SOCIAL MEDIA STORY
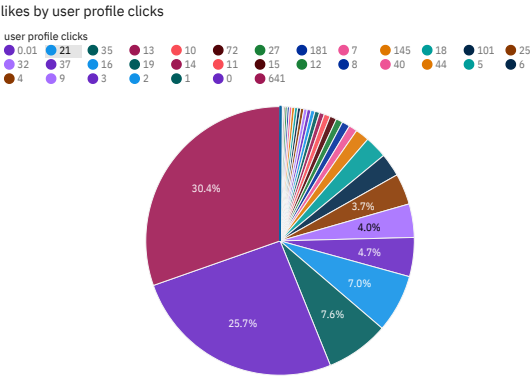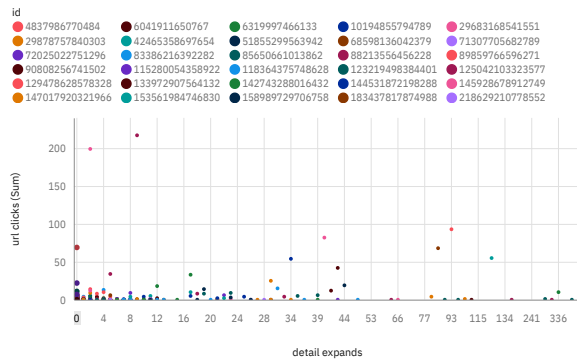
- This is a pie chart.
- according to this pie chart it shows that likes about clicks.
- 641 user having the highest likes i.e.,2487.
- The pie chart represents the percentages of likes.
-

likes by user profile clicks

user profile clicks

● 0.01 ● 21 ● 35 ● 13 ● 10 ● 72 ● 27 ● 181 ● 7 ● 145 ● 18 ● 101 ● 25
● 32 ● 37 ● 16 ● 19 ● 14 ● 11 ● 15 ● 12 ● 8 ● 40 ● 44 ● 5 ● 6
● 4 ● 9 ● 3 ● 2 ● 1 ● 0 ● 641

30.4%

3.7%

4.0%

4.7%

7.0%

7.6%
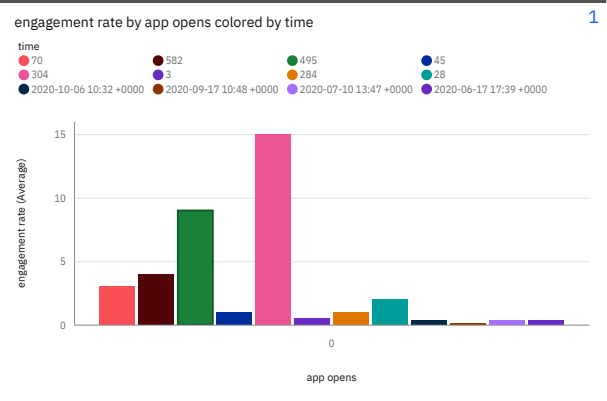
25.7%

Url clicks by Detail Expands

- This is line chart.
- According to this line chart it shows that url clicks by detail exppands colored by the respective id's.
- The minimum url clicks is 4.
- The maximum url clicks is 217 .

url clicks by detail expands colored by id

id

4837986770484	6041911650767	6319997466133	101948557794789	29683168541551
29878757840303	42465358697654	51855299563942	68598136042379	71307705682789
72025022751296	83386216392282	85650661013862	88213556456228	89859766596271
90808256741502	115280054358922	118364375748628	123219498384401	125042103323577
129478628578328	133972907564132	142743288016432	144531872198288	145928678912749
147017920321966	153561984746830	158989729706758	183437817874988	218629210778552

Engagement rate by App Opens

- This is a column chart.
- it represents the engagement rates over app opens and colored by the time.
- The highest average engagement rate is 15.
- The minimum engagement rate is 0.5.

engagement rate by app opens colored by time

1

time

- 70
- 582
- 495
- 45
- 304
- 3
- 284
- 28
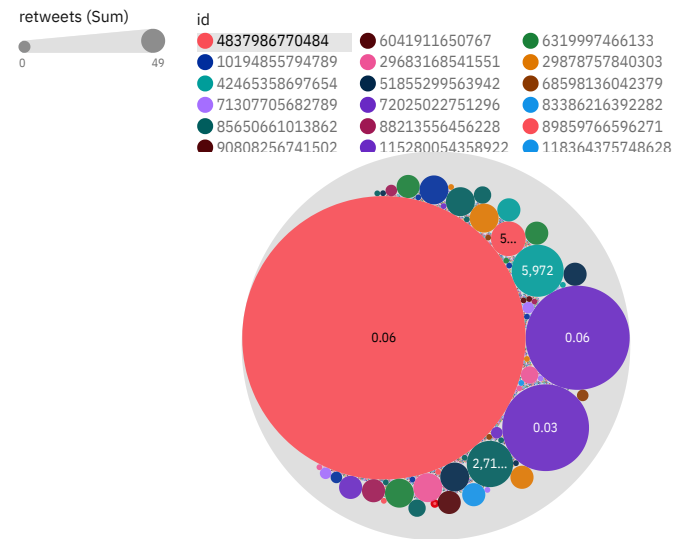- 2020-10-06 10:32 +0000
- 2020-09-17 10:48 +0000
- 2020-07-10 13:47 +0000
- 2020-06-17 17:39 +0000

Impressions By Retweets

- This is bubble chart.
- according to this it shows that impressions hierarchy colored by id and sized by retweets.

impressions hierarchy colored by id and sized by retweets

retweets (Sum)

0   49

id
- 4837986770484
- 10194855794789
- 42465358697654
- 71307705682789
- 85650661013862
- 90808256741502
- 6041911650767
- 29683168541551
- 51855299563942
- 72025022751296
- 88213556456228
- 115280054358922
- 6319997466133
- 29878757840303
- 68598136042379
- 83386216392282
- 89859766596271
- 118364375748628

Tweets

- This is tweet KPI.
- i.e.,1.18k.

Tweet

1.18K

Tweet

Tweet, id ,time and date

- The table shows the information about tweet ,id, time and date.

Tweet, id, time and date

Tweet	id	time	date
a ipsum integer a nibh in ...	529865473660531	2020-07-15 23:39 +0000	2020-07-15
a ipsum integer a nibh in ...	3863133563621590	2020-09-29 18:56 +0000	2020-09-29
a libero nam dui proin le...	1356108800947450	2020-08-17 14:21 +0000	2020-08-17
a libero nam dui proin le...	2525049935625830	2020-08-02 22:27 +0000	2020-08-02
a nibh in quis justo maec...	9465303683869130	2020-10-16 14:30 +0000	2020-10-16
a nibh in quis justo maec...	5254446359688830	2020-07-14 14:21 +0000	2020-07-14
a odio in hac habitasse pl...	4066272408509670	2020-06-17 19:39 +0000	2020-06-17
a suscipit nulla elit ac nul...	5810847937106210	2020-10-17 03:11 +0000	2020-10-17
a suscipit nulla elit ac nul...	8847223844450250	2020-07-23 14:39 +0000	2020-07-23
a suscipit nulla elit ac nul...	153561984746830	2020-09-29 02:29 +0000	2020-09-29
a suscipit nulla elit ac nul...	7936768892713990	2020-06-09 18:41 +0000	2020-06-09

Detail Expands

- This is a decision tree.
- According to this it show about the detail expands.

detail expands

detail expands
0.93   88.93

Nodes

All

< 1

engage...

< 9

≥ 9

user
profile
clicks

[1, 4)

engage...

< 25

≥ 25

replies

< 2

≥ 2

≥ 4

replies

< 2

≥ 2

retweets

< 1

≥ 1