

WEB DESIGNER

NOEMI PORTFOLIO BISICCHIA

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**WEB
DESIGN**

IDT-Systems

Junior Web Designer
Jan 2019- until now

At IDT-Systems my main tasks are:

- Undertake detailed admin work on the Company's different websites.
- Support the Website Manager in the deployment and maintenance of e-commerce sites across all group sites (multiple international locations)
- Ensure content is regularly updated and new products are added.
- Promote SEO site improvements throughout the sites.
- Liaise with 3rd party developers to troubleshoot plugin errors and bugs.
- Uploading social media content across different platforms.
- Create banners, icons and page layout.
- Design navigation flow templates.

Visit it here:

<https://uk.case-site.com/>
<https://casestation.com/>
<https://givftstation.com/>



IDT-Systems

BT powered by CaseStation
November 2019- until now

From November 2019 I've had the opportunity to create a website for BT.

This is a promotional website, where customers are able to claim, choose and personalise their free phone case.

My tasks were to create the templates, decide colours, images and all the design aspects, add the products to the website and help with the testing part.

<https://bt.casestation.com/>

The image displays two screenshots of the BT Shop website. The left screenshot shows the homepage with a purple header featuring the BT SHOP logo and a 'Create now' button. Below the header, there is a section titled 'OUR CASES' with six categories: Snap, Tough, Flexi, Folio, JIC Type A, and JIC Type B, each accompanied by a small image of a phone case. The right screenshot shows a detailed view of a phone case configuration page. On the left, a sidebar lists 'CHOOSE YOUR PRODUCT' with numbered options 1 through 5. In the center, there is a preview of a phone case with a dashed blue border. On the right, there is an 'IMAGE & TEXT EDITING' panel with tabs for 'DESIGN' and 'EFFECTS', and a circular '0' icon. At the bottom right, there is a green 'Add to cart' button.

IDT-Systems

Responsive websites

Jan 2019- until now

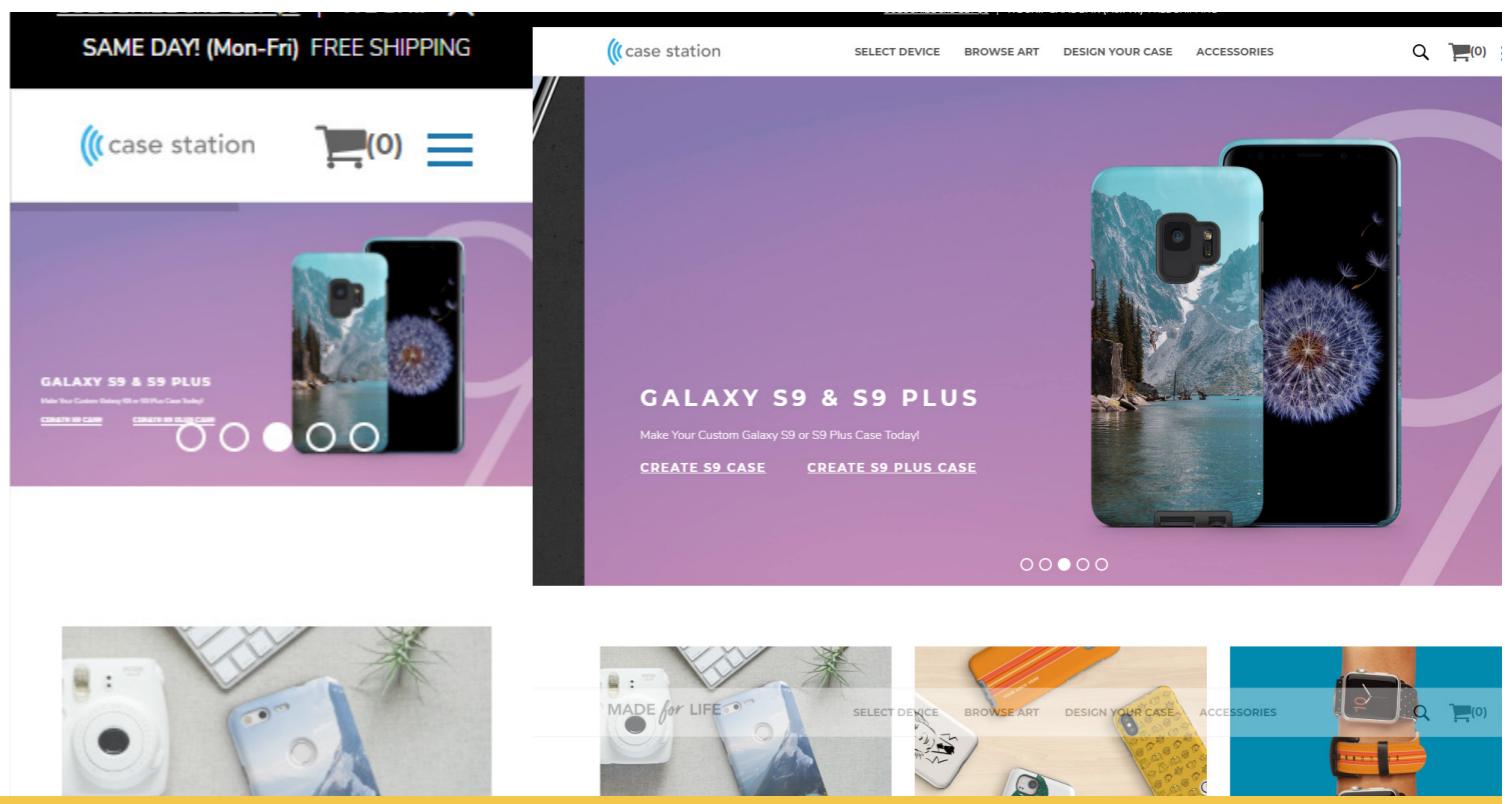
One of the most important tasks of my job is to ensure the responsiveness of the websites.

Since I joined the company I have been doing research about plugins and methods to avoid unreadable text.

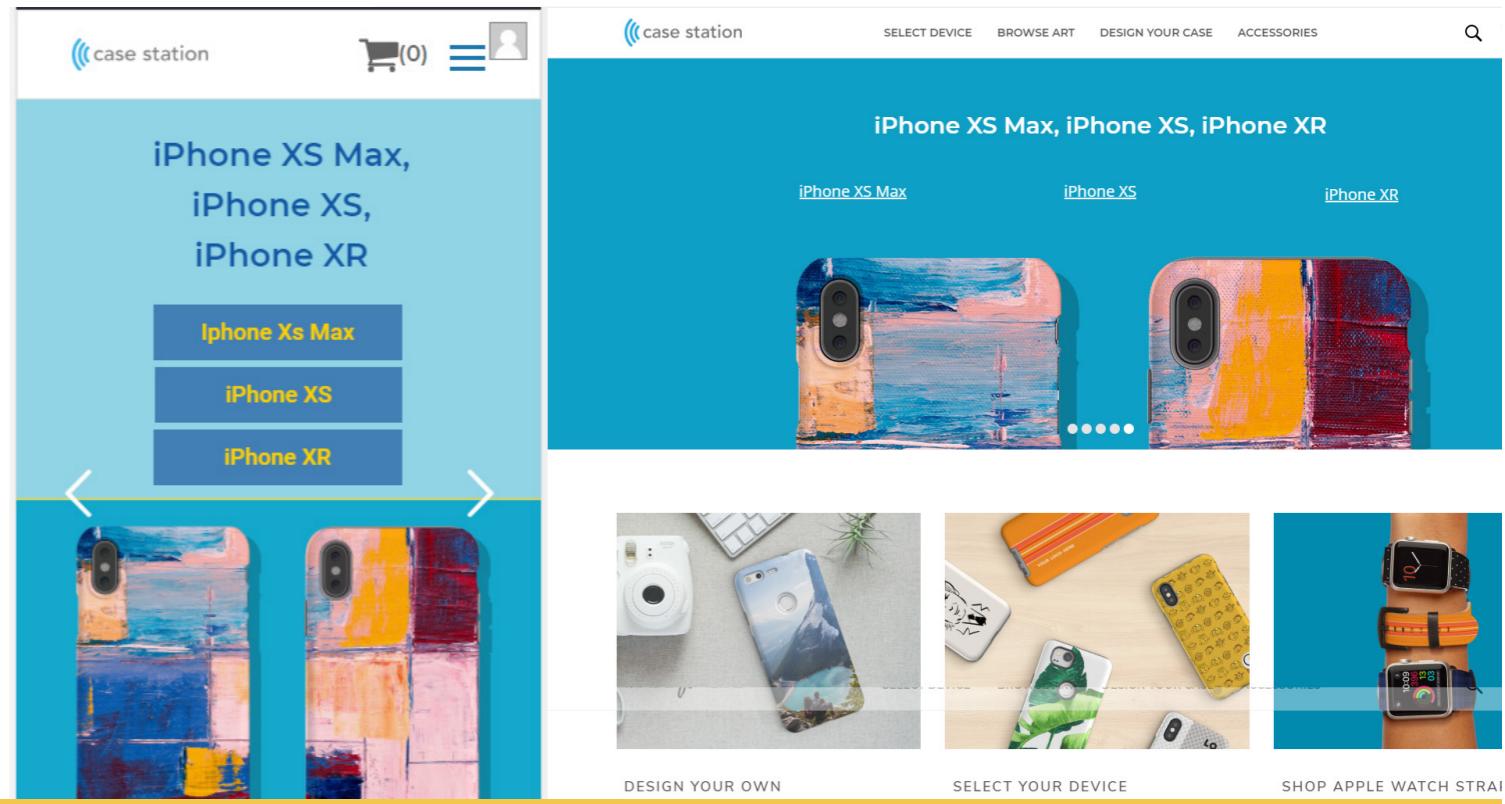
All the websites are now perfectly responding to any dispositivo, mobile laptop and desktop.

<https://case-site.com/>

BEFORE



AFTER



Messy Chef

Major Project

May - October 2018

MessyChef is a collection of recipes to guide and teach kids how to cook in an easy way.

This website wants to be a solution for all the parents straggling to feed their picky eaters children.

From scratch, I designed and built a website having in mind that difficult target.

To design the website I developed a theme in **HTML** and **CSS**, then I moved the theme on **WordPress** and added **ACF**.

At the end the website was a succed, with a very friendly interface and many **illustrations** accross pages.

Visit it here:

<http://messychef.uk/>



Monsters, Inc

Film-promotion Website
January 2018

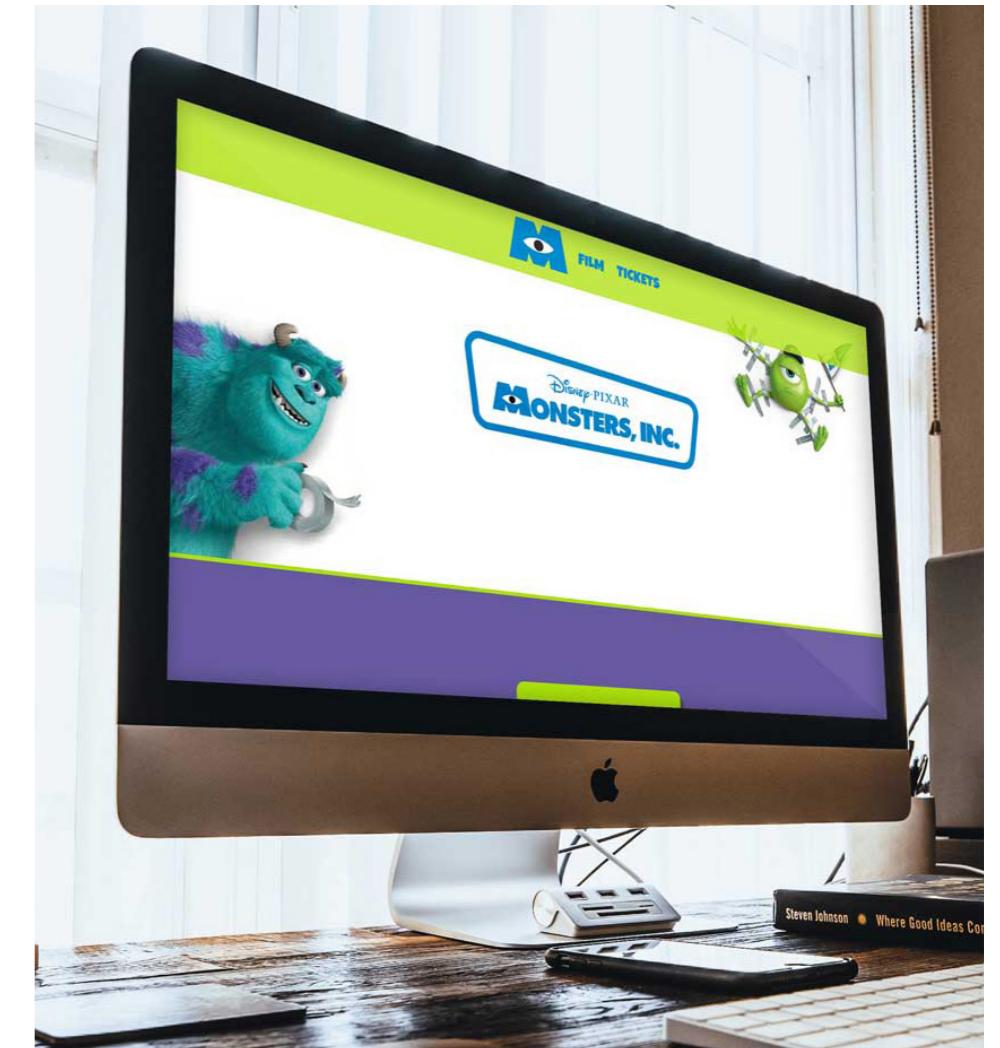
Monsters, Inc is a website submitted as a university project.

The purpose was to Select a film released before 2006, ie older than 12 years and create promotional web campaign to announce the opening of the first showing at a local venue.

To work on this project I used programs such as **Ps, Ai, HTML5, CSS3, PHP**. Enjoy all the illustrations that I made and the CSS animations used to show them.

Visit it here:

<https://noemibis.uk/applied-art/film-promotion/index.php>



Clark's

Website

January 2018

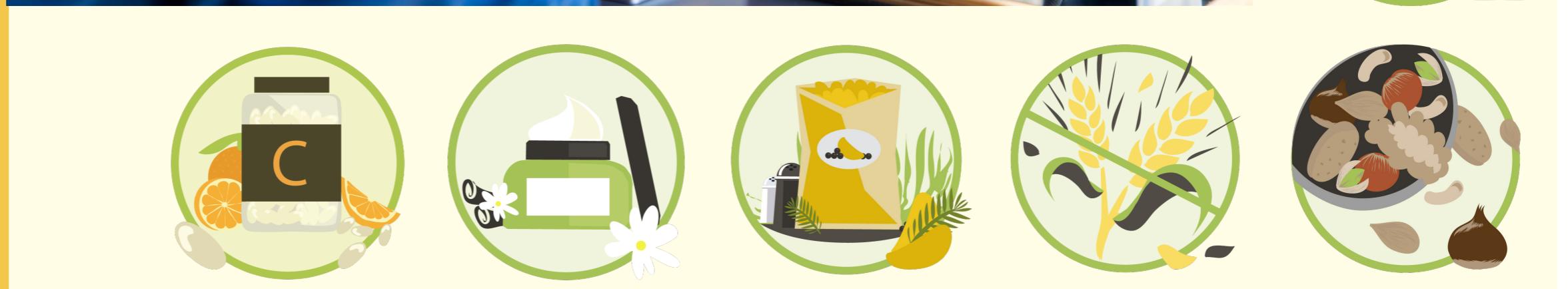
Clark's Healthy Food is a website made as university project with the purpose to give visibility to a hypothetical Healthy Shop.

To design this Website and icons I've worked on Ps and Ai. After that I coded it with **HTML5, CSS3, Js** and **PHP**.

Also, I paid attention to the **SEO** part, validation of code and accessibility of the website.

Visit it here:

[https://noemibis.uk/
content-management/
mini-business-website-
revisited/index.php](https://noemibis.uk/content-management/mini-business-website-revisited/index.php)



StudyMaths

Analytic Report January 2018

This is a analytic report for university coursework.

The report is about a specific website and has the purpose to improve the **SEO** - Search Engine Optimization and **SEM** - Search Engine Marketing.

To work on this project I used tools such us: Pingdom or GTmetrix.

Visit it here:

[https://noemibis.uk/
social-media/indeesign%20
presentation.pdf](https://noemibis.uk/social-media/indeesign%20presentation.pdf)

Password:
desi1209report



Noemibis

Pagework

From September 2017

I designed this website in 2017 as MA coursework page.

During the MA time I was updating the website with projects committed by University.

Then I slightly changed it to add my Portfolio and my latest projects.

To work on it I used:
Photoshop, Indesign,
Illustrator, HTML5, CSS3

Visit it here:
<https://noemibis.uk/>



DonnaUniversoChic

Graphic Designer

January/December 2016

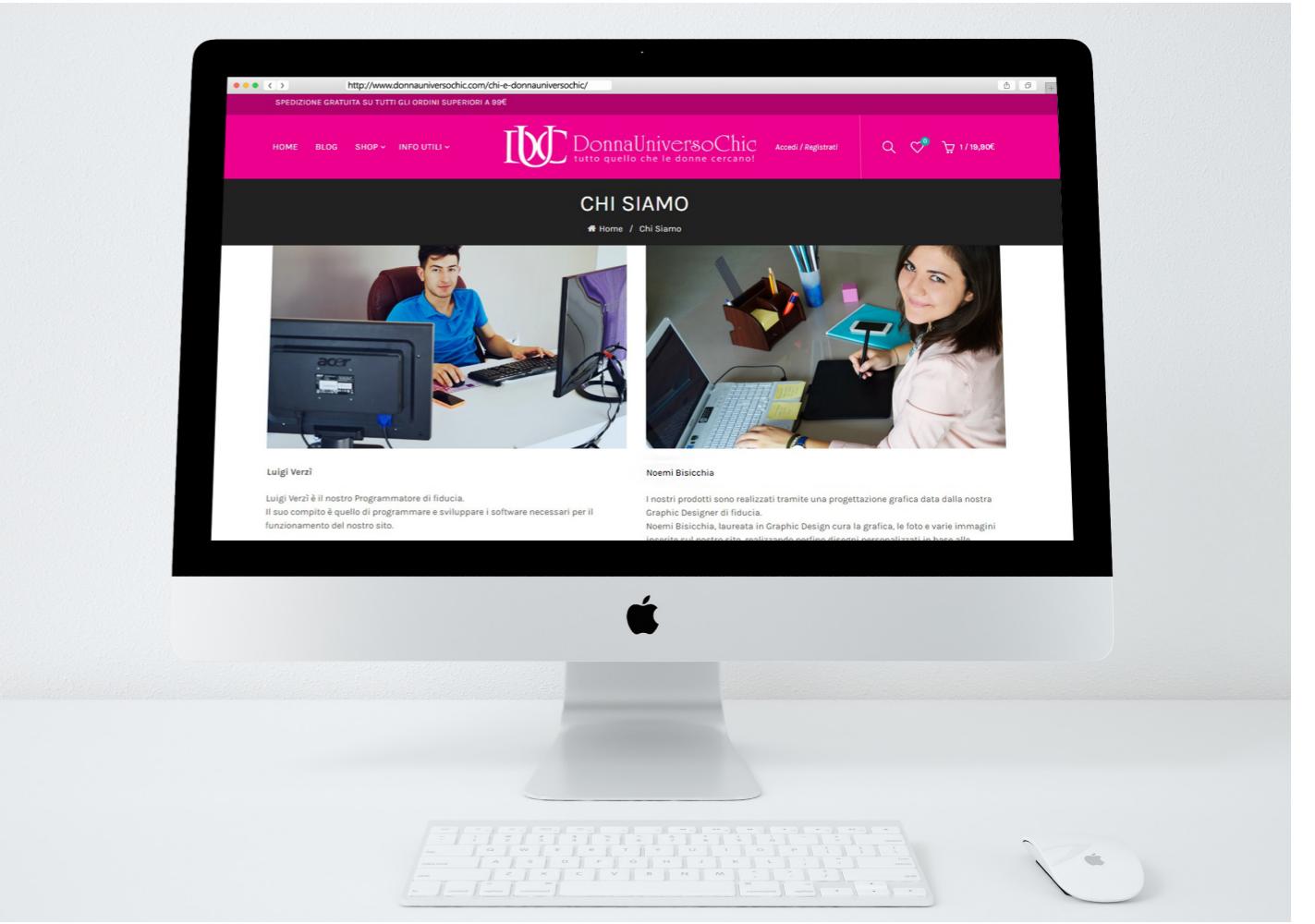
DonnaUniversoChic was an e-commerce website for women's fashion.

My tasks were to improve the graphic aspect, create all the categories, give the right structure to the images, create and print labels and take some pictures of the products.

To do that I've worked with **Photoshop, Illustrator** and **WordPress**.

Visit it here:

<http://www.donnauniversochic.com/chi-e-donnauniversochic/>



GRAPHIC
DESIGN

IDT-Systems

Banners & Icons
Jan 2019- until now

As a Web Designer, my duties are even to deal with banners and icons.

I'm usually creating new banners in order to specific events or promotions.

Illustrations, icons, and logos are my favorite tasks.



Now Open!



Store now open in **Westfield**
London W12

Make sure to visit us!

Westfield



BAG BY WAITROSE
CASE BY CASE STATION

Emma Bridgewater designs available on Case Station.
Personalise your design today.

CREATE NOW

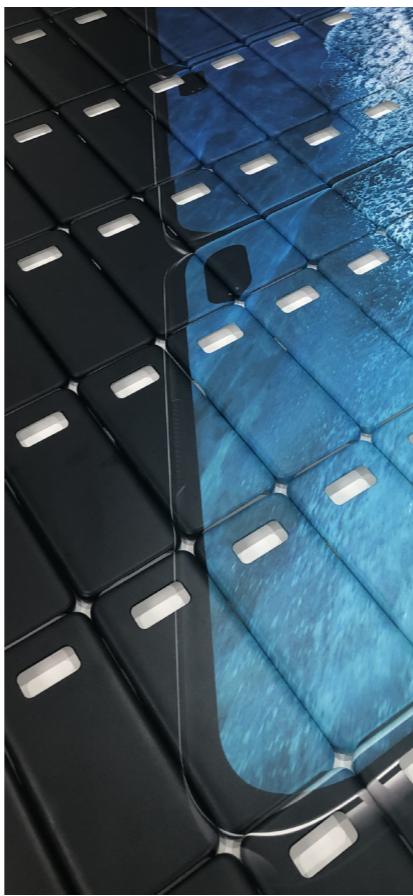
IDT-Systems

Mosaic Project
August 2019

This was a mosaic project designed for a Samsung store in Argentina.

Each single peace is a phone case, for a total of 248 cases.

This was a very engaged project since the phone cases are rounded and not flat.



ClearBrand Internship

May 2018

Brochure and Isometric illustration
for **Barco**.



The brochure is open to two pages. The left page, numbered 8, is titled "NEW FOR THIS YEAR weConnect Virtual Classroom" and features a large isometric illustration of a virtual classroom setup. The right page, numbered 9, is titled "What is a Virtual Classroom?" and contains text and images about the benefits of virtual classrooms. The bottom right corner of the right page includes the hashtag "#BarcoEDU".

ClearBrand

Internship

May 2018

ClearBrand are a design agency focused on crafting distinctive brands for the long term. During this internship I designed logos, banners, flyers, posters, brochures, invitations, leaflets...



BENTHAM
TLS120Xe
High Power
Tunable Light Source
(280-1100nm)

QUICK SUMMARY

Key Benefits

- Monochromatic probe 300-900nm, Si reference diode infrared filter
- Monochromatic probe 300-900nm, Si and Ge reference
- Maximum range 250-3000nm. Please enquire

TITLE HERE

Specifications

Light Source	Wavelength: 280-1100nm
Output Power	Working current: 100mW
Opening Current	Control current: 10mA
Output	External reference: 100mA
Lens Specifications - 10000	
Opening Current	5mA
Nominal lens power and voltage	75W, 15V
Dimensions	200x200x200mm
Lens Specifications - 1000	
Lens Type	2.0A
Opening Current	10mA
Nominal lens power and voltage	50W, 15V
Optical Layout	
Collimator	Control: Beam splitter, Angle
Focus length	200mm effective
Opto-Mechanical	
Gating Mount	Single pinning on axis slot
Gating type	Continuous microelectromechanical
Gating time density	2000
Max. Gating time width	20ms
SLI type	Fixed 28
Drive type	Stepper motor
Drive resolution	10000 steps
Max. drive speed	10° per sec.
Optical Performance	
Wavelength range	280-1100nm
Minimum resolution	0.0001nm
Bandwidth at 1000nm with 0.07nm full	5nm
Bandwidth at 1000nm with 0.01nm full	0.5nm
Bandwidth at 1000nm with 2.30nm full	20nm
Bandwidth at 1000nm with 5.80nm full	50nm
Control	
Software	LODFD
Software control	Bentham specific acquisition application: SOTR
Electrical Mechanical	
Overall dimensions	300mm length x 100mm height x 100mm depth
Weight	8.8 kg
Power supply	100-240V AC, 50-60 Hz
Environment	
Operating temperature range	-10-35°C
Gating temperature range	0-70°C (in consideration, less than 70°C above 30°C)

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Light. Measurement. Excellence.
Bentham.co.uk



"Relentless innovation"
CHRSI HORTON LINPACKAGING

3TLogistics

Find us at: www.3t-europe.com

3T Logistics are proud to be recognised in the 2018 Gartner Magic Quadrant for Transportation Management Systems

We provide an end-to-end global TMS
 ✓ Measurable ROI from day 1
 ✓ Guaranteed transport cost savings circa 20%
 ✓ Leading AI transport management technology

CONNECT
3TLogistics

ROUTE
3TLogistics

YARD
3TLogistics

INFORM
3TLogistics

DOCK
3TLogistics

ORDER
3TLogistics

MASER

Icons

Christmas Set
October 2017

Group of icons made for Christmas.



Taste-it

Italian pesto

June 2017

I had a great experience with this project. This is an Italian Pesto, produced for a national competition. I designed the logo and the label for the packaging.



Consigli d'uso: Scaldate il sugo in una padella antiaderente a fiamma bassa, per far rinvenire aromi e saperi. Scolate la pasta al dente e farla saltare qualche minuto in padella con il sugo, avendo cura di aggiungere due cucchiai di acqua di cottura della pasta che sono stati tenuti da parte in precedenza.

Ingredienti: Sarde* (Sardina pilchardus) 37,3%, succo concentrato di arance rosse 34,7%, cipolla di Giarratana 16,6%, olio extra vergine d'oliva 10,3%, mandorle tostate*, 15g, sale 0,3%. Senza glutine. Correttore di acidità: acido citrico.

Indicazioni per il consumatore: Conservare in luogo fresco e asciutto, lontano da fonti di calore. Dopo l'apertura conservare in frigo e consumare entro 3-4 giorni.

Allergeni: pesce, frutta a guscio (mandorle).

*Sarde ricche di omega-3
*nel secondo scomparto

TasteIT
Sugo a base di sarde e arance rosse

	x 180 g	x 100 g	% RI 100 g
Energie	670 Kcal/ 25803 Kj	372,2 Kcal/ 1435 Kj	18,5%
Proteine	33,9 g	18,8 g	37,6%
Carboiodrati	23,3 g	12,9 g	4,9%
di cui zuccheri	13,8 g	7,6 g	8,4%
Grassi	50,5 g	28,1 g	40,1%
di cui saturi	7,5 g	4,1 g	20,4%
di cui insaturi	43 g	24 g	
Fibre	2,8 g	1,5 g	
Sale	1,7 g	0,26 g	30%

RS%: 47,48
Da consumare preferibilmente entro: vedi capsula.
Creato presso Catania, via Santa Sofia n 100



Identity Grest SScuore

April/July 2016

For about eight years
I carry out voluntary
working in a local
church.

Every summer, the
Parish organized a
summer campus for
children.

For this purpose, I have
designed a poster and
a facebook page called
“Grest Sacro Cuore”
taking care of the social
media aspects.

In addition, I also
designed the logo,
invitations, various
posters and T-shirts for
children and volunteers.



Magazine

Start-motion
December 2014

Digital Animation's Magazine.

From title, logo, layout, continuity, colours, images, choice of texts, this magazine was designed from scratch. "Start motion" has been realised for a university project.



IN COPERTINA

Disney BIG HERO 6

Chi sono i big hero 6? Facciamo un pò di storia...
Nel 1998 i fumettisti Duncan Rouleau e Steven T. Seagle creano un nuovo gruppo di supereroi per la Marvel. I "Big Hero 6" apparvero per la prima volta nella testata "Sunfire & Big Hero 6": la squadra di giovani eroi collaborò per un periodo con il famoso ex-membro degli X-Men, ovvero Sole Ardente. Dieci anni dopo arrivò una nuova rivista chiamata "Big Hero Six".

ANCHE I ROBOT HANNO UN CUORE
Tratto dal mondo Marvel

Dal 18 dicembre 2014 al cinema.

Nel 54° Classico possiamo vedere una Disney che tenta di aggiornarsi, creando un film d'animazione ispirato ad una vecchia opera Marvel. Questa volta, i protagonisti sono un adolescente genio della tecnologia e un robot infermiere con la stazza di un omino Michelin e le movenze di un pinguino. Grazie a Roy Conli, produttore di Big Hero 6, dal 18 dicembre nelle sale italiane, la Disney riesce nuovamente nella sua impresa: sorprendere e affascinare. Chi ha assistito alla sua presentazione del film al Cinema Orfeo di Milano, prima tappa del tour mondiale, era tutt'uno sorriso. La magia Disney c'è, contornata dalla spinta all'avventura e dal dinamismo targato Marvel. Per realizzare il film infatti i registi Don Hall e Chris Williams hanno pescato nell'immensa riserva fumettistica della casa editrice statunitense, di proprietà della Disney dal 2009, scegliendo poi di lavorare sul poco noto Big Hero 6 pubblicato nel 1998. Un'ispirazione in linea con i nostri tempi, che sono quelli in cui nelle camerette dei ragazzi abbondano più computer che libri, il modello di famiglia tradizionale si arricchisce continuamente di sfumature e possibilità, le città iniziano a diventare globali, non solo al cinema, e la paura della tecnologia brutta e cattiva ce la siamo lasciata un po' tutti alle spalle. Nulla di strano quindi se al centro del film sta la relazione fra il quattordicenne enfant prodige Hiro Hamada e Baymax, programmato

IN COPERTINA

A horizontal strip of six panels, each showing a different character from the movie Big Hero 6 in a dynamic pose. From left to right: Honey Lemon (yellow), Wasabi (red), Go Go Tomago (blue), Baymax (white), Hiro Hamada (black), and Fred (orange).

