nodex | Blockchain

STARTMARKET ECOSYSTEM | DEVELOPMENT

STARTMARKET ECOSYSTEM | DEVELOPMENT

«STARTMARKET DEVELOPMENT» – a team of highly qualified specialists providing a full cycle of services in the field of blockchain technologies. We develop and implement advanced software and hardware solutions that allow enterprises, individuals, as well as government and other organizations to transfer digital assets through the blockchain without the risk of information loss.

Helping companies to concentrate on the development of their product, leaving the problems of introducing blockchain technologies, tokenization and further stages such as marketing, financially maintaining the liquidity of the token and analyzing the project and finding investors for us.

What we can do:

We develop blockchain products and introduce them into the business.

- Technical and expert support with SLA level of service
- We create and integrate a smart contract into our software on our own blockchain
- We create individual user tokens and tokenize any values
- Making custom bcw wallets
- Pack startups and attract investors

The StartMarket team will help with the development of your blockchain product. Our experienced consultants and developers who will help you with the development and launch of blockchain solutions based on your needs.

- Development of IT architecture of the project
- Blockchain platform development
- Smart Contract Development
- Project Tokenomics Development
- Technical Support Organization
- Legal support
- Turnkey packaging and promotion of business ideas
- STO, EIO, ICO

StartMarket is a holistic ecosystem of creation based on our own NODEX blockchain and NDX token.

On the basis of Nodex blockchain, products and services were created that help the company concentrate on developing its product, leaving us the problems of marketing, financial support and analysis and finding investors.
What makes the StartMarket ecosystem an integrated product that covers the needs of many startups and companies through the introduction of a commercial blockchain and further full project management.

We are focused on everything in order to make the world a better place, therefore we have developed our own service, which helps promising Startup projects to fully concentrate and throw all their efforts into bringing the idea to a full-fledged product. And large companies should implement blockchain technologies relevant to them in their business, together with a team of professionals.

Service directions are divided into 6 types, where each of them is autonomous and complements each other, increasing the effectiveness of any project!
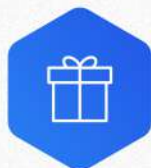
STARTMARKET ECOSYSTEM | DEVELOPMENT

Commercial blockchain

We develop blockchain products and integrate them into the business. We create custom tokens. We make custom bcw wallets, branded tokens, dex exchangers for business, crowd-funding, startups or ico, eio, sto.

Marketing

Packaging and promotion of turnkey business ideas, development of strategies, selling landing pages, marketing, funnels, presentations, design, assembly, advertising content and assistance in promoting the project.

Startup Finder

Startup Aggregator - we collect ideas and post the MVP description on the platform, attracting investors, business angels, venture capital funds and accelerators.

Optimisation

Analytics and optimization of the finan-cial architecture of your project, the involvement of specialized specialists and advisers in your project.

Listing on DEX

We create our own decentralized DEX exchange for management, where various startups or ico / eio / sto can place themselves for auction after creating a token..

Capital Efficiency

Maintaining the liquidity of the client token on the exchange, increasing the activity and volume of trading using liquidbots for the coinmarket cap.

Analytics and optimization of the financial architecture of your project, the involvement of specialized specialists and advisers in your project.

At the heart of any business is a money making model. To understand how much money you need to create and develop a project, you need to calculate the financial needs of the company for the coming years. The financial needs of the company, the forecast of its capitalization, calculated in the financial plan or financial model of the project.

The financial model is an x-ray of the business, it shows the financial framework of the project.
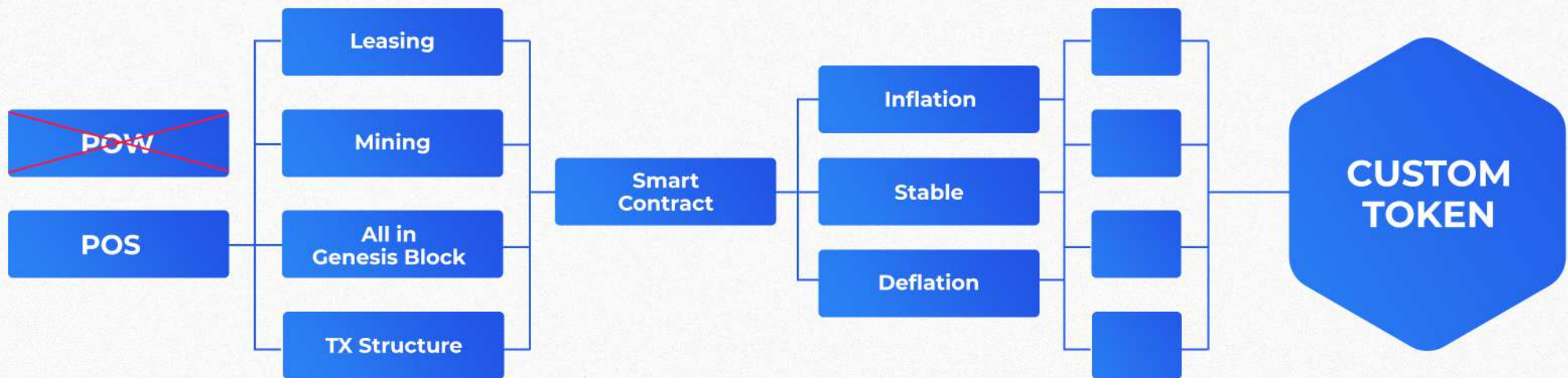
Functionality

STARTMARKET | BLOCKCHAIN | DEVELOPMENT

Blockchain "Nodex" - implementation of the basic functionality

Development and implementation of the concept of token economy (tokenomics))
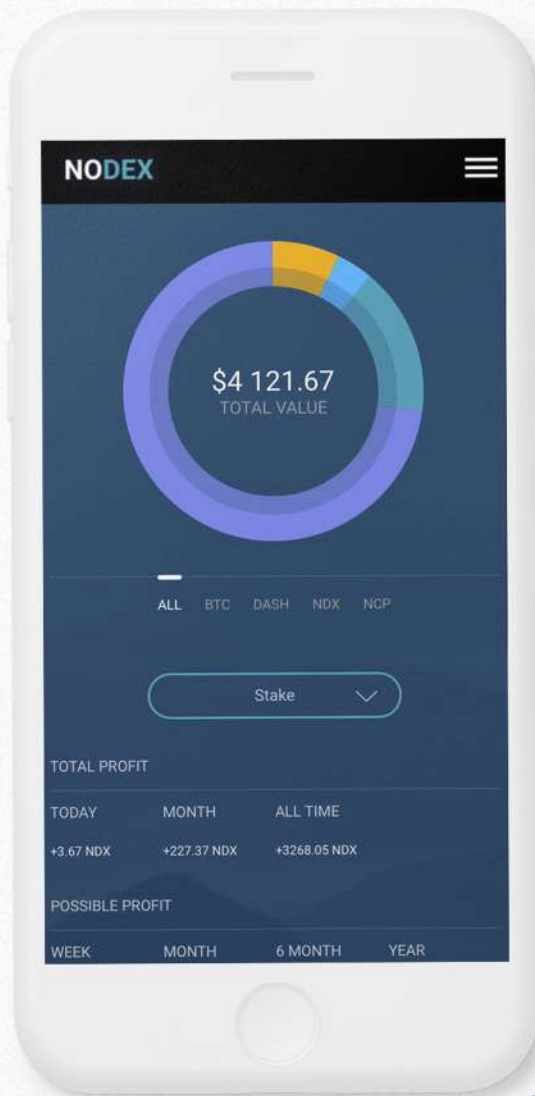
Tokenomics - token pricing policy education system and formation fundamental economic model of the project. The basis of this model should be value, scalability, ability to resist inflation / deflation and incentives for mass use of the token. Without a basic tokenomics, any token will not be funded.

The economic model of the token can be deflationary or inflationary.

Blockchain "Nodex" - implementation of the basic functionality

Development of a crypto wallet and integration with the personal account of NDX Wallet holders on platforms

Web, Android, IOS, for seamless connection of all components of the customer's blockchain ecosystem.
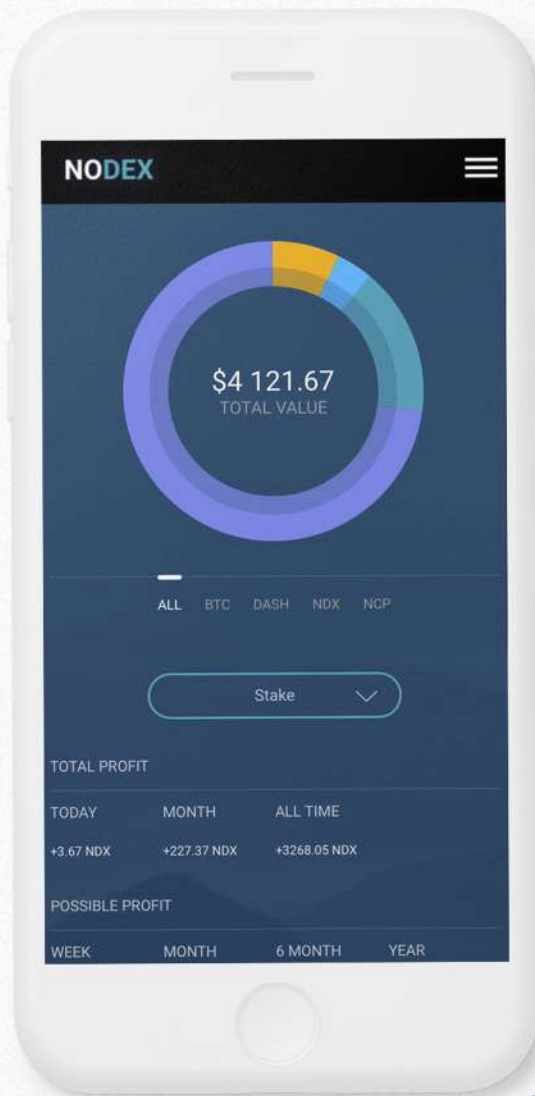
Cryptographic wallet, with the possibility of authorization by e-mail and seed phrase.

Cryptographic functions are performed on the client side and provide the maximum level of protection.

Through a crypto wallet, users and investors of the project receive an understandable, safe and easy-to-use tool for working with their digital assets.

Blockchain "Nodex" - implementation of the basic functionality

Development and launch of blockchain explorer and satellite projects.
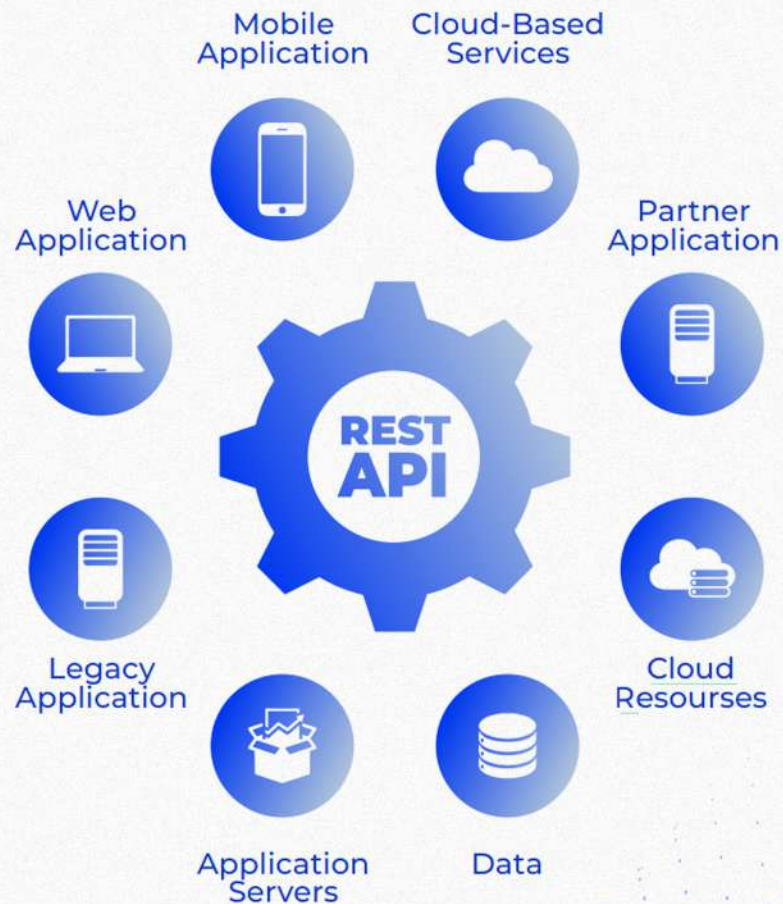
The implementation of the network browser provides information on the status, transactions, wallets and network nodes in a convenient format.

The blockchain explorer will allow network users and project investors to monitor the real activity in the blockchain network.

This will increase the level of confidence of potential investors in the project and increase the conversion from informing about the project to entering the project and the initial acquisition of an investment portfolio.

Blockchain "Nodex" - implementation of the basic functionality

Mobile Application

Cloud-Based Services

Web Application

Partner Application

REST API

Legacy Application

Cloud Resourses

Application Servers

Data

Development and description of rest-API for easy integration with any third-party projects.

The Restful API provides all the possibilities of interaction with all functional modules of the network:

- Nodes - to send and verify all types of transactions

- Decentralized Exchange - for trading

- Generation and execution of smart contracts

All operations on the network are confirmed by crypto keys and validated by all nodes.

The development of the rest-API allows engaging third-party projects in collaboration and implementing them on the platform, which leads to the expansion of the project's digital asset portfolio.

Stock exchange

Decentralized / Centralized

Provides the ability to control trading pairs, their max / min prices, the organization of trading robots that provide liquidity.

After implementing the functionality of the exchange, the project will be able to provide tenders within its own ecosystem, as well as conduct listing of third-party coins on its exchange, while earning on commissions. For example, Binance in its first year, at the stage of formation, having an average daily trading volume of $ 80 - 100,000,000, outperformed Deutsche Bank in revenue

Listing and market-making on the exchanges of the project token.

Technical support of listing and providing market-making with high-speed robots.

The cryptocurrency market is actively developing and thousands of new coins are issued annually. The high level of competition poses to the creators the more acute question of the popularization of their coin. Adding listing to exchanges is one of the main factors in recognizing cryptocurrencies. There is also a certain relationship between the success of an asset and the number of trading floors to which it is added.

Liquidity is the most important quality of a market asset

The economic concept of liquidity implies the ability of assets to be sold quickly and at market prices. A liquid asset is an asset that can be quickly converted into money. In the cryptocurrency market, as in any other, liquidity is something that sometimes matters as high as a PR campaign and product development, because without liquidity, trading your token just might not start.

It is no secret that so many IEOs and projects that list their tokens and display them for secondary trading lack liquidity. However, in the world of traditional finance, a tool has long been invented and is operating to help achieve it. The fact is that such a situation is not unique in relation to only one cryptocurrency market.

We will maintain the liquidity of your token on the exchange, increase its activity and trading volume with the help of liquid bots, which will positively affect the performance in the coin-market cap.

Payment solution, crypto-fiat gateway, implementation of bank card support (processing Visa, MasterCard, UnionPay)

Integration of secure crypto (blockchain-to-blockchain) and crypto-fiat (blockchain-to-cash) gateways.

nodex

7867 5678 2364 5978

GOOD THRU 12/15
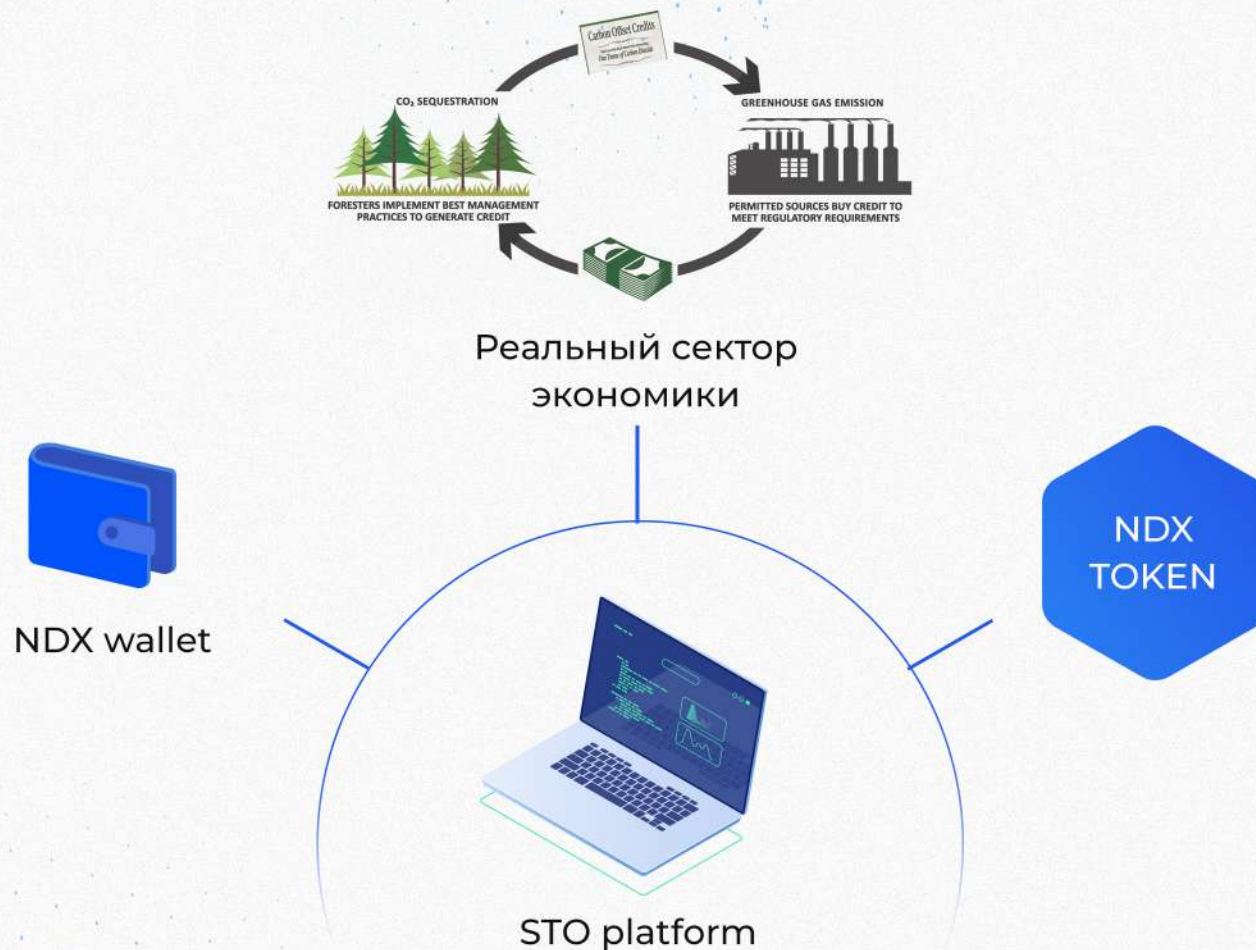
49576

M HARRY CALLAHAN

The issue of bank cards of the project will allow gradually and constantly increasing the volume of trading on the exchange, as well as earning extra on the commission of the gateway, taking into account the demand for the service at the moment, up to 1.5% of the turnover.

Development of the STO framework - platforms for the STO

Реальный сектор экономики

NDX wallet

STO platform

NDX TOKEN

ADDITIONAL FUNCTIONALITY

Auditing and publishing code on GitHub

- Positioning in social networks + Listing on aggregators

- Development, branding and positioning of the general public outline of the project (sites, markets, social networks).

- Technical presentation in the community of developers and public confirmation of the project expertise.

- Publishing content with the disclosure of technological features of the project in social networks.

- Negotiations with information aggregators, posting project data.

FUNCTIONALITY OF STARTMARKET | MARKETING

A useful, high-quality product is the basis of a successful project, but you need to be able to find out about it

That is why we provide a separate marketing service that covers any customer needs.

- Development and maintenance of a marketing strategy
- Selling website design and assembly
- Packaging and turnkey promotion
- Creation and launch of a sales funnel
- SEO promotion and optimization
- PR companies and founder
- Create content feed
- Start advertising, traffic
- Creation of a community project around the world
- Event marketing. Integrate your company and ambassadors into relevant events.
- Preparation of ambassadors for speeches and meetings.
- Sales turnkey structure.
- Attraction of investors

nodex

CONTACT US:

Ilya Bulchenkov

COO

📞 +7 (913) 942-82-82

✉ bulchenkov@gmail.com

🌐 StartMarket.io