



MA Web design and Content Planning

MAJOR PROJECT

By Noemi Bisicchia

#4 Presentation-Delight

Quick Summary



**How to deal with
children who are
picky eaters?**



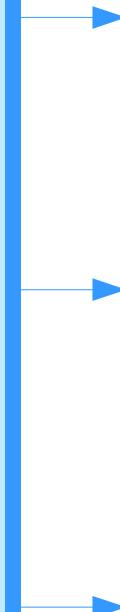
**Creative food
designs to make your
kids enjoy their meal**

Target

Kids from 6 to 10 that:

- Are looking for something amazing to eat;
- Bored to eat what their mums cook;
- Don't understand why they are supposed to eat vegetable, fruits and other „disgusting“ food;
- They see vegetables as enemies.
- Usually, they are picky eaters just for healthy food not for junk food.

(So for parents difficult part is trying to give them something healthy)



My goal must be to
make a website
where they can find
just healthy and
natural food!
NOT JUNK FOOD!

WebSite Aims

This is a website made for children and family

C

Creativity in kitchen

Children learn how to cook amazing meal

H

Healthy Food

All the ingredients and recipes are
benefited for the body

E

Exciting

Discover how to cook different meals and
became a professional chef

F

Family Fun Time

Family work together to make a meal

Name

Funnychef.com

Messycchef.net

Sloppycchef.net



How do I want to design my website?

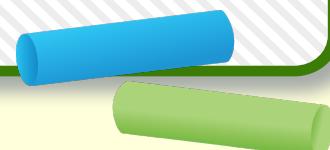
**With funny icons
and drawings**

**Designed for
children**

**Easy
explanation of
receipts**

**Easy to
understand**

**Colourful but not
chaotic**



Select a Theme



TRANSPORT



ANIMALS



BIRDS



WATER WORLD



NATURE



FOOD

BACK

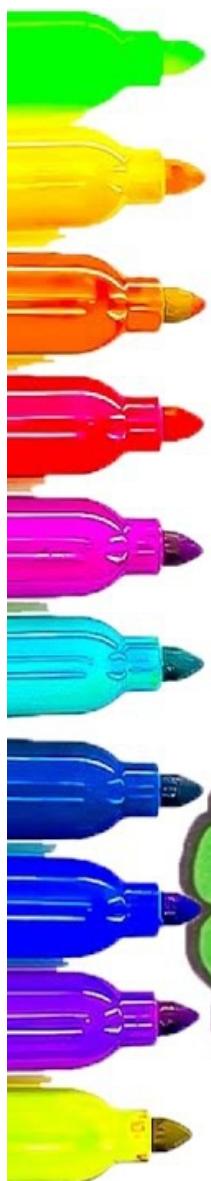
welcome to the amazing world of innocent kids. login or register to get started

[log in](#) [register](#)



home • play • do • meet the gang • the gang's garden







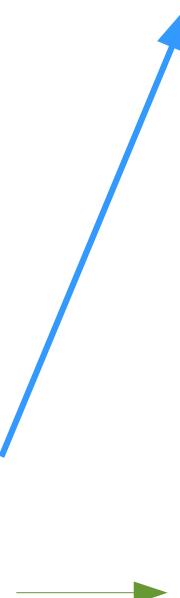
So...



by children...



My goal is to design a website for children



by a graphic designer.

TAKE A BITE OUT OF THE RAINBOW

YOUR CHECKLIST TO EATING MORE COLORFULLY

Eating colorfully is an easy way to optimize your diet.



Colorful foods contain phytonutrients, or plant compounds, that work together to protect your health.



Eating 3 colors each night at dinner adds up to over 500 servings of vegetables over 6 months.



22% of people don't get enough reds



21% of people don't get enough yellows and oranges



31% of people don't get enough greens



12% of people don't get enough blues and purples



14% of people don't get enough whites



Use this checklist to help keep track of what color of fruits and veggies you eat daily. For optimal health, eat 1 cup of each color daily.

RED

FOODS



POSSIBLE NUTRIENTS

- Flavonoids
- Lycopene
- Vitamin C
- Folate
- Ellagic acid
- Caffeoylquinic acids
- Hydroxybenzoic acids

SUPPORTS

- Heart health
- Memory

YELLOW / ORANGE

FOODS



GREEN

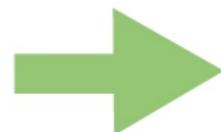
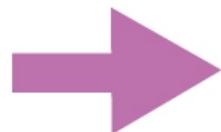
FOODS



Colours



Colours



Palette



#ff9200v

#ffc900

#dbe89a

#ffc1cb

#ff6f5b

Logo



Logo



Logo



Final Logo



SITEMAP

[HOME](#) | [COOKING](#) | [INGREDIENTS](#) | [PARTY](#) | [ABOUT US](#) +PLUS

Difficulty

Easy
Medium
Difficult

Fantasy

Flowers
Animals
Cartoons
...

Meal

Breakfast
Lunch
Dinner
...

Fruits

Vegetables
Nuts

Birthday

Christmas
Easter
Mum's day
Dad's day
...

[SIGN IN](#)

[REGISTER](#)

[REFERENCES](#)

[MISSION](#)

Cooking Section

Title

Final meal
photo

Ingredients



Recipe

photo

photo

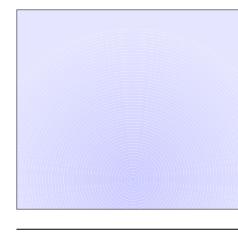
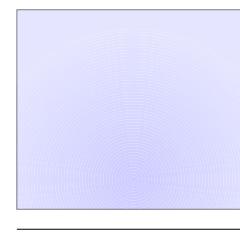
How to make a
PALM ISLAND



Ingredients:



Recipe:





Mister Beard



I need these:



2 Red Peppers



1 Carrot



1 Lettuce leaf



1 Black Olive



1 Baby plum tomatoe



2 Eggs

Let's make it:

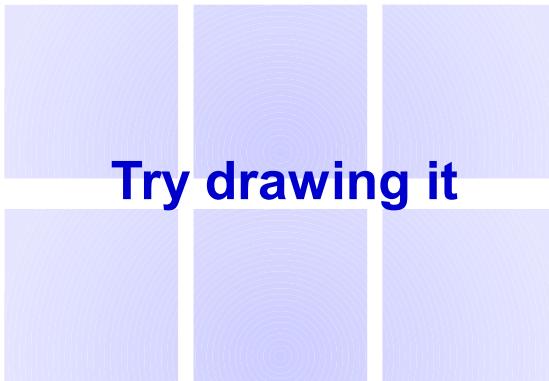
Ingredients Section

Title

character

[Link to its recipe](#)

Try drawing it

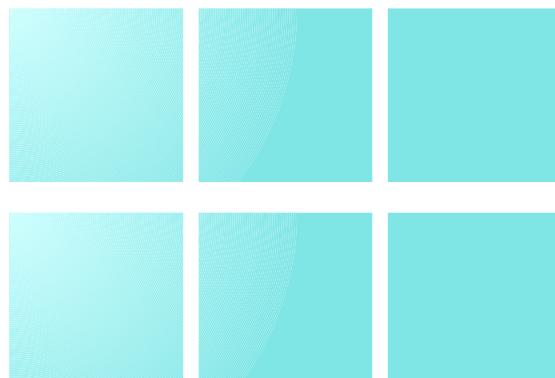


Miss Potato



[Link to its recipe](#)

Try yourself





Funny
Chef

Cooking

Ingredients

Party

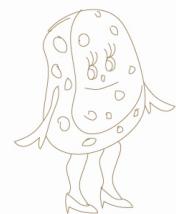
About us

Miss Potato



Let's cook

Try to drew me



Home



Fonts

- Fredericka the Great

A B C D E F G H I J K L M N O P Q R
S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0 ' = ! . , - _ è é à ò ù

- Happy Monkey

a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0 ' = ! . , - _ è é à ò ù

Thank you