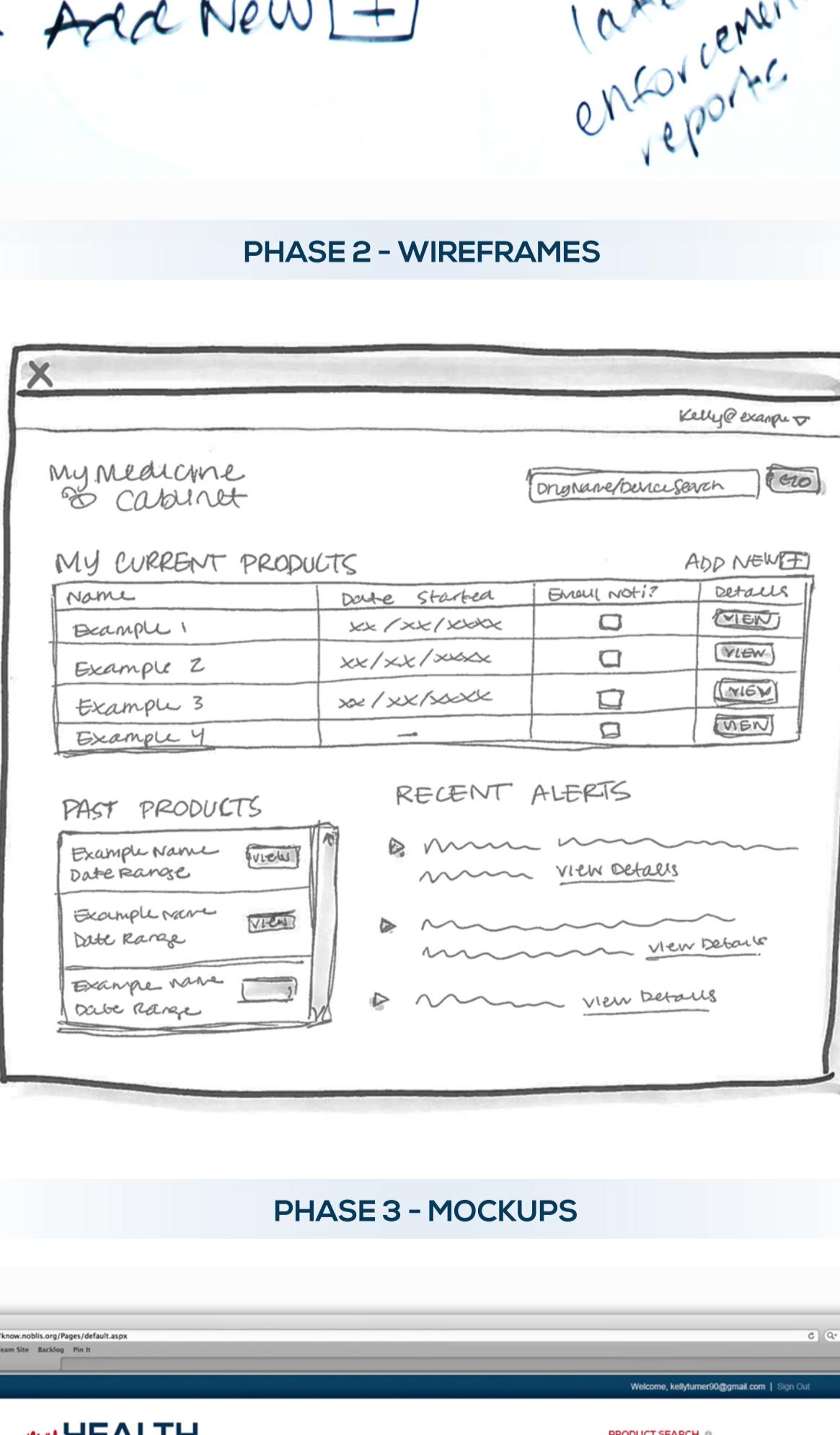


## DETAIL PAGE

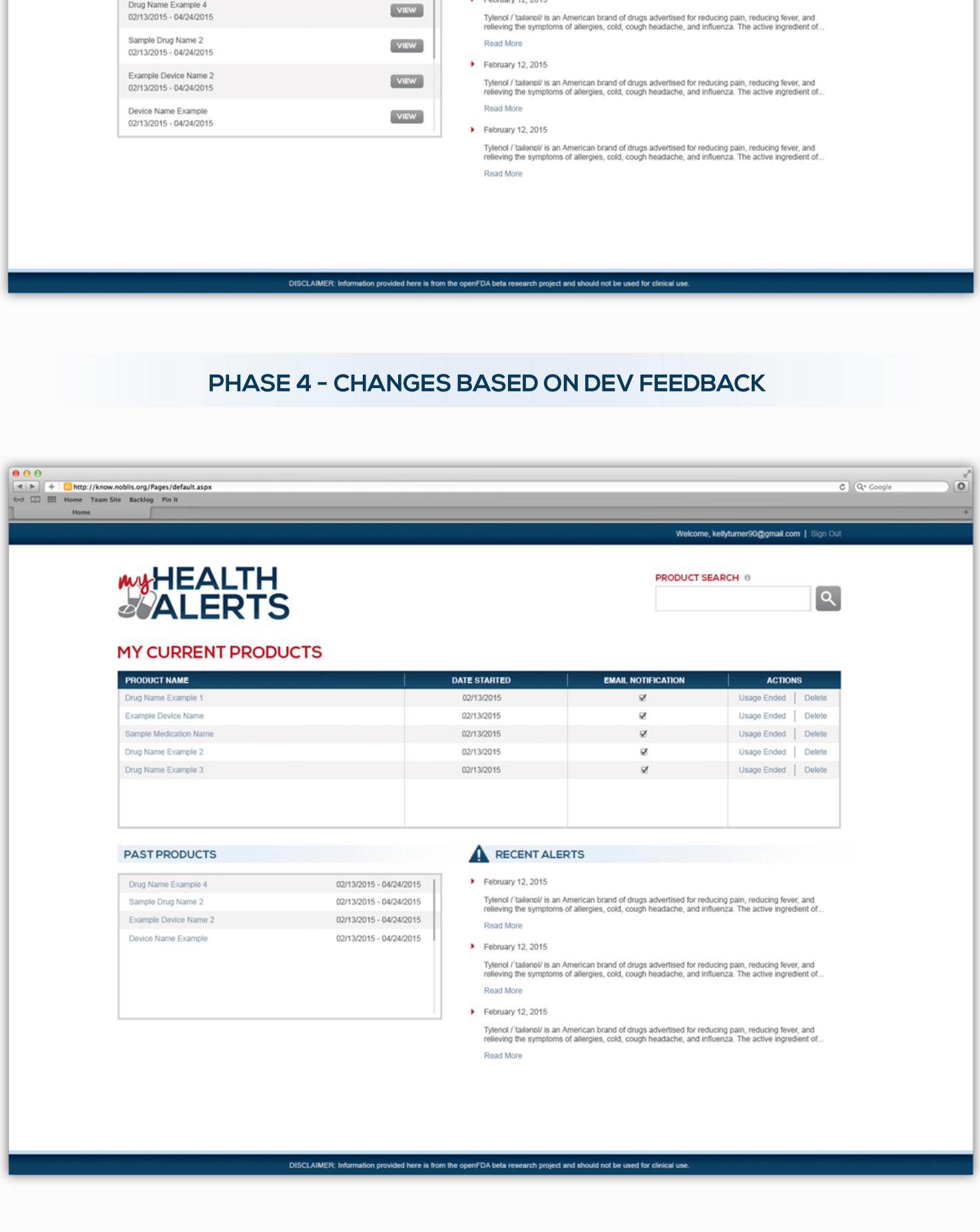
### PHASE1 - DESIGN STUDIO SKETCH



### PHASE 2 - WIREFRAMES



### PHASE 3 - MOCKUPS



### PHASE 4 - CHANGES BASED ON DEV FEEDBACK

