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December 6, 2024

CSD-340

Assignment: bioSite StyleGuide

Website about: Biography website about my fiancé named Jennifer Salgado

## **Interview**

Question 1: Do you give your consent for your information and photos to be included on this website?

- *“Yes, I give my consent. I am excited to share my story and memories with others.”*

Question 2: Can you tell me a bit about your background and what it means to you to be a first-generation college student?

- *“Being a first-generation college student is really meaningful to me. It is a chance to honor my family and show that hard work and dedication can open doors. I am paving the way not only for myself but also for future generations in my family.”*

Question 3: Why did you choose to pursue a degree in Human Resources management?

- *“I have always loved helping people and connecting with others. HR felt like the perfect fit because it allows me to work closely with people and make a positive difference in the workplace.”*

Question 4: What are your favorite colors, and why do you feel drawn to them?

- *“My favorite colors are pink, white, and black. Pink is cheerful and full of life, white represents simplicity and purity, and black is classic and goes with everything.”*

Question 5: What do you enjoy most about traveling, and what’s one place you’d love to visit?

- *“Traveling is such a great way to experience new cultures, foods, and lifestyles. I love how each place has its own unique vibe. One place I would love to visit is Japan. I am fascinated by the mix of tradition and modernity there.”*

Question 6: How important is fitness and health in your life, and what’s your favorite way to stay active?

- *“Staying healthy is a priority for me. I love going to the gym to exercise. It is my time to focus on myself, de-stress, and stay strong.”*

Question 7: Family is clearly important to you. Can you share what being family-oriented means to you?

- *“Family is everything to me. Being family-oriented means valuing traditions, supporting each other through everything, and creating a strong foundation of love and trust. I am especially close to my mom. She has always been my role model and biggest supporter.”*

Question 8: What are some qualities that you admire most in other people?

- *“I really admire kindness, honesty, and a positive attitude. People who are supportive and encouraging always stand out to me, and I try to be that person for others too.”*

Question 9: Who in your family has inspired you the most, and what have you learned from them?

- *“My little cousins have taught me so much about patience, responsibility, and even joy. Taking care of them and babysitting for family has been so rewarding. It has made me value close bonds and the role we play in each other’s lives.”*

Question 10: How does your Mexican heritage influence your daily life and values?

- *“My Mexican heritage is a big part of who I am. It has taught me the importance of family, hard work, and celebration. I love sharing my culture with others and staying connected to my roots.”*

Question 11: What’s your favorite healthy meal?

- *“My favorite healthy meal is definitely an acai bowl. It is refreshing, full of nutrients, and feels like a treat.”*

Question 12: How would your friends and family describe you in three words?

- *“They would probably say I am caring, dependable, and friendly.”*

Question 13: Do you have a favorite charity, and if so, what drew you to support it?

- *“Yes, my favorite charity is St. Jude Children’s Research Hospital. I love that they help children and families without charging for treatment. It is an inspiring cause that is close to my heart.”*

Question 14: What do you hope people take away from reading about you on this website?

- *“I hope people see my passion for helping others and the importance I place on family and community. I want to inspire others to pursue their dreams and build strong, supportive connections with the people around them.”*

## **Short Biography**

Jennifer Salgado is a first-generation college student who currently holds an associate's degree and is now pursuing a bachelor's degree in human resources management. Growing up in a family that emphasized the importance of hard work and perseverance, Jennifer understands the value of education as a means to create a better future for herself and others. As she continues her academic journey, she is motivated by the desire to help people and create positive change in the workplace through her future HR career.

Jennifer's Mexican heritage has played a significant role in shaping her values. It has instilled in her a deep respect for family, community, and tradition. She is especially close to her mother, whose unwavering support and guidance have been foundational to Jennifer's growth. Her mother's influence has inspired her to pursue her dreams, work hard, and always remain grounded in the importance of family bonds.

In addition to her academic and family commitments, Jennifer is passionate about maintaining a healthy and active lifestyle. Fitness is an essential part of her daily routine, and she enjoys spending time at the gym, where she focuses on strength and wellness. For Jennifer, exercise is not just about staying in shape; it is about finding a sense of balance and mental clarity in a busy life.

Traveling is another one of Jennifer's passions. She loves exploring new cultures, experiencing different foods, and embracing the unique experiences each destination offers. Her dream destination is Japan, where she is captivated by the country's blend of ancient traditions and cutting-edge modernity. Traveling allows Jennifer to grow both personally and culturally, and it is an experience she cherishes deeply.

Jennifer has a natural love for children. She often takes care of her little cousins and babysits for family members. This experience has helped her develop a deep sense of responsibility and nurturance. Her love for children reflects her compassionate nature and her desire to positively impact the lives of others.

Despite her busy life as a student, Jennifer is a generous and caring person who is always ready to lend a helping hand. She believes in the power of kindness and enjoys making meaningful connections with people. Her compassionate nature extends to her support for causes she holds dear, including St. Jude Children's Research Hospital. The work that the hospital does to provide free treatment to children and families has deeply resonated with Jennifer, and she is proud to support such an impactful organization.

Jennifer's favorite healthy meal is an acai bowl, which she finds refreshing and packed with nutrients. Her favorite colors are pink, white, and black, which represent her cheerful, simple, and timeless style. Friends and family describe Jennifer as caring, dependable, and friendly. These qualities shine through in everything she does.

As she continues to grow personally and professionally, Jennifer Salgado hopes to inspire others to pursue their goals, maintain strong family connections, and live with compassion and purpose.

## **Images**

Jennifer's Hobbies



Jennifer spends quality time with younger cousin.



Jennifer spends quality time with mother.



Jennifer visited Taxco in Mexico.

Jennifer's goals, personal accomplishments, or embellishments



Jennifer next to butterflies represents her desire for transformation, change, and growth.



Jennifer eating an acai bowl, her favorite food, which is part of her goal to eat healthy.

Portrait of Jennifer



Jennifer's self-portrait.

## **Front-end Style Guide**

**Word Of Caution:** This is a front-end style guide that should be kept close to this style through the development of this website. The styles could potentially change. However, the style guide should be updated if there is ever any derailment, during the development process, from this documented style guide. It is crucial to follow this style guide and to maintain. This will avoid unexpected constraints and bugs but also provide a way for future developers to construct on the website with consistency and efficiency.

## 01 Color Palette

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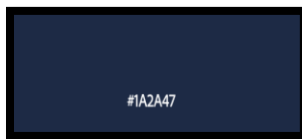
Primary Color: #FFFFFF

- Usage: Primary background, text on dark backgrounds, spacing.



Secondary Color: #1A2A47

- Usage: Section backgrounds, navigation bar.



Bold Accent Color Option 1: #E573A6

- Usage: Headings, subheadings, primary call-to-action buttons, icons and graphics



Lighter Accent Color Option 2: #FFA3BF

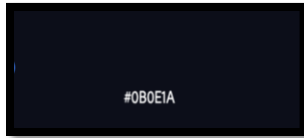
- Usage: Secondary call-to-actions, hover effects, accents (dividers or borders)
  - In special circumstances, utilize this color where there is a call to action on a dark background for higher contrast.





Dark Text Color: #0B0E1A

- Usage: Text on light backgrounds.



Color Scheme (60:30:10 Rule)



## 02 Typography

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Font Family:

- Primary Font (Body Text):
  - font-family: 'Open Sans', Arial, sans-serif
- Secondary Font (Headings):
  - font-family: 'Montserrat', Arial, sans-serif;

Font Sizes:

- Body Text:
  - font-size: 16px
- Headings:
  - H1: font-size: 36px
  - H2: font-size: 30px
  - H3: font-size: 24px
  - H4: font-size: 22px
  - H5: font-size: 20px

- H6: font-size: 18px

#### Font Weight for Bold Text:

- Headings (Usually for H1 & H2):
  - font-weight: 700
- Body Text (for emphasis only):
  - font-weight: 700
- Body Text:
  - font-weight: Normal (400)

#### Line Height:

- Body Text:
  - line-height: 1.6
- Headings:
  - line-height: 1.3

#### Letter Spacing:

- Body Text:
  - letter-spacing: 0px
- Headings:
  - letter-spacing: 1px

#### Text Alignment:

- Body Text:
  - text-align: left
- Headings:
  - text-align: center

#### Text Decoration:

- Links:
  - text-decoration: none
  - Hover: underline with color #FFA3BF

## 03 Spacing and Layout

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### Margins & Padding:

- Body Text:
  - Default margins and padding reset globally (\*{margin: 0; padding: 0; })
  - Add 20px margin to the left and right of the main text for clean spacing. (.container)
- Sections:
  - Include 40px of padding within each section to ensure content isn't touching the edges. (.content-container)
- Headings:
  - Add 20px margin above headings to separate them from the previous content and 10px margin below for breathing room (h1).

### Grid System:

- Main grid: Centered single-column layout by default (.main-grid-container)
- Responsive inner grid with auto-fit behavior (.inner-grid-container).

### Container Width:

- Max Width: Set the max width of the main content to 1200px for readability, keeping text from becoming too stretched on larger screens.
- Min Width: 340px (.container)

## 04 Imagery and Icons

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### Image Style:

- Profile Picture (About Page):
  - Use 500px by 500px size for the profile image on the landing page and about page; this size is to ensure it stands out. (.main-image-window)
- Other Images:
  - Use 300px by 300px for additional images to maintain consistency.
- Banner Images:
  - Use 1200px by 800px for banner images.
- Image Alignment:
  - Align images to the right or left of the text, or center them depending on the content layout.
  - Adjust with CSS grid positioning (justify-items: center).

### Icons:

- Use minimalistic icons, sized at 24px by 24px
- Keep icons (primary) in the #E573A6 accent color to match the website theme.

## **05 Accessibility Guidelines**

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### Alt Text:

- Images:
  - Provide descriptive alt text, focusing on key details.
    - Example: alt="Jennifer smiling while enjoying a healthy acai bowl."
- Icons:
  - Provide descriptive alt text for necessary crucial icons.
    - Example: alt="Instagram icon"
- Decorative Images:
  - If images are used purely for decorative purposes, use an empty alt attribute (alt:"") to tell screen readers to ignore them.

### Visual Indicators:

- :hover Pseudo-Class in CSS :
  - text-decoration of underline and color of #FFA3BF on call-to-actions (Links).
  - Grid containers: Darker shadow effect on hover (.inner-grid-container).
- :active Pseudo-Class in CSS (When clicked):
  - Font-weight of 700 on call-to-actions

## **06 Code Examples**

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### CSS:

- Anchor Accessibility Code:

```
.inner-grid-container a {
  color: #E573A6;
  text-decoration: none;
  transition: background-color 0.3s ease, color 0.3s ease; /* Smooth transition for background-color and color */
}

.inner-grid-container a:hover {
  background-color: #1A2A47; /* Background color on hover */
  text-decoration: underline; /* Underline links on hover */
  color: #FFA3BF; /* Change link color on hover */
}

.inner-grid-container a:active {
  font-weight: 700; /* Bold text when the link is clicked */
}
```

- Logo

```
.logo-name a:hover {
  text-decoration: none;
}

.logo-name p {
  font-family: 'Open Sans', Arial, sans-serif;
  padding: 10px;
  color: #FFFFFF; /* Text color for the header */
  font-weight: 400;
  border: 2px solid #FFA3BF; /* Pink border around logo */
}
```

- Header Navigation

```
header {
  display: flex; /* Enables flexbox for layout */
  justify-content: space-between; /* Spaces out the logo and navigation */
  align-items: flex-end; /* Aligns items to the bottom of the header */
  padding: 20px;
  background-color: #1A2A47; /* Header background color */
  width: 100%; /* This ensures the entire width fills viewport */
  position: relative;
  overflow: hidden; /* Prevents any child elements from overflowing */
}
```

## HTML:

- Portrait Image code:

```

<div class="container home-container">
  <h1>Discovering Jennifer Salgado: A Story of Passion and Purpose</h1>

  <figure class="main-image-container">
    <div class="main-image-window">
      
    </div>
    <figcaption class="figcaption-main">
      Jennifer Salgado – Future Human Resources leader passionate about growth,
      family, and making a positive impact in the lives of others.
    </figcaption>
  </figure>

</div>
<div class="content-container">

```

- Written Biography Content:

```

<div class="content-container">
  <h3>The Foundation of a Transformative Journey</h3>
  <p>
    Jennifer Salgado's journey is one rooted in determination and the belief that education
    can transform lives. As a first-generation college student, Jennifer's path has not
    always been easy, but it has always been driven by a deep sense of purpose. Growing up
    in a family that placed a strong emphasis on the values of hard work and perseverance,
    she learned early on that success comes not just from talent, but from dedication and
    resilience.
  </p>
  <p>
    Having earned her associate's degree, Jennifer is now pursuing a bachelor's
    degree in Human Resources Management, with the goal of creating positive change in the
    workplace. Her passion for helping others and her desire to make a meaningful impact in
    the field of HR are what fuel her as she continues her academic journey.
  </p>
  <p>
    Jennifer knows that education is not just a personal achievement, but a powerful tool that
    can help her create a better future—not only for herself but for others as well. Her
    commitment to her studies and her vision of a better tomorrow continue to guide her every
    step, as she works toward her dream of making a difference in the lives of the people she
    will one day serve in her HR career.
  </p>
  <hr>
</div>
</div>

```

- Two-Column Grid Layout

```
<div class="container hobbies-container">
  <h1>What are Jennifer's Hobbies?</h1>

  <div class="main-grid-container">
    <div class="inner-grid-container">
      <div class="card-image image1">
        <figure class="grid-figure">
          <div class="smaller-image-window">
            
          </div>
          <figcaption class="figcaption-small">Jennifer babysitting her baby cousin named Aliyah.</figcaption>
        </figure>
      </div>

      <div class="card-content content1">
        <h3>Caring for Others: A Passion for Nurturing and Connecting with Children</h3>
        <p>
          One of Jennifer's hobbies is spending time caring for children, whether it is looking after her little cousins or babysitting for family members. Through these experiences, she's developed a deep sense of responsibility and nurturance, which reflects her compassionate and caring nature. She enjoys positively impacting the lives of others and finds fulfillment in these connections. Despite her busy schedule as a student, Jennifer makes time for this rewarding hobby, as it brings her joy and a sense of purpose. Additionally, she is passionate about supporting causes close to her heart, such as <a target="_blank" href="https://www.stjude.org/">Jude Children's Research Hospital,</a> where she proudly contributes to their vital work in providing free treatment to children and families.
        </p>
      </div>
    </div>
  </div>
</div>
```

- Footer

```
<footer>
  <p>&copy; 2024 Noel Miranda. All Rights Reserved.</p>

  <nav>
    <ul>
      <li><a href="index.html">Home</a></li>
      <li><a href="about.html">About</a></li>
      <li><a href="hobbies.html">Hobbies</a></li>
    </ul>
  </nav>
</footer>
```

- Navigation & Logo

```
<body>
  <header>
    <div class="logo-name">
      <a href="index.html">
        <p>Jennifer Salgado</p>
      </a>
    </div>

    <nav>
      <ul>
        <li><a href="index.html">Home</a></li>
        <li><a href="about.html">About</a></li>
        <li><a href="hobbies.html">Hobbies</a></li>
      </ul>
    </nav>
  </header>
```

## 07 Usage Rules

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### Brand Voice & Tone:

- Voice:
  - Maintain a friendly, warm, and conversational tone that highlights Jennifer's personality. The tone should reflect her family-oriented, health-conscious, and caring nature.
- Tone:
  - Use a positive, encouraging tone when talking about her interests and experiences. Avoid overly formal language; it should feel like a personal introduction.
- Consistency:
  - Keep the tone consistent throughout the biography. Use simple language that conveys sincerity and warmth, showing a clear connection with the audience.

### Do's and Don'ts:

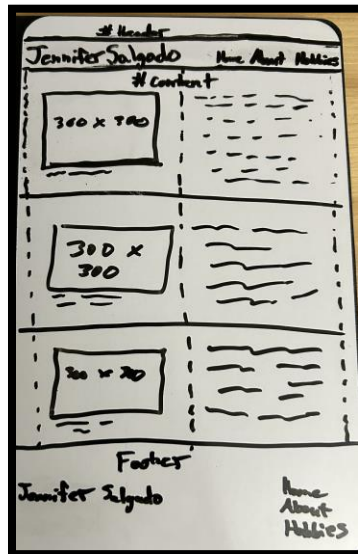


- Do:
  - Use Jennifer's name frequently to make the biography feel personal and engaging. Emphasize her values, such as family, fitness, and her career aspirations.
- Do:
  - Include personal stories and images that showcase her personality and experiences, making the biography more relatable.
- Do:
  - Try writing content in story format to grab reader's attention.
- Don't:
  - Overwhelm the reader with too much information. Focus on the key aspects of her life and interests that define who she is.
- Don't:
  - Use jargon or overly complex terms. Keep the language accessible to a wide audience.

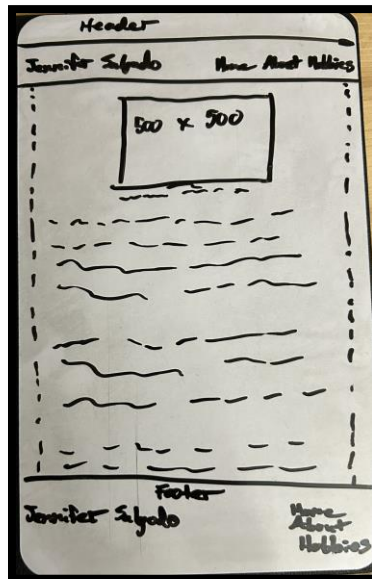
## **Sketches & Wireframes**

### Sketches:

- Hobbies Page (pages with multiple images) Layout:



- About Page, Landing Page, and majority of additional pages (with one image) Layout:



### Wireframes:

- Hobbies Page & Pages with +2 Images:



Frost, B. (2016). *Atomic design*. Brad Frost.

Weinschenk, S. (2020). *100 more things every designer needs to know about people*. New Riders.