

Pages

Overview

Products

Customers

Area

Sum of Sales

10M

No. of Orders

307

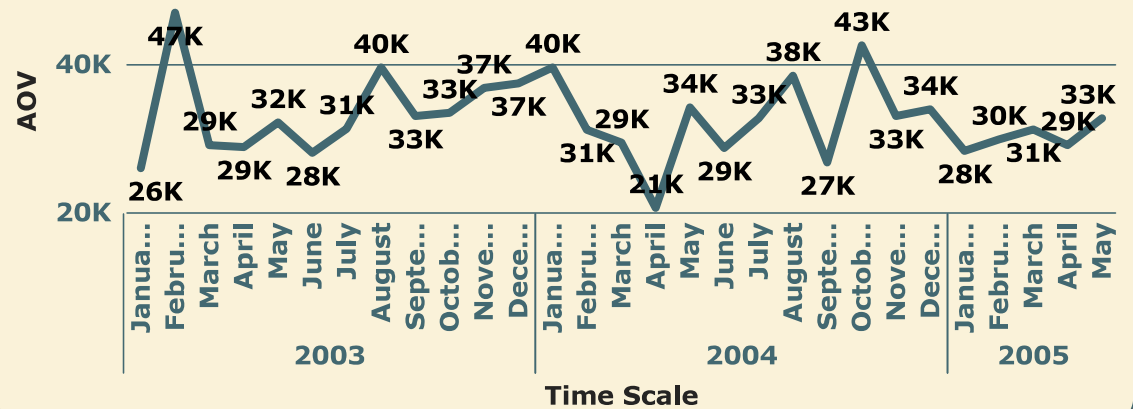
No. of Units Sold

99K

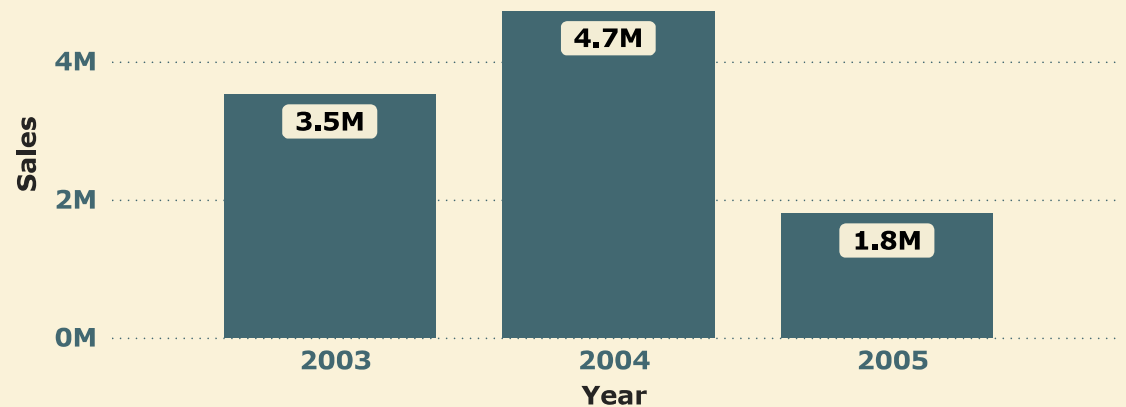
Avg. Order Value

32,680

Avg. Order Value along Time



Sales by Time (Drill mode)



Pages

Overview

Products

Customers

Area

No. of SKUs
(ProductCodes)

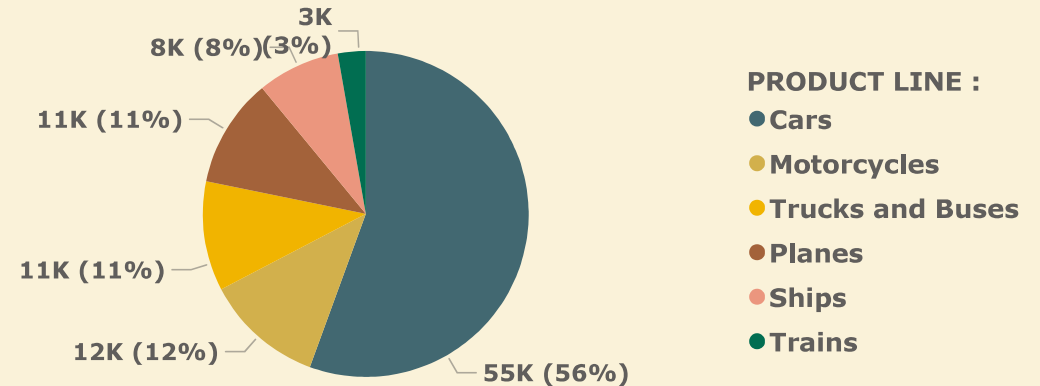
109

Time filter

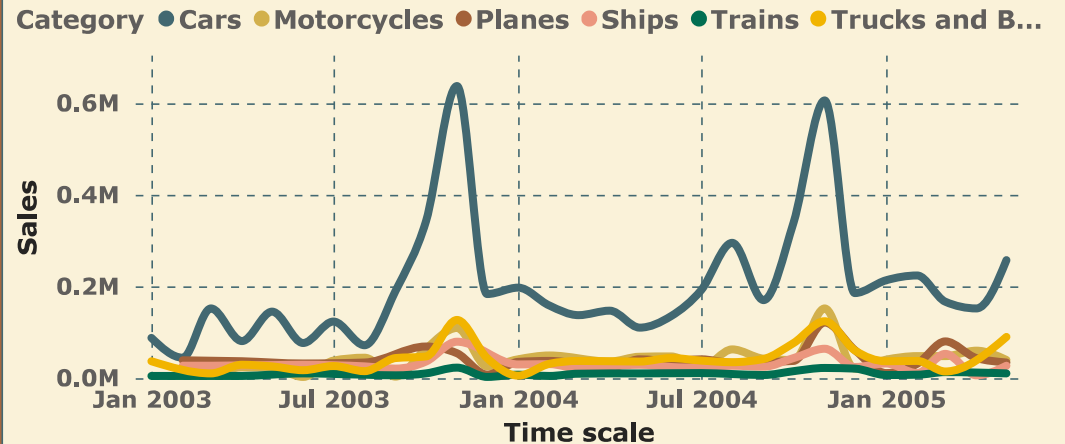
All

ProductCode	Sales	Category
S18_3232	288K	Cars
S10_1949	191K	Cars
S10_4698	170K	Motorcycle
S12_1108	169K	Cars
S18_2238	155K	Cars
S12_3891	145K	Cars
S24_3856	141K	Cars
S12_2823	140K	Motorcycle
S18_1662	139K	Planes

Sold Quantity per Category



Product-Line Performance trend



Pages

Overview

Products

Customers

Area

Customers Classification by Value & Frequency

High-freq., High-value

2

Low-freq., High-value

36

Low-freq., Low-value

54

0

20

40

60

Number of Customers

0

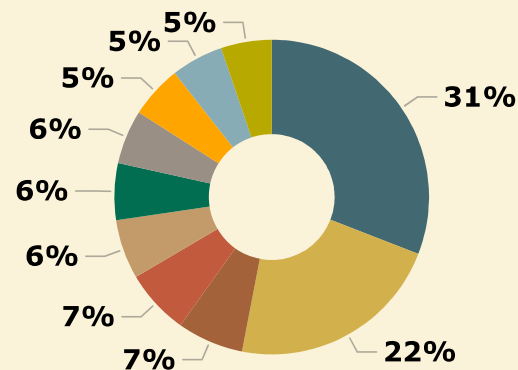
20

40

60

Number of Customers

Customers by Sales



Customer Name

- Euro Shopping Channel
- Mini Gifts Distributors ...
- Australian Collectors, ...
- Muscle Machine Inc
- La Rochelle Gifts
- Dragon Souvenirs, Lt...
- Land of Toys Inc.

Time filter

All

CLTV Aggregate

13,833

No. of Customers

92

No. of Orders

307

Pages

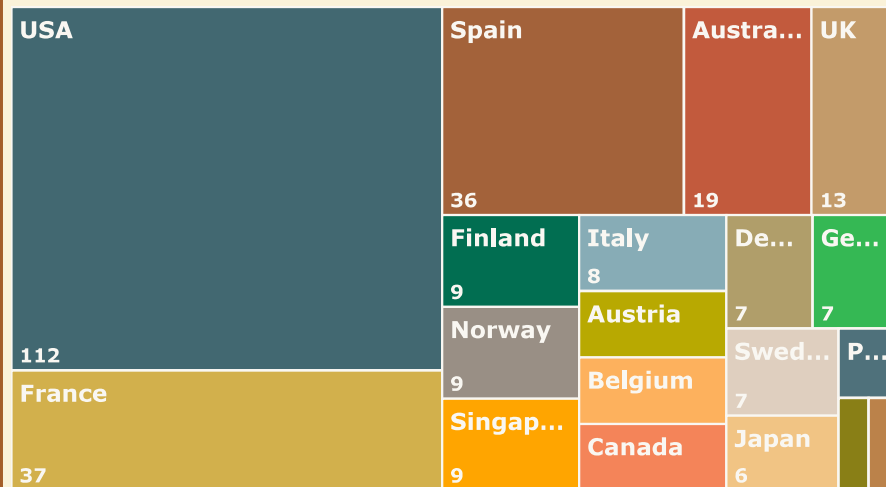
Overview

Products

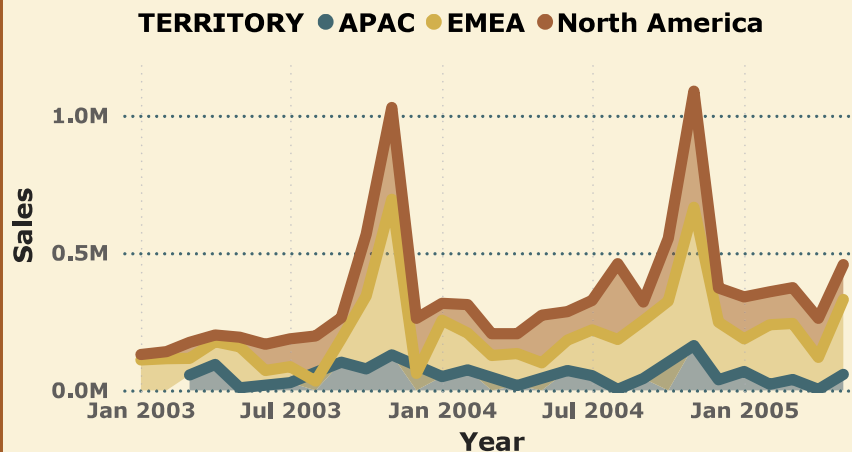
Customers

Area

Number of Orders per Country



Territory Sales along Time



Time filter

All

Territory Sales by Category

TERRITORY ● APAC ● EMEA ● North America

