

Rosemary N. Nwosu-Ihueze

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EXPERIENCE

- 2023-Present **INNOV8IQ** Remote
UI/UX Designer
- Prepared a design system for product consistency with 65% reduction in design time and 75% increase in design quality.
 - Conducted user research and usability testing to inform design decisions and improve user experiences, resulting in a 20% increase in customer satisfaction and a 10% decrease in customer complaints.
 - Directed design projects from conception to finish, targeting timely delivery and high quality of work, resulting in 75% on-time delivery for MVP testing.
- 2022-Present **WHIM** Austin, TX
UI/UX Designer
- Collaborated closely with developers to ensure designs are implemented accordingly, resulting in a 25% reduction in development time and a 30% increase in product quality.
 - Co-ordinated the development of design systems and style guides for consistency across products, resulting in a 40% reduction in design time and a 50% in design quality.
 - Mentored team member on design best practices, resulting in a 50% increase in team productivity.
 - Led a team of six designers to create seamless user experience leading to 45% increase in customer retention.
- 2022-2023 **CHOWAI** Remote
UI/UX Designer
- Collaborated with cross-functional teams to ensure seamless integration of design, development, and business objectives, resulting in a 40% reduction in development time and a 50% increase in product quality.
 - Led a team of designers to create innovative digital products and experiences that met business goals and user needs, resulting in a 30% increase in customer engagement and a 25% increase in conversion rates.
 - Managed design projects from ideation to launch, ensuring timely delivery and high quality of work, resulting in a 95% on-time delivery rate and a 90% satisfaction rate among stakeholders.
 - Pioneered and executed design strategies that aligned with the company's vision and brand, resulting in a 20% increase in brand recognition and 15% increase in customer loyalty.
- 2022-2022 **THE AWAKENED WOMAN** Australia
UI/UX Designer
- Researched on seamless onboarding for new users to the wbe3 ecosystem which happen to be target users for the minting website.
 - Implemented the research result in the design of website with inclusion of arts to match the overall theme of the collection.
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EDUCATION

- 2019-2021 **JEFFERSON COMMUNITY AND TECHNICAL COLLEGE** Louisville, KY
Associates of Science, Major in Computer Programming
- Awards: Dean's List Aug 2019 and May 2020 (Top 10%)
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OTHER

- Projects: VR tour guide for hair salon, style guide for MR application for precision medicine
- Technical Skills: Wireframing, Figma, HTML/CSS, Taiga
- Certifications: IxDF Interaction Designer Path
- Volunteering: Volunteered for freshmen orientation, volunteered for Engineering Day