

GUIDE

How to create a beautiful blog

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1 Introduction



There are a lots of tools available to create a blog. There are intended to different persons from novice to professional.

This document is a tutorial to help you to create your own blog. We consider that you are not a expert, that's why we choose a tool adapt to all public. We will work with *Overblog*.

To realise this tutorial, you need a internet connection and a valide email address.

2 Sign up on overblog

The first step is to sign up on overblog. I will explain you how to do this :

1. First, open your web browser (for example *Internet Explorer*  or *Google chrome* .
2. Go on *Google*, type *overblog* in the search bar and validate. Then click on this link :

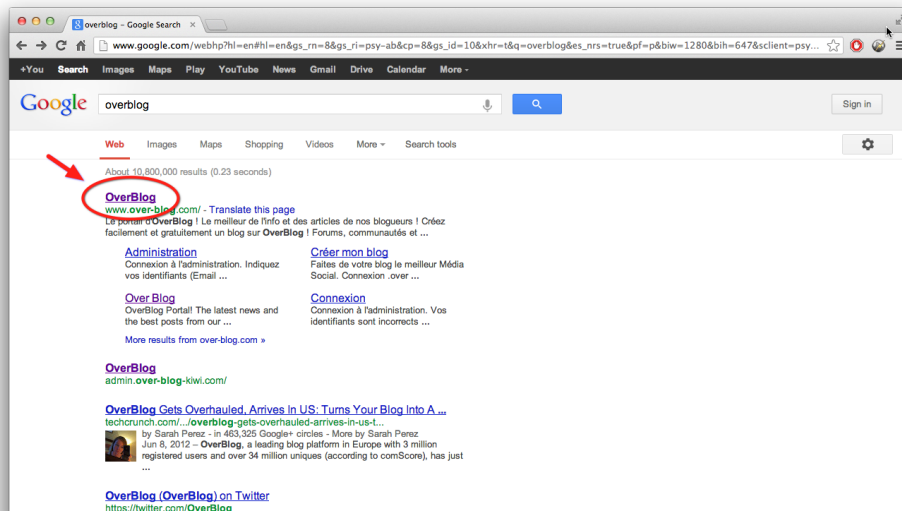


FIGURE 1 – Overblog's link

Or you can also type in your adress bar this link <http://en.over-blog.com/>

3. Now, you have to sign up. Go at the end of the page and click on *Sign up now* like this :

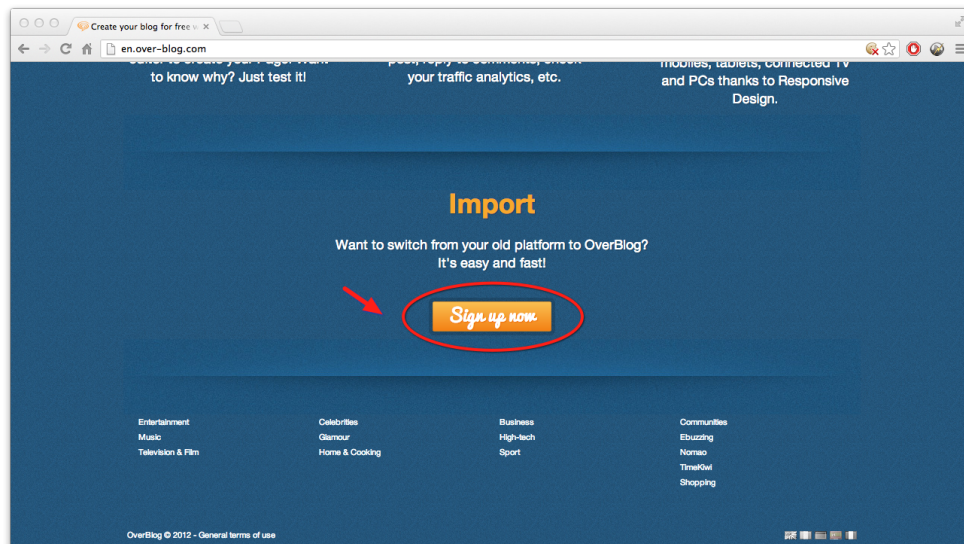


FIGURE 2 – Sign up button

4. Then you are redirected to this page :

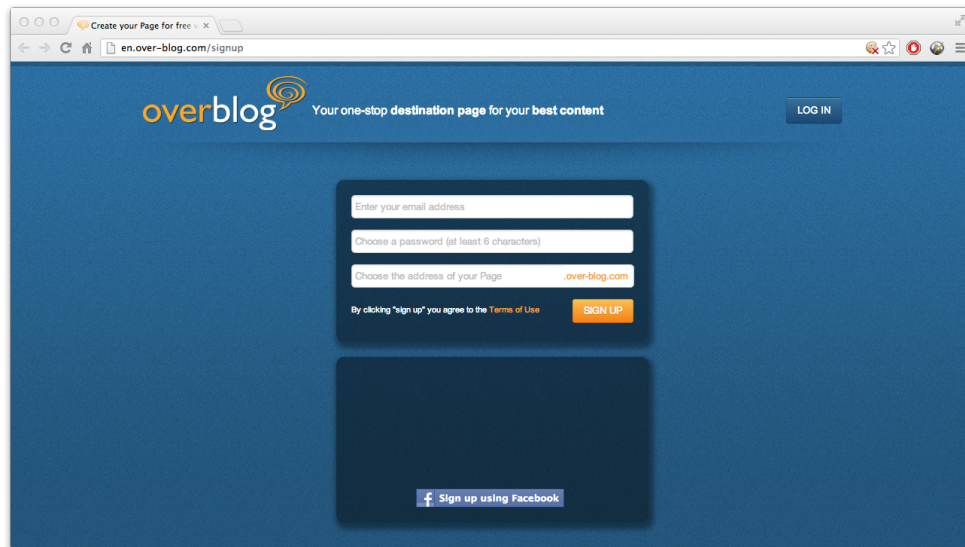


FIGURE 3 – Sign up page

You have to enter a valide email address because in the next step you have to confirm your registration by clicking a link wich is send on it. Moreover, you have to enter a password and the begining of your address you want for your blog (you have no choice for the end of the address, she must finish with *.over-blog.com*). Here is an example :

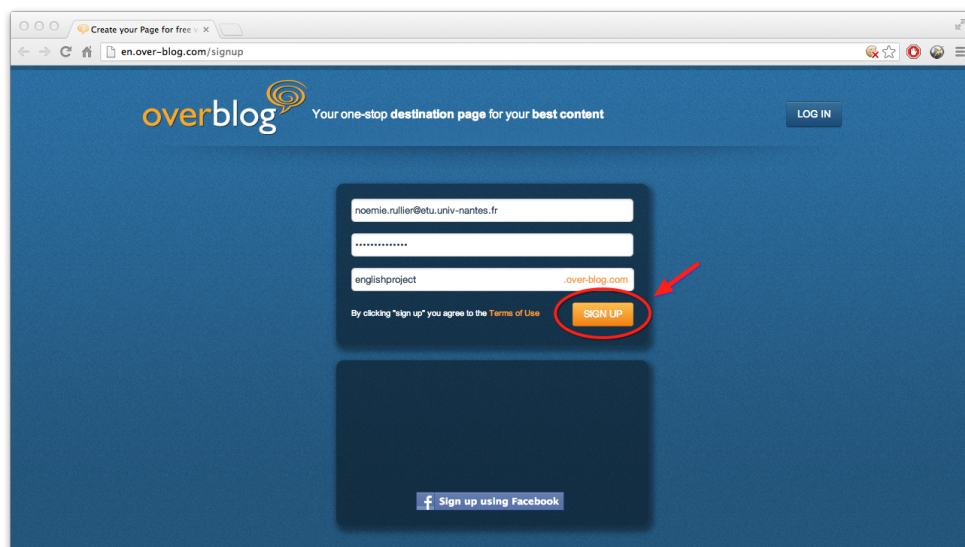


FIGURE 4 – Sign up page with values

Then click on *SIGN UP*.

5. Then you are redirected on this page :

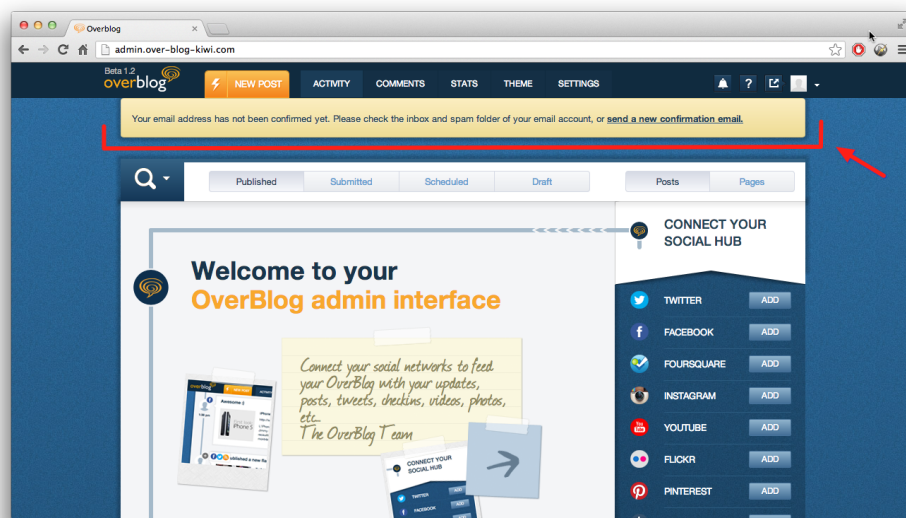


FIGURE 5 – Email address not confirmed

You can see that you have no confirmed you address email. Open your personal information manager, and open the mail send by *marie@overblog.com*. If you don't see this mail, refresh your mail or look in your spam folder. The mail should look like that :



FIGURE 6 – Email send by overblog

Click on the link surrounded in red. You are redirected on this page :

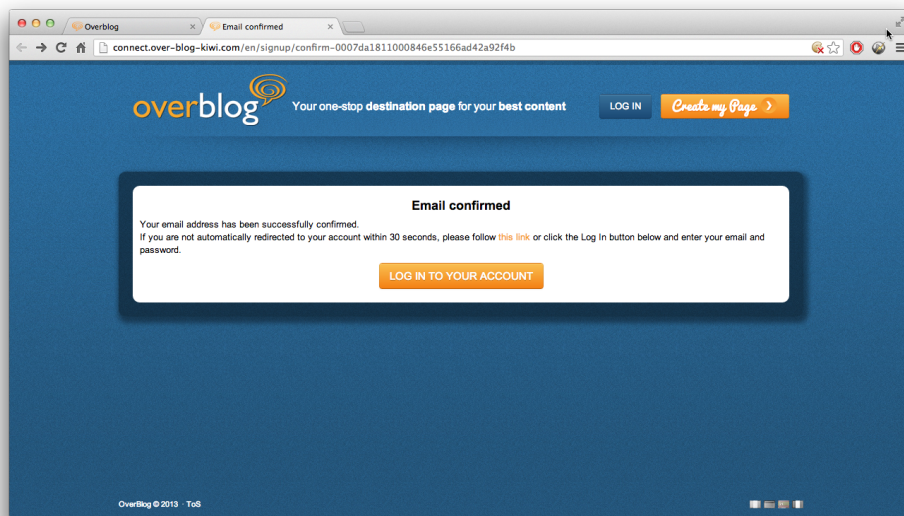


FIGURE 7 – Email address confirmed

To finish you are redirected on this page :

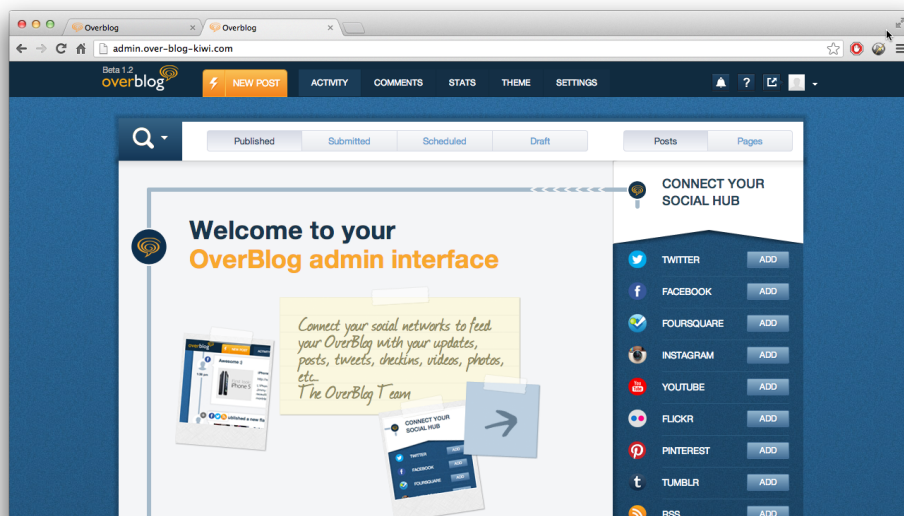


FIGURE 8 – Overblog's home page

Now you can start to enrich your blog!

3 Create an article

4 Pimp your blog

4.1

With Overblog it is very simple to customize your blog. On the header, you can click on the theme button to access to theme customization page.

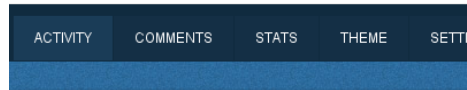


FIGURE 9 – Part of the header

When you are on the theme customization page, on the left panel you can see all the different themes you can apply on your blog. There is something for everyone... So when you select a theme you can see the preview, and to apply the theme you should click on the save button, or click on the cancel button if you want to keep the previous theme.

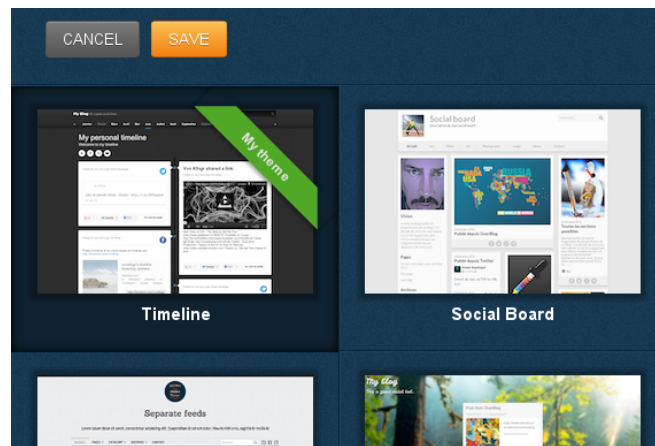


FIGURE 10 – The theme chooser

4.2 Advanced customization

Overblog also provides a configuration for themes. These are not detailed in this document because there are many options. Moreover, these options can be different from one theme to another. It is also possible to modify the page HTML code directly and see the preview. It is discouraged to use this mode except if you are a confirmed user.

5 Sharing it

5.1 Social linkage

The first time you come to the *Overblog admin interface* you cannot miss this Panel.

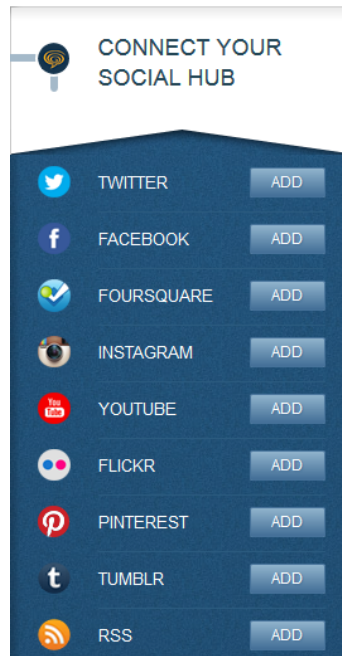


FIGURE 11 – Share panel

You can use it by clicking one of the buttons, like the Facebook button (if you have a Facebook account). Then agree with their proposal. With this linkage, you can feed your blog! You are not obliged to rewrite your Facebook publications.

In another way, this linkage can allow your blog to ask your “friends” to see your blog.

5.2 Publish it on your favorite social networks !

You can like your publications, or quote it by using the bar just under it.



FIGURE 12 – Like bar

You are also able to share your article, even your blog, on your favorite social network. You just need to click on one of the following buttons.



FIGURE 13 – Share bar

5.3 Purpose

But why do all that ? To make your friends come to see your blog, comment it, like it, and share it with their own friends ! So more and more people can come to your blog and see your kiwi

jam ! So let's do it.

6 Conclusion