

GUIDE

## How to create a beautiful blog

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# 1 Introduction



There are a lots of tools available to create a blog. There are intended to different persons from novice to professional.

This document is a tutorial to help you to create your own blog. We consider that you are not a expert, that's why we choose a tool adapt to all public. We will work with *Overblog*.

To realise this tutorial, you need a internet connection and a valide email address.

## 2 Sign up on overblog

The first step is to sign up on overblog. I will explain you how to do this :

1. First, open your web browser (for example *Internet Explorer*  or *Google chrome* .
2. Go on *Google*, type *overblog* in the search bar and validate. Then click on this link :

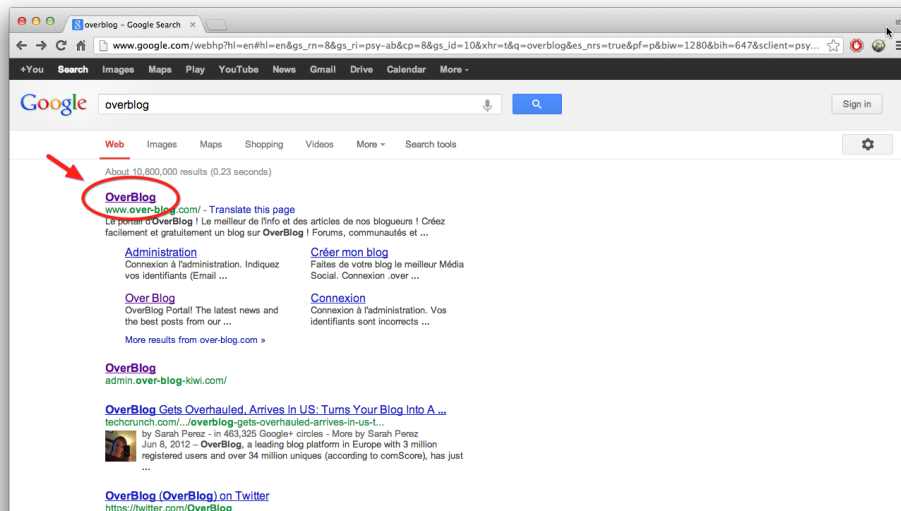


FIGURE 1 – Overblog's link

Or you can also type in your adress bar this link <http://en.over-blog.com/>

3. Now, you have to sign up. Go at the end of the page and click on *Sign up now* like this :

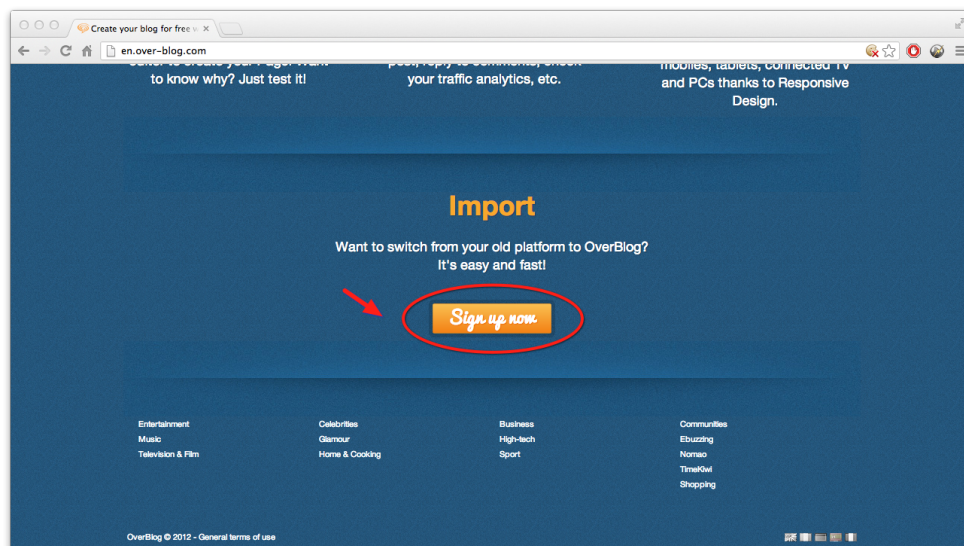


FIGURE 2 – Sign up button

4. Then you are redirected to this page :

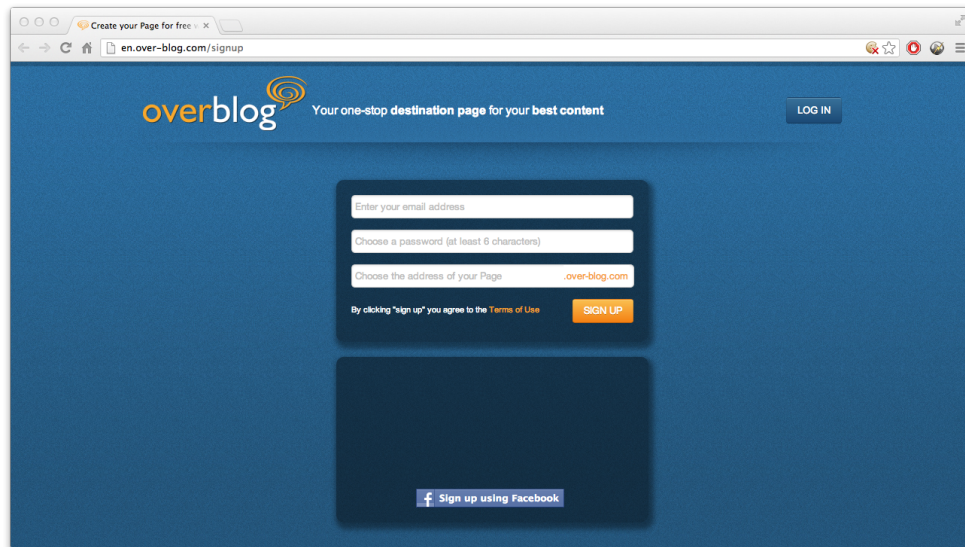
A screenshot of a web browser showing the sign-up page for Overblog. The browser's address bar displays 'en.over-blog.com/signup'. The page has a dark blue background. At the top left is the 'overblog' logo with the tagline 'Your one-stop destination page for your best content'. At the top right is a 'LOG IN' button. In the center, there is a white registration form with three input fields: 'Enter your email address', 'Choose a password (at least 6 characters)', and 'Choose the address of your Page' (with '.over-blog.com' pre-filled). Below the fields is a line of text: 'By clicking "sign up" you agree to the Terms of Use'. To the right of this text is an orange 'SIGN UP' button. Below the form is a dark blue box containing a Facebook logo and the text 'Sign up using Facebook'.

FIGURE 3 – Sign up page

You have to enter a valide email address because in the next step you have to confirm your registration by clicking a link wich is send on it. Moreover, you have to enter a password and the begining of your address you want for your blog (you have no choice for the end of the address, she must finish with *.over-blog.com*). Here is an example :

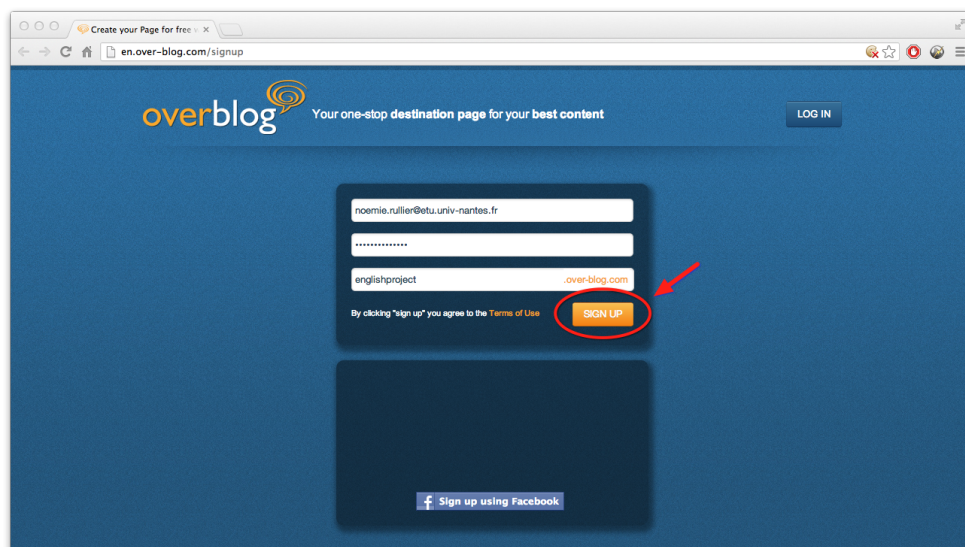
A screenshot of the same Overblog sign-up page, but with example values entered into the form fields. The email field contains 'noemie.nulier@etu.univ-nantes.fr', the password field contains '\*\*\*\*\*', and the page address field contains 'englishproject' followed by the pre-filled '.over-blog.com'. The orange 'SIGN UP' button is circled in red, and a red arrow points to it from the right. The 'LOG IN' button and the Facebook sign-up option remain visible at the top and bottom of the form area.

FIGURE 4 – Sign up page with values

Then click on *SIGN UP*.

5. Then you are redirected on this page :

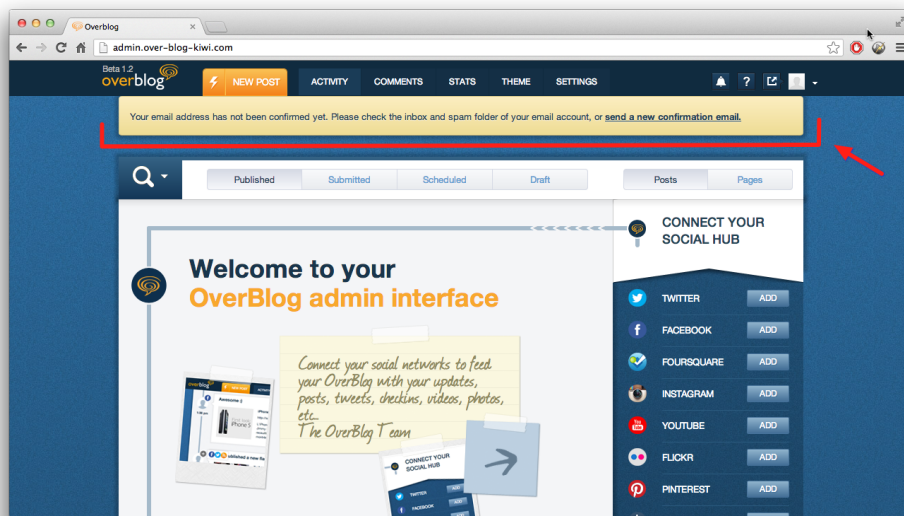


FIGURE 5 – Email address not confirmed

You can see that you have no confirmed you address email. Open your personal information manager, and open the mail send by *marie@overblog.com*. If you don't see this mail, refresh your mail or look in your spam folder. The mail should look like that :



FIGURE 6 – Email send by overblog

Click on the link surrounded in red. You are redirected on this page :

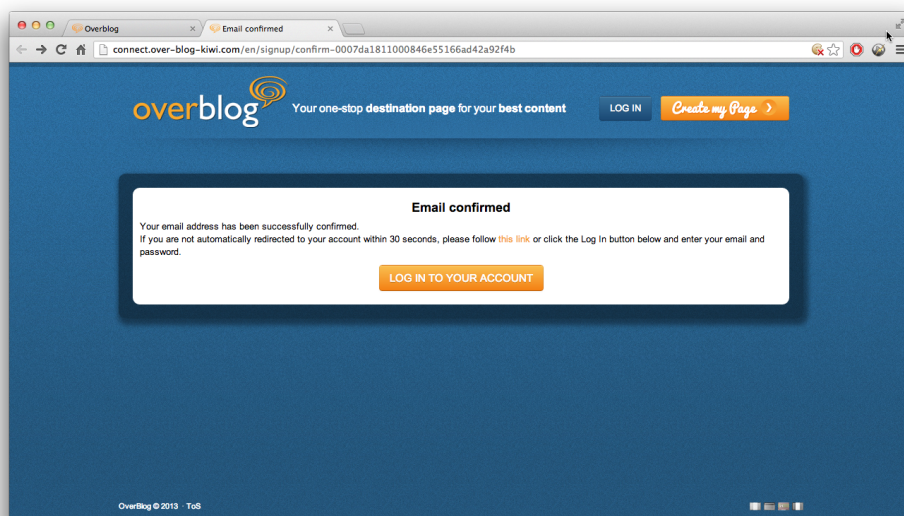


FIGURE 7 – Email address confirmed

To finish you are redirected on this page :

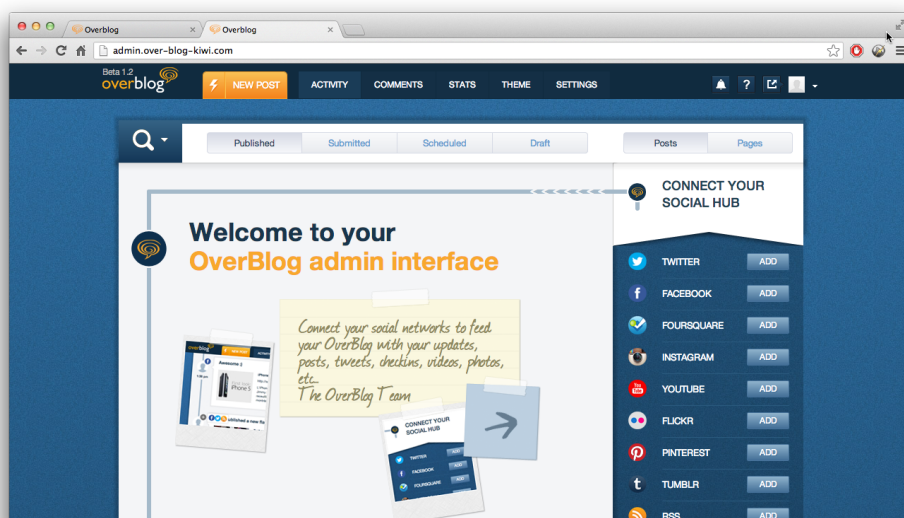


FIGURE 8 – Overblog's home page

Now you can start to enrich your blog !

### 3 Create an article



## 4 Personalise your blog

## 5 Sharing it

### 5.1 Social linkage

The first time you come to the *Overblog admin interface* you cannot miss this Panel.

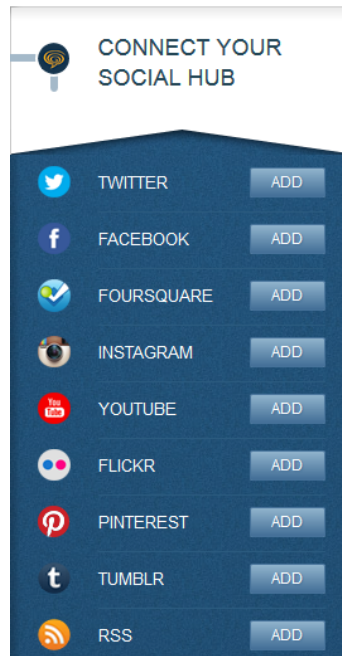


FIGURE 9 – Share panel

You can use it by clicking one of the buttons, like the Facebook button (if you have a Facebook account). Then agree with their proposal. With this linkage, you can feed your blog! You are not obliged to rewrite your Facebook publications.

In another way, this linkage can allow your blog to ask your “friends” to see your blog.

### 5.2 Publish it on your favorite social networks !

You can like your publications, or quote it by using the bar just under it.



FIGURE 10 – Like bar

You are also able to share your article, even your blog, on your favorite social network. You just need to click on one of the following buttons.



FIGURE 11 – Share bar

### 5.3 Purpose

But why do all that? To make your friends come to see your blog, comment it, like it, and share it with their own friends! So more and more people can come to your blog and see your kiwi

jam ! So let's do it.

## 6 Conclusion