Netflix Analysis

Dataset source: Kaggle.com

Nofar Azilik | Data Analyst

Introduction:

Netflix is a streaming service that offers a wide variety of TV shows, movies, anime, documentaries, and more on thousands of internet-connected devices.

Netflix allows members to watch TV shows and movies without commercials, whenever they want.

Research Questions:

- What categories of contents are the most popular on Netflix?
- What is the strategy of Netflix about adding time?
- Which countries have the most contents?
- What trends can be observed?
  Is Netflix has increasingly focused on TV rather than movies in recent years?