



MUSKETIERE

RELAUCH WEBSITE MADHAIRSTYLING

The Challenge

- Madhairstyling wants to relaunch their Website.
 - The client is looking for a shop to sell its items.
 - The client wishes to simplify the booking proses, as there are different locations.
 - As the client offers workshops, he wants to advertise them and make them easy to find.
 - The client provides different stylist, he wishes to show them prominently.
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The Solution

- We propose an interactive page, that will include all of the features specified by the client.
- To get as many sales as possible, we propose a shop, which displays all the products. Where the customer can filter through and every product is organized nicely.
- To get more bookings, we will create a 'call to action button' on the front page. To manage the different locations, a Google-Maps map with all pins will be shown.
- To get as many sales as possible, we propose a shop, which displays all the products. Where the customer can filter through and every product is organized nicely.
- Workshops will be displayed on the front page, this will provide more viewers and more bookings.
- To get an overview from the stylists. Each stylist is presented with a photo and their skills.

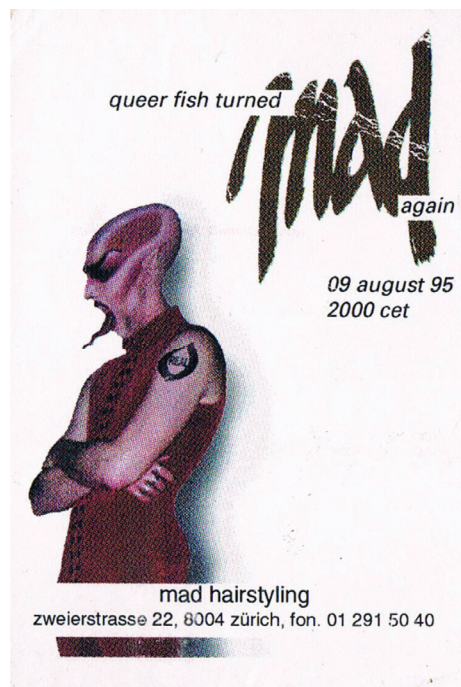
The Shedule

Deliverable	Number of days	Price	
First draft, screendesign of landingpage, shop, booking, workshop, stylist	7 days	CHF	5600.-
Second draft	2 day	CHF	2880.-
Final draft	1 day	CHF	800.-
styleguide, konzept	1 day	CHF	800.-
implementation landingpage	8 days	CHF	7680.-
implementation stylist	3 days	CHF	2880.-
implementation shop	14 days	CHF	13 440.-
implementation booking system	8 days	CHF	7680.-
implementation workshop	3 days	CHF	2880.-
testing	3 days	CHF	2880.-
hosting	1 days	CHF	960.-
training	1 days	free	
support	2 weeks	free	
total	66 days	CHF	48 480.-

Contact

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